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**Patents Office**

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WORLD INTELLECTUAL PROPERTY ORGANISATION  
34, CHEMIN DES COLOMBETTES  
PO BOX 18  
1211 GENEVA 20  
SWITZERLAND

Date of Notification: 31 May 2005  
(By registered Mail)

International Registration No: 0840722  
Mark: TRUCKS YOU CAN TRUST  
Holder: DaimlerChrysler AG of Germany

**Additional Notification of the Irish Patents Office of Refusal of Protection**

Dear Sir/Madam,

This notification is issued pursuant to Article 5 of the Protocol relating to the Madrid Agreement concerning the International Registration of Marks and Rule 17(2) of the Common Regulations under the Agreement and Protocol, and is to inform you that protection for this mark is refused for the reasons set out below. Any references to Sections are to Sections of the Trade Marks Act, 1996 and to Rules are to Rules of the Trade Marks Rules, 1996.

**1. Section 8(1)(b)**

- The mark is devoid of distinctive character.

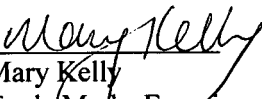
**Section 8(1) ( c )**

The mark consists exclusively of a reference to the quality of the goods or services in respect of which protection is sought.

2. This refusal is in respect of the following goods/services for which protection is sought: Class 12 and 37.
3. The holder may make representations in writing, or may request an extension of time for doing so, not later than **30 August, 2005**. A request for an extension of time received after that date may be granted at the discretion of the Controller.
4. If representations or a request for an extension of time are not received by the specified date, protection of the mark will be refused in respect of the goods/services listed in paragraph 2.

5. Representations to the Controller or a request for a hearing in relation to this notification of refusal must be accompanied by an address for service within the State as required by Rule 10; failure to furnish such address will result in the holder being deemed to have abandoned his request for protection.
6. If, following the receipt of representations, it is considered that the requirements for protection are met, the mark will be published in the Official Journal and protection of it will be subject to opposition and observations by third parties. A refusal based on opposition or observations received may subsequently be issued.
7. In the absence of any representations, the mark will be published in the Official Journal in respect of the remaining goods/services, i.e. other than those listed in paragraph 2, and protection of it will be subject to opposition and observations by third parties. A refusal based on opposition or observations received may subsequently be issued.
8. Date of refusal: 31 May, 2005

Yours faithfully

  
Mary Kelly  
Trade Marks Examiner  
Ext.: 4140  
Direct Line: (056) 7720140