



IR 365/2013/W1

**MADRID AGREEMENT AND PROTOCOL
MADRIDER ABKOMMEN UND PROTOKOLL**

**PROVISIONAL REFUSAL OF PROTECTION
VORLÄUFIGE SCHUTZVERWEIGERUNG**

Rule 17 (1)
Regel 17 (1)

I. Authority pronouncing the refusal:	Behörde, die die Schutzverweigerung erlassen hat:
Austrian Patent Office Dresdner Straße 87 A – 1200 Vienna (Austria)	Österreichisches Patentamt Dresdner Straße 87 A – 1200 Wien (Österreich)
II. Number of the international registration: 1 145180 Nr. der internationalen Registrierung: Number of the basic registration / application and country of origin: 12/3889457 FR Nr. der Basisregistrierung / -anmeldung und Ursprungsland:	
III. <input checked="" type="checkbox"/> Provisional refusal based on opposition(s) Vorläufige Schutzverweigerung wegen eines(mehrerer) Widerspruchs(-sprüche) <input type="checkbox"/> Provisional refusal based on both - <i>ex officio</i> examination and opposition Vorläufige Schutzverweigerung wegen absoluter Gründe und Erhebung eines Widerspruchs	
IV. <input checked="" type="checkbox"/> Provisional refusal for all the goods and/or services Vorläufige Schutzverweigerung für alle Waren und/oder Dienstleistungen <input type="checkbox"/> Provisional refusal for some of the goods and/or services: Vorläufige Schutzverweigerung für die folgenden Waren und/oder Dienstleistungen: <input type="checkbox"/> Admission only for the following goods and/or services: Zulassung nur für folgende Waren und/oder Dienstleistungen:	
V. Grounds for refusal Gründe der vorläufigen Schutzverweigerung <input type="checkbox"/> Absolute grounds <input checked="" type="checkbox"/> Opposition(s) by opponent(s): see VI. Eingelangte Widersprüche: siehe VI.	
VI. Information relating to earlier mark(s) or application(s) Informationen betreffend die ältere(n) Marke(n) oder Anmeldung(en) Type / Registration number / Mark / Filing date / Filing number / Priority date Art / Registernummer / Marke / Anmeldedatum / Anmeldenummer / Prioritätsdatum CTM / 8456469/ „BEVERLY HILLS POLO CLUB“/29.09.2010/-/- Name and address of the owner(s): Name und Adresse des(der) Inhaber(s): Lifestyle Equities C.V. Prins Bernhardplein 200, 1097 JB Amsterdam, NL Representative: Haffner und Keschmann Patentanwälte GmbH Schottengasse 3a, 1014 Wien, AT Goods and services on which the opposition is based: Waren und Dienstleistungen, auf die sich der Widerspruch stützt:	



☒ see annexes (extract from register or opposition form)
siehe Annex(e) (Auszug aus dem Register oder Widerspruchsformular)

VII. Applicable provisions of the national law (see text last pages)
Anwendbare Bestimmungen des nationalen Gesetzes (siehe Gesetzesauszug auf den letzten Seiten)
Sections 29a and 29b

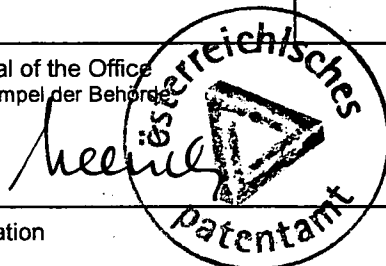
VIII. Information relating to subsequent procedure / Information über das weitere Verfahren
Reply/response to the provisional refusal / Äußerung auf die Schutzverweigerung

- (i) Time limit for reply / Äußerungsfrist: **September 15, 2013**
- (ii) The appointment of a representative or – if applicable – a person domiciled in Austria and entitled to receive communications is compulsory (Section 61 Subsections 1 and 4 Trade Mark Act).
Die Benennung eines Vertreters oder – sofern anwendbar – eines im Inland wohnhaften Zustellungsbevollmächtigten verpflichtend (§ 61 Abs. 1 und 4 MSchG).
- (iii) The original opposition request(s) and any accompanying documents will then be communicated to the person or representative appointed once a written reply has been received.
Der/die Original-Widersprüche und allfällige Beilagen werden dann an die benannte Person oder den benannten Vertreter zugestellt, sobald eine schriftliche Äußerung eingelangt ist.
- (iv) In case the trademark holder does not file within the time limit set out in (i) a written statement, which fulfills the requirements of (ii), the refusal will be declared final without further proceedings by the Austrian Patent Office. In case of more than one opposition the trademark holder has to submit one written statement responding to each opposition raised, otherwise the opposition, to which the trademark holder does not respond, will be granted in total. The same applies if no response to the absolute grounds raised –if applicable– has been submitted. Within the time limit set out in (i) the holder of the trademark also has the opportunity to request the opponent/s to furnish proof of use of the trademark/s the opposition/s is/are based on (§ 29 b (3) MSchG). The written statement and any attachment/s shall be accompanied by copies corresponding to the number of oppositions raised.
Bringt der Markeninhaber der angegriffenen Marke innerhalb der unter (i) gesetzten Frist keine schriftliche Äußerung, die die Vorgaben aus (ii) erfüllt, ein, so hat das Österreichische Patentamt ohne weiteres Verfahren die endgültige Schutzverweigerung zu verfügen. Im Falle von mehreren Widersprüchen muss sich der Markeninhaber in einem gemeinsamen Schriftsatz erkennbar zu jedem der zugestellten Widersprüche inhaltlich äußern, andernfalls wird einem Widerspruch, auf welchen keine Äußerung des Markeninhabers erfolgt ist, im vollem Umfang stattgegeben. Innerhalb der in (i) genannten Frist hat der Markeninhaber auch die Möglichkeit, den Widersprechenden aufzufordern, den Nachweis der Benutzung für die Widerspruchsmarke/n zu erbringen (§ 29 b Abs. 3 MSchG). Der schriftlichen Äußerung und allfälligen Beilagen sind Kopien in der entsprechenden Anzahl der Widersprüche anzuschließen.
- (v) Authority to address the reply: see I.
Behörde, an die die Äußerung zu richten ist: siehe I.

IX. Date of provisional refusal
Datum der vorläufigen Schutzverweigerung
June 5, 2013

Number of Annexes:
Zahl der Anhänge: 1

X. Signature or official seal of the Office
Unterschrift oder Amtsstempel der Behörde
Rechtskundiges Mitglied
Mag. Ullrich



XI. Supplementary information
Zusätzliche Information

Data concerning the trademark(s) cited as base for opposition may be found using the following links:
Registerdaten der Widerspruchsmarke(n) finden Sie unter:

<http://www.patentamt.at>

<http://www.wipo.int/ipdl/en/madrid>

http://oami.europa.eu/CTMOnline/RequestManager/de_SearchBasic



XII.

Corresponding essential provisions of the applicable law: Austrian Trade Mark Act
(Federal Law Gazette/ Bundesgesetzblatt No. 260/1970, No. 126/2009)

Section 1

A trade mark may consist of any sign capable of being represented graphically, particularly words, including personal names, designs, letters, numerals, the shape of goods or of their packaging, provided that such signs are capable of distinguishing the goods or services of one undertaking from those of other undertakings.

Section 4

(1) Excluded from registration shall be signs which

1. consist exclusively

- (a) of state coats of arms, national flags or other national emblems or of the coats of arms of Austrian provincial or local authorities;
- (b) of official certification or guarantee signs which are used in Austria or – pursuant to a notice to be published in the Federal Law Gazette (Section 6(2)) – in a foreign state, for the same goods or services as those for which the mark is intended for, or for similar goods or services;
- (c) of signs of international organizations to which a member state of the Paris Union for the Protection of Industrial Property belongs, provided the signs have been promulgated in the Federal Law Gazette. The last sentence of Section 6(2) shall apply to such promulgation;

2. cannot constitute a trade mark in accordance with Section 1;

3. are devoid of any distinctive character;

4. consist exclusively of signs or indications which may serve, in trade, to designate the kind, quality, quantity, intended purpose, value, geographical origin, or the time of production of the goods or of rendering of the service, or other characteristics of the goods or services;

5. consist exclusively of signs or indications which have become customary in the current language or in the bona fide and established practices of the trade to designate the good or service;

6. consist exclusively of the shape which results from the nature of the goods themselves, or of the shape of goods which is necessary to obtain a technical result, or of the shape which gives substantial value to the goods;

7. are contrary to public policy or to accepted principles of morality;

8. are of such a nature as to deceive the public, for instance as to the nature, quality or geographical origin of the good or service;

9. contain or consist of a geographical indication identifying wines and intended for wines which do not have that origin, or identifying spirits and intended for spirits which do not have that origin.

(2) Registration shall, however, be admissible in the cases of subsection 1 clauses 3, 4 and 5, if the sign has acquired a distinctive character in Austria in the circles concerned following the use which has been made of it prior to application.

Section 29a

(1) Within a period of three months following the date of publication of the registration of a mark (Section 17 subsection 5), opposition to this registration may be raised. It shall only be based on a mark fulfilling the conditions of Section 30 subsection 1. The same applies for applications subject to their registration.

(2) In case of registration of a mark under the Madrid Agreement concerning the international registration of marks, Federal Law Gazette No. 400/1973 and under the Protocol relating to the Madrid Agreement concerning the international registration of marks, Federal Law Gazette No. 32/1999, the publication in the gazette, issued by the International Bureau of the World Intellectual Property Organization, replaces the publication referred to in subsection 1. The opposition period starts on the first day of the month following the month the gazette has been issued, in which the publication of the international registration is contained.

(3) The substantiated opposition must be received by the Patent Office at the last day of the time period at the latest. It shall be filed in writing and along with all attachments also in duplicate.

(4) ...

(5) ...

(6) The opportunities to file a request for cancellation with the Cancellation Department remain unaffected.

Section 29b

(1) Upon expiration of the opposition period the owner of the mark shall be informed about all oppositions timely received and be invited to submit a written reply within a reasonable period of time which may be extended upon justified reasons. Section 42 subsection 3 shall apply mutatis mutandis even if the opposition is based on an application which, at the date the decision is taken, has not yet been registered.

(2) ...

(3) If opposition is based on a mark which, at the date of the registration of the mark opposed, has been registered more than 5 years ago, the opposition shall only be granted if, following a request by the owner of the mark opposed, satisfactory evidence is provided within a reasonable period of time that the conditions for cancellation of Section 33a (no genuine use) do not apply. If within the period of 2 months following the transmittal of the documents presented to furnish evidence of genuine use the owner of the mark files a request for cancellation based on Section 33a with the competent authorities directed at the mark of the opponent and, within a reasonable period of time, furnishes evidence about this fact the opposition procedure shall be adjourned and resumed ex officio or upon request after the decision in the cancellation procedure has become final.

(4) ...

(5) ...

(6) As far as a mark has been finally declared invalid, or, as far as, following ex officio legal examination (Section 20), protection of an international registration has been refused finally, or, as far as a mark has been cancelled based on a final decision concerning a request to the Cancellation Department with retroactive effect to the beginning of the period of protection, a pending opposition to the mark shall be deemed settled to the respective extent and the parties shall be informed about this fact. The opposition procedure shall be closed in the same manner if during the pendency of the opposition procedure the procedure to register the application, the



opposition is based on, is closed without leading to registration, or, if the mark, opposition is based on, finally loses protection in Austria.

(7) Costs of the opposition procedure shall be borne by each party on its own.

Section 30 subsection 1

(1) The owner of an earlier mark being still valid may request the cancellation of a mark provided that either

1. the two marks and the goods and services the marks are registered for are identical,

or

2. the two marks and the goods and services the marks are registered for are identical or similar so that there exists a likelihood of confusion on the part of the public which includes the likelihood of association with the earlier mark.

Section 42 subsection 3

(3) If the owner of a contested mark does not reply in writing within the time period prescribed, the Cancellation Department shall, in accordance with the request, without any further proceedings order the total or partial cancellation or the transfer of the mark or declare a posteriori the total or partial invalidity of the mark.

Section 61 subsections 1 and 4

(1) Anyone acting as representative before the Patent Office or the Supreme Patent and Trademark Senate shall have his domicile or principal place of business in Austria; in regard to attorneys at law, patent attorneys and notaries public though the respective professional regulations shall apply. The representative shall demonstrate his authorisation by a written power of attorney which shall be presented in original version or by way of a duly certified copy. If several individuals are authorised collectively, each of them shall also be authorised to represent individually.

(4) A person having neither domicile nor principal place of business in Austria may claim rights under this Federal Act before the Patent Office only when being represented by a representative fulfilling the requirements of subsection 1. Before the Appeals- and Cancellations-Department of the Patent Office as well as before the Supreme Patent and Trademark Senate such persons may only claim rights when being represented by an attorney at law, a patent attorney or a notary public. If domicile or principal place of business are within the EEA or in the Swiss Confederation the appointment of a person domiciled in Austria and authorized to receive communications will suffice to claim rights under this Federal Act.

OHIM

The Trade Marks and Designs Registration Office of the European Union

You are here: [Home](#) > [Quality plus](#) > [Databases](#)

CTM-ONLINE - Detailed trade mark information



Trade mark name : BEVERLY HILLS POLO CLUB
Trade mark No : 008456469
Trade mark basis: CTM
Date of receipt : 29/07/2009
Number of results: 1 of 1

Request an inspection

☐ Certified copy of the Application form

☐ Certified copy of the Registration Certificate


Trade mark



Filing date: 29/07/2009
Date of registration: 10/05/2010
Expiry Date: 29/07/2019
Nice Classification: 3, 9, 14, 18, 24, 25 (→ Nice classification)
Trade mark: Individual
Type of mark: Figurative
Vienna Classification: 2.1.8, 2.1.20 (→ Vienna Classification)
Acquired distinctiveness: No
Applicant's reference: AH/1274794T/CTM
Status of trade mark: Registered (→ Glossary)
 Publication of registration
 (→ Publication B1 or Publication B2)
 (→ History of statuses)
Filing language: Dutch
Second language: English
National search requested: No

Graphic representation



List of goods and services



Nice Classification: 3
List of goods and services Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions, expressly excluding toothpaste, mouthwash and products for oral and dental care and hygiene.

Nice Classification: 9
List of goods and services Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for the conduction, distribution, conversion, storage, regulation and management of

	electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire-extinguishing apparatus.
Nice Classification: List of goods and services	14 Precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes; jewellery, precious stones; horological and chronometric instruments.
Nice Classification: List of goods and services	18 Leather and imitations of leather, and goods made of these materials and not included in other classes; animal skins, hides; trunks and travelling bags; umbrellas, parasols and walking sticks; whips, harness and saddlery.
Nice Classification: List of goods and services	24 Textiles and textile goods, not included in other classes; bed and table covers.
Nice Classification: List of goods and services	25 Clothing, footwear, headgear.

	Description	
Description of the mark:	-	
Indication of colour :	Black, white.	

	Owner	
Name:	Lifestyle Equities C.V.	
ID No:	360805	
Natural or legal person:	Legal entity	
Address:	Prins Bernhardplein 200	
Post code:	1097 JB	
Town:	Amsterdam	
Country:	NETHERLANDS	
Correspondence address:	Lifestyle Equities C.V. Prins Bernhardplein 200 NL-1097 JB Amsterdam PAÍSES BAJOS	

	Representative	
Name:	NOVAGRAAF NEDERLAND B.V.	
ID No:	10752	
Type:	4 - Association	
Address:	Hoogoorddreef 5	
Post code:	1101 BA	
Town:	Amsterdam	
Country:	NETHERLANDS	
Correspondence address:	NOVAGRAAF NEDERLAND B.V. P.O. Box 22722 NL-1100 DE Amsterdam PAÍSES BAJOS	
Telephone:	00 31-205641411	
Fax:	00 31-206962303	
E-mail:	info@novagraaf.nl	

	Seniority	
No entry for application number: 008456469.		

	Exhibition priority	
No entry for application number: 008456469		

	Priority	
No entry for application number: 008456469.		

	International Registration Transformation	
No entry for application number: 008456469.		

	Publication	
Bulletin no.:	2010/009	
Date of publication:	18/01/2010	
Part:	A.1	
Bulletin no.:	2010/088	
Date of publication:	17/05/2010	
Part:	B.2	
Bulletin no.:	2011/153	
Date of publication:	16/08/2011	
Part:	C.3.6	
Bulletin no.:	2013/027	
Date of publication:	07/02/2013	
Part:	C.2.1	

Opposition

No entry for application number: 008456469.

Cancellation

No entry for application number: 008456469

Appeals

No entry for application number: 008456469.

Recordals

Title:	Trade Mark
ID No:	005821825
Title:	Representative
Sub-title:	Change of name and professional address
ID No:	007133351
Bulletin no.:	2013/027
Date of publication:	07/02/2013
Part:	C.2.1

Renewals

No entry for application number: 008456469.



Version: 9.4.7

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