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WORLD INTELLECTUAL PROPERTY ORGANISATION 34, CHEMIN DES COLOMBETTES PO BOX 18 1211 GENEVA 20 **SWITZERLAND**

Date of Notification: 02 March 2005 (By registered Mail)

> International Registration No: 0840722 Mark: TRUCKS YOU CAN TRUST Holder: DaimlerChrysler AG of Germany

Notification of the Irish Patents Office of Refusal of Protection

Dear Sir/Madam,

This notification is issued pursuant to Article 5 of the Protocol relating to the Madrid Agreement concerning the International Registration of Marks and Rule 17(2) of the Common Regulations under the Agreement and Protocol, and is to inform you that protection for this mark is refused for the reasons set out below. Any references to Sections are to Sections of the Trade Marks Act, 1996 and to Rules are to Rules of the Trade Marks Rules, 1996.

1.Section 8(1)(b)

- The mark is devoid of distinctive character in respect of the goods listed in Class 12 and the services listed in Class 37.
 - 2. This refusal is in respect of the following goods/services for which protection is sought: Class 12 and 37.
 - 3. The holder may make representations in writing, or may request an extension of time for doing so, not later than 01 June, 2005. A request for an extension of time received after that date may be granted at the discretion of the Controller.
 - 4. If representations or a request for an extension of time are not received by the specified date, protection of the mark will be refused in respect of the goods/services listed in paragraph 2.

- 5. Representations to the Controller or a request for a hearing in relation to this notification of refusal must be accompanied by an address for service within the State as required by Rule 10; failure to furnish such address will result in the holder being deemed to have abandoned his request for protection.
- 6. If, following the receipt of representations, it is considered that the requirements for protection are met, the mark will be published in the Official Journal and protection of it will be subject to opposition and observations by third parties. A refusal based on opposition or observations received may subsequently be issued.
- 7. In the absence of any representations, the mark will be published in the Official Journal in respect of the remaining goods/services, i.e. other than those listed in paragraph 2, and protection of it will be subject to opposition and observations by third parties. A refusal based on opposition or observations received may subsequently be issued.
- 8. Date of refusal: 2 March, 2005

Yours faithfully

Mary Kelly Trade Marks Examiner

Ext.: 4140

Direct Line: (056) 7720140