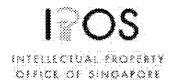
Intellectual Property Office of Singapore



51 Bras Basah Road #04-01 Manulife Centre Singapore 189554 Tel: (65) 6339 8616 Fax: (65) 6339 0252 http://www.ipos.gov.sg

In Reply Please Quote Our Reference

Your Ref :

Our Ref : NRP(OPP)/T1200900B Date : 02 September 2013 Writer's Direct Line : (65) 63302742

The World Intellectual Property Organisation International Registrations Department 34, chemin des Colombettes 1211 Geneva 20 Switzerland

Dear Sirs

NOTIFICATION OF REFUSAL OF PROTECTION BASED ON OPPOSITION MADE PURSUANT TO RULE 17(1) TO (3) OF THE COMMON REGULATIONS UNDER THE MADRID AGREEMENT CONCERNING THE INTERNATIONAL REGISTRATION OF MARKS AND THE PROTOCOL RELATING TO THAT AGREEMENT

INTERNATIONAL REGISTRATION NO. 1103380 Dochirnie pidpryiemstvo "Kondyterska korporatsiia "Roshen" SINGAPORE TRADE MARK NO(S). T1200900B

We refer to the above international registration.

- 2 Pursuant to the institution of opposition proceedings against the trade mark in the above international registration, we hereby issue this formal refusal letter. This refusal covers all the goods and/or services of the international registration.
- 3 The grounds of the opposition are set out in the attached Statement(s) of Grounds filed together with Notice(s) of Opposition (Form(s) TM 11).
- If the holder wishes to reply to the opposition, he must file a Counter-Statement together with Form TM 12 for each Singapore trade mark number and a fee of SGD357 for each class of goods or services in respect of which his reply is addressed at the Intellectual Property Office of Singapore within 4 months from the date of this letter. At the same time, he must serve a copy of the Counter-Statement and Form TM 12 on the opponent.

If the holder wishes to have an extension of time to file his Counter-Statement(s), he may submit a written request to the Registrar of Trade Marks, Singapore. The holder must send a notice to any person or party who will be affected by such extension, requesting his consent





thereto. His request for extension must be supported by such notice and such consent, if obtained. Even if the holder has not been advised of the outcome of the request for extension of time, the Counter-Statement(s) must still be filed within 6 months from the date of this letter. This is because the maximum time that may be allowed by the Registrar for the filing of a Counter-Statement is 6 months from the date of this letter.

- Further, if the holder does not already have an address for service in Singapore, he must provide us with one Form TM 1 which should be filed together with his Counter-Statement(s). The fee payable for Form TM 1 is SGD9.00 (via manual submission) or SGD8.50 (via online submission) for each Singapore trade mark number. A copy of Form TM 1 must also be served on the opponent.
- 6 We also attach:
- (a) details of the conflicting marks upon which the opposition is based;
- (b) Form TM12 for the holder to file his Counter-Statement (one Form TM12 should be used for each Singapore trade mark number in respect of which protection is opposed);
- (c) Form TM 1 for the holder to file an address for service in Singapore;
- (d) Singapore payment form;
- (e) the relevant provisions of the Singapore Trade Marks Act and Rules.

Tan Meng Joek, Jackie (Ms) Assistant Registrar for Registrar of Trade Marks Singapore

cc Opponent (without enclosures)

(This is a computer generated letter. No signature is required)

PROVISIONS OF SINGAPORE LAW

TRADE MARKS ACT (CHAPTER 332)

Section 8 Relative grounds for refusal of registration

- (2) A trade mark shall not be registered if because -
 - (a) it is identical with an earlier trade mark and is to be registered for goods or services similar to those for which the earlier trade mark is protected; or
 - (b) it is similar to an earlier trade mark and is to be registered for goods or services identical with or similar to those for which the earlier trade mark is protected,

there exists a likelihood of confusion on the part of the public.

- (4) Subject to subsection (5), where an application for registration of a trade mark is made on or after 1st July 2004, if the whole or an essential part of the trade mark is identical with or similar to an earlier trade mark, the later trade mark shall not be registered if -
- (a) the earlier trade mark is well known in Singapore; and
- (b) use of the later trade mark in relation to the goods or services for which the later trade mark is sought to be registered -
- (i) would indicate a connection between those goods or services and the proprietor of the earlier trade mark, and is likely to damage the interests of the proprietor of the earlier trade mark; or
 - (ii) if the earlier trade mark is well known to the public at large in Singapore -
- (A) would cause dilution in an unfair manner of the distinctive character of the earlier trade mark; or
 - (B) would take unfair advantage of the distinctive character of the earlier trade mark.
- (5) A trade mark shall not be refused registration by virtue of subsection (4) if the application for the registration of the trade mark was filed before the earlier trade mark became well known in Singapore, unless it is shown that the application was made in bad faith.
- (7) A trade mark shall not be registered if, or to the extent that, its use in Singapore is liable to be prevented -
- (a) by virtue of any rule of law (in particular, the law of passing off) protecting an unregistered trade mark or other sign used in the course of trade; or
- (b) by virtue of an earlier right other than those referred to in subsections (1), (2) and (3) or paragraph (a), in particular by virtue of the law of copyright or any law with regard to the protection of designs.

TRADEMARK SYSTEM 02/09/2013 10:12:40 EQSR6103A/1 Mark Listing 3 (Full Details) PAGE

FERRERO ROCHER

PAGE : 1 RPT NO : 292179/&&2 SVCS NO : &&1bbb

National

S/No : 1 IR No Date of IR Date of Notification of IR : Date of SD
Date of Notification of SD
Date of Completion of

Registration Procedure

TM No : T9006398B Application Type : Trade Mark

: 30 Class Part : N Converted Application

: 15/09/1990 Application Date

Mark Lodged in Colour

: : Registered Mark Status Mark Status Date : 15/09/1990 Publication Status : Published : 30/10/1998 : 22/06/1999 Publication Date Cert Despatched Date Expire Date : 15/09/2017

3-dimensional shape Aspect of packaging Colour(s) as a trade mark Other Non-conventional Mark :

Description of Particular Feature(s) of Mark Nil.

Priority Details -----Nil.

Replacement Application under Madrid Protocol Nil.

Transformation Application under Madrid Protocol Nil.

MARK INDEX

: FERRERO ROCHER Words In Mark

Device Description : Phonetic Equivalent : Translation Transliteration

SPECIFICATION OF GOODS AND SERVICES

Class 30

Non-medicated chocolate confectionery.

CURRENT APPLICANT/PROPRIETOR DETAILS

EQSR6103A/1 Mark Listing 3 (Full Details) PAGE

PAGE : 2 RPT NO : 292179/&&2 SVCS NO : &&1bbb

Code : CO153356Z
Company : FERRERO S.P.A.
Constitution : A JOINT STOCK COMPANY
Country : ITALY
State

State

Address : Piazzale Pietro Ferrero 1, 12051 Alba,

Cuneo, Italy

MARK CLAUSES

(01) To be associated with Trade Mark Nos. 62665, 63709, 1772/82, 3046/82, 1690/83, 545/87 and 6166/90.

AGENT/ADDRESS FOR SERVICE

S/No Agent/AFS Name/Address Action Representing ______ 01 Application &

DREW & NAPIER P.O. Box 152 registration

ROBINSON ROAD POST OFFICE Singapore 900302

02 DREW AND NAPIER LLC Renewals 10 COLLYER QUAY

#10-01 OCEAN FINANCIAL CENTRE

Singapore 049315

CORRECTION RECORDS

Nil.

LICENSEE DETAILS

LIST OF GRANTEE DETAILS

Nil.

OWNERSHIP HISTORY

Nil.

OPPOSITION/REVOCATION/INVALIDATION/RECTIFICATION STATUS

Nil.

DIVISION DETAILS

TRADEMARK SYSTEM 02/09/2013 10:12:40 EQSR6103A/1 Mark Listing 3 (Full Details)

PAGE : 3 RPT NO : 292179/&&2 SVCS NO : &&1bbb

Nil.

PENDING ACTION

Nil.

AMENDMENT HISTORY

Nil.

HISTORY OF ACTION TAKEN ON MARK

(01) Lodgement Date : 15/09/1990

Form Type : TM 4
Document Type : TMA
Status : Processing Completed

(02) Lodgement Date : 08/02/1999

Form Type : TM 6 Document Type : FGG

Status : Processing Completed

(03) Lodgement Date : 28/06/1999

Form Type : TM 19 Document Type : RE1

: Processing Completed Status

(04) Lodgement Date: 17/08/2007

Form Type : TM 19
Document Type : RE1
Status : Processing Completed

(05) Lodgement Date: 17/04/2009

Form Type : TM 1 Document Type : AFS

: Processing Completed Status

(06) Lodgement Date : 21/03/2011

Form Type : TM 1
Document Type : AFS
Status : Processing Completed

NON-LIVE CLASS HISTORY

Nil.

TRADEMARK SYSTEM 02/09/2013 10:12:41 Mark Listing 3 (Full Details) EQSR6103A/1

PAGE : 1 RPT NO : 292180/&&2 SVCS NO : &&1bbb

International Registration Designating Singapore

S/No : 799546 IR No Date of IR : 28/01/2003 Date of Notification of IR : 24/04/2003

Date of SD
Date of Notification of SD
Date of Completion of

Registration Procedure : 11/05/2004

TM No : T0305569B Application Type : Trade Mark Class

Part Converted Application : N

: 28/01/2003 Application Date

Mark Lodged in Colour

: Y . : Registered Mark Status Mark Status Date : 06/12/2002 Publication Status : Published Publication Date : 10/03/2004

Cert Despatched Date

Expire Date : 28/01/2023

3-dimensional shape : N Aspect of packaging : N Colour(s) as a trade mark : N Other Non-conventional Mark :

Description of Particular Feature(s) of Mark Nil.

Priority Details -----

Class No : 30 S/No

: 06/12/2002 Priority Date

: IT Priority Country

Goods/Services claimed : All goods/services claimed in this application

Replacement Application under Madrid Protocol Nil.

Transformation Application under Madrid Protocol Nil.

MARK INDEX

Words In Mark : ferrero rocher

Device Description : wrapped chocolate paper cup ellipse hazelnut

Phonetic Equivalent : Translation Transliteration

SPECIFICATION OF GOODS AND SERVICES

Class 30

Intellectual Property Office of Singapore, Ministry of Law, Singapore

TRADEMARK SYSTEM 02/09/2013 10:12:41 Mark Listing 3 (Full Details) : 2 EQSR6103A/1 PAGE

RPT NO : 292180/&&2 SVCS NO : &&1bbb

Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flours and milled cereal products (except for fodder); bread, biscuits, cakes, pastry and confectionery, edible ice; honey, treacle; yeast, baking powder; cooking salt, mustard; pepper, vinegar, sauces; spices; ice for refreshment, cocoa, cocoa products, namely paste for cocoa beverages, chocolate paste, toppings and, including, chocolate toppings, chocolate, pralines, chocolate articles for Christmas-tree decorations, food products consisting of an edible chocolate casing filled with an alcoholic liquid, sweet products, pastries, including fine pastry and longlife pastry; chewing-gum, sugarless chewing gum, sugarless candies.

CURRENT APPLICANT/PROPRIETOR DETAILS

Code . Company : Constitution : : MC003195G FERRERO S.P.A.

ITALY

State

Address Piazzale Pietro Ferrero, 1, I-12051

ALBA (CN), Italy.

MARK CLAUSES

(01) The following claim is made in the International Registration: Colours claimed: Gold, red, white, green, light brown, yellow.

Action Representing

Application &

registration

.

(02) Priority Date Claimed: 6 December 2002 (Italy).

AGENT/ADDRESS FOR SERVICE

S/No Agent/AFS Name/Address -----DREW AND NAPIER LLC

10 COLLYER QUAY #10-01 OCEAN FINANCIAL CENTRE

Singapore 049315

CORRECTION RECORDS

Nil.

LICENSEE DETAILS

Nil.

LIST OF GRANTEE DETAILS

Nil.

OWNERSHIP HISTORY

EQSR6103A/1 Mark Listing 3 (Full Details)

PAGE : 3 RPT NO : 292180/&&2 SVCS NO : &&1bbb

Nil.

OPPOSITION/REVOCATION/INVALIDATION/RECTIFICATION STATUS

Nil.

DIVISION DETAILS

-----Nil.

PENDING ACTION

Nil.

AMENDMENT HISTORY

AMENDMENT HISTORY OF PARTICULARS OF COMPANY

(01) Amendment Date : 05/01/2010 Status : Processing Completed Amendment Type : Company Address

Amendment From: Piazzale Pietro Ferrero, I-12051 ALBA (CN), Italy.

Amendment To : Piazzale Pietro Ferrero, 1, I-12051 ALBA (CN), Italy.

HISTORY OF ACTION TAKEN ON MARK

(01) Lodgement Date : 24/04/2003 Form Type : MIR 4
Document Type : ENN
Status : Processing in Progress

(02) Lodgement Date : 05/01/2004

Form Type : NIL Document Type : LTR

: Processing in Progress Status

(03) Lodgement Date: 05/01/2004

Form Type : TM 1

Document Type : AFS Status : Processing Completed

(04) Lodgement Date: 26/01/2004

Form Type : TM 6 Document Type : FGG

Status : Processing Completed

(05) Lodgement Date: 17/04/2009

Form Type : TM 1 Document Type : AFS

Status : Processing Completed

(06) Lodgement Date : 05/01/2010

Form Type $\qquad : MA 26$ Document Type

ype : MTN : Processing Completed Status

Mark Listing 3 (Full Details)

EQSR6103A/1 SVCS NO : &&1bbb PAGE : 4 RPT NO : 292180/&&2

(07) Lodgement Date : 21/03/2011 Form Type : TM 1 Document Type : AFS

Status : Processing Completed

(08) Lodgement Date : 16/02/2013
Form Type : MR 19
Document Type : NRR
Status : Processing Completed

NON-LIVE CLASS HISTORY

Nil.

TRADEMARK SYSTEM 02/09/2013 10:12:41 EQSR6103A/1 Mark Listing 3 (Full Details) PAGE : 1

RPT NO : 292181/&&2 SVCS NO : &&1bbb

National

S/No : 1 IR No Date of IR Date of Notification of IR Date of SD
Date of Notification of SD
Date of Completion of Registration Procedure

TM No : T9302352C Application Type : Trade Mark : 30 Class Part

Converted Application : N : 01/04/1993 Application Date

: Y Mark Lodged in Colour

: Registered Mark Status Mark Status Date : 01/04/1993 : Published Publication Status Publication Date : 28/04/2000 Cert Despatched Date : 22/08/2000 Expire Date : 01/04/2023

3-dimensional shape Aspect of packaging Colour(s) as a trade mark Other Non-conventional Mark :

Description of Particular Feature(s) of Mark Nil.

Priority Details -----Nil.

Replacement Application under Madrid Protocol Nil.

Transformation Application under Madrid Protocol Nil.

MARK INDEX

Words In Mark : ferrero rocher Device Description : doily Phonetic Equivalent : Translation Transliteration

SPECIFICATION OF GOODS AND SERVICES

Class 30

Pastry, confectionery, chocolate, chocolate-based confectionery, chocolates, pralines, candies for food and cakes.



EQSR6103A/1 Mark Listing 3 (Full Details) PAGE

PAGE : 2 RPT NO : 292181/&&2 SVCS NO : &&1bbb

CURRENT APPLICANT/PROPRIETOR DETAILS -----

: CO153356Z Company : FERRERO S.P.A.

Constitution : A JOINT STOCK COMPANY

Country : ITALY

State

Address : Piazzale Pietro Ferrero 1, 12051 Alba,

Cuneo, Italy

MARK CLAUSES

Nil.

AGENT/ADDRESS FOR SERVICE

S/No Agent/AFS Name/Address Action Representing

DREW AND NAPIER LLC 0.1 Application & 10 COLLYER QUAY registration

#10-01 OCEAN FINANCIAL CENTRE

Singapore 049315

02 DREW AND NAPIER LLC Renewals

10 COLLYER QUAY

#10-01 OCEAN FINANCIAL CENTRE

Singapore 049315

CORRECTION RECORDS

Nil.

LICENSEE DETAILS

Nil.

LIST OF GRANTEE DETAILS

Nil.

OWNERSHIP HISTORY

Nil.

OPPOSITION/REVOCATION/INVALIDATION/RECTIFICATION STATUS

Nil.

DIVISION DETAILS

Nıl.

TRADEMARK SYSTEM 02/09/2013 10:12:41 EQSR6103A/1 Mark Listing 3 (Full Details) PAGE

PAGE : 3 RPT NO : 292181/&&2 SVCS NO : &&1bbb

PENDING ACTION

Nil.

AMENDMENT HISTORY

Nil.

HISTORY OF ACTION TAKEN ON MARK

(01) Lodgement Date: 01/04/1993

Form Type : TM 4
Document Type : TMA
Status : Processing Completed

(02) Lodgement Date : 20/08/1999 Form Type : NIL

Document Type : LTR Status : Lodged

(03) Lodgement Date : 07/04/2000

Form Type : TM 6

Document Type : FGG Status : Processing Completed

(04) Lodgement Date : 27/03/2003

Form Type : TM 19 Document Type : RE1

: Processing Completed Status

(05) Lodgement Date : 17/04/2009

Form Type : TM 1
Document Type : AFS
Status : Processing Completed

(06) Lodgement Date : 21/03/2011

Form Type : TM 1
Document Type : AFS
Status : Processing Completed

(07) Lodgement Date : 21/03/2013 Form Type : TM 19

Document Type : RE1

Status : Processing Completed

NON-LIVE CLASS HISTORY

Nil.

TRADEMARK SYSTEM 02/09/2013 10:12:42 EQSR6103A/1 Mark Listing 3 (Full Details) PAGE : 1

RPT NO : 292182/&&2 SVCS NO : &&1bbb

National

S/No : 1 IR No Date of IR Date of Notification of IR Date of SD
Date of Notification of SD
Date of Completion of Registration Procedure

TM No : T9302351E Application Type : Trade Mark : 30 Class Part Converted Application : N

: 01/04/1993 Application Date

: Y Mark Lodged in Colour

: Registered Mark Status Mark Status Date : 01/04/1993 Publication Status : Published Publication Date : 28/04/2000 Cert Despatched Date : 22/08/2000 Expire Date : 01/04/2023

3-dimensional shape Aspect of packaging Colour(s) as a trade mark Other Non-conventional Mark :

Description of Particular Feature(s) of Mark Nil.

Priority Details -----Nil.

Replacement Application under Madrid Protocol Nil.

Transformation Application under Madrid Protocol Nil.

MARK INDEX

words In Mark : FERRERO ROCHER
Device Description : DOILY CHOCOLATE ROSETTE
Phonetic Equivalent :
Translation Translation Transliteration

SPECIFICATION OF GOODS AND SERVICES

Class 30

Pastry, confectionery, chocolate, chocolate-based confectionery, chocolates, pralines, candies for food and cakes.



EQSR6103A/1 Mark Listing 3 (Full Details) PAGE

PAGE : 2 RPT NO : 292182/&&2 SVCS NO : &&1bbb

CURRENT APPLICANT/PROPRIETOR DETAILS -----

: CO153356Z Company : FERRERO S.P.A.

Constitution : A JOINT STOCK COMPANY

Country : ITALY

State

Address : Piazzale Pietro Ferrero 1, 12051 Alba,

Cuneo, Italy

MARK CLAUSES

Nil.

AGENT/ADDRESS FOR SERVICE

S/No Agent/AFS Name/Address Action Representing

DREW AND NAPIER LLC 0.1 Application & 10 COLLYER QUAY registration

#10-01 OCEAN FINANCIAL CENTRE

Singapore 049315

02 DREW AND NAPIER LLC Renewals

10 COLLYER QUAY

#10-01 OCEAN FINANCIAL CENTRE

Singapore 049315

CORRECTION RECORDS

Nil.

LICENSEE DETAILS

Nil.

LIST OF GRANTEE DETAILS

Nil.

OWNERSHIP HISTORY

Nil.

OPPOSITION/REVOCATION/INVALIDATION/RECTIFICATION STATUS

Nil.

DIVISION DETAILS

Nıl.

TRADEMARK SYSTEM 02/09/2013 10:12:42 EQSR6103A/1 Mark Listing 3 (Full Details) PAGE

PAGE : 3 RPT NO : 292182/&&2 SVCS NO : &&1bbb

PENDING ACTION

Nil.

AMENDMENT HISTORY

Nil.

HISTORY OF ACTION TAKEN ON MARK

(01) Lodgement Date: 01/04/1993

Form Type : TM 4
Document Type : TMA
Status : Processing Completed

(02) Lodgement Date : 03/06/1999 Form Type : NIL

Document Type : LTR Status : Lodged

(03) Lodgement Date : 07/04/2000

Form Type : TM 6

Document Type : FGG Status : Processing Completed

(04) Lodgement Date : 31/03/2003

Form Type : TM 19 Document Type : RE1

: Processing Completed Status

(05) Lodgement Date : 17/04/2009

Form Type : TM 1
Document Type : AFS
Status : Processing Completed

(06) Lodgement Date : 21/03/2011

Form Type : TM 1
Document Type : AFS
Status : Processing Completed

(07) Lodgement Date : 21/03/2013 Form Type : TM 19

Document Type : RE1

Status : Processing Completed

NON-LIVE CLASS HISTORY

Nil.

TRADEMARK SYSTEM 02/09/2013 10:12:42 EQSR6103A/1 Mark Listing 3 (Full Details) PAGE : 1

RPT NO : 292183/&&2 SVCS NO : &&1bbb

National

S/No : 1 IR No Date of IR Date of Notification of IR : Date of SD
Date of Notification of SD
Date of Completion of Registration Procedure

TM No : T0508919E Application Type : Trade Mark

Class Part Converted Application

: N : 30/05/2005 Application Date

Mark Lodged in Colour

: Y : Registered : 30/05/2005 Mark Status Date Mark Status Publication Status : Published : 08/02/2006 : 24/04/2006 Publication Date Cert Despatched Date Expire Date : 30/05/2015

3-dimensional shape Aspect of packaging : N Colour(s) as a trade mark : N Other Non-conventional Mark :

Description of Particular Feature(s) of Mark

The mark consists of a three-dimensional shape of a box with the words FERRERO ROCHER appearing thereon.

Priority Details -----Nil.

Replacement Application under Madrid Protocol Nil.

Transformation Application under Madrid Protocol _____ Nil.

MARK INDEX _ _ _ _ _ _ _ _ _ _

Words In Mark : ferrero rocher
Device Description : three-dimensional, box box wrapped chocolate

Phonetic Equivalent : Translation Transliteration

SPECIFICATION OF GOODS AND SERVICES

Class 30

Biscuits, cakes, pastry and pastry products, chocolate and chocolate products, snacks, confectionery, ice-creams.

EQSR6103A/1 Mark Listing 3 (Full Details) PAGE

PAGE : 2 RPT NO : 292183/&&2 SVCS NO : &&1bbb

CURRENT APPLICANT/PROPRIETOR DETAILS

-----: CO224991A Constitution :
Country :
State FERRERO S.P.A.

ITALY

Address : Piazzale Pietro Ferrero 1, 12051 Alba,

Cuneo, Italy.

MARK CLAUSES

(01) Application for a series of two marks.

(02) The second mark(s) in the series is/are limited to the colour(s) gold, white, brown and green as shown in the representation on the form of application.

Action Representing

Application &

AGENT/ADDRESS FOR SERVICE

S/No Agent/AFS Name/Address -----01 DREW AND NAPIER LLC 10 COLLYER QUAY #10-01 OCEAN FINANCIAL CENTRE Singapore 049315

registration

CORRECTION RECORDS

Nil.

LICENSEE DETAILS

Nil.

LIST OF GRANTEE DETAILS

Nil.

OWNERSHIP HISTORY

Nil.

OPPOSITION/REVOCATION/INVALIDATION/RECTIFICATION STATUS

Nil.

DIVISION DETAILS

Nıl.

EQSR6103A/1 Mark Listing 3 (Full Details) PAGE

PAGE : 3 RPT NO : 292183/&&2 SVCS NO : &&1bbb

PENDING ACTION

Nil.

AMENDMENT HISTORY

AMENDMENT HISTORY OF PARTICULARS OF MARK

(01) Amendment Date : 05/09/2005

: Processing Completed Status

Amendment Type : Mark

Old Image Amended Image







(02) Amendment Date : 05/09/2005

: Processing Completed

Amendment Type : Description of Particular Feature(s) of Mark

Amendment From :

Amendment To : The mark consists of a three-dimensional shape of a box

with the words FERRERO ROCHER appearing thereon.

HISTORY OF ACTION TAKEN ON MARK

(01) Lodgement Date: 30/05/2005

Form Type : TM 4

Document Type : TMA Status : Processing in Progress

(02) Lodgement Date : 05/09/2005

Form Type : NIL
Document Type : LTR
Status : Processing in Progress

(03) Lodgement Date: 05/09/2005

Form Type : TM 27 Document Type : AAE

Status : Processing Completed

(04) Lodgement Date: 05/09/2005

Form Type : NIL
Document Type : LTR
Status : Processing in Progress

(05) Lodgement Date : 26/01/2006 Form Type : TM 6

Document Type : FGG

: Processing Completed Status

(06) Lodgement Date: 17/04/2009

Form Type : TM 1

Mark Listing 3 (Full Details)

EQSR6103A/1 SVCS NO : &&1bbb PAGE : 4 RPT NO : 292183/&&2

Document Type : AFS Status : Processing Completed Status

(07) Lodgement Date : 21/03/2011 Form Type : TM 1 Document Type : AFS

Status : Processing Completed

NON-LIVE CLASS HISTORY

Nil.



advocates and solicitors trademark and patent agents commissioner for oaths notary public

Your Ref

OPP T1200900B

Our Ref

KS/S216-18/sj

Date

20 August 2013

Intellectual Property Office of Singapore 51 Bras Basah Road #04-01 Manulife Centre Singapore 189544

BY HAND ONLY

Dear Sirs.

Re: Singapore - Trade Mark Application No. T1200900B for



in Class 30

filed in the name of Dotchirne Pidpriemstvo "Konditerska Korporatzia "ROSHEN" and Opposition thereto by Ferrero S.p.A.

- 1. We act for Ferrero S.p.A. of Piazzale Pietro Ferrero 1, 12051 Alba, Cuneo, Italy, the Opponent to the application captioned above.
- 2. We enclose the following for the Registrar's kind attention:-
 - (i) Form TM 11;
 - (ii) Notice of Opposition; and
 - (iii) Requisite fees for the sum of S\$374.00 payable by way of GIRO together with the relevant payment form.

We have also arranged to serve a copy of the Notice of Opposition at the address for service of the trade mark agents for the Applicant, China Intellectual Property Agency (H.K.), as required under the Trade Mark Rules, and enclose herewith a copy of our letter to them of even date for the Registrar's records.

Yours faithfully,

RÁVINDRAN ASSOCIATES

Enc.

China Intellectual Property Agency (H.K.)

Client

_ IPOS 20AU6"13.pm,303

20 AUG 2013

~1.



advocates and solicitors trademark and patent agents commissioner for oaths notary public

Your ref:

Not known

Our re

KS/S216-18/sj (Please quote our file reference)

Date

20 August 2013

China Intellectual Property Agency (H.K.)

14 Robinson Road #13-00 Far East Finance Building Singapore 048545

BY HAND ONLY

Dear Sirs,

Singapore - Trade Mark Application No. T1200900B for Re:



in Class 30

filed in the name of Dotchirne Pidpriemstvo "Konditerska Korporatzia "ROSHEN" and Opposition thereto by Ferrero S.p.A.

- We act for Ferrero S.p.A. of Piazzale Pietro Ferrero 1, 12051 Alba, Cuneo, Italy, the 1. Opponent to the application captioned above.
- We have filed the Notice of Opposition with the Intellectual Property Office of 2. Singapore ("IPOS") today. By way of service, we enclose copies of the following:-
 - (i) Form TM.11;
 - (ii) Notice of Opposition; and
 - (iii) Our letter of even date to IPOS.

Kindly acknowledge receipt of the same.

Yours faithfully.

RAVINDRAN ASSOCIATES

Enc.

CC:

Intellectual Property Office of Singapore (Your ref: OPP T1200900B)

Client

SINGAPORE TRADE MARKS ACT (CHAPTER 332) TRADE MARK RULES

	FORM TM 11 NOTICE OF OPPOSITION					
	This form may take about 4-8 minutes to complete. General Instructions					
a. b. c. d.	If the Notice of Opposition relates to an					
1	This opposition relates to:	2 0 AUG 2013				
	a pending trade mark applicatio	n				
	an amendment of a pending trac	de mark application after publication				
	an alteration of a registered trad					
	an amendment of regulations go mark	overning the use of a collective mark or certification				
	the removal of any matter from	the Register				
	(tick one box only)					
2	Trade Mark Number	Т1200900В				
	International Registration Number	-				
	Class number(s) this opposition relates to	30				
	Total number of classes this opposition relates to	01				
3	Particulars of opponent					
	Company Code (if applicable)					

	Name	FERRERO S.P.A.	
	Address	Piazzale Pietro Ferrero 1-12051 Alba (CN) Italy	
	Citizenship or Country of incorporation/ constitution	State of incorporation (for U.S.A. corporations)	
	Sole Proprietor or Partners' name(s) (if sole proprietorship or partnership)	-	
4	Address for service Note The address for service	must be a Singapore address.	
	Agent Code (if applicable)	AG0862I	
	Name	Ravindran Associates	
	Address	P.O. Box 2988 Raffles City Post Office Singapore 911799	

	See attached	Statement of (Grounds.		
	A				
Signature	A	Date		August Month	2013 Year
Signature	A	Date		August Month	2013 Year

THE TRADE MARKS ACT (CHAPTER 332)

NOTICE OF OPPOSITION TO APPLICATION FOR REGISTRATION OF A TRADE MARK

IN THE MATTER OF Trade Mark Application No. T1200900B for



in Class 30 in the name of Dotchirne Pidpriemstvo "Konditerska Korporatzia "ROSHEN" (hereinafter referred to as the Applicant")

And

Opposition thereto by Ferrero S.P.A. (hereinafter referred to as "the Opponent")

STATEMENT OF GROUNDS OF OPPOSITION

A. THE APPLICANT'S APPLICATION

 The Applicant, Dotchirne Pidpriemstvo "Konditerska Korporatzia "ROSHEN", a company incorporated under the laws of Ukraine of Vul. Pavla Usenka, 8, KYIV, 02105, Ukraine (hereinafter referred to as "the Applicant") has applied

to register the mark



under Trade Mark Application No.

T120090B, in respect of, "Chocolate".

(hereinafter referred to as the "Applicant's Mark").

B. FACTS AND BACKROUND ABOUT THE OPPONENT

- The Opponent, Ferrero S.P.A. is a company incorporated under the laws of Italy with a registered address at Piazzale Pietro Ferrero, 1-12051 ALBA (CN), Italy ("the Opponent").
- 3. The Opponent is the owner of world renown brands of confectionery such as, among others, 'Ferrero Rocher', 'Nutella', 'Tic Tac', 'Kinder', 'Kinder Bueno' and 'Kinder Surprise'. Several trademarks relating to these brands had been registered in Singapore for more than 40 years now, brief details of which is set out at paragraph 4 below. Sales of confectionery bearing these and other brands have placed the Opponent in the top 4 rank of the global confectionery industry.
- 4. The following is a summary of the earliest series of registered trademarks in the name of the Opponent, in Singapore, covering the brands mentioned at paragraph 3 above in class 30 of the International Classification of Goods and Services ("ICGS"):

No	Trademark	Reg. No.	Registered Since
1	NUTELLA	T7048827I	6 April 1970
2	KINDER	T7462645E	16 November 1974
3		T7357891J	22 May 1973
	TIC TAC		

These marks are valid and subsisting.

- 5. The Opponent and its related companies (hereinafter, the "Ferrero Group") have a global presence, which spans throughout Europe, North America, South America, Africa and Asia, almost the entire world.
- 6. Ferrero Group ended the 2011/12 financial year with a consolidated turnover of over 7,795 million euros (over SGD 12.9 billion). The worldwide operations of Ferrero Group include 38 trading companies, 18 production sites (which during 2013 will become 20) and around 22,300 employees.
- 7. The Opponent is both the common law and registered proprietor in Singapore of, inter alia, marks consisting the word "ROCHER" in Class 30 of the International Classification of Goods and Services. Ferrero is the registered proprietor of, inter alia, the following trade marks, all in Class 30 in Singapore:

No.	Trade Mark	Registration No.	Goods
		Date	
1	FERRERO ROCHER	T9006398B	Non-medicated chocolate confectionery.
		15 Sep 1990	
2	FERRERO ROCHER	T0305569B	Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flours and milled cereal products (except for fodder); bread, biscuits, cakes, pastry and confectionery, edible ice; honey, treacle; yeast, baking powder; cooking salt, mustard; pepper, vinegar, sauces; spices; ice for refreshment, cocoa, cocoa products, namely paste for cocoa

		28 Jan 2003	beverages, chocolate paste, toppings and, including, chocolate toppings, chocolate, pralines, chocolate articles for Christmas-tree decorations, food products consisting of an edible chocolate casing filled with an alcoholic liquid, sweet products, pastries, including fine pastry and longlife pastry; chewing-gum, sugarless chewing gum, sugarless candies.
3	FERRERO ROCHER	T9302352C	Pastry, confectionery, chocolate, chocolate-based confectionery, chocolates, pralines, candies for food and cakes.
4	HRR ROBE	T9302351E 1 Apr 1993	Pastry, confectionery, chocolate, chocolate-based confectionery, chocolates, pralines, candies for food and cakes.
5		T0508919E 30 May 2005	Biscuits, cakes, pastry and pastry products, chocolate and chocolate products, snacks, confectionery, ice-cream

[hereinafter referred to collectively as the "ROCHER Marks"]

8. The Opponent is well-known around the world including Singapore, for inter alia, the ROCHER Marks. Ferrero Group has used and continues to use the ROCHER Marks in commerce in many countries around the world including Singapore. The sales of goods bearing the Opponent's ROCHER Marks in

Singapore is carried out through a network of retailers which includes hyper markets, departmental stores, supermarkets, convenience stores, medical drug stores and petrol kiosks which are well spread around Singapore.

- The ROCHER Marks has been used and continues to be used in numerous countries including Singapore for an extensive period of time and such use predates the application date of the Applicant' Mark. As a result of such long and extensive usage of the Opponent's ROCHER Marks, the said marks have become distinctive of the Opponent and their goods. The Opponent's ROCHER Marks has become well known to the trade and public both worldwide and in Singapore. It signifies a symbol of the reputation for quality and reliability associated exclusively with the Opponent and none other. The Opponent has acquired considerable common law rights in the ROCHER Marks by reason of their goodwill and reputation worldwide and in Singapore.
- The annual sales of goods bearing the ROCHER Marks have been in terms of millions of Singapore dollars which keeps increasing over the years commencing from the 1982. It is sold throughout Singapore at various trade outlets such as hypermarkets, departmental stores, supermarkets, medical drug stores, convenience stores and petrol kiosks. These include the most recognized household names such as NTUC Fairprice, Cold Storage, 7 Eleven, Cheers, Giant, Guardian, Watsons, Carrefour, Sheng Siong and Mustaffa.

11. The annual sales volume in Singapore too has been substantial. The annual sales turnover of goods bearing the ROCHER Marks for the last 30 years is summarized below:

No	Fiscal Year Ending [1 September to 31 August]	Amount (Not Less than SGD\$)
1	1982/83	1,000
2	1983/84	200
3	1984/85	30,000
4	1985/86	250,000
5	1986/87	350,000
6	1987/88	1 million
7	1988/89	3 million
8	1989/90	3.2 million
9	1990/91	3 million
10	1991/92	3.2 million
11	1992/93	3.5 million
12	1993/94	4.5 million
13	1994/95	4 million
14	1995/96	6 million
15	1996/97	8.5 million
16	1997/98	4.5 million
17	1998/99	3.5 million
18	1999/00	4.5 million
19	2000/01	4.7 million
20	2001/02	4 million
21	2002/03	4.6 million
22	2003/04	4.4 million
23	2004/05	6.5 million
24	2005/06	8 million
25	2006/07	13 million
26	2007/08	15 million
27	2008/09	18 million
28	2009/10	18 million

29	2010/11	19 million
30	2011/12	29 million

The amounts set out above do not include the actual markup that the trade retailers would charge when they sell the products to the end consumers in Singapore. If the marked up figures are taken into consideration, the sales turnover figures would be much higher than those reflected at the Table above.

- 12. The advertisement and promotion of goods and services bearing the Opponent's ROCHER Marks in Singapore has been and continues to be intensive, with several millions of Singapore dollars spent annually. Such advertisement and promotion of goods bearing the Opponent's ROCHER Marks has been and continues to be carried out through various media.
- 13. The approximate amounts expended in advertising and promoting the sale of the of goods bearing the Opponent's ROCHER Marks for the last 13 financial years, 1999 to 2012 is summarized below:

No	Fiscal Year Ending [1 September to 31 August]	Amount (Not Less than SGD\$)
1	1999/00	800,000
2	2000/01	480,000
3	2001/02	520,000
4	2002/03	530,000
5	2003/04	520,000
6	2004/05	650,000
7	2005/06	600,000
8	2006/07	1 million
9	2007/08	1.1 million

10	2008/09	1.3 million
11	2009/10	1.8 million
12	2010/11	2.0 million
13	2011/12	1.1 million

The amounts set out above do not include the costs incurred through 3rd party marketing. If the 3rd party marketing were taken into consideration, the advertisement and promotional figures would be much higher than those reflected at the Table above.

14. Though the Opponent's ROCHER Marks each has 3 essential features: (i), the words "FERRERO ROCHER", (ii) "FERRERO" and (iii)"ROCHER, the importance of the word "ROCHER" has greater relevance, given the fact that "FERRERO" is the house mark of the Opponent and is used, by the Opponent and by other companies belonging to the Ferrero Group, also on other products bearing different marks such as 'Nutella', "Rond-Noir" and "Collection" besides 'FERRERO ROCHER'. As a result, considered that "FERRERO" is intended as the name of the manufacturer, there is a greater tendency for the goods on which the ROCHER Marks are applied to be referred to as "ROCHER" goods.

C. GROUNDS OF OPPOSITION

15. The Applicant's Mark is set out below:



- 16. The Applicant's Mark is a composite mark, consisting of words and a generic depiction of chocolate bars, nuts, grapes, raisins and leaves. The most prominent word is "ROSHEN", while the other words which are descriptive and less prominent, are, "FINE CHOCOLATE", "SINCE 1996", "CLASSIC" ("the other words") and an unpronounceable word in a foreign language. The word, "ROSHEN" visually overwhelms the other words given their much smaller font size.
- 17. In addition, in the light of the striking resemblance with the pre-existing and well-known Opponent's ROCHER Marks in which the word "ROCHER" has greater importance for reasons highlighted at paragraph 14 above, the word "ROSHEN" in the Applicant's Mark will be perceived by the consumers and kept in their mind, while it is only upon very close scrutiny and examination that the other words would be noted, and in any case never perceived as distinctive. The word, "ROSHEN" is the essential feature in the Applicant's Mark. The mark will therefore be referred to as "ROSHEN" and will be pronounced as the "RO-SCHEN" mark (with a "C") Besides being less prominent, the other words, "FINE CHOCOLATE", "SINCE 1996" and classic are also descriptive.
- 18. Given the substantial goodwill and reputation that Opponent's ROCHER Marks enjoy in Singapore due to voluminous sales and promotion, the Applicant's Mark may be readily confused by the consumers that it is yet another mark of the Opponent's family of ROCHER Marks.

- 19. The Opponent's ROCHER Marks and the Applicant's Mark are both substantially similar visually and phonetically. There is a real risk of confusion occurring and not just hypothetically. Such risk of confusion occurring is very high given the test of imperfect recollection.
- 20. By reason of the earlier registration/application and use of the Opponent's ROCHER Marks in Singapore and by reason of the fact that the Applicant's Mark is similar to the Opponent's ROCHER Marks phonetically and visually and has been applied for the same goods in Class 30 (chocolate) for which Opponent's ROCHER Marks are protected, there exists a likelihood of confusion on the part of the Singapore public. Therefore, registration of the Applicant's Mark, if allowed, would be contrary to Section 8(2)(b) of the Trade Marks Act (Cap 332, 2005 Ed) ("the Act").
- 21. Further and/or in the alternative, the Opponent's ROCHER Marks are well-known marks in Singapore and the Applicant's Mark is similar to the Opponent's ROCHER Marks. Therefore, registration of the Applicant's Mark, if allowed, would be contrary to Section 8(4) (a) (b) (i) of the Act as use of the Applicant's Mark in relation to the goods for which the said mark is sought to be registered would indicate a connection between those goods and the Opponent and thereby, the interests of the Opponent are likely to be damaged.
- 22. Further and/or in the alternative, the Opponent's ROCHER Marks are well known marks in Singapore and the Applicant's Mark is similar to the

Opponent's ROCHER Marks. The Opponent's ROCHER Marks are also well known to the public at large in Singapore. Therefore, registration of the Applicant's Mark, if allowed, would be contrary to Section 8(4)(a)(b)(ii)(A) of the Act as use of the Applicant's Mark in relation to the goods for which the said mark is sought to be registered would cause dilution in an unfair manner of the distinctive character of the Opponent's ROCHER Marks.

- 23. Further and/or in the alternative, the Opponent's ROCHER Marks are well-known marks in Singapore and the Applicant's Mark is similar to the Opponent's ROCHER Marks. The Opponent's ROCHER Marks are also well known to the public at large in Singapore. Therefore registration of the Applicant's Mark, if allowed, would be contrary to Section 8(4)(a)(b)(ii)(B) of the Act as use of the Applicant's Mark in relation to the goods for which the said mark is sought to be registered would take unfair advantage of the distinctive character of the Opponent's ROCHER Marks.
- 24. Further and/or in the alternative, in view of the substantial goodwill and reputation acquired by the Opponent through the use and promotion of the ROCHER Marks, the use/proposed use of the Applicant's Mark in respect of the goods applied for, if allowed, is likely to deceive and/or cause confusion, and/or lead to the Applicant's goods being passed off as or mistaken for the Opponent's goods, and be injurious to the goodwill and proprietary rights of the Opponent and would be tantamount to an usurpation of the public image in respect of the well-known Opponent's ROCHER Marks as the Applicant's Mark is visually and phonetically identical or confusingly similar to the Opponent's ROCHER Marks. It is highly probable that the public will perceive

the Applicant's Mark as being an extension of the Opponent's famous

ROCHER Marks. Accordingly, registration of the Applicant's Mark, if allowed,

would be contrary to Section 8(7)(a) of the Act.

25. The Opponent was the first to use the ROCHER' Marks in Singapore. As

such, the Applicant are not the bona fide proprietor of the mark applied for

and are attempting and has attempted to trade upon the subsisting goodwill

and reputation in the Opponent' trademarks.

26. By reason of the matters aforesaid, the application of the Applicant' Mark should

be refused by virtue of the law and/or by the Registrar in the exercise of the

Registrar's discretion under the provisions of the Act.

27. The Opponent hereby prays that the opposition be allowed against the

Applicant with costs and the Applicant' Mark is refused registration.

Address for service in these proceedings:

61 Stamford Road

#02-09 Stamford Court

Singapore 178892

Dated this 20th day of August 2013

RAVINDRAN ASSOCIATES Solicitors for the Opponent

- To: 1. Intellectual Property Office of Singapore Your ref: OPP T1200900B
 - 2. China Intellectual Property Agency (H.K.) 14 Robinson Road #13-00 Far East Finance Building Singapore 048545

SINGAPORE TRADE MARKS ACT **(CHAPTER 332)** TRADE MARKS RULES

REQUEST TO APPOINT OR CHANGE AN AGENT OR

FORM TM 1 TO ENTER OR CHANGE AN ADDRESS FOR SERVICE This form may take about 2-7 minutes to complete. General instructions a. If there is not enough space to fill in any part of this form, please use separate sheets. b. Please file Form TM 26 instead if you are amending your trade or business address and the trade or business address is your address for service. The fee for this form is payable on a per trade mark number basis. However, where a request for change does not affect the legal entity of the agent, only a single set of fee is payable. Please note that any fee paid is not refundable. Indicate your request by ticking one of the following boxes Request to enter, alter or substitute: the name of an agent; and/or an address for service (including discharging an agent on record and substituting with the applicant/proprietor's business address or address for service) (please fill in Parts 1-4) Request to change an appointed agent's name and/or address for service on record where the agent remains the same legal entity before and after the change (please fill in Part 4 only) Trade Mark Number <u>Note</u> All the trade mark numbers listed must pertain to the same person indicated on Part 2 of this Form. Please use a separate form if otherwise.

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Applicant/ Proprietor (tick one box only)	Opponent	Others(Please specify)
Company Code (if applicable)		
Name		
Address		
Citizenship or Country of incorporation/ constitution		State of incorporation (for U.S.A. corporations)
3 Is the agent or address f	or service authorise	ed for:
Application for r Registration*	egistration/	Renewal
Assignment		Renewal and registration
Intervention by the	hird parties	Recordal of Licence
Entry of Disclain	ner/Limitation	Amendment of Licence
Amendment of re	egistered mark	Termination of Licence
Revocation of report Declaration of in	_	Cancellation/Partial cancellation of registration
Recordal of regis other than assign	strable transactions ment or licence	Cancellation of recordal of registrable transactions other than assignment or licence
Opposition		Others (Please state the specific transaction)
(tick one box only)		
	late the address for serv	selection will not update the address for service on ice on renewal matters as well as the registered

V04/01/10 Page 2 of 3

4	Name and/or address for service to be entered/altered/substituted			
	Note The address for service must be a Singapore address.			
	Agent Code (if applicable)			
	Name			
	Address			
		e address indicated above is cated on Part 2 of this form, p.	s the trade or business address of lease mark this box.	the person
	Signature		Date Day Month	Year
	Name (block letters)		Direct Tel No	
	Number of ext	rra sheets attached to this form	1	

V04/01/10 Page 3 of 3

SINGAPORE TRADE MARKS ACT (CHAPTER 332) TRADE MARKS RULES

FO	RM TM 12	COUNTER-STATEMENT	COUNTER-STATEMENT				
This f	This form may take about 4-8 minutes to complete.						
a. If b. P. c. If it to d. T	lease use one form for every Form the counter-statement relates i	a per class basis.					
1 5	Frade Mark Number						
I	nternational Registration Nur	mber					
	Class number(s) this counter- statement relates to						
	Total number of classes counter-statement relates to	this					
	Particulars of registered propregistration*	rietor/applicant for registration/holder of international					
	Company Code "if applicable)						
ī	Name						
<i>A</i>	Address						
j	Citizenship or Country of incorporation/ constitution	State of incorporation (for U.S.A. corporations)					

* delete where appropriate

V04/01/10 Page 1 of 2

	Sole Proprietor or Partners' name(s) (if sole proprietorship or partnership)					
3	On a separate sheet of paper provide the follow	ing information:				
	 (a) details of the grounds upon which the applicant/holder/registered proprietor* of the trade mark relies to support the application/international registration designating Singapore/registration/protection of the protected international trade mark (Singapore)/amendment/alteration* (b) details of any allegations in the notice of opposition/application for revocation/declaration of invalidity/rectification* that the applicant/holder/registered proprietor* is admitting 					
	Signature	Date				
	Name (block letters)	Direct Tel No.				
	Number of extra sheets attached to this form					

* delete where appropriate

V04/01/10 Page 2 of 2

TM81

120s

PAYMENT FORM

This Form is to be completed, in duplicate, when making payments.

(1) Name and Address of Payer			For Office Use:				
(2) Agent Code:							
(3) Payment Mode (i	please tick):	heard	☐ Chequ	965			
(4a) TM No.**	TM 1	TM 4	TM: 19	TM 26	TM 27 A / B	(5) Other Fees Indicate form number & amount	(6) Total Fees
					_		
		,	L			Total Amount Payable	e: \$
(4b) Patent No.**	PF 01	PF 14	PF 23	PF 37	PF 41	(5) Other Fees Indicate form number & amount.	
	<u> </u>	l	l		I	Total Amount Payable	e: \$
(4c) Design No.**	D01	D02	D03	D07	D08 (5) Other Fees Indicate form number & amount.		
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	<u> </u>	1	<u> </u>	I		Total Amount Payable	e: \$

^{**}Separate Payment Form (TM81) is required for payment of different registrable IP. This is not a receipt.

<u>Note</u>

1) Payment hours:

Monday to Friday: 8.30am - 5.00pm

- 2) Fill in the Payer's name & address
- 3) Indicate the payment mode:
 - If payment mode is by cheque, the cheque has to be made payable to:
 - "Intellectual Property Office of Singapore"
 - If payment mode is by GIRO, please indicate your Agent Code
- 4) Fill in the Trade Mark, Patent or Design Number. For new application, this column should be left blank.
- 5) Please submit separate Payment Form (TM81) for payment of different registrable IP.