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Date of Notification: 19 June 2007
(By registered Mail)

International Registration No: 0828572
Mark: SKY
Holder: British Sky Broadcasting Group PLC of United Kingdom

Dear Sir/Madam

☐ **NOTIFICATION REGARDING GRANTING OF PROTECTION TO
MARK FOLLOWING THE EXPIRY OF OPPOSITION PERIOD
(RULE 17 (6)(A))**

I refer to the above mentioned International Registration and am to inform you that the opposition period has expired without opposition being filed. Therefore this International Registration has been granted protection.

☒ **NOTIFICATION FOLLOWING A PROVISIONAL REFUSAL (RULE 17
(5)(A)) REGARDING GRANTING OF PROTECTION TO MARK**

This notification is issued in accordance with Article 5 of the Protocol relating to the Madrid Agreement and Rule 17(5) of the regulations and I am to inform you that a final decision has been reached in this case and details are as follows:

Final Decision:

- ☐ The mark is protected for the goods and services requested.
- ☒ Protection is given according to the goods/services listed below:

Class 9

Photographic, cinematographic, weighing, measuring, radio, television, sound recording, sound reproducing, telecommunications, signalling, checking (supervision), teaching apparatus and instruments; apparatus for recording television programmes; apparatus for recording, transmission, reproduction or reception of sound or images; electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts; television receivers including a decoder; set-top boxes for use in decoding and reception of satellite, terrestrial and cable broadcasts; apparatus for decoding encoded signals including set top boxes for television reception; set top box apparatus including a decoder and an interactive

viewing guide; set top box apparatus including a decoder and a recorder for recording television and audio programmes; set top box apparatus including a decoder and a recorder programmable to transfer stored recordings to storage and also to delete the older recordings; recorded television and radio programmes; recorded programmes for broadcasting on television and on radio; video recordings; computers; computer programmes; electronic computer games; electronic interactive computer games; computer software and computer programs for distribution to, and for use by, viewers of a digital television channel for the viewing and purchase of goods; computer games software and computer quiz software; computer video games and/or quizzes adapted for use with television receivers and screens or with video monitors or with computer screens; computer programmes for interactive television and for interactive games and/or quizzes; electronic publications, computer software, computer games, computers video games, all relating to betting, gaming, gambling, lottery or book making services; video screens; video projectors; tapes, discs and wires, all being magnetic; cassettes and cartridges, all adapted for use with the aforesaid tapes; blank and pre-recorded audio and video cassettes, tapes and cartridges; compact discs; DVD discs; phonographic records; laser readable discs for recording sound or video; ROM cartridges, CD Roms, cards and discs, integrated circuit cards, memory carriers, recording media, all pre-recorded with computer video games and/or quizzes; encoded cards; radio and television signal antennae; parts and fittings for all the aforesaid goods; sunglasses.

Class 16

Paper, paper articles, cardboard and cardboard articles; printed matter; publications, newspapers, magazines (periodicals), comics, journals (publications) and books; shopping guides listing products for purchase; printed matter including promotional literature relating to the promotion of goods for sale via digital television, the Internet or other telecommunication channels; photographs; instructional and teaching materials (other than apparatus); posters; postcards and greeting cards; calendars; diaries; cards and stickers for collecting and collating in albums; vouchers, all for holidays and for travel to and from the destination.

Class 18

Holdalls, rucksacks, bags, umbrellas.

Class 25

Articles of clothing; T-shirts, sweatshirts, polo shirts, rugby shirts, jackets, trousers, skirts, jogging pants, shorts, aerobic wear, outerwear, swimwear, underwear, socks, wristbands, replica football shirts and shorts, headgear, baseball caps, knitted hats, headbands, footwear, sports shoes, slippers; all included in this class.

Class 28

Toys, games and playthings, electronic games; hand-held electronic video games; parts and fittings therefor; gymnastic and sporting articles; ordinary playing cards.

Class 35

Advertising and promotional services; organisation, operation and supervision of sales and promotional incentive schemes; rental of advertising space; television advertising commercials; preparation and presentation of audio visual display for advertising purposes; dissemination of advertising matter; arranging and conducting of trade shows and exhibitions; compilation of business statistics and commercial information; marketing studies; business planning, inspection, surveys and appraisal services; provision of business information; receipt, storage and provision of computerised business information data; compilation of business statistics and commercial information, all relating to television, radio and satellite broadcasting.

Class 36

Leasing of communications apparatus; leasing of cine-films, video cassettes, sound recordings, sound recording apparatus, sports apparatus, television sets and video recorders.

Class 38

Telecommunications services; television and radio broadcasting, transmission and communication services; broadcasting and transmission of radio or television programmes; transmission of sound and/or pictures; computer aided transmission of messages and images; communications services by satellite, television and/or radio; news agency services; hiring and rental of communications apparatus; electronic mail services; telecommunication services relating to the Internet; telecommunication of information (including web pages); provision of telecommunications links to computer databases and websites on the Internet; telecommunications information; teletext services; telecommunications services dedicated to retailing goods through interactive communications with customers; interactive television services; television broadcasting services incorporating interactive services for viewing guides and intelligent automated selection of program recordal; professional consultancy services relating to broadcastings; factual information services relating to television broadcasting; interactive services for television viewers; interactive services for television viewers facilitating the pre-selection of viewing programmes; interactive services for television viewers facilitating the recordal of programmes automatically initiated on the basis of customer viewing habits/preferences; broadcasting and transmission of radio and television programmes, interactive television, interactive games, interactive entertainment and interactive competitions; providing access to a database storing information relating to a variety of goods.

Class 41

Education and entertainment services; provision of training; education and entertainment services by means of radio, television, the Internet and on-line databases; hiring and rental of cine-films, video cassettes, sound recordings, sound recording apparatus, sports apparatus, television sets and video recorders; production of films for television and cinema; provision of information relating to television and radio programmes, to entertainment, music and to sport; providing on-line electronic publications (not downloadable); publication of magazines, books, texts and printed

matter; publication of electronic books or journals on-line; provision of recording studio facilities; live show production services; organising of sporting activities and competitions, information and advisory services relating to education, recreation, sport and to entertainment; information relating to education, entertainment, recreation or sport, provided on-line from a computer database or the Internet; organisation of competitions; box office services (entertainment); production of programmes for transmission by television, the Internet or other telecommunication channels for the conduct of the interactive viewing, selection and purchase of goods; ticket reservation services relating to entertainment; production and presentation of radio and television programmes, interactive television, interactive games, interactive entertainment and interactive competitions; production and presentation of competitions, contests, games, quizzes, studio entertainment and audience participation events; electronic programme guide services for television and radio programming; electronic programme guide services facilitating recordal and fixed term rental of programmes; sporting and cultural activities; betting, gaming and gambling services; organising and conducting lotteries; electronic betting, gaming, gambling and lottery services provided by means of the Internet, or via a global computer network, or on-line from a computer network database, or via telephony including mobile telephones, or via a television channel including a television channel distributed by satellite, terrestrial or cable television broadcast; electronic publishing services; information and advisory services relating to the aforesaid services; educational information services; video taping and filming services; factual information services relating to television programmes, and to sport; current affairs information services relating to education, providing of training, entertainment, sporting and cultural activities; provision of news, provision of news coverage, news reporters services.

Class 42

Design and development of computer hardware and software; design, drawing and commissioned writing all for the compilation of web pages on the Internet; technological information provided on-line from a computer database or via the Internet; creating and maintaining websites; installation, rental and maintenance of computer software; leasing access time to an information database; weather forecasting; home computer services.

Yours faithfully



Diane O'Dwyer
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