



World Intellectual Property Organization
34, Rue Colombettes
P.O. Box 18
CH-1211 Geneva
Switzerland

NOTIFICATION OF FINAL DECISION FOLLOWING A REFUSAL

Notified to the International Bureau of the World Intellectual Property Organisation (WIPO) in accordance with Article 5 of the Madrid Agreement and Protocol pursuant to Rule 17(5)(a)(i)(ii) and (iii).

I. Office sending the notification :	The Norwegian Patent Office Patentstyret P.O. Box 8160 Dep., N-0033 Oslo Norway
--------------------------------------	--

II. International registration:	0828574 SKY NEWS
---------------------------------	-----------------------------------

III. Name of the holder:	British Sky Broadcasting Group Plc, Athena Court, Grant Way, 7W75QD, ISLEWORTH, MIDDLESEX, GB
--------------------------	--

IV. Date of subsequent designation:

- V.
- (i) ☐ Protection of the mark in Norway is refused for all the goods and/or services.
 - (ii) ☐ The mark is protected in Norway for all the goods and/or services requested.
 - (iii) ☒ The goods and/or services for which the mark is protected in Norway: **Please see the enclosed list.**
 - (iv) ☐ Other decisions affecting the protection of the mark:

The goods and/or services for which the mark is protected in Norway: **Please see the enclosed list.**

V. Date of this notification:	2007.01.12
-------------------------------	-------------------

VI. Signature:

Mona Svensen

Mona Svensen

(National reference no.: 200407944)

Number of continuation sheets: 1



Re: V (iii) or (iv)

The goods and/or services for which the mark is protected in Norway:

All goods/services in class(es) **16 , 18 , 25 , 28, 38 , 41 , 42**

List limited to :

9

Scientific, nautical, surveying, photographic, cinematographic, weighing, measuring, radio, television, sound recording, sound reproducing, telecommunications, signalling, checking (supervision), teaching apparatus and instruments; apparatus for recording television programmes; apparatus for recording, transmission, reproduction or reception of sound or images; electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts; television receivers including a decoder; set-top boxes for use in decoding and reception of satellite, terrestrial and cable broadcasts; apparatus for decoding encoded signals including set top boxes for television reception; set top box apparatus including a decoder and an interactive viewing guide; set top box apparatus including a decoder and a recorder for recording television and audio programmes; set top box apparatus including a decoder and a recorder programmable to transfer stored recordings to storage and also to delete the older recordings; recorded television and radio programmes; recorded programmes for broadcasting on television and on radio; video recordings; computers; computer programmes; electronic computer games; electronic interactive computer games; computer software and computer programs for distribution to, and for use by, viewers of a digital television channel for the viewing and purchase of goods; computer games software and computer quiz software; computer video games and/or quizzes adapted for use with television receivers and screens or with video monitors or with computer screens; computer programmes for interactive television and for interactive games and/or quizzes; electronic publications, computer software, computer games, computers video games; video screens; video projectors; radio and television signal antennae; parts and fittings for all the aforesaid goods; sunglasses; leather cases for holding mobile phones.

35

Business management; business administration; television advertising commercials; compilation of business statistics and commercial information; marketing studies; business planning, inspection, surveys and appraisal services; provision of business information; receipt, storage and provision of computerised business information data; compilation of business statistics and commercial information, all relating to television, radio and satellite broadcasting; bringing together, for the benefit of others, goods listed in classes 9, 16, 18, 25 and 28 in the present list of goods, enabling customers to conveniently view and purchase those goods from an interactive television shopping channel; bringing together, for the benefit of others, goods listed in classes 9, 16, 18, 25 and 28 in the present list of goods, enabling customers to conveniently view and purchase those goods from a television shopping channel or digital television shopping channel by means of interactive television and/or telecommunications (including voice telephony and/or transfer of digital information or data) and/or interactive digital media; bringing together, for the benefit of others, goods listed in classes 9, 16, 18, 25 and 28 in the present list of goods, enabling customers to conveniently view and purchase those goods from a general merchandise Internet website; information provided on-line from a computer database or via the Internet, said information relating to the aforesaid services.