



Notification of Provisional Refusal based on an Ex Officio Examination (to WIPO)
Pursuant to Rule 17(2) of the Common Regulations under the Madrid Agreement concerning the international registration of marks and the Protocol relating to that Agreement.

I. Name and address of the Office making the notification:

The Norwegian Patent Office
P.O. Box 8160 Dep., N-0033 Oslo, NORWAY

Telephone: + 47 22 38 73 00
Telefax: + 47 22 38 73 01

II. International registration: 828572 SKY

III. Date of Subsequent Designation (if any): (yyyy.mm.dd)

IV. Holder of the international registration:

British Sky Broadcasting Ltd, Grant Way, TW7 5QD, ISLEWORTH,
MIDDLESEX, GB

V. The scope of the refusal:

- ☐ Provisional refusal for all goods and/or services
- ☒ Provisional partial refusal for some of the goods and services - see under X

VI. Grounds for refusal:

- (i) ☐ Absolute grounds:
- (ii) ☒ Relative grounds: Trademark Act Section 14.1.6 and 14.1.8 and Section 16

Trademark Act Section 16 - the terms "*bringing together, for the benefit of others, of a variety of goods... etc*" in class 35 is considered too vague and it is not sufficiently specified as the goods in question have to be specified.

Likelihood of confusion with:

National registration number(s):
211694 - SKY TECH
National application number(s):

International registration number(s):
757820 - SKY
752724 - SKY7

VII. You will find more information about the conflicting mark(s) (if any) enclosed under XIII. The relevant provisions of the Norwegian Trademarks Act and Regulations are under XII.

VIII. Date of provisional refusal: (yyyy.mm.dd) **2005.09.23**

Response must be received within: (yyyy.mm.dd) **2005.12.23**

See more information under XI about the time limit and which actions you need to take if you want to request a review of the provisional refusal.

IX. Signature by Office:

THE NORWEGIAN PATENT OFFICE


Kjersti Ostengen

X.

Scope of the provisional refusal in respect of goods and/or services:

If the holder does not contest the refusal within 3 months, protection is given for:

Class 16, 18, 25, 28, 36, 38, 41 and 42 as filed

Class 9 and 35 limited to:

9 Scientific, nautical, surveying, photographic, cinematographic, weighing, measuring, radio, television, sound recording, sound reproducing, telecommunications, signalling, checking (supervision), teaching apparatus and instruments; apparatus for recording television programmes; apparatus for recording, transmission, reproduction or reception of sound or images; television receivers including a decoder; set-top boxes for use in decoding and reception of satellite, terrestrial and cable broadcasts; apparatus for decoding encoded signals including set top boxes for television reception; set top box apparatus including a decoder and an interactive viewing guide; set top box apparatus including a decoder and a recorder for recording television and audio programmes; set top box apparatus including a decoder and a recorder programmable to transfer stored recordings to storage and also to delete the older recordings; recorded television and radio programmes; recorded programmes for broadcasting on television and on radio; video recordings; computers; computer programmes; electronic computer games; electronic interactive computer games; computer software and computer programs for distribution to, and for use by, viewers of a digital television channel for the viewing and purchase of goods; computer games software and computer quiz software; computer video games and/or quizzes adapted for use with television receivers and screens or with video monitors or with computer screens; computer programmes for interactive television and for interactive games and/or quizzes; electronic publications, computer software, computer games, computers video games, all relating to betting, gaming, gambling, lottery or book making services; video screens; video projectors; radio and television signal antennae; parts and fittings for all the aforesaid goods; sunglasses.

35 Business management; business administration; television advertising commercials; compilation of business statistics and commercial information; marketing studies; business planning, inspection, surveys and appraisal services; provision of business information; receipt, storage and provision of computerised business information data; compilation of business statistics and commercial information, all relating to television, radio and satellite broadcasting.

The international registration will be published for protection with the above-reduced list of goods.

Rapid publication of the limited list

If the holder accepts the proposed limitation of the goods/services, and wishes a publication of the mark for these goods/services as soon as possible, he/she may confirm this in writing to the Norwegian Patent Office. If the Norwegian Patent Office does not receive any such confirmation from the holder, the mark will however be published for protection of the limited list of goods/services, after the expiry of all the time limits.

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- XI.** The holder of the registration may request a review of the provisional refusal. The Norwegian Patent Office must receive the request no later than 3 months from the date of this provisional refusal (The time limit is indicated under point VIII). Such request must be filed through the intermediary of a representative domiciled in Norway. Please note that if the Norwegian Patent Office, either subsequent to review or appeal, accept the designation of Norway, a post grant opposition may be filed against the mark within 2 months from the publication of the mark.

If the holder does not respond to this provisional refusal within the time limit, the international registration shall be considered abandoned in Norway for the goods/services that are excluded (Trademark Act Section 50 and 51). The international registration shall be resumed if the holder, through a Norwegian representative, within two months from the expiration of the time limit responds to the provisional refusal and pays the stipulated fee (NOK 650,-). Please note that the Norwegian Patent Office does not send any notifications to the holder that the international registration is abandoned in Norway.

XII. The relevant provisions of the Norwegian Trademarks Act and Regulations regarding the grounds of this provisional refusal:

Section 1

By registration in accordance with the present Act, the exclusive right to use a trademark as a distinctive sign for goods or services of an industrial or commercial establishment may be acquired. A trademark may consist of any sign which is capable of distinguishing the goods or services of one establishment from those of others, and which is capable of being represented graphically, such as words or combinations of words, including slogans, names, figures and pictures, letters and numerals, and the shape of the goods, their get-up and their packaging. The subsequent provisions of this Act made in respect of goods shall also apply to services provided this is not contrary to the context.

Section 14

A trademark may not be registered if:

1. it is contrary to law or public order or is liable to cause offence;
2. it is liable to deceive;
3. without authorisation by the competent authorities, it includes official coats of arms, flags or other official emblems or badges, including official national or foreign certification or hallmarks or stamps required for goods identical with or similar to those for which registration is applied, or coats of arms, flags or other emblems, abbreviations or designations of intergovernmental organisations, or international marks, seals or signs the unauthorised use of which is forbidden by law. Nor shall the trademark be registered if it includes anything liable to be confused with such emblems or badges, etc. as referred to in this section. Foreign emblems or badges, etc., with the exception of flags of States, shall nevertheless not prevent registration until they have been published in a notice in the publication issued by the Patent Office;
4. it includes anything liable to be understood as another person's business name or as another person's name or portrait and which obviously does not refer to a person long dead;
5. it includes anything liable to be understood as the distinguishing title of the protected artistic, literary or musical work of another person, or infringes the copyright to such a work or the photography or design rights of another person;
6. it is liable to be confused with the name or business name of another person or with a trademark registered for another person in accordance with an application filed earlier, or which was established by use for another person at the time when the application for registration was filed;
7. it is liable to be confused with a trademark which someone else has started to use before the applicant, and the applicant was aware of this use when he filed his application for registration;
8. it is liable to be confused with an international registration of a trademark, provided that this registration is effective in Norway in accordance with section 53 from an earlier date than the date of the filing of the application.

In cases as mentioned in subparagraphs 4 to 8 of the first paragraph, registration may nevertheless take place if the holder of the earlier right consents and there are no other obstacles to registration.

Trademarks which consist of or contain geographical indications with respect to wine or spirits, may not be registered for wine and spirits, unless the product has the geographical origin the indication indicates.

Continuation sheet no: 3

Int. reg. number: 828572

Guide to the following INID codes:

(111): National registration number/ International registration number
(151): Date of national registration/Date of international registration
(180): Date of expiry
(210): National application number
(220): National application date /Date of notification
(300): Data relating to priority (if any)
(540): Reproduction of the mark
(541): Indication relating to the nature or kind of mark (in Norwegian)
(546): Indication relating to the nature or kind of mark (in Norwegian)
(571): Description of the mark
(730): Name of the holder
(740): Power of attorney
(511): List of goods and services
(450): Date of publication

XIII. Prior marks cited ex officio:

(111) **Reg.nr.:** 0757820
(151) **Reg.dato.:** 2001.05.04
(210) **Søknadsnr.:** 200108286
(300) **Søknadsprioritet** 2001.02.01 CH 483221
(540) **Gjengivelse av merket:**

SKY

(541) Merket er et ordmerke i standard font

(571) **Beskrivelse av merket:**
SKY

(730) **Innehaver:**
Sky Mediatec SA , via Balestra 9, CH-6900 Lugano, CH

(740) **Fullmektig:**
Tandbergs Patentkontor AS , Postboks 7085 Majorstua, 0306 OSLO, NO

(511) **Vare-/ tjenestefortegnelse:**
9 Electronic data media, particularly compact disks.

(111) **Reg.nr.:** 0752724
(151) **Reg.dato.:** 2000.09.19
(180) **Registreringen utløper:** 2010.09.19
(210) **Søknadsnr.:** 200104892
(300) **Søknadsprioritet** 2000.03.31 DE 300 25 347.8/42
(540) **Gjengivelse av merket:**

SKY7

(541) Merket er et ordmerke i standard font

(571) **Beskrivelse av merket:**

SKY7

(730) **Innehaver:**

e-SAP.de GmbH & Co KG , Altrottstrasse 25, D-69190 Walldorf, DE

(511) **Vare-/ tjenestefortegnelse:**

35 Organization of trade fairs and exhibitions for commercial or advertising purposes, particularly of electronic trade fairs and exhibitions, particularly over the World Wide Web and Internet; auctioning, particularly electronic auctioning, particularly over the World Wide Web and Internet.

(111)	Reg.nr.:	211694
(151)	Reg.dato.:	2001.11.08
(180)	Registreringen utløper:	2011.11.08
(210)	Søknadsnr.:	200106712
(300)	Søknadsprioritet	Ingen
(540)	Gjengivelse av merket:	



(546) Merket er et kombinert merke eller et rent figurmerke

(571) **Beskrivelse av merket:**
Sky Tech

(730) **Innehaver:**
N.J. Opsahl Engros v/daglig leder , Postboks 120, 3701 Skien, NO

(740) **Fullmektig:**
Norsk Patentbyrå AS , Postboks 1204 Vika, 0110 OSLO, NO

(511) **Vare-/ tjenestefortegnelse:**
9 Optiske apparater og instrumenter, samt dertilhørende tilbehør; kikkerter, mikroskop og teleskop samt dertilhørende tilbehør til disse varer.

[illegible]

1. The first step in the process of the development of a new product is the identification of a market need. This is often done through market research, which can be conducted in a variety of ways, including surveys, focus groups, and interviews. The goal is to understand what customers want and need, and to identify any gaps in the current market.