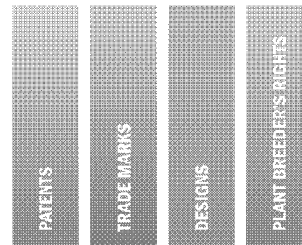




Australian Government

IP Australia



ABN 138 113 072 755

Discovery House, Phillip ACT 2606  
PO Box 200, Woden ACT 2606  
Australia

P 1300 651 010  
+61 2 6283 2999 (International)

F +61 2 6283 7999

E [assist@ipaustralia.gov.au](mailto:assist@ipaustralia.gov.au)

[ipaustralia.gov.au](http://ipaustralia.gov.au)

02/11/2012

International Bureau, WIPO  
34, chemin des Colombettes  
P.O. Box 18  
1211 Geneva 20,  
SWITZERLAND

**MADRID AGREEMENT AND PROTOCOL  
COMPLETION OF EX OFFICIO EXAMINATION  
- INTERIM STATUS OF A MARK -  
Rule 18BIS(1) (a) and (b)**

RE: International Registration No. 1129314 / Trade Mark No. 1518101  
For the mark: (Words) INSTAGRAM  
Holder of the international registration:  
Instagram, Inc.

The above International Registration Designating Australia has been accepted for protection for the following goods/services:

Class: 9

Downloadable computer software for modifying the appearance and enabling transmission of photographs

Class: 42

Providing a web site that gives users the ability to upload photographs; technical support services, namely, providing help desk services in the field of computer software, namely, providing users with instructions and advice on the use of downloadable computer software, provided online and via e-mail; computer services, namely, providing an interactive website featuring technology that allows users to manage their online photograph and social networking accounts

If a Notification of Provisional Refusal has been issued in relation to this IRDA, the protection may not apply to all of the goods and/or services originally claimed.

Once a trade mark is accepted, it must be advertised in our Official Journal of Trade Marks. Your trade mark will be advertised on 08/11/2012.

Within 3 months after advertisement (the opposition period), other people may oppose protection of your trade mark. If no one has opposed



Robust intellectual property rights delivered efficiently



the protection of your trade mark, or seeks an extension of time, by the end of the opposition period, your trade mark will be protected.

If notice of opposition is filed you will be notified, and in order to receive further documentation relating to the opposition, you will need to supply an address for service in Australia.

Registrar of Trade Marks  
IP Australia