THE PROTOCOL RELATING TO THE MADRID AGREEMENT CONCERNING THE INTERNATIONAL REGISTRATION OF MARKS

PROVISIONAL REFUSAL OF PROTECTION

Rule 17(1)

| TT A | | |
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| NIA Tel.: (370-5) 27 80 267 | | |
| Fax.: (370-5) 27 50 723 | | |
| 1 182 230 | | |
| III. Name of the holder and other indications of the international registration: | | |
| Tovarystvo z obmezhenoiu vidpovidalnistiu "Vydavnychyi dim "VAVYLON" | | |
| Pink | | |
| UA, 15.09.2005, 54110 | | |
| sition | | |
| PINK TV | | |
| 20/22, rue de Turenne | | |
| F-75004 Paris (FR) | | |
| Aušra Pakėnienė | | |
| AAA Law | | |
| J. Jasinskio g. 16A | | |
| LT-01112 Vilnius | | |
| Tel.+370 5 252 6676, Fax.+370 5 252 6670 | | |
| s and services. | | |
| Provisional refusal for all the goods and services. Provisional refusal for some of the goods: | | |
| [followed by an indication of the goods and/or services which are affected or are not affected] | | |
| | | |
| l: 05.03.2014 | | |
| | | |
| ng the notification: | | |
| Stela Ivanova | | |
| KIŲ ŽENKLŲ ŽE R DIZAINO SKYRIUS | | |
| | | |

^{* -} if the space available is insufficient, see a continuation sheet

| CONTINUATION SHEET | No: 1 of IV |
|--|-------------------------------|
| VI. Grounds for refusal [(where applicable, see item VII)]: | |
| The mark would infringe rights acquired by third parties resulting from | om an earlier registration(s) |
| Other grounds. | |
| Opposition filed with the Division of Appeals of the State Patent Bureau on: | 28.02.2014 No. PTZ-129 |
| VII. Information relating to an earlier mark:* | |
| Community Trade Marks (copy enclosed): | |
| No 009595869 | |
| | |
| National registration (extract enclosed): | |
| | |
| International registration (copy enclosed): | |
| | |

IX. Information relating to subsequent procedure:

on Trade Marks [(see text under XII)]:*

VIII. Corresponding essential provisions of the Lithuanian Law

The proprietor of a mark of international registration against which an opposition has been filed must within a five months period from the date of this notification present a justified reply to opposition. The justified reply should be addressed to the Appeals Division of the State Patent Bureau. It should be presented in Lithuanian language and an address for the correspondence in the territory of the Republic of Lithuania should be indicated. Where the trademark owner is not a resident of the Republic of Lithuania or another member state of the European Union, neither he has subsidiary or representation registered in the Republic of Lithuania or another member state of the European Union, the justified reply should be presented through a patent attorney of the Republic of Lithuania. The list of patent attorneys is available on http://www.vpb.gov.lt/engl/. The time limit expires on 05.08.2014.

Article 7 (1)(2)

XII. Corresponding essential provisions of the Lithuanian Law on Trade Marks:

Article 5. Signs of Which a Mark May Consist

Marks, with respect to which legal protection under this Law is applicable, may consist of signs, in particular:

- 1) words, personal surnames, names, artistic pseudonyms, names of the legal entities, slogans;
- 2) letters, numerals;
- 3) drawings, emblems;
- 4) three-dimensional forms (the shape of goods, their packaging or containers);
- 5) colours or combinations of colours, their compositions:
- 6) any combination of signs specified in subparagraphs 1-5 of this Article.

Article 6. Absolute Grounds for Refusal of Registration or Invalidation of a Mark

- 1. A sign shall not be recognised as a mark and shall be refused registration or the registration of a registered mark shall be declared invalid if:
 - 1) the sign cannot constitute a mark under the requirements of Article 5;
 - 2) the sign is devoid of any distinctive character;
- 3) it has become customary in the current language or in the bona fide and established practices of the trade;
- 4) it consists exclusively of signs or indications which may serve, in trade, to designate the kind, quality, quantity, intended purpose, value, geographical origin or the time of production of the goods or of rendering of the service, the mode of production or other characteristics of the goods and/or services;
- 5) the sign is of such a nature as to mislead the public, for instance as to the nature, quality or geographical origin of the goods and/or services;
- 6) the sign is contrary to accepted principles of morality or public policy, including ethics of society and humanitarian principles;
- 7) the sign consists exclusively of the shape which results from the nature of the goods themselves or the shape of goods which is necessary to obtain a technical result or the shape which gives substantial value to the goods;
- 8) the sign consists of the official or traditional (abbreviated) state name of the Republic of Lithuania, or armorial bearings, flag or other state heraldic objects or any imitation from a heraldic point of view, also official signs and hallmarks indicating control and warranty, stamps, medals or marks of distinction, unless the permission for their use is in a mark has been issued according to the established procedure by the institution authorised by the Government of the Republic of Lithuania;
- 9) it consists of the signs the registration of which has not been authorised by the competent authorities of other states or international organisations and the registration of which is to be refused or invalidated pursuant to Article 6ter of the Paris Convention;
 - 10) it is a sign of high symbolic value, in particular a religious symbol;
- 11) it contains or consists of a geographical indication with respect to goods not originating in the territory indicated, if use of the indication in the mark for such goods in the Republic of Lithuania is of such a nature as to mislead the public as to the true place of origin of the goods. The above provision shall also be applicable against a geographical indication which, although literally true as to the place of origin of the goods, falsely represent to the public that the goods originate in another territory;
- 12) it contains or consists of a geographical indication identifying wines for wines or spirits for spirits not originating in the place indicated by the geographical indication in question, even where the true origin of the goods is indicated or the geographical indication is used in translation or accompanied by expressions such as "kind", "type", "style", "imitation" or the like.
- 2. In the cases provided for in subparagraphs 2, 3 or 4 of paragraph 1 of this Article, a sign may be recognised as a mark and its registration may not be invalidated if, before the date of application for registration, after the date of filing of the application or registration of the mark and following the use which has been made of it, it has acquired distinctive character.

Article 7. Other Grounds for the Invalidation of Registration

- 1. Registration of a mark shall be declared invalid if the mark is:
- 1) identical with an earlier mark, and the goods and/or services for which the mark is registered are identical with the goods and/or services for which the earlier mark is applied for or is registered;
- 2) identical with or similar to the earlier mark and because of the identity or similarity of the goods and/or services covered by the marks there exists a likelihood of confusion on the part of the public; the likelihood of confusion includes the likelihood of association with the earlier mark;
- 3) identical with the mark recognised as well-known in the Republic of Lithuania in the manner prescribed by Article 9 of this Law, the proprietor of which is another person, or because of its similarity to the mark it is liable to mislead the public;
- 4) identical with the name of the legal entity or processing a misleading likelihood to the name of the legal entity, whose proprietor is another person who acquired the right to the name of the legal entity in the Republic of Lithuania before the date of filing of the application for the registration of the mark or the date of the priority, if on the specified date the firm had a right to engage in identical or similar trade to which the goods and/or services covered by the registered mark may be attributed;

- 5) identical with the geographical indication protected in the Republic of Lithuania or possessing a misleading likelihood thereto, except for the indication incorporated in the mark as the disclaimer, for which registration is applied for by a person entitled to use the geographical indication;
- 6) identical with the protected industrial design or any other object of industrial property, literary, scientific or artistic work protected under the copyright, the name or surname or artistic pseudonym of a famous person, or the portrait of another person or its likelihood to the above is misleading, except in cases where consent has been granted by the owner of the rights or the successor to them.
- 7) identical with, or similar to, an earlier Community trade mark and where the later mark is to be, or has been registered for goods and (or) services which are not similar to those for which the earlier Community trade mark is registered, where the earlier Community trade mark has a reputation in the European Community and where the use of the later mark without due cause would take unfair advantage of, or be detrimental to, the distinctive character or the repute of the earlier Community trade mark (...)
- 3. Registration of the mark may be declared invalid where it becomes evident that the application for the registration of a mark was made in bad faith by the applicant.

Article 11. Filing of an Application

(...) Foreign nationals who are not permanent residents of the Republic of Lithuania or another member state of the European Union, and legal persons of foreign states who do not have a subsidiary or representation registered in the Republic of Lithuania or another member state of the European Union, shall file applications to the State Patent Bureau and perform all actions relating to the registration of the mark with the State Patent Bureau, including also representation at the Appeals Division, through the patent attorney of the Republic of Lithuania (...)

Article 18. Opposition

- 1. Within a period of three months following the publication of the registered Mark in the Official Bulletin of the State Patent Bureau, the interested person may give to the Appeals Division a justified written opposition to registration of the mark on the grounds that it may not be registered under Articles 6 and 7 of this Law (...)
- 7. The decision made by the Appeals Division may be appealed against to the Vilnius County Court within six months from the day of adoption thereof.
- 8. Decisions made by the Appeals Division shall be published in the Official Bulletin of the State Patent Bureau.

Article 19. Appeal and Opposition Examination at the State Patent Bureau

(...)
2. The applicant, the interested person, the proprietor of the mark against which opposition has been filed or the representatives of the above persons shall have the right to take part in the appeal or opposition proceedings at the Appeal Division (...)

Article 34. Special Provisions Applicable to International Registration of a Mark

4. The proprietor of a mark of international registration against which an opposition has been filed must within a five months period from the date of Notification of Refusal to the International Bureau appoint his representative in the manner laid down in paragraph 2 of Article 11 of this Law and present a justified reply to opposition. Failure to present a justified reply to the opposition shall be considered as a refusal to take part in the examination of the opposition and shall not prevent the Appeals Division from examining the opposition in the absence of the proprietor of the mark of international registration or his representative. If the proprietor of the mark of international registration to which the opposition is filed fails to appoint his representative, the decision made by

Article 49. Institutions Having Jurisdiction in Disputes Relating to Marks

the Appeals Division shall not be communicated to the proprietor of the mark of international registration (...)

- 1. The Appeals Division of the State Patent Bureau shall deal with disputes provided for in Article 18 of this Law.
 - 2. The Vilnius County Court shall deal with disputes relating to:
 - 1) decisions of the Appeals Division of the State Patent Bureau;
 - 2) invalidation of registration of a mark;
 - 3) revocation of registration of a mark;
 - 4) enforcement of the proprietor's rights;
 - 5) recognition of the mark as well-known in the Republic of Lithuania;
- 6) Community trade marks as defined in Articles 90-101 of the Council Regulation on Community trade mark.

CTM file information

PINK

Trade mark information

Name

PINK

Filing date

14/12/2010

Filing number

009595869

Registration date

Date of receipt

Expiry date Designation date

French

Type

14/12/2010 Word

Filing language

INDIVIDUAL

Second language

English

Nice classes

9, 35, 38, 41 (Nice

Application reference

AB/NI/LP/M8857UE

classification)

Trade mark status

Application opposed

Acquired distinctiveness

No

Goods and services

English (en)

Vienna classification

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- Photographic, cinematographic apparatus and instruments; Apparatus for recording, transmission or reproduction of sound or images; Media for transmission, reproduction and duplication of sound and/or images; Media for printed or other information; Games software; Computer software (recorded programs); Computer programs, interactive audiovisual and/or television programs and games (computer software), text and sound databases (computer software), image banks (computer software); Electronic and automatic games adapted for use with television receivers and/or computer screens only; Printed circuits to connect terminals or micro-computers to public and private networks.
- 35 Impresarios: professional management of artistic affairs, publication of publicity texts.
- Dissemination and transmission of text, messages, information, sound, images and data; Computer-aided transmission of messages and images; Providing access to online discussion forums for the transmission of messages among computer users; Transmission of radio and television programmes, text, messages, information, sound and images via communication and computer networks; Broadcasting of programmes via the Internet; Broadcasting, distribution and transmission of visual images, audio information, graphics, data and other information by radio, telecommunications apparatus, electronic media and the Internet; Providing access to online Internet chatrooms; Electronic transmission of data via computer and communication networks and via the Internet; Access to telecommunications networks by means of a computer, telephone or television; Providing access to pay-TV channels on the Internet for the downloading of videos; Broadcasting of television programmes; Providing access to digital music via telecommunications means; Communication services for access to information, text, sound, images and data via communication and computer networks; On-line and information services, namely the preparation, compilation and transmission of audiovisual messages and information of all kinds, in the form of sound and images; Transmission of audiovisual data or images via a global computer network or the kinds, in the form of sound and images; Transmission of audiovisual data or images via a global computer network or the Internet; News agency; Information about telecommunications; Providing of access to a database server; Dissemination (transmission) of visual images, audio information, graphics, data and other information by radio, telecommunications apparatus, electronic media and the Internet; Transmission and distribution of data or audio visual images via a global computer network or the Internet.
- **41** Education; Providing of training; Entertainment; Sporting and cultural activities; Entertainers' services; Amusement park; Rental of video tapes; Video-tape film production; Providing movie theatre facilities; Movie studios; Club services; Entertainment and education; The organisation of competitions; Entertainment and courses; Arranging and services;Entertainment and education;The organisation of competitions; Entertainment and courses;Arranging and conducting of congresses, arranging and conducting of dances, rental of show scenery, discotheques, radio entertainment, television entertainment, rental of sound recordings, providing online publications, non-downloadable, rental of cine-films, recreation information, games provided online from a computer network, publication of books, rental of videotapes, production of radio and television programmes, providing museum facilities (presentation, exhibitions), music-halls, orchestras, organisation of exhibitions for cultural or educational purposes, organisation of balls, organisation of competitions (entertainment or education), organisation of shows, impresarios: organisation of shows, dubbing, production of films, theatre productions, production of shows, dance, music and theatre performances, selection and compilation of pre-recorded music for broadcasting by others, entertainment information, games services, interactive entertainment and competitions for cultural or educational purposes, all provided on global computer networks or on the Internet, night clubs, publication of electronic books and journals online, booking of seats for shows, consultancy relating to cinematographic and publication of electronic books and journals online, booking of seats for shows, consultancy relating to cinematographic and musical production, except business consultancy, production of sound recordings.

Owners

PINK TV, Société par actions simplifiée,

136907

Country

FR - France

Correspondence Address

n/a PINK TV, Société par actions simplifiée 20/22, rue de Turenne F-75004 Paris FRANCIA PINK TV, Société par Organisation State/county n/a Town Paris actions n/a simplifiée Postcode 75004 **Legal Entity** Legal Address 20/22, rue de n/a Turenne

Seniority

Renewals