

MADRID AGREEMENT AND PROTOCOL  
FINAL DISPOSITION ON STATUS OF A MARK

STATEMENT OF GRANT OF PROTECTION  
FOLLOWING A PROVISIONAL REFUSAL

notified to the International Bureau of the World Intellectual Property Organization in accordance with  
Article 5 of the Madrid Protocol and Rule 18ter(2)(ii) of the Common Regulations.

I. Office sending the statement:

Japan Patent Office (JPO)

---

II. International registration number: 1004208

Mark: wannabesociety.com

Date of international registration: 2009/03/12

---

III. Holder of the international registration:

ARIH oglasevalska agencija, d.o.o.

---

IV. Statement indicating that the mark is protected for the following goods and/or services.

35 Advertising; business management; business administration; office functions; on-line advertising on a computer network; publicity; direct mail advertising; dissemination of advertising matter; updating of advertising material; writing of publicity texts; publication of publicity texts; layout services for advertising purposes; rental of advertising space; rental of advertising time on communication media; publicity material rental; administrative processing of purchase orders; distribution of samples; sales promotion for others; presentation of goods on communication media, for retail purposes; demonstration of goods; marketing services; wholesale and retail sale services for badges of precious metal, trunks and travelling bags, umbrellas, parasols and walking sticks, bedding (except linen), pillows, combs, hair brushes, clothing, footwear, headgear, T-shirts, custom-made T-shirts, underwear, trousers, badges for wear (not of precious metal), ornamental novelty badges (buttons); business administration services for processing sales made on the internet; intermediary business services relating to the commercialization of goods via the Internet, electronic commerce services, namely providing information products via telecommunication networks for advertising and sales purposes; retail services for of badges of precious metal, trunks and travelling bags, umbrellas, parasols and walking sticks, bedding (except linen), pillows, combs,

\*Note

The holder is required to pay the second part of the individual fee to protect the mark concerning the international registration in Japan [, as notified in a separate communication under Rule 34(3)(C) issued at the same time as the present statement]. Where the second part of the individual fee is not paid within the applicable period, the International Registration shall be cancelled with respect to Japan [Rule 34(3)(d)].

---

V. Date on which the statement was sent: 2010/10/21

---

VI. Signature or official seal by the office:



## Continuation sheet

hair brushes, clothing, footwear, headgear, T-shirts, custom-made T-shirts, underwear, trousers, badges for wear (not of precious metal), ornamental novelty badges (buttons) by catalogue; retail services for of badges of precious metal, trunks and travelling bags, umbrellas, parasols and walking sticks, bedding (except linen), pillows, combs, hair brushes, clothing, footwear, headgear, T-shirts, custom-made T-shirts, underwear, trousers, badges for wear (not of precious metal), ornamental novelty badges (buttons) by mail order; marketing studies, marketing research; business investigations, business research; commercial information and advice for consumers (consumer advice shop); modelling for advertising or sales promotion; organization of exhibitions and trade fairs for commercial or advertising purposes; computerized file management; data search in computer files for others; compilation of information into computer databases; systemization of information into computer databases.