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World Intellectual Property
Organization(WIPO)International Bureau

STATEMENT OF GRANT OF PROTECTION

FOLLOWING A PROVISIONAL REFUSAL

TO THE INTERNATIONAL BUREAU OF WORLD INTELLECTUAL PROPERTY OFFICE (WIPO)
UNDER RULE 18ter(2) OF THE COMMON REGULATIONS

1. Office of the Designated Contracting Party:

Korean Intellectual Property Office (KIPO)

189 Cheongsa-ro, Seo-gu, Daejeon Metropolitan City, 302-701, Republic of Korea

2. International Registration Concerned:

(a) International Registration Number: 1145557

(b) Name of the Holder: Comité International Olympique

3. Goods/Services Protected in the Republic of Korea:

[Class 25]

Clothing, footwear, headgear; clothing and footwear for leisure activities, clothing and footwear for sports, all the aforesaid goods for women, men and children.

[Class 35]

Advertising; dissemination of advertising matter via all media, in particular in the form of thematic messages centered on human values; advertising by sponsoring; business management; business administration; office functions; promoting the goods and services of others, by means of contractual agreements, in particular sponsoring and licensing agreements, enabling them to gain additional notoriety and/or enhanced image and/or a surge of sympathy derived from the notoriety and/or enhanced image resulting from cultural and sporting events, in particular international events, and/or a surge of sympathy generated by the above; promoting the goods and services of others by means of what is referred to as the initial interest factor leading the public to consider, among a multitude of competitors, goods or services presented to the public bearing signs, emblems or messages able to capture its attention; promoting the goods and services of others by means of the so-called image transfer; rental of advertising space of all type and on all media, whether digital or not; business administration of the participation of national teams to an international athletic competition, and promoting the support to said teams with the public and the concerned circles; inventory management services; consultation relating to stock monitoring services; advertising by means of direct marketing for others consisting in marketing of databases; consultation for advertising by means of direct marketing for others consisting in marketing of databases; consultation services in connection with business reorganization; truck and automobile fleet management services, namely billing and consulting in connection with the administrative management of truck and automobile fleets; business administration consultancy; administrative management of power plants of others; business consultation in connection with the management of power plants, commercial services, namely administration of contracts for repair and servicing, supply chain management services and consulting services relating to the purchase and supply of

chemical services and products, supply management and product inventory, limitation of costs; consulting, marketing, analysis of prices and costs concerning devices for electrochemical purification of liquids for industrial use; administrative, commercial and technical management of computer files; data input and processing services; retail services of electric audiovisual machines and apparatus; retail services of electric lighting apparatus; retail services of electric telecommunication machines and apparatus; retail services of computer hardware and software; information concerning the sale of raw materials, commercial information, commercial information agencies, rental of photocopiers; retail sale of clothing and footwear; promoting the sale of goods and services of others including by means of advertisements, promotional competitions, awarding of prizes and bonuses in the form of promotional lotteries, discounts, reduction tokens and value-added offers in connection with the use of payment cards; promoting sporting competitions and events for use by others; promoting concerts and cultural events for others, organization of exhibitions for commercial or advertising purposes; provision of documentation, namely direct mail advertising, distribution of advertising material, distribution of samples, reproduction of documents; advertising concerning the promotion of commercial sales of goods and services for retail sale purposes; provision of information in connection with e-commerce and electronic retail sale; provision of information concerning the purchase of goods and services on line via the Internet and other computer networks; tourist documentation services, namely advertising concerning transport, travel, hotels, accommodation, food and meals, sports, entertainment and sightseeing tours, tourist agency services; maintenance of computerized databases.

[Class 41]

Tuition, educational examination, education courses through the internet; providing of training; arrangement of exhibitions for entertainment purposes; information on entertainment; entertainer's performance services; production entertainment; organization of competitions [education or entertainment]; organizing of sports games; sponsoring and promoting services for sports; organization of sporting events and competitions; sports instructions; providing and operating of sports facilities; televised sporting and cultural entertainment; organization of exhibitions for cultural and educational purposes; organization of lotteries and competitions; betting and gambling services in connection with or relating to sports; entertainment services provided during sporting events or concerning sporting events; organization of sporting and cultural events and activities; organization of real or virtual sporting competitions; management of sports facilities; rental of audio and video equipment, production of films, other than advertising films; production of sound and video recordings; presentation and distribution of films and of sound and video recordings; rental of films and of sound and video recordings; rental via a computer network of interactive education products, namely interactive compact discs and CD-ROMs; rental and/or provision via a computer network of interactive education products, namely educational online computer games; rental via a computer network of interactive entertainment products, namely interactive compact discs and CD-ROMs; rental and/or provision via a computer network of interactive entertainment products, namely online computer games; entertainment, namely, presentation of interactive entertainment products, namely interactive compact discs, CD-ROMs, computer games; radio and

television coverage of sporting events; production of television and radio programs and of videotapes; production of cartoons; production of animated programs for television; reservation of tickets for sporting events and shows; timing of sports events; organization of beauty contests; provision of interactive entertainment materials via the internet or mobile communication network; on-line betting services; provision of games on the Internet; provision of raffle services; information concerning entertainment or education. provided on line from a data bank or the Internet; electronic game services provided by means of the Internet; providing on line electronic publications; publication of books, magazines, texts (other than publicity texts) and periodicals; on line publication of electronic books, magazines, texts (other than publicity texts) and periodicals; provision of digital music from the Internet; provision of digital music from MP3 web sites; provision of sporting results; information services concerning sports and sporting events; rental of recorded sounds and images; audio production services; information services concerning sporting events provided on line from a computer database or the Internet; editing and publishing services; provision of digital music (non-downloadable); offering digital music by means of telecommunications; publication of statistics regarding sporting results and audience ratings for sporting competitions; training in the use and operation of systems for signaling and notification of crossings for the railway and transit industries; education services in the field of medical imaging and diagnosis, namely conducting of seminars, conferences, symposiums or workshops concerning the pharmaceutical industry, intended for medical practitioners and employees of pharmaceutical companies; education services, namely conducting of seminars, conferences, symposiums or workshops in the field of life sciences and biotechnology for scientists and researchers; conducting of seminars on problems in connection with industrial water treatment; training services in the field of management and medicine by means of the use of instructions and demonstrations provided on line, via the Internet, intranets and extranets; education services, namely conducting of practical training workshops, courses and seminars including demonstrations in the field of medicine and management; design, conducting and hosting of courses, seminars and all training activities in the field of information technology; organization and performance of concerts; booking of seats for shows; movie presentations; entertainment information; film production; show production; theater production services; operation of golf facilities; health club services (fitness training); sports camp services; presentation of live performances; film projection; organization of shows (impresario services); holiday camp services [entertainment]; movie studios; news reporter services; provision of on-line electronic publications, not downloadable; music hall services; education services, namely conducting of courses, seminars, presentations, video presentations; provision of educational material, namely dissemination of material in the field of financial knowledge; education services in the field of tourism; information services in the field of tourism, namely information services regarding reservation of tickets for recreational events; information services in the field of tourism, namely information services regarding entertainment; information services in the field of tourism, namely information services regarding planned sporting, cultural and recreational activities; services in connection with entertainment for tourist assistance; tourist reservation services, namely activity and entertainment reservation services; assistance services for tourists concerning reservation of tickets for recreational events; assistance services for tourists concerning planned sporting, cultural and recreational activities.

4. Decision:

All procedures before KIPO relating to the protection of the mark have been completed. The assigned examiner has decided to withdraw the provisional refusal dated 15/07/2013. Therefore the international registration is to be protected in the Republic of Korea for the designated goods/services listed in item 3.

5. Date on which the Decision was Pronounced:

01/04/2014

6. Official Seal or Signature by the Office:

KIPO Examiner DOH, Hye Won



<< Information >>

If the holder has any questions or needs assistance in responding to this notification, please contact the examiner.

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