

The Republic of Turkey
TURKISH PATENT INSTITUTE
Trademarks Department



2009-O-158338
12/05/2009

MADRID AGREEMENT CONCERNING THE INTERNATIONAL REGISTRATION
OF MARKS AND PROTOCOL RELATING TO THAT AGREEMENT

CONFIRMATION OR WITHDRAWAL OF A PROVISIONAL REFUSAL

<p>I- Office sending the statement: TURKISH PATENT INSTITUTE Trademarks Department Hipodrom Caddesi No: 115 06330 Yenimahalle ANKARA TURKEY</p>		<p>Telephone: +90 312 3031000 Telefax : +90 312 3031333</p>
<p>II- Number of the international registration: 828574</p>		
<p>III- Name of the holder: BRITISH SKY BROADCASTING GROUP PLC Grant Way Isleworth Middlesex TW7 5QD UNITED KINGDOM</p>		
<p>IV- <input checked="" type="checkbox"/> The notification is sent in accordance with rule 17(5)(a) <input type="checkbox"/> The notification is sent in accordance with rule 17(5)(b)</p>		
<p>V- <input type="checkbox"/> Protection of the mark is refused for all the goods and/or services <input type="checkbox"/> Protection of the mark is granted for all the goods and/or services <input checked="" type="checkbox"/> Protection of the mark is granted for the following goods and/or services All the goods / services in classes: 18, 28, 38. Class 09 All the goods except "Computers; computer programmes; electronic computer games; electronic interactive computer games; computer software and computer programs for distribution to, and for use by, viewers of a digital television channel for the viewing and purchase of goods; computer games software and computer quiz software; computer video games and/or quizzes adapted for use with television receivers and screens or with video monitors or with computer screens; computer programmes for interactive television and for interactive games and/or quizzes; electronic publications, computer software, computer games, computer video games; sunglasses." Class 16 All the good except "Paper articles, diaries; cards and stickers for collecting and collating in albums." Class 25 All the goods except " Articles of clothing; T-shirts, sweatshirts, polo shirts, rugby shirts, jackets, trousers, skirts, jogging pants, shorts, aerobic wear, outerwear, swimwear, underwear, replica football shirts and shorts."</p>		

Class 35 All the services except” Advertising and promotional services; organisation, operation and supervision of sales and promotional incentive schemes; rental of advertising space; television advertising commercials; preparation and presentation of audio visual display for advertising purposes; dissemination of advertising matter; arranging and conducting of trade shows and exhibitions; marketing studies; bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods from an interactive television shopping channel; bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods from a television shopping channel or digital television shopping channel by means of interactive television and/or telecommunications (including voice telephony and/or transfer of digital information or data) and/or interactive digital media; bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods from a general merchandise Internet website; information provided on-line from a computer database or via the Internet, said information relating to the aforesaid services.”

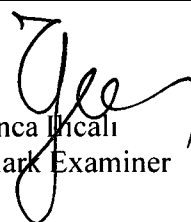
Class 41 All the services except “Education and entertainment services; provision of training; education and entertainment services by means of radio, television, the Internet and on-line databases; hiring and rental of sport apparatus, provision of information relating to entertainment, music and to sport; organising of sporting activities and competitions; information and advisory services relating to education, recreation, sport and to entertainment; information relating to education, entertainment, recreation or sport, provided on-line from a computer database or the Internet; organisation of competitions; box office services (entertainment); ticket reservation services relating to entertainment; production and presentation of interactive television, interactive games, interactive entertainment and interactive competitions; production and presentation of competitions, contests, games, quizzes, studio entertainment and audience participation events; sporting and cultural activities; information and advisory services relating to the aforesaid services; current affairs information services relating to education, providing of training, entertainment, sporting and cultural activities; educational information services; factual information services relating to television programmes, and to sport.”

Class 42 All the services except” Technological services and research and design relating thereto; industrial analysis and research services.”

VI- Date of the statement: 10.06.2009

VII- Signature or official seal of the Office sending the statement:

**TURKISH PATENT INSTITUTE
TRADEMARKS DEPARTMENT**


Gonca Ilıcali
Trademark Examiner

Number of continuation sheets: