

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 79144697

MARK: GREENPIN

79144697

CORRESPONDENT ADDRESS:

Obchtchestvo s ograni; otvetstvennostiou
O.V. Shterz,
P.O. box 242
RU-630132 Novosibirsk
RUSSIAN FED.

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APPLICANT: Obchtchestvo s ogranichennoi; otvetstve
ETC.

CORRESPONDENT'S REFERENCE/DOCKET NO:

N/A

CORRESPONDENT E-MAIL ADDRESS:

OFFICE ACTION

INTERNATIONAL REGISTRATION NO. 1197210

STRICT DEADLINE TO RESPOND TO THIS NOTIFICATION: TO AVOID ABANDONMENT OF THE REQUEST FOR EXTENSION OF PROTECTION OF THE INTERNATIONAL REGISTRATION, THE USPTO MUST RECEIVE A COMPLETE RESPONSE TO THIS PROVISIONAL FULL REFUSAL NOTIFICATION **WITHIN 6 MONTHS** OF THE "DATE ON WHICH THE NOTIFICATION WAS SENT TO WIPO (MAILING DATE)" LOCATED ON THE WIPO COVER LETTER ACCOMPANYING THIS NOTIFICATION.

In addition to the Mailing Date appearing on the WIPO cover letter, a holder (hereafter "applicant") may confirm this Mailing Date using the USPTO's Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. To do so, enter the U.S. application serial number for this application and then select "Documents." The Mailing Date used to calculate the response deadline for this provisional full refusal is the "Create/Mail Date" of the "IB-1rst Refusal Note."

This is a **PROVISIONAL FULL REFUSAL** of the request for extension of protection of the mark in the above-referenced U.S. application. See 15 U.S.C. §1141h(c). See below in this notification (hereafter "Office action") for details regarding the provisional full refusal.

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issues below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SUMMARY OF ISSUES that applicant must address:

- SECTION 2(d) REFUSAL – LIKELIHOOD OF CONFUSION
- AMENDMENT TO THE IDENTIFICATION OF GOODS IS REQUIRED

SECTION 2(d) REFUSAL – LIKELIHOOD OF CONFUSION

Registration of the applied-for mark is refused because of a likelihood of confusion with the mark in U.S. Registration No. 2990360. Trademark Act Section 2(d), 15 U.S.C. §1052(d); see TMEP §§1207.01 *et seq.* See the enclosed registration.

Applicant's applied-for mark is GREENPIN in standard character form for "abrasives; abrasive paper; air fragrancing preparations; ammonia [volatile alkali] [detergent]; antistatic preparations for household purposes; aromatics [essential oils]; bleaching salts; bleaching soda; canned pressurized air for cleaning and dusting purposes; cleaning chalk; cleaning preparations; cloths impregnated with a detergent for cleaning; colorants for toilet purposes; color-brightening chemicals for household purposes [laundry]; color-removing preparations; creams for leather; degreasers other than for use in manufacturing processes; detergents other than for use in manufacturing operations and for medical purposes; disinfectant soap; drying agents for dishwashing machines; dry-cleaning preparations; emery; emery cloth; emery paper; fabric softeners for laundry use; floor wax; floor wax removers [scouring preparations]; furbishing preparations; fumigation preparations [perfumes]; glass cloth; grinding preparations; jewellers' rouge; lacquer-removing preparations; laundry bleach; laundry blueing; laundry glaze; laundry preparations; laundry soaking preparations; laundry starch; laundry wax; leather preservatives [polishes]; non-slipping liquids for floors; non-slipping wax for floors; oils for cleaning purposes; oil of turpentine for degreasing; paint stripping preparations; pastes for razor strops; polish for furniture and flooring; polishing creams; polishing paper; polishing preparations; polishing stones; polishing wax; potpourris [fragrances]; preparations to make shiny the leaves of plants; preparations for unblocking drain pipes; rust removing preparations; sachets for perfuming linen; sandcloth; scale removing preparations for household purposes; scented wood; scouring solutions; shining preparations [polish]; shoe cream; shoe polish; shoe wax; shoemakers' wax; smoothing preparations [starching]; soap; soap for brightening textile; stain removers; starch glaze for laundry purposes; tripoli stone for polishing; turpentine, for degreasing; varnish-removing preparations; volcanic ash for cleaning; wallpaper cleaning preparations; washing soda, for cleaning; whitening; windscreen cleaning liquids" in International Class 003.

Registrant's mark is PIN in standard character form for "all purpose cleaners" in International Class 003.

Trademark Act Section 2(d) bars registration of an applied-for mark that so resembles a registered mark that it is likely a potential consumer would be confused, mistaken, or deceived as to the source of the goods of the applicant and registrant. See 15 U.S.C. §1052(d). A determination of likelihood of confusion under Section 2(d) is made on a case-by case basis and the factors set forth in *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 177 USPQ 563 (C.C.P.A. 1973) aid in this determination. *Citigroup Inc. v. Capital City Bank Grp., Inc.*, 637 F.3d 1344, 1349, 98 USPQ2d 1253, 1256 (Fed. Cir. 2011) (citing *On-Line Careline, Inc. v. Am. Online, Inc.*, 229 F.3d 1080, 1085, 56 USPQ2d

1471, 1474 (Fed. Cir. 2000)). Not all the *du Pont* factors, however, are necessarily relevant or of equal weight, and any one of the factors may control in a given case, depending upon the evidence of record. *Citigroup Inc. v. Capital City Bank Grp., Inc.*, 637 F.3d at 1355, 98 USPQ2d at 1260; *In re Majestic Distilling Co.*, 315 F.3d 1311, 1315, 65 USPQ2d 1201, 1204 (Fed. Cir. 2003); see *In re E. I. du Pont de Nemours & Co.*, 476 F.2d at 1361-62, 177 USPQ at 567.

In any likelihood of confusion determination, two key considerations are similarity of the marks and similarity or relatedness of the goods. See *Federated Foods, Inc. v. Fort Howard Paper Co.*, 544 F.2d 1098, 1103, 192 USPQ 24, 29 (C.C.P.A. 1976); *In re Iolo Techs., LLC*, 95 USPQ2d 1498, 1499 (TTAB 2010); TMEP §1207.01; see also *In re Dixie Rests. Inc.*, 105 F.3d 1405, 1406-07, 41 USPQ2d 1531, 1533 (Fed. Cir. 1997). That is, the marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *In re Viterra Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012) (quoting *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973)); TMEP §1207.01(b)-(b)(v). Additionally, the goods are compared to determine whether they are similar or commercially related or travel in the same trade channels. See *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369-71, 101 USPQ2d 1713, 1722-23 (Fed. Cir. 2012); *Herbko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1165, 64 USPQ2d 1375, 1381 (Fed. Cir. 2002); TMEP §1207.01, (a)(vi).

In this case, the following factors are the most relevant: similarity of the marks, similarity and nature of the goods, and similarity of the trade channels of the goods. See *In re Viterra Inc.*, 671 F.3d 1358, 1361-62, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012); *In re Dakin's Miniatures Inc.*, 59 USPQ2d 1593, 1595-96 (TTAB 1999); TMEP §§1207.01 *et seq.*

Comparison of the Marks

Turning to the first prong of the test, a comparison must be made between applicant's mark GREENPIN in standard character form and registrant's mark PIN in standard character form.

Here, applicant and registrant share the wording PIN in each of their respective marks. Moreover, not only do applicant and registrant share the wording PIN, but the wording GREEN in applicant's mark is less significant because it is descriptive for applicant's identified goods. Although marks are compared in their entireties, one feature of a mark may be more significant or dominant in creating a commercial impression. See *In re Viterra Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012); *In re Nat'l Data Corp.*, 753 F.2d 1056, 1058, 224 USPQ 749, 751 (Fed. Cir. 1985); TMEP §1207.01(b)(viii), (c)(ii). Matter that is descriptive of or generic for an applicant's goods is typically less significant or less dominant in relation to other wording in a mark. See *In re Chatam Int'l Inc.*, 380 F.3d 1340, 1342-43, 71 USPQ2d 1944, 1946 (Fed. Cir. 2004); *In re Binion*, 93 USPQ2d 1531, 1534 (TTAB 2009).

In the present case, the attached evidence shows that the wording GREEN in the applied-for mark is merely descriptive of or generic for applicant's goods. Thus, this wording is less significant in terms of affecting the mark's commercial impression, and renders the wording PIN the more dominant element of the mark.

Applicant's identified goods include an abundance of cleaners, degreasers, washing preparations, etc. "Green" is defined as "environmentally sound or beneficial." See *attached definition from dictionary.com*. <http://dictionary.reference.com/browse/green?s=t> The following websites establish that the word "green" is often used in connection with cleaning, degreasing, washing, and/or polishing products to describe the product as being environmentally sound or safe, or free from hazardous toxins:

- http://industrial.simplegreen.com/ind_products_all_purpose.php
- <http://greenpowerchemical.com/products.aspx?cat=2586&pageId=7&parent=2586>
- <http://www.greenumbrellaproducts.com/index.php/colorants/colorflash>
- <http://wownanotech.com/>
- http://eartheasy.com/live_nontoxic_solutions.htm
- <http://www.cruzngreen.com/>
- <http://www.realsimple.com/home-organizing/green-living/green-cleaning-products-0000000058236/page3.html>
- <http://www.biocleantechnologies.com/index.php/products>
- <http://www.ecoconceptsusa.com/>
- <http://www.green Seal.org/FindGreenSealProductsandServices.aspx?vid=ViewProductDetail&cid=0&sid=28>

Therefore, because applicant and registrant share the wording "PIN" and the wording "GREEN" is descriptive in relation to applicant's identified goods, likelihood of confusion will occur between applicant's and registrant's marks.

Finally, the similarities in the applied-for mark and registrant's mark, the parties' goods, and the trade channels for their goods outweigh the differences and the cumulative differences are not sufficient to preclude likelihood of confusion. The overriding concern is not only to prevent buyer confusion as to the source of the goods, but to protect the registrant from adverse commercial impact due to use of a similar mark by a newcomer. See *In re Shell Oil Co.*, 992 F.2d 1204, 1208, 26 USPQ2d 1687, 1690 (Fed. Cir. 1993). Therefore, any doubt regarding a likelihood of confusion determination is resolved in favor of the registrant. TMEP §1207.01(d)(i); see *Hewlett-Packard Co. v. Packard Press, Inc.*, 281 F.3d 1261, 1265, 62 USPQ2d 1001, 1003 (Fed. Cir. 2002); *In re Hyper Shoppes (Ohio), Inc.*, 837 F.2d 463, 464-65, 6 USPQ2d 1025, 1026 (Fed. Cir. 1988).

Accordingly, the marks when compared in their entireties are sufficiently similar to create consumer confusion or mistake as to the source of the goods despite some differences between the marks.

Comparison of the Goods

The goods of the parties need not be identical or even competitive to find a likelihood of confusion. See *On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc. v. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000) ("[E]ven if the goods in question are different from, and thus not related to, one another in kind, the same goods can be related in the mind of the consuming public as to the origin of the goods."); TMEP §1207.01(a)(i).

The respective goods need only be "related in some manner and/or if the circumstances surrounding their marketing [be] such that they could give rise to the mistaken belief that [the goods] emanate from the same source." *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369, 101 USPQ2d 1713, 1722 (Fed. Cir. 2012) (quoting *7-Eleven Inc. v. Wechsler*, 83 USPQ2d 1715, 1724 (TTAB 2007)); *Gen. Mills Inc. v.*

Fage Dairy Processing Indus. SA, 100 USPQ2d 1584, 1597 (TTAB 2011); TMEP §1207.01(a)(i).

Applicant's identified goods are "abrasives; abrasive paper; air fragrancing preparations; ammonia [volatile alkali] [detergent]; antistatic preparations for household purposes; aromatics [essential oils]; bleaching salts; bleaching soda; canned pressurized air for cleaning and dusting purposes; cleaning chalk; cleaning preparations; cloths impregnated with a detergent for cleaning; colorants for toilet purposes; color-brightening chemicals for household purposes [laundry]; color-removing preparations; creams for leather; degreasers other than for use in manufacturing processes; detergents other than for use in manufacturing operations and for medical purposes; disinfectant soap; drying agents for dishwashing machines; dry-cleaning preparations; emery; emery cloth; emery paper; fabric softeners for laundry use; floor wax; floor wax removers [scouring preparations]; refurbishing preparations; fumigation preparations [perfumes]; glass cloth; grinding preparations; jewellers' rouge; lacquer-removing preparations; laundry bleach; laundry blueing; laundry glaze; laundry preparations; laundry soaking preparations; laundry starch; laundry wax; leather preservatives [polishes]; non-slipping liquids for floors; non-slipping wax for floors; oils for cleaning purposes; oil of turpentine for degreasing; paint stripping preparations; pastes for razor strops; polish for furniture and flooring; polishing creams; polishing paper; polishing preparations; polishing stones; polishing wax; potpourris [fragrances]; preparations to make shiny the leaves of plants; preparations for unblocking drain pipes; rust removing preparations; sachets for perfuming linen; sandcloth; scale removing preparations for household purposes; scented wood; scouring solutions; shining preparations [polish]; shoe cream; shoe polish; shoe wax; shoemakers' wax; smoothing preparations [starching]; soap; soap for brightening textile; stain removers; starch glaze for laundry purposes; tripoli stone for polishing; turpentine, for degreasing; varnish-removing preparations; volcanic ash for cleaning; wallpaper cleaning preparations; washing soda, for cleaning; whitening; windscreen cleaning liquids" in International Class 003.

Registrant's identified goods include "all purpose cleaners" in International Class 003.

The trademark examining attorney has attached evidence from the USPTO's X-Search database consisting of a number of third-party marks registered for use in connection with the same or similar goods as those of both applicant and registrant in this case. This evidence shows that the goods in question are of a kind that may emanate from a single source under a single mark. See *In re Anderson*, 101 USPQ2d 1912, 1919 (TTAB 2012); *In re Albert Trostel & Sons Co.*, 29 USPQ2d 1783, 1785-86 (TTAB 1993); *In re Mucky Duck Mustard Co.*, 6 USPQ2d 1467, 1470 n.6 (TTAB 1988); TMEP §1207.01(d)(iii).

Moreover, the attached Internet evidence consists of webpages. This evidence establishes that the same entity commonly manufactures/produces/provides the relevant goods and markets the goods under the same mark. Therefore, applicant's and registrant's goods are considered related for likelihood of confusion purposes. See, e.g., *In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1202-04 (TTAB 2009); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1268-69, 1271-72 (TTAB 2009).

- <http://simplegreen.com/products/>
- <http://www.cleaningproductsworld.com/sege.html>
- <http://www.cleaningproductsworld.com/clnagr.html>
- <http://www.spartanchemical.com/products/category/GREEN>

Evidence obtained from the Internet may be used to support a determination under Trademark Act Section 2(d) that goods are related. See, e.g., *In re G.B.I. Tile & Stone, Inc.*, 92 USPQ2d 1366, 1371 (TTAB 2009); *In re Paper Doll Promotions, Inc.*, 84 USPQ2d 1660, 1668 (TTAB 2007).

Accordingly, with the contemporaneous use of sufficiently similar marks, consumers are likely to conclude that the goods are related and originate from a single source. As such, registration must be refused under Trademark Act Section 2(d).

Although applicant's mark has been refused registration, applicant may respond to the refusal by submitting evidence and arguments in support of registration. However, if applicant responds to the refusal, applicant must also respond to the requirement set forth below.

AMENDMENT TO THE IDENTIFICATION OF GOODS IS REQUIRED

In a Trademark Act Section 66(a) application, classification of goods may not be changed from that assigned by the International Bureau of the World Intellectual Property Organization. 37 C.F.R. §2.85(d); TMEP §§1401.03(d), 1904.02(b). Additionally, classes may not be added or goods transferred from one class to another in a multiple-class Section 66(a) application. 37 C.F.R. §2.85(d); TMEP §1401.03(d).

An applicant may only amend an identification to clarify or limit the goods, but not to add to or broaden the scope of the goods. 37 C.F.R. §2.71(a); see TMEP §1904.02(c)(iv). In an application filed under Trademark Act Section 66(a), the scope of the identification for purposes of permissible amendments is limited by the international class assigned by the International Bureau of the World Intellectual Property Organization (International Bureau). 37 C.F.R. §2.85(f); TMEP §§1402.07(a), 1904.02(c). If an applicant amends an identification to a class other than that assigned by the International Bureau, the amendment will not be accepted because it will exceed the scope and those goods will no longer have a basis for registration under U.S. law. TMEP §§1402.01(c), 1904.02(c).

In addition, in a Section 66(a) application, an applicant may not change the classification of goods from that assigned by the International Bureau in the corresponding international registration. 37 C.F.R. §2.85(d); TMEP §§1401.03(d), 1402.01(c). Further, in a multiple-class Section 66(a) application, an applicant may not transfer goods from one existing international class to another. 37 C.F.R. §2.85(d); TMEP §§1401.03(d), 1402.01(c).

First, the identification of goods contains brackets, which are viewed as parentheticals for purposes of Madrid applications. Generally, parentheses and brackets should *not* be used in identifications. Parenthetical information is permitted in identifications only if it serves to explain or translate the matter immediately preceding the parenthetical phrase in such a way that it does not affect the clarity of the identification, e.g., "obi (Japanese sash)." TMEP §1402.12.

Therefore, applicant must remove the parentheses from the identification of goods and incorporate the parenthetical information into the description.

Second, portions of applicant's identifications of goods are indefinite. The wording "abrasives" is indefinite because applicant must specify the abrasive material, within International Class 003, for example, abrasive cloth, abrasive paper, abrasive paste, etc.

The wording "colorants for toilet purposes" is indefinite because it cannot be determined what a colorant for use with a toilet is, therefore, applicant must list specific toilet preparations within International Class 003, for example, toilet water, toilet soap, toilet bowl detergent, etc.

The wording "color removing preparations" is indefinite because applicant must list what the preparation is intended to be used on, for example, clothing.

The wording "degreasers other than for use in manufacturing processes" is indefinite because applicant must specify what the degreaser is intended to be used on, for example, floors, kitchen equipment, solid surfaces, etc.

The wording "detergents other than for household use" is indefinite because it is unclear what the intended use of the detergent is for, thus applicant should indicate the intended use for the detergent, for example, for household purposes.

The wording "emery" is indefinite because applicant must specify the emery material, within international Class 003, for example, emery paper, emery boards, emery cloth, etc.

The wording "furbishing preparations" is indefinite because applicant must specify the polishing preparations, for example, polish for vehicles, machines, etc.

The wording "fumigation preparations" is indefinite because applicant must list the form in which the preparation comes in, within International Class 003, for example, incense.

The wording "grinding preparations" is indefinite because applicant must list the specific grinding preparation within International Class 003, for example, abrasive paste, general purpose polishing and abrasive liquids and powders, etc.

The wording "laundry preparations" is indefinite because applicant must specify the type of laundry preparations within International Class 003, for example, bleach, detergent, softeners, etc.

The wording "preparations to make shiny the leaves of plants" is indefinite within International Class 003, thus applicant must amend the wording to "cleaning and shining" preparations.

The wording "smoothing preparations (starch)" is indefinite because applicant must indicate what the common commercial name for the "smoothing preparation." The examining attorney suggests "laundry starch."

Finally, the wording "whiting" in the identification of goods appears to be misspelled and is thus indefinite; the spelling must be corrected or the wording further clarified. *See* TMEP §1402.01. Applicant may substitute the following wording for the incorrect spelling, if accurate: "whitening." Moreover, applicant should note that the wording "whitening" is indefinite and applicant would have to specify specific whitening preparations within International Class 003, for example, bleach.

Applicant may adopt the following identification of goods, if accurate:

International Class 003: Abrasives *<applicant must list the type of abrasive within International Class 003, for example, cloth, paper, paste, rolls, sand, sheets, strips, etc.>*; abrasive paper; air fragrancing preparations; *volatile alkali ammonia being a detergent*; antistatic preparations for household purposes; aromatics *essential oils*; bleaching salts; bleaching soda; canned pressurized air for cleaning and dusting purposes; cleaning chalk; cleaning preparations; cloths impregnated with a detergent for cleaning; colorants for toilet purposes, *namely, applicant must list specific toilet preparation within International Class 003, for example, toilet water, toilet soap, toilet bowl detergent*>; color-brightening chemicals for household purposes; color-removing preparations *for <applicant must indicate what object that color is being removed from within International Class 003, for example, clothing>*; creams for leather; degreasers other than for use in manufacturing processes *for <applicant must indicate the surfaces the degreaser is intended to be used on, for example, floors, kitchen equipment, solid surfaces, etc.>*; detergents *for household purposes* and for medical purposes; disinfectant soap; drying agents for dishwashing machines; dry-cleaning preparations; emery *<applicant must indicate the type of emery within International Class 003, for example, boards, cloth, paper, etc.>*; emery cloth; emery paper; fabric softeners for laundry use; floor wax; floor wax removers *in the nature of* scouring preparations; furbishing preparations *namely, <applicant must specify the polishing preparation, for example, polish for vehicles, machines, etc.>*; fumigation preparations *in the nature of* perfumes *namely, <applicant must list the form the fumigation preparation comes in within International Class 003, for example, incense>*; glass cloth; grinding preparations, *namely, <applicant must list the specific grinding preparation within International Class 003, for example, abrasive paste, general purpose polishing and abrasive liquids and powders, etc.>*; jewellers' rouge; lacquer-removing preparations; laundry bleach; laundry blueing; laundry glaze; laundry preparations, *namely, <applicant must specify the type of laundry preparations within International Class 003, for example, bleach, detergent, softeners, etc.>*; laundry *pre*-soaking preparations; laundry starch; laundry wax; leather preservatives *in the nature of* polishes; non-slipping liquids for floors; non-slipping wax for floors; oils for cleaning purposes; oil of turpentine for degreasing; paint stripping preparations; pastes for razor strops; polish for furniture and flooring; polishing creams; polishing paper; polishing preparations; polishing stones; polishing wax; fragrances, *namely, potpourris; cleaning and shining* preparations to make shiny the leaves of plants; preparations for unblocking drain pipes; rust removing preparations; sachets for perfuming liner; sandcloth; scale removing preparations for household purposes; scented wood; scouring solutions; shining preparations *in the nature of* polish; shoe cream; shoe polish; shoe wax; shoemakers' wax; *starching* smoothing preparations, *namely, laundry starch*; soap for brightening textile; stain removers; starch glaze for laundry purposes; tripoli stone for polishing; turpentine; for degreasing; varnish-removing preparations; volcanic ash for cleaning; wallpaper cleaning preparations; washing soda for cleaning; *whitening preparations <applicant must indicate whitening preparations within International Class 003, for example, bleach>*; windscreen cleaning liquids.

An applicant may amend an identification of services only to clarify or limit the services; adding to or broadening the scope of the services is not permitted. 37 C.F.R. §2.71(a); *see* TMEP §§1402.06 *et seq.*, 1402.07 *et seq.*

For assistance with identifying and classifying goods and services in trademark applications, please see the USPTO's online searchable *U.S. Acceptable Identification of Goods and Services Manual* at <http://tess2.uspto.gov/netahtml/tidm.html>. *See* TMEP §1402.04.

RESPONSE GUIDELINES

For this application to proceed toward registration, applicant must explicitly address each refusal and/or requirement raised in this Office action. If the action includes a refusal, applicant may provide arguments and/or evidence as to why the refusal should be withdrawn and the mark should register. Applicant may also have other options for responding to a refusal and should consider such options carefully. To respond to requirements and certain refusal response options, applicant should set forth in writing the required changes or statements.

If applicant does not respond to this Office action within six months of the date on which the USPTO sends this Office action to the International Bureau, or responds by expressly abandoning the application, the application process will end, the trademark will fail to register, and the application fee will not be refunded. *See* 15 U.S.C. §1062(b); 37 C.F.R. §§2.65(a), 2.68(a), 2.209(a); TMEP §§711, 718.01, 718.02. Where the application has been abandoned for failure to respond to an Office action, applicant's only option would be to file a timely petition to revive the application, which, if granted, would allow the application to return to active status. *See* 37 C.F.R. §2.66; TMEP §1714. There is a \$100 fee for such petitions. *See* 37 C.F.R. §§2.6, 2.66(b)(1).

If applicant has questions regarding this Office action, please telephone or e-mail the assigned trademark examining attorney. All relevant e-mail communications will be placed in the official application record; however, an e-mail communication will not be accepted as a response to this Office action and will not extend the deadline for filing a proper response. *See* 37 C.F.R. §2.191; TMEP §§304.01-.02, 709.04-.05. Further, although the trademark examining attorney may provide additional explanation pertaining to the refusal(s) and/or requirement(s) in this Office action, the trademark examining attorney may not provide legal advice or statements about applicant's rights. *See* TMEP §§705.02, 709.06.

Because of the legal technicalities and strict deadlines involved in the USPTO application process, applicant may wish to hire a private attorney specializing in trademark matters to represent applicant in this process and provide legal advice. Although the undersigned trademark examining attorney is permitted to help an applicant understand the contents of an Office action as well as the application process in general, no USPTO attorney or staff is permitted to give an applicant legal advice or statements about an applicant's legal rights. TMEP §§705.02, 709.06.

For attorney referral information, applicant may consult the American Bar Association's Consumers' Guide to Legal Help at <http://www.abanet.org/legalservices/findlegalhelp/home.cfm>, an attorney referral service of a state or local bar association, or a local telephone directory. The USPTO may not assist an applicant in the selection of a private attorney. 37 C.F.R. §2.11.

In addition, foreign attorneys, other than authorized Canadian attorneys, are not permitted to represent applicants before the USPTO (e.g., file written communications, authorize an amendment to an application, or submit legal arguments in response to a requirement or refusal). *See* 37 C.F.R. §§2.17(e), 11.14(c), (e); TMEP §602.03-.03(c).

The only attorneys who may practice before the USPTO in trademark matters are as follows:

- (1) **Attorneys in good standing with a bar of the highest court of any U.S. state**, the District of Columbia, Puerto Rico, and other federal territories and possessions of the United States
- (2) **Canadian agents/attorneys** who represent applicants located in Canada and (a) are registered with the USPTO and in good standing as patent agents or (b) have been granted reciprocal recognition by the USPTO

See 37 C.F.R. §§2.17(a), (e), 11.1, 11.14(a), (c); TMEP §602.

WHO IS PERMITTED TO RESPOND TO THIS PROVISIONAL FULL REFUSAL: Any response to this provisional refusal must be personally signed by an individual applicant, all joint applicants, or someone with legal authority to bind a juristic applicant (e.g., a corporate officer or general partner). 37 C.F.R. §§2.62(b), 2.193(e)(2)(ii); TMEP §712.01. If applicant hires a qualified U.S. attorney to respond on his or her behalf, then the attorney must sign the response. 37 C.F.R. §§2.193(e)(2)(i), 11.18(a); TMEP §§611.03(b), 712.01. Qualified U.S. attorneys include those in good standing with a bar of the highest court of any U.S. state, the District of Columbia, Puerto Rico, and other federal territories and possessions of the United States. *See* 37 C.F.R. §§2.17(a), 2.62(b), 11.1, 11.14(a); TMEP §§602, 712.01. Additionally, for all responses, the proper signatory must personally sign the document or personally enter his or her electronic signature on the electronic filing. *See* 37 C.F.R. §2.193(a); TMEP §§611.01(b), 611.02. The name of the signatory must also be printed or typed immediately below or adjacent to the signature, or identified elsewhere in the filing. 37 C.F.R. §2.193(d); TMEP §611.01(b).

In general, foreign attorneys are not permitted to represent applicants before the USPTO (e.g., file written communications, authorize an amendment to an application, or submit legal arguments in response to a requirement or refusal). *See* 37 C.F.R. §§11.14(c), (e); TMEP §§602.03-.03(b), 608.01.

DESIGNATION OF DOMESTIC REPRESENTATIVE: The USPTO encourages applicants who do not reside in the United States to designate a domestic representative upon whom any notice or process may be served. TMEP §610; *see* 15 U.S.C. §§1051(e), 1141h(d); 37 C.F.R. §2.24(a)(1)-(2). Such designations may be filed online at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

/Brittany A. Estell/
Examining Attorney
Law Office 112
571-272-7972
brittany.estell@uspto.gov

TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please wait 48-72 hours from the issue/mailling date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

Print: Apr 28, 2014

78131222

TYPED DRAWING

Serial Number
78131222

Status
SECTION 8 & 15--ACCEPTED AND ACKNOWLEDGED

Word Mark
ENFORCE

Standard Character Mark
No

Registration Number
2899310

Date Registered
2004/11/02

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(1) TYPED DRAWING

Owner
Imperial Western Products, Inc. CORPORATION CALIFORNIA P.O. Box 1110
Coachella CALIFORNIA 92236

Goods/Services
Class Status -- ACTIVE. IC 001. US 001 005 006 010 026 046. G & S:
Asphalt release agents; tire sealing compounds; mold release compounds
for use in a wide variety of industries; degreasing preparations used
in manufacturing processes for use on vehicles. First Use:
2001/11/01. First Use In Commerce: 2001/11/01.

Goods/Services
Class Status -- ACTIVE. IC 003. US 001 004 006 050 051 052. G & S:
All purpose cleaners; automobile cleaning preparations, namely tire
dressings; wheel and tire cleaners; cleaner for use on tile; hand
soaps; liquid soaps for hands; whitewall cleaners; automobile polish;
chrome polish; asphalt solvent used to remove asphalt from vehicles;
parts cleaning solvent; coconut soap; degreasing preparations not used
in manufacturing processes for use on vehicles; rubber dressing.
First Use: 2001/09/01. First Use In Commerce: 2001/09/01.

Goods/Services

Print: Apr 28, 2014

78131222

Class Status -- ACTIVE. IC 004. US 001 006 015. G & S: Industrial lubricants; all-purpose lubricants; automobile lubricants; industrial oils; lubricants for industrial machinery; pipe joint lubricants; tire mounting lubricants. First Use: 2002/01/01. First Use In Commerce: 2002/01/01.

Filing Date
2002/05/25

Examining Attorney
COLEMAN, CIMMERMAN

Print: Apr 28, 2014

78254515

TYPED DRAWING

Serial Number
78254515

Status
SECTION 8 & 15--ACCEPTED AND ACKNOWLEDGED

Word Mark
ZENEX

Standard Character Mark
No

Registration Number
2991627

Date Registered
2005/09/06

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(1) TYPED DRAWING

Owner
G.M. Industrial Inc. CORPORATION OHIO 7777 First Place Cleveland OHIO
44146

Goods/Services
Class Status -- ACTIVE. IC 001. US 001 005 006 010 026 046. G & S:
Silicon rubber gasket makers, general purpose trim adhesives made from
resin, all purpose spray adhesives, coolants for drilling and cutting
equipment, chemical galvanizing spray, and spray penetrants for
releasing rusted or corroded parts on commercial and industrial
equipment and finished metal work. First Use: 2001/12/05. First Use
In Commerce: 2001/12/05.

Goods/Services
Class Status -- ACTIVE. IC 002. US 006 011 016. G & S: Rust
preventatives in the nature of a coating for commercial and industrial
equipment and for finished metal work, and corrosion inhibitors in the
nature of a coating for commercial and industrial equipment and
finished metal work. First Use: 2001/12/14. First Use In Commerce:
2001/12/14.

Goods/Services

Print: Apr 28, 2014

78254515

Class Status -- ACTIVE. IC 003. US 001 004 006 050 051 052. G & S: Cleaning preparations, namely hand and body cleaners, glass cleaners, all purpose cleaners, degreaser cleaning preparations, chalkboard cleaners, oven cleaners, furniture cleaners and polishes, dust mop and cloth treatment cleaning preparations, metal polishes, fabric cleaners, carpet cleaners, wax and finish strippers, graffiti removers, ink removers, marker removers, adhesive removers, lipstick removers, paint removers, varnish removers, chewing gum removers, golf club cleaning preparations, rust removers, brake cleaners, battery cleaners, engine cleaners, tire cleaners, vinyl cleaners, hard surface waxes, automotive detail spray, canned pressurized air for dusting purposes, and electrical contact cleaners. First Use: 2001/11/19. First Use In Commerce: 2001/11/19.

Goods/Services

Class Status -- ACTIVE. IC 004. US 001 006 015. G & S: all purpose lubricants for commercial and industrial equipment, grease lubricant for automotive, truck, farm and industrial equipment, gear lubricant, chain and cable lubricant, anti-seize lubricants, silicone lubricants, and dressing for automotive, industrial and heavy duty belts. First Use: 2001/11/19. First Use In Commerce: 2001/11/19.

Goods/Services

Class Status -- ACTIVE. IC 005. US 006 018 044 046 051 052. G & S: Sanitary preparations, namely all purpose disinfectants and all purpose deodorizing preparations; and pesticides for agricultural, domestic, commercial and industrial use. First Use: 2001/12/31. First Use In Commerce: 2001/12/31.

Filing Date

2003/05/27

Examining Attorney

ROSSMAN, MARY

Attorney of Record

Raymond Rundelli

Print: Apr 28, 2014

78283157

TYPED DRAWING

Serial Number
78263157

Status
SECTION 8 & 15-ACCEPTED AND ACKNOWLEDGED

Word Mark
FIN

Standard Character Mark
No

Registration Number
2990360

Date Registered
2005/08/30

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(1) TYPED DRAWING

Owner
Industrias Alen, S.A. de C.V. CORPORATION MEXICO Blvd. Diaz Ordaz No.
1000 Col. Los Trevino Santa Catarina, N.L. C.P. 66350 MEXICO

Goods/Services
Class Status -- ACTIVE. IC 003. US 001 004 006 050 051 052. G & S:
All purpose cleaners. First Use: 2005/01/02. First Use In Commerce:
2005/01/02.

Filing Date
2003/06/17

Examining Attorney
EULIN, INSRID

Attorney of Record
Scott W. Petersen

Print: Apr 28, 2014

78418345

DESIGN MARK

Serial Number
78418345

Status
REGISTERED

Word Mark
ECOLOGIC

Standard Character Mark
Yes

Registration Number
3442196

Date Registered
2008/06/03

Type of Mark
TRADEMARK; SERVICE MARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
ECOLOGIC SOLUTIONS, INC. CORPORATION NEW YORK 71 OCEAN PARKWAY
BROOKLYN NEW YORK 11218

Owner
ECOLOGIC SOLUTIONS, INC. CORPORATION NEW YORK 71 OCEAN PARKWAY
BROOKLYN NEW YORK 11218

Goods/Services
Class Status -- ACTIVE. IC 003. US 001 004 006 050 051 052. G & S:
Cleaning preparations; namely, all-purpose cleaners, bathroom
cleaners, bleaches, carpet cleaners, dishwashing detergents, drain
cleaners, fabric softeners, glass cleaners, floor cleaners, furniture
polishes, heavy duty degreasers, laundry detergents, laundry sours,
metal polishes, multi-purpose degreasers, oven cleaners, presoaks,
rinse additives, soaps, spot removers, tile cleaners and toilet bowl
cleaners. First Use: 2002/01/02. First Use In Commerce: 2002/01/02.

Goods/Services
Class Status -- ACTIVE. IC 005. US 006 018 044 046 051 052. G & S:
All-purpose disinfectants, odor neutralizing preparations for use on
carpets, clothes, textiles and hard surfaces, and sanitizers for

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78418345

commercial, household, institutional and industrial use. First Use: 2002/01/02. First Use In Commerce: 2002/01/02.

Goods/Services

Class Status -- ACTIVE. IC 021. US 002 013 023 029 030 033 040 050. G & S: Manual cleaning preparation dispensers and soap dispensers. First Use: 2002/01/02. First Use In Commerce: 2002/01/02.

Goods/Services

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S: Educational services, namely, conducting programs in the proper selection, installation, and use of cleaning products, disinfecting products, sanitizing products and dispensers. First Use: 2002/01/02. First Use In Commerce: 2002/01/02.

Prior Registration(s)

1796723

Filing Date

2004/05/13

Examining Attorney

MICHOS, JOHN E.

Attorney of Record

Tamara F. Carmichael

ECOLOGIC

Print: Apr 28, 2014

78783935

DESIGN MARK

Serial Number
78783935

Status
SECTION 8 & 15--ACCEPTED AND ACKNOWLEDGED

Word Mark
FIRST CONTACT

Standard Character Mark
No

Registration Number
3394868

Date Registered
2008/03/11

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner
Photonic Cleaning Technologies, LLC LIMITED LIABILITY COMPANY
WISCONSIN 1895 Short Lane Platteville WISCONSIN 53818

Goods/Services
Class Status -- ACTIVE. IC 001. US 001 005 006 010 026 046. G & S: Chemical preparations for scientific purposes; Coatings used in the manufacture of printed circuit boards; Degreasing preparations used in manufacturing processes for removing surface contaminants and dust. First Use: 2005/01/24. First Use In Commerce: 2005/01/24.

Goods/Services
Class Status -- ACTIVE. IC 002. US 006 011 016. G & S: Clear coating protectant for vehicles; Coating composition in the nature of paint for industrial applications; Coatings for use as protectants and cleaners for use on optic, photonic, semiconductor devices and electronic displaying devices; Corrosion inhibitors in the nature of a coating; Optical coatings; Printing inks, coatings, pigments and dispersions for use in the graphic arts industry; Rust preservatives in the nature of a coating. First Use: 2005/01/24. First Use In Commerce: 2005/01/24.

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78783935

Goods/Services

Class Status -- ACTIVE. IC 003. US 001 004 006 050 051 052. G & S:
All-purpose cleaners; Autoactive cleaning preparations; Glass
cleaners; Glass cleaning preparations; Gun-cleaning preparations;
Paint and varnish stripping or removing preparations; Polymer sealant
for cleaning, shining and protecting automobile exterior surfaces;
Preparations for cleaning, protecting and preserving vehicle surfaces;
Stripping preparations for photoresist and removal of other temporary
coatings in semiconductor and circuit board manufacture; Treatment
preparations for use on vehicle wheels and wheel covers. First Use:
2005/01/24. First Use In Commerce: 2005/01/24.

Description of Mark

The color black appears in the wording "FIRST CONTACT", the color
light green appears in the design of a crescent on the left side of
the mark and as a crescent attached on the left side of the oval, and
the color dark green appears in the oval.

Colors Claimed

The color(s) light green, dark green and black is/are claimed as a
feature of the mark.

Filing Date

2006/01/03

Examining Attorney

BEYER, ELIZABETH



Print: Apr 28, 2014

78883245

DESIGN MARK

Serial Number
78883245

Status
PARTIAL SECTION 8 & 15 ACCEPTED AND ACKNOWLEDGED

Word Mark
CVF

Standard Character Mark
Yes

Registration Number
3209204

Date Registered
2007/02/13

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
SALADO SALES, INC. CORPORATION TEXAS P.O. BOX 6115 TEMPLE TEXAS
765036115

Goods/Services
Class Status -- SECTION 8 - CANCELLED. IC 029. US 046. G & S: [Processed nuts]. First Use: 2006/03/14. First Use In Commerce: 2006/05/15.

Goods/Services
Class Status -- ACTIVE. IC 003. US 001 004 006 050 051 052. G & S: Tooth paste; mouthwashes; non-medicated mouthwash and gargles; cotton for cosmetic purposes; personal deodorants; nail buffing preparations; emery boards; nail polish remover; all purpose cotton swabs for personal use; face and body lotions; baby wipes; baby shampoo; baby lotion; baby oil; baby powder; laundry preparations; namely, bleach; liquid fabric softener; fabric softener dryer sheets; laundry detergent; dishwashing detergent; dishwasher detergent; all purpose cleaners for household use and ammonia. First Use: 1994/04/18. First Use In Commerce: 1994/07/05.

Goods/Services

Print: Apr 28, 2014

78883245

Class Status -- ACTIVE. IC 005. US 006 018 044 046 051 052. G & S: Hand sanitizer for household use; medicated ointment for diaper rash; eye drops; eye washes; contact lens solutions; saline nasal sprays; ear drops; hydrogen peroxide for medical use; rubbing alcohol; alcohol for topical use; cotton swabs for medical use; Epsom salts; antibiotic ointments; topical analgesics; topical allergy medications; feminine hygiene pads; panty liners; tampons; antibiotic creams; anti-itch lotion; hydrocortisone cream; gauze pads; medical adhesive tape; adhesive bandages; gauze; preparations for treating colds and coughs; cough syrups; expectorants; cough drops; throat lozenges; oral allergy medications; antihistamines; decongestants; nasal spray preparations; petroleum jelly for medical purposes; antacids; laxatives; oral analgesics; pain relief medication; aspirin; sleep pills and tablets; anti-sleeping pills and medical dental rinses; all purpose disinfectants, air fresheners, insecticides for domestic use and rodenticides. First Use: 1994/05/01. First Use In Commerce: 1994/05/01.

Goods/Services

Class Status -- ACTIVE. IC 008. US 023 028 044. G & S: Razor blades; razors and plastic cutlery. First Use: 1996/00/00. First Use In Commerce: 1996/00/00.

Goods/Services

Class Status -- ACTIVE. IC 016. US 002 005 022 023 029 037 038 050. G & S: Facial tissues; disposable diapers; bath tissues; paper towels; paper napkins; kitchen trash bags; lawn trash bags; large household trash bags; plastic food storage, sandwich and freezer bags for household use; plastic wrap for household use; transparent and invisible adhesive tape for household use; paper filters for coffee makers. First Use: 1993/12/14. First Use In Commerce: 1994/04/01.

Goods/Services

Class Status -- ACTIVE. IC 021. US 002 013 023 029 030 033 040 050. G & S: Non-electric toothbrushes; paper plates, bowls and cups; foam plates, bowls and cups; plastic plates, bowls and cups. First Use: 1994/03/21. First Use In Commerce: 1994/08/15.

Goods/Services

Class Status -- ACTIVE. IC 030. US 046. G & S: Candy. First Use: 2004/05/04. First Use In Commerce: 2004/08/01.

Goods/Services

Class Status -- ACTIVE. IC 004. US 001 006 015. G & S: Charcoal; charcoal briquettes, lighter fluid; fireplace logs. First Use: 2004/05/10. First Use In Commerce: 2004/06/14.

Prior Registration(s)

1924371;1962235

Filing Date

Print: Apr 28, 2014

78883245

2006/05/15

Examining Attorney
MICHELI, ANGELA M.

Attorney of Record
Laurie H. van Loben Sels

CVP

Print: Apr 28, 2014

85084508

DESIGN MARK

Serial Number
85084508

Status
REGISTERED

Word Mark
ECOLAB

Standard Character Mark
Yes

Registration Number
4005070

Date Registered
2011/08/02

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
Ecolab USA Inc. CORPORATION DELAWARE 83C-F7610 370 Wabasha Street
North Saint Paul MINNESOTA 55102

Goods/Services
Class Status -- ACTIVE. IC 003. US 001 004 006 050 051 052. G & S:
Adhesive remover; all-purpose cleaners; antibacterial soaps;
anti-static preparation and fabric softener for laundry use;
anti-static preparation for electronic equipment; automatic
dishwashing detergents; automobile carpet and upholstery cleaning
preparations; automobile glass cleaner; automobile polish; automobile
tire cleaning and polishing preparations; automobile wax; bathroom
cleaning preparations; buffing compound for automotive use; carpet
cleaners and shampoo; chemical cleaners directed to the food and
beverage industry; chemical cleaners directed to the medical industry;
chemical cleaners directed to the pharmaceutical industry; chrome
polish; cleaning preparations; cleaning kits for restrooms comprised
primarily of liquid cleaning preparations, a restroom brush, debris
tool, odor neutralizer, glass and multi-surface cleaner, sanitizer,
and use instructions; concentrated laundry soap; crime cleaners,
namely, mild abrasive cream cleaning preparations for commercial and
institutional use; de-liming agents, namely, chemical decalcifying and

Print: Apr 28, 2014

85084508

descaling preparations for commercial use; detergent for pots, pans, and other kitchen utensils; Degreasing preparations not used in manufacturing processes for industrial and institutional use; detergents for automobiles; detergents for machine dishwashing; dish detergent; dishwashing detergents; dishwashing presoaks; disinfectant soaps; disposable wipes impregnated with cleansing chemicals or compounds for industrial and commercial use; disposable wipes impregnated with cleansing compounds for use on hard surfaces; drain cleaners; drain openers; fabric relaxant for wrinkle control in textiles, for laundry use; fabric softener; Floor stripping/cleaning preparation; floor wash; floor waxes; fruit and vegetable wash; furniture polish; germicidal detergents; glass cleaners; grease and lipstick remover for bar glassware; grill cleaners; grout cleaners; gun removing preparations; hand cleaning preparations; hand lotions and hand creams; hand soaps; hand scrubs; laundry bleach; laundry brightening preparations; laundry detergent booster; laundry detergent; laundry fabric conditioners; laundry starch; leather cleaning preparations; leather polishes; liquid solution visible when illuminated by a black-light and used to determine whether a surface has been cleaned; oven cleaners; oxidizers for textiles, for laundry use; pipeline cleaners; pot and pan detergent for industrial and institutional uses; presoaks, detergents and rinse agents for use in manual and automatic car wash facilities; rinse additives for use in dishwashing machines; rubber dressing; rust removing preparations; shampoos; scouring liquids and powders; soaps for body care; spot removers; stain removing preparations; stainless steel cleaner; stainless steel polish; stone polishes; tile cleaners; tile polish; tire dressing; toilet bowl detergents; upholstery cleaners; spot removers for carpets; stain removing preparations for carpets; fragrances. First Use: 1986/10/05. First Use In Commerce: 1986/10/05.

Prior Registration(s)

1497423;1525025;1538458;AND OTHERS

Filing Date

2010/01/28

Examining Attorney

REGAN, BRENDAN

Attorney of Record

Edward R. Courtney

ECOLAB

Print: Apr 28, 2014

85095399

DESIGN MARK

Serial Number
85095399

Status
REGISTERED

Word Mark
KLEENLINE

Standard Character Mark
Yes

Registration Number
4021587

Date Registered
2011/09/06

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
Waxie's Enterprises, Inc. CORPORATION ARIZONA 9353 Waxie Way San Diego
CALIFORNIA 92123

Goods/Services
Class Status -- ACTIVE. IC 003. US 001 004 006 050 051 052. G & S:
All purpose cleaners; surface cleaners with deodorizer, namely, all
purpose cleaning preparations with deodorizing properties; floor
cleaning, stripping preparations and finishing products, namely, floor
polish, floor wax, wood conditioner, brighteners and renewers for wood
floors; all purpose cleaners for toilet bowls; and laundry detergents;
all for general janitorial and building maintenance use. First Use:
2001/07/01. First Use In Commerce: 2001/07/01.

Filing Date
2010/07/28

Examining Attorney
GLASSER, CARYN

Attorney of Record
John H. Alspaugh

KleenLine

Print: Apr 28, 2014

85184389

DESIGN MARK

Serial Number
85184389

Status
REGISTERED

Word Mark
BOOYAH

Standard Character Mark
Yes

Registration Number
4011527

Date Registered
2011/08/16

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
Wechen, Inc. CORPORATION LOUISIANA 5734 Susitna Drive Harahan
LOUISIANA 70123

Goods/Services
Class Status -- ACTIVE. IC 003. US 001 004 006 050 051 052. G & S:
All purpose cleaners; degreasing preparations, not used in the
manufacturing process, for use in the industrial, marine, and
janitorial fields. First Use: 2010/10/06. First Use in Commerce:
2010/10/06.

Filing Date
2010/11/24

Examining Attorney
DALIEN, JOHN

Attorney of Record
Andrew G. Vicknair

BOOYAH

Print: Apr 28, 2014

85706632

DESIGN MARK

Serial Number
85706632

Status
REGISTERED

Word Mark
VALUE SELECT

Standard Character Mark
Yes

Registration Number
4471828

Date Registered
2014/01/21

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
Frogs, LLC LIMITED LIABILITY COMPANY NORTH CAROLINA 5534 Brookberry
Farm Road Winston-Salem NORTH CAROLINA 27106

Goods/Services
Class Status -- ACTIVE. IC 003. US 001 004 006 050 051 052. G & S:
Household cleaning preparations; all-purpose cleaners; carpet cleaning
preparations; spot removers; carpet cleaners with deodorizer; floor
cleaning preparations; floor polishes; furniture polishes; cleaning
and polishing preparations; germicidal detergents; glass cleaners;
metal polishing and cleaning preparations; stone polishing
preparations; air fragrancing preparations. First Use: 2012/09/21.
First Use In Commerce: 2012/09/21.

Filing Date
2012/09/17

Examining Attorney
BLANE, SUZANNE

Attorney of Record
Julia C. Archer

VALUE SELECT

Print: Apr 28, 2014

85756808

DESIGN MARK

Serial Number
85755609

Status
REGISTERED

Word Mark
SPECTRASAN

Standard Character Mark
Yes

Registration Number
4468712

Date Registered
2014/01/21

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
BioTech Medical, Inc. CORPORATION OHIO 7800 Whipple Ave NW North
Canton OHIO 44720

Goods/Services
Class Status -- ACTIVE. IC 003. US 001 004 006 050 051 052. G & S:
All-purpose cleaners; all-purpose cleaners for use on hard surfaces;
Cleaning agents for cleaning surfaces; Cleaning preparations for
household purposes; De-greasing preparations; Foam cleaning
preparations; Stain removers; Pet stain removers. First Use:
2011/04/00. First Use In Commerce: 2011/04/00.

Goods/Services
Class Status -- ACTIVE. IC 005. US 006 018 044 046 051 052. G & S:
Deodorizing cleaning preparations; Preparations to destroy mildew;
Detergents for medical use; All purpose disinfectants; All purpose
disinfectants for hard surfaces; Antibacterial cleaners; Disinfectants
for medical use. First Use: 2009/04/29. First Use In Commerce:
2009/04/29.

Prior Registration(s)
3868112

Print: Apr 28, 2014

85756800

Filing Date
2012/10/16

Examining Attorney
MAYES, LAURIE

Attorney of Record
Steven J. Solomon

SPECTRASAN

Print: Apr 28, 2014

85818751

DESIGN MARK

Serial Number
85818751

Status
REGISTERED

Word Mark
'JUST SCIENCE. NO FICTION.'

Standard Character Mark
Yes

Registration Number
4515854

Date Registered
2014/04/15

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
LASER SURGERY NUF CORPORATION NORWAY FJORDGATA 46 TRONDHEIM NORWAY
7010

Goods/Services
Class Status -- ACTIVE. IC 003. US 001 004 006 050 051 052. G & S:
All-purpose cleaners; Bath soaps; Bleaching preparations for laundry
use; Cleaning, scouring and polishing preparations and substances;
Cosmetic soaps; Cosmetics; Dentifrices; Essential oils; General
purpose cleaning, polishing, and abrasive liquids and powders; Hair
lotions; Laundry bleach; Laundry soap; Perfumery; Polishing, scouring
and abrasive preparations; Skin cleansers; Soaps and detergents;
Washing preparations and laundry bleach. First Use: 2011/00/00.
First Use In Commerce: 2011/00/00.

Filing Date
2013/01/10

Examining Attorney
FLOWERS, JAY

Attorney of Record

Print: Apr 28, 2014

85818751

RICHARD L. MORRIS JR ESQ

'JUST SCIENCE. NO FICTION.'

Print: Apr 28, 2014

85881870

DESIGN MARK

Serial Number
85881870

Status
REGISTERED

Word Mark
HILL COUNTRY FARE

Standard Character Mark
Yes

Registration Number
4497070

Date Registered
2014/03/18

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
HEB GROCERY COMPANY, LP LIMITED PARTNERSHIP TEXAS Corporate Law
Department 646 South Main San Antonio TEXAS 78204

Goods/Services
Class Status -- ACTIVE. IC 003. US 001 004 006 050 051 052. G & S:
11
Wipes impregnated with a cleaning preparation, dishwasher detergent,
liquid bleach for cleaning and laundry purposes, ammonia for cleaning
purpose, all-purpose cleaner, laundry detergent, dish detergents,
glass cleaners. First Use: 1999/03/09. First Use In Commerce:
1999/03/09.

Prior Registration(s)
2151066;2623441;2890694;AND OTHERS

Disclaimer Statement
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FARE" APART FROM THE
MARK AS SHOWN.

Filing Date
2013/02/27

Print: Apr 28, 2014

85881870

Examining Attorney
TARCU, CATHERINE

HILL COUNTRY FARE

Print: Apr 28, 2014

86047152

DESIGN MARK

Serial Number
86047152

Status
REGISTERED

Word Mark
SCENTCEUTICALS

Standard Character Mark
Yes

Registration Number
4514020

Date Registered
2014/04/15

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
gemma trisolini-echipani DBA GENMA TRIS, LLC. LIMITED LIABILITY
COMPANY FLORIDA 691 Golden Harbour Drive Boca Raton FLORIDA 33432

Goods/Services
Class Status -- ACTIVE. IC 003. US 001 004 006 050 051 052. G & S:
3-in-1 hair conditioners; 3-in-1 hair shampoos; 3-in-1 organic soap
bars for use as soap, shampoo and conditioner; After shave lotions;
After-shave creams; After-shave emulsions; After-shave lotions;
After-sun lotions; After-sun milks; After-sun oils; Aftershave
cologne; Aftershave moisturizing cream; Aftershave preparations; Air
fragrancing preparations; Alcohol for cleaning purposes; All purpose
cleaning preparation with deodorizing properties; All purpose cleaning
preparations; All-purpose cleaners; Almond milk for cosmetic purposes;
Almond soaps; Aloe vera gel for cosmetic purposes; Anti-aging
cleansers; Anti-aging cream; Anti-aging cream containing a retinoic
ingredient not for medical purposes; Anti-aging creams; Anti-aging
moisturizer; Anti-aging toner; Anti-bacterial soap; Anti-perspirants;
Anti-static dryer sheets; Anti-wrinkle cream; Anti-wrinkle creams;
Antibacterial skin soaps; Antibacterial soap; Antiperspirants and
deodorants for personal use; Argan oil for cosmetic purposes; Aromatic
essential oils; Aromatic oils; Aromatic pillows comprising potpourri

in fabric containers; Automatic dishwashing detergents; Baby bubble bath; Baby hair conditioner; Baby hand soap; Baby lotion; Baby oil; Baby powder; Baby shampoo; Baby wipes; Bar soap; Bath and shower gels and salts not for medical purposes; Bath beads; Bath bombs; Bath cream; Bath crystals; Bath fizzies; Bath foam; Bath foams; Bath herbs; Bath lotions; Bath milks; Bath oil; Bath oils and bath salts; Bath salts; Bath soaps in liquid, solid or gel form; Bathing lotions; Beauty balm creams; Beauty creams for body care; Beauty gels; Beauty lotions; Beauty masks; Body and beauty care cosmetics; Body creams; Body deodorant in pill form; Body deodorants; Body emulsions; Body lotions; Body mask cream; Body masks; Body milks; Body oils; Body powder; Body scrub; Body spray used as a personal deodorant and as fragrance; Breath freshener; Bubble bath; Carpet cleaners with deodorizer; Carpet shampoo; Children's scented spray for use on toys and dolls; Cleaning agents for cleaning surfaces; Cleansing creams; Cleansing milk; Cloths impregnated with a detergent for cleaning; Cloths or tissues impregnated with a skin cleanser; Cologne; Cologne water; Colognes, perfumes and cosmetics; Common toilet water; Cosmetic bath salts; Cosmetic creams; Cosmetic creams for skin care; Cosmetic hand creams; Cosmetic massage creams; Cosmetic milks; Cosmetic nourishing creams; Cosmetic oils; Cosmetic oils for the epidermis; Cosmetic preparations against sunburn; Cosmetic preparations for bath and shower; Cosmetic preparations for body care; Cosmetic preparations for protecting the skin from the sun's rays; Cosmetic preparations for skin care; Cosmetic preparations for skin renewal; Cosmetic preparations for slimming purposes; Cosmetic preparations for the hair and scalp; Cosmetic preparations, namely, firming creams; Cosmetic preparations, namely, firming lotions; Cosmetic products in the form of aerosols for skincare; Cosmetic skin fresheners; Cosmetic soaps; Cosmetic sun milk lotions; Cosmetic sun oils; Cosmetic sun-protecting preparations; Cosmetic suntan lotions; Cosmetics in general, including perfumes; Cosmetics in the form of milks, lotions and emulsions; Cream soaps; Creams for cellulite reduction; Deodorant for personal use; Deodorant soap; Deodorants and antiperspirants for personal use; Deodorants for human beings; Deodorants for personal use; Detergent soap; Detergents for household use; Dish detergents; Dishwasher detergents; Dishwashing detergents; Disinfecting perfumed soaps; Eau de cologne; Eau de cologne; Eau de parfum; Eau de perfume; Eau de toilette and eau de cologne; Eau de cologne; Eau de toilette; Essential oils; Essential oils as perfume for laundry purposes; Essential oils for aromatherapy use; Essential oils for flavoring beverages; Essential oils for food flavorings; Essential oils for household use; Essential oils for personal use; Essential oils for use in aromatherapy; Essential oils for use in the manufacture of scented products; Exfoliant creams; Eye cream; Eye lotions; Eye make-up remover; Fabric softeners; Fabric softeners for laundry use; Face and body beauty creams; Face and body creams; Face and body lotions; Face and body milk; Face creams; Face creams for cosmetic use; Face oils; Facial beauty masks; Facial cleansers; Facial cleansing grains; Facial cleansing milk; Facial cream; Facial creams; Facial emulsions; Facial lotion; Facial masks; Facial moisturizer with SPF; Facial

moisturizers; Facial scrubs; Facial washes; Feminine deodorant sprays;
Feminine deodorant suppositories; Flower essences for cosmetic
purposes; Foam bath; Foam cleansers for personal use; Foot scrubs;
Foot smoothing stones; Fragrance emitting wicks for room fragrance;
Fragrance sachets; Fragranced facial moisturizer; Fragrances;
Fragrances and perfumery; Fragrances for automobiles; Fragrances for
personal use; General purpose cleaning, polishing, and abrasive
liquids and powders; Gift baskets containing non-medicated bath
preparations and cosmetic preparations; Granulated soaps; Hair care
creams; Hair care lotions; Hair care preparations; Hair cleaning
preparations; Hair conditioner; Hair conditioners; Hair conditioners
for babies; Hair creams; Hair lotions; Hair masks; Hair nourishers;
Hair oils; Hair pomades; Hair rinses; Hair shampoos and conditioners;
Hand cleansers; Hand creams; Hand lotions; Hand scrubs; Hand soaps;
Handmade soap bars; Household cleaning preparations; Impregnated
cleaning pads impregnated with cosmetics; Impregnated cleaning,
dusting or polishing cloths; Incense; Incense sticks; Industrial soap;
Inhaler sold filled with essential oils for use in aromatherapy;
Inhalers sold filled with essential oils, not for medical or
therapeutic use; Laundry detergent; Laundry fabric conditioner; Lip
balm; Liquid perfumes; Liquid soaps; Lotions for cellulite reduction;
Lotions for cosmetic purposes; Lotions for face and body care; Make-up
removing milk, gel, lotions and creams; Massage creams; Massage
lotions; Massage oils; Milk for cosmetic purposes; Moisturizing
creams; Moisturizing milks; Moisturizing preparations for the skin;
Natural cocoa butter based personal care products, namely, body
lotion, shower gel, soap, body polish, body and foot scrub and
non-medicated skin creams; Natural essential oils; Night cream;
Non-medicated acne treatment preparations; Non-medicated anti-aging
serum; Non-medicated bath preparations; Non-medicated bath salts;
Non-medicated bubble bath preparations; Non-medicated diaper rash
ointments and lotions; Non-medicated douches; Non-medicated feminine
hygiene wash; Non-medicated foot cream; Non-medicated foot lotions;
Non-medicated foot soaks; Non-medicated hair treatment preparations
for cosmetic purposes; Non-medicated herbal body care products,
namely, body oils, salves, and lip balms; Non-medicated preparations
all for the care of skin, hair and scalp; Non-medicated skin care
creams and lotions; Non-medicated skin care preparation, namely, body
mist; Non-medicated skin care preparations, namely, creams, lotions,
gels, toners, cleansers and peels; Non-medicated skin creams;
Non-medicated skin creams with essential oils for use in aromatherapy;
Oil baths for hair care; Oils for cosmetic purposes; Oils for hair
conditioning; Oils for perfumes and scents; Oils for toiletry
purposes; Organic soap bars; Perfumes; Perfume oils; Perfume oils for
the manufacture of cosmetic preparations; Perfumed creams; Perfumed
soap; Perfumes; Perfumes and colognes; Perfumes and toilet waters;
Perfumes in solid form; Perfumes, aftershave and cologne; Perfumes,
eau de cologne and aftershave; Perfumes, eaux de cologne and
aftershave; Personal deodorants; Pet care kits comprising shampoo,
conditioner, body spray; Pet fragrances; Pet shampoo; Pet shampoo and
conditioner; Pet shampoos; Pre-moistened cosmetic towelettes;

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86047152

Pre-moistened cosmetic wipes; Pre-moistened towelettes impregnated with dishwashing detergent; Private label cosmetics; Reeds and scented oils sold as a unit for use in room scent diffusers; Refills for electric room fragrance dispensers; Room fragrance refills for non-electric room fragrance dispensers; Room fragrances; Room fragrancing preparations; Sachets; Sachets for perfuming linens; Scented bathing salts; Scented body lotions and creams; Scented body spray; Scented ceramic stones; Scented fabric refresher spray; Scented linen sprays; Scented linen water; Scented oils; Scented oils used to produce aromas when heated; Scented room sprays; Scented sticks for adding scent to a flower bouquet or flowering pot plant; Scented wood; Shampoo-conditioners; Shampoos; Shampoos for babies; Shave creams; Shaving balm; Shaving creams; Shaving lotions; Shea butter for cosmetic purposes; Shower and bath foam; Shower and bath gel; Shower creams; Shower gel; Shower gels; Skin and body topical lotions, creams and oils for cosmetic use; Skin care preparations, namely, skin peels; Skin care products, namely, non-medicated skin serum; Skin classifiers; Skin cleansers; Skin cleansing cream; Skin cleansing lotion; Skin conditioners; Skin conditioning cream for cosmetic purposes; Skin cream; Skin creams; Skin creams in liquid and in solid form; Skin fresheners; Skin lotions; Skin masks; Skin moisturizer; Skin moisturizer maske; Skin soap; Soaps and detergents; Soaps for babies; Soaps for body care; Soaps for household use; Soaps for personal use; Sun block; Sun block preparations; Sun care lotions; Sun creams; Sun screens; Sun tan lotion; Sun tan oil; Sun-tanning preparations; Talcum powders; Tanning and after-sun milks, gels and oils; Toilet soaps; Toilet waters; Topical herbal cream for firming and enhancing breasts; Topical skin sprays for cosmetic purposes; Wipes impregnated with a cleansing preparation; Wipes impregnated with a skin cleanser; Wrinkle removing skin care preparations; Wrinkle resistant cream. First Use: 2013/07/07. First Use In Commerce: 2013/07/07.

Filing Date
2013/06/24

Examining Attorney
MEIER, SHASCO

Scentceuticals

Print: Apr 28, 2014

88050195

DESIGN MARK

Serial Number
86050195

Status
REGISTERED

Word Mark
INTINSIII

Standard Character Mark
Yes

Registration Number
4514051

Date Registered
2014/04/15

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
Evolve Chemicals CORPORATION TENNESSEE 2000 Mallory Lane Franklin
TENNESSEE 37067

Goods/Services
Class Status -- ACTIVE. IC 003. US 001 004 006 050 051 052. G & S:
Cleaning preparations, namely, all-purpose cleaners, asphalt and
concrete cleaners, bathroom cleaners, bleach, carpet cleaners,
degreasers, destainers and detarrishers, detergent, drain cleaners,
drying agents, fabric softeners, floor cleaners, floor stripper, floor
waxes, furniture polish, glass cleaners, graffiti removers, grout
cleaners, hand soaps, heavy duty cleaners, laundry soap, lime
removers, metal cleaners, metal polish, multipurpose cleaners, oven
and grill cleaners, pine cleaners, pot and pan cleaners, presoake,
rinse additives, spot removers, tile cleaners, toilet bowl cleaners,
zap cleaners, vent hood cleaners, wood cleaners, and biotechnological
cleaning solution for eliminating odors, breaking down organics,
removing stains and bioremediation of many types of organic and
hydrocarbon-based materials. First Use: 2013/06/01. First Use In
Commerce: 2013/06/01.

Filing Date

Print: Apr 28, 2014

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2013/08/28

Examining Attorney
ANKRAH, NAAROMBA

INTINSITI

Print: Apr 28, 2014

86056228

DESIGN MARK

Serial Number
86056228

Status
REGISTERED

Word Mark
OGOODIE

Standard Character Mark
Yes

Registration Number
4514198

Date Registered
2014/04/15

Type of Mark
TRADEMARK; SERVICE MARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
OGOODIE LLC LIMITED LIABILITY COMPANY OREGON 3720 Southwest Bond
Avenue #2804 Portland OREGON 97239

Goods/Services
Class Status -- ACTIVE. IC 003. US 001 004 006 050 051 052. G & S:
All-purpose cleaners; Anti-static dryer sheets; Baby bubble bath; Baby
hair conditioners; Baby hand soap; Baby lotion; Baby oil; Baby shampoo;
Baby wipes; Body lotion; Body oil; Body wash; Cleaning agents for
cleaning surfaces; Detergent soap; Dish detergents; Dishwasher
detergents; Dishwashing detergents; Fabric softeners for laundry use;
Face and body lotions; Facial lotion; Facial moisturizer with SPF;
Fruit and vegetable wash; Hair sprays; Hand soaps; Laundry detergent;
Laundry soap; Lip balm; Liquid soap; Liquid soaps for hands and face;
Liquid soaps for hands, face and body; Non-medicated diaper rash
cream; Rinse agents for dishwashing machines; Soaps and detergents;
Soaps for babies; Soaps for body care; Soaps for household use; Soaps
for personal use; Stain removers; Sunscreen cream; Bar soap; Cleaner
for use on floors and windows; Deodorants and antiperspirants; Make-up
remover; Mouthwash; Non-medicated skin care preparations, namely,
nipple cream; Room fragrances; Tooth paste, scented and perfumed
facial creams, cosmetic facial masks, scented and perfumed hand

Print: Apr 28, 2014

86056228

lotions, scented and perfumed shampoos, scented and perfumed body butters; scented and perfumed body lotions; scented and perfumed body sprays; scented and perfumed hand creams; scented and perfumed hand soaps; Perfumes in solid form; scented and perfumed shower creams; scented and perfumed Shower gels; natural and organic dog shampoo, natural and organic dog conditioner, scented and unscented shampoos for babies, scented and unscented hair conditioners for babies, scented and unscented skin lotions for babies. First Use: 2013/08/01. First Use In Commerce: 2013/08/01.

Goods/Services

Class Status -- ACTIVE. IC 035. US 100 101 102. G & S: Sales promotion services, namely, conducting employee and sales associate incentive award programs to promote on the job productivity and sales of cosmetics and cosmetic preparations, organic clothing and apparel; Retail services, namely, retail shop-at-home party services featuring all purpose cleaning preparations, cosmetic and cosmetic preparations, clothing; Providing consumer product information via the Internet or other communications networks; computerized on-line ordering services featuring a wide variety of consumer goods, namely, eco-friendly baby products, baby bath products, baby diaper products, baby body care products and household cleaning products; Providing incentive award programs for customers through issuance and processing of loyalty points for on-line purchase of a company's goods and services; Providing incentive award programs for customers through the issuance and processing of loyalty coupons for frequent use of participating businesses; Providing incentive award programs through issuance and processing of loyalty points for purchase of a company's goods and services. First Use: 2013/08/01. First Use In Commerce: 2013/08/01.

Filing Date
2013/09/05

Examining Attorney
CHISOLM, REVON

Attorney of Record
Raj Abhyankar

OGOODY

Related Searches
Color green
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Shades of green
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History of the color...

Nearby Words
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greetly
greely, adolphus wa...
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green about the gills
green adder's mouth
green alder

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ingenuous
credulous
gullible
innocent
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green
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green
[green] Show IPA
adjective, green-er, green-est.
1. of the color of growing foliage, between yellow and blue in the spectrum: green leaves.

- 2. covered with herbage or foliage; verdant: green fields.
3. characterized by the presence of verdure.
4. made of green vegetables, as lettuce, spinach, endive, or chicory: a green salad.
5. not fully developed or perfected in growth or condition; unripe; not properly aged: This peach is still green.

Relevant Questions

noun
18. a color intermediate in the spectrum between yellow and blue, an effect of light with a wavelength between 500 and 570 nm; found in nature as the color of most grasses and leaves while growing, of some fruits while ripening, and of the sea.
19. Art. a secondary color that has been formed by the mixture of blue and yellow pigments.

Example sentences for green
Within these are short branched panicles of diminutive green flowers.
The green party, however, has argued that it should also be allowed to
The next day, gawain leaves for the green chapel with the girdle.
After the writing of sir gawain and the green knight, several similar stories

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Related Words
jade breen
green-backed heron cobalt green
greenness emerald
Hooker's green green audit
lawn bowling Green River ordinance
vert green-collar

order:
a. fresh leaves or branches of trees, shrubs, etc., used for decoration; wreaths.
b. the leaves and stems of plants, as spinach, lettuce, or cabbage, used for food.
c. a blue-green uniform of the U.S. Army.
EXPAND
Slang
go green on so green paper
green apple quickstep green stamps
green around the gills green stuff
green folding long green
green light Where on earth?



Related Questions
What causes green

verb (used without object), **verb** (used with object)

- 31. to become or make green.
- 32. *Informal.* to restore the vitality of: *Younger executives are greening corporate managements.*

Idioms

- 33. **read the green**, to inspect a golf green, analyzing its slope and surface, so as to determine the difficulties to be encountered when putting.

Origin:

before 900; Middle English, Old English *grēne*; cognate with German *grün*; akin to **grow**

Related forms

Idioms & Phrases

green
grass is always greener

[▶ MORE](#)

Matching Quote

*"He with cousestips pale,
Primrose, and purple lychnis, decked
the green
Before my threshold, and my shelving
walls
With honeysuckle covered."*

—Mark Akenside

out-green, **verb** (used with object)
un-greened, **adjective**

Green^{ˈɡriːn} [green] ⓘ [Show IPA](#) Dictionary.com Unabridged

noun

1. **Henrietta Howland Robinson** ("Hetty") 1835–1916, U.S. financier.
2. **Henry** (*Henry Vincent Yorke*) 1905–73, English novelist.
3. **John Richard**, 1837–83, English historian.
4. **Julian**, 1900–1998, French writer, born in U.S.
5. **Paul Eliot**, 1894–1981, U.S. playwright, novelist, and teacher.

[EXPAND](#)

Dictionary.com Unabridged
Based on the Random House Dictionary, © Random House, Inc. 2014.
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World English Dictionary Collins

green (gri : n) ⓘ

grass, that lie between yellow and blue in the visible spectrum in the wavelength range 575--500 nanometres. Green is the complementary colour of magenta and with red and blue forms a set of primary coloursRelated: **verdant**

2. a dye or pigment of or producing these colours
3. something of the colour green
4. a small area of grassland, esp in the centre of a village
5. an area of ground used for a purpose: *a putting green*
6. (*plural*)
 - a. the edible leaves and stems of certain plants,

- eaten as a vegetable
- b. freshly cut branches of ornamental trees, shrubs, etc, used as a decoration
- 7. (*sometimes capital*) a person, esp a politician, who supports environmentalist issues (see sense 13)
- 8. *slang* money

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— **adj**

- 11. of the colour green
- 12. greenish in colour or having parts or marks that are greenish: *a green monkey*
- 13. (*sometimes capital*) concerned with or relating to conservation of the world's natural resources and improvement of the environment: *green policies* ; *the green consumer*
- 14. vigorous; not faded: *a green old age*
- 15. envious or jealous
- 16. immature, unsophisticated, or gullible
- 17. characterized by foliage or green plants: *a green wood* ; *a green salad*
- 18. fresh, raw, or unripe: *green bananas*
- 19. unhealthily pale in appearance: *he was green after his boat trip*
- 20. denoting a unit of account that is adjusted in accordance with fluctuations between the currencies of the EU nations and is used to make payments to agricultural producers within the

🔍 FAVORITES RECENT search dictionary 🔍

- 22. (of meat) not smoked or cured; unprocessed: *green bacon*
- 23. *metallurgy* (of a product, such as a sand mould or cermet) compacted but not yet fired; ready for firing
- 24. (of timber) freshly felled; not dried or seasoned
- 25. (of concrete) not having matured to design strength

— **vb**

- 26. to make or become green

Related: **verdant**

[Old English *grēne*; related to Old High German *gruoni*; see grow]

'greenish

— **adj**

'greenly

— **adv**

— **auv**

★ FAVORITES RECENT search dictionary

'greeny
— *adj*

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Green (grī : n) [?]

— **n**

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- Loving* (1945), and *Dick* (1946)
2. **John Richard**. 1837–83, British historian; author of *A Short History of the English People* (1874)
 3. **T (homas) H (ill)**. 1836–82, British idealist philosopher. His chief work, *Prolegomena to Ethics*, was unfinished at his death

Collins English Dictionary - Complete & Unabridged 10th Edition
 2009 © William Collins Sons & Co. Ltd. 1979, 1986 © HarperCollins
 Publishers 1998, 2000, 2003, 2005, 2006, 2007, 2009
[Cite This Source](#)

Word Origin & History Etymology

green
 O.E. grene, earlier groeni, related to O.E. growan "to grow," from W.Gmc. *gronja- (cf. O.Fris. grene, O.N. grænn, Dan. grøn, Du. groen, Ger. grün), from PIE base *gro- "grow," through sense of "color of living plants." The color of jealousy at least since Shakespeare (1596); "Greensleeves,"

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Slang Dictionary

green definition

green definition

and green folding; green paper; green stuff

n.
money; paper money. (See also [long bread](#).) : *I have so much green stuff, I don't know what to do with it.* ,
What is need is more green! Not promises!

Dictionary of American Slang and Colloquial Expressions by Richard A. Spears Fourth Edition.
Copyright 2007. Published by McGraw-Hill Education.
[Cite This Source](#)

Computing Dictionary FOLDOC

Green definition

language
A language proposed by Cii Honeywell-Bull to meet the DoD [Ironman](#) requirements which led to [Ada](#). This language won in 1979.
["On the GREEN Language Submitted to the DoD", F.W. Dijkstra, SIGPLAN Notices 13(10):16-21 (Oct

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The Free On-line Dictionary of Computing, © Denis Howe 2010 <http://foldoc.org>
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Idioms & Phrases American Heritage

green
In addition to the Idioms beginning with [green](#), also see [grass is always greener](#).

The American Heritage® Dictionary of Idioms by Christine Ammer.
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Simple Green Concentrated Cleaner

Simple Green® is one of the most versatile all-purpose cleaners you can buy! It's non-toxic and biodegradable, without the use of harmful chemicals. Because it is a concentrate, you can custom dilute Simple Green to clean just about anything. It replaces most general and specialty cleaners, detergents, degreasers and solvents you're using now!

Discover the value and power of Simple Green and your green will go a lot further, too.

- Non-Toxic, Biodegradable
- Non-Ionic, Non-Flammable, Non-Abrasive
- Exempt from OSHA & EPA special handling & personal protection requirements for hazardous materials
- Economical Concentrate
- Safer alternative to hazardous chemicals and solvents
- Authorized by the USDA for use in Federally inspected meat & poultry plants

The simple fact is, Simple Green is as strong as it is safe. Which makes it one of the most cost effective ways to remove oil, lubricants, grease and grime from practically any washable surface. Concentrated, water-based cleaner/degreaser contains a blend of synthetic, high-grade penetrants activated by cold/hot water. Custom dilute for specialized cleaning. For use in a broad range of applications including dip tanks. "Clear green" liquid has a mild pH of 9.3 to 9.5 and a pleasant sassafras scent. Contains no petroleum.

Where to Use

- Engines and machinery
- Dip tanks, aqueous-based parts washers, steam cleaners and pressure sprayers
- Manufacturing equipment
- Food processing plants and food preparation areas (grills, vents, traps & more)
- Prepping prior to painting, plating or welding
- Floor scrubbing and general plant maintenance
- Fleet and mass transit vehicles
- HV/ACR coils and cooling towers
- Removing machining oils and cutting fluids from manufactured parts and extruded tubing

Industrial Equipment

Simple Green offers a multitude of ways to ensure proper use, dilution, mixing, and application of our outstanding cleaning products, including 30-, 60-, and 80-gallon capacity parts washers, a multi-dilution foamer, and a 4-way proportioner.

Uses/Dilution Sheet

Need to know how to clean something? Download our

Available in These Sizes:

- 24 oz #2710001213012 (13012)
- 1 gallon #2710000613005 (13005)
- 2.5 gallon #2710000213225 (13225)
- 5 gallon #2700000113006 (13006)
- 15 gallon #2700000113016 (13016)
- 55 gallon #2700000113008 (13008)
- 275 gallon #2700000113275 (13275)

[Industrial/Institutional Applications/Dilution Ratio Chart](#) (requires Adobe Acrobat Reader).

Safety Comparison Chart

[Safety Comparison Chart](#) (requires Adobe Acrobat Reader)

- REPLACES OZONE DEPLETING SUBSTANCES (ODS) and hazardous chemicals. Meets federal Clean Air Act requirements - no need for ODS warning labels.
- LISTED ON THE EPA NATIONAL CONTINGENCY PLAN (NCP) Product Schedule as a surface washing agent.*
- EXEMPT FROM OSHA AND EPA REQUIREMENTS for special handling and personal protection for hazardous materials.
- USDA AUTHORIZED for use in Federally inspected meat and poultry plants.
- HELPS REDUCE WORKERS COMPENSATION CLAIMS in 4 major areas: Slip and fall, inhalation problems, eye damage, contact dermatitis/chemical burns. Mild 9.5 pH provides user-friendly cleaning.

* Simple Green is on the U.S. Environmental Agency's National Contingency Plan schedule as a surface-washing agent for use in oil spills occurring in open waterways. This listing does not mean the EPA approves, recommends, licenses, certifies or authorizes the use of Simple Green. The listing means only that data has been properly submitted to the EPA as required by Subpart J of the National Contingency Plan. Coast Guard approval is required for specific NCP uses.

- SAVES TIME by thoroughly, quickly breaking up grease and sludge to easily rinse off all water-safe surfaces.
- SAVES MONEY by eliminating inventory of single purpose cleaners. Concentrate allows custom blending for heavy to light cleaning needs.
- CUTS COSTS related to disposal of hazardous wastes, and costs of the protective gear required for handling high pH and caustic cleaners.
- SAVES LABOR by reducing scrubbing and brushing. IT WORKS.

Available in 24 oz. trigger, 1 gallon, 2.5 gallon, 5 gallon, 15 gallon and 55 gallon drums and 275 gallon totes.

Material Safety Data Sheets


View all [Material Safety Data Sheets](#).

Chemical Safety Survey

Simple Green's Chemical Safety Survey service is a personalized evaluation of end-user facilities to pinpoint and eliminate hazardous, costly and inefficient cleaning materials from the workplace. In addition, this service helps consolidate facilities' product inventory, save money and incorporate a safer systems approach to the workplace. Go to our [Chemical Safety Survey](#) section for more information.

Question?

Have a question? Need more information? Check out our [Frequently Asked Questions](#) section for detailed information about Simple Green products, applications, cleaning instructions and other helpful tips. Or try searching our website.


**Green Power Chemical**
Environment Friendly Cleaner / Degreasers

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Earth's Friend In The Degreasing Business

Cleaners & Degreasers

Our site provides;
A small sampling of the types of products that **Green Power Chemical** offers and includes our leap into a complete line of industrial supplies.

Including TRIANGLE ENGINEERING, HOME AND INDUSTRIAL FANS, material handling equipment, nuts and bolts, office supplies, all brands of parts washers, such as Better Engineering, Graymills, Hotsy, Klear-Flo, Landa, Tasc Sonics just to name a few.

We also carry safety supplies and tools for any job.

**If you don't find what your looking for,
please contact us by phone, email us or fill out a request form.
We will find it for you at the very best price.**

[Click here to view Price List](#) (Adobe Acrobat required)

#001-GREEN POWER AQUEOUS PARTS WASHING POWDER
Cleans and strips away wax, flux, coolants, oil, paints, optics, etc. Designed to separate oils and grease for weir bar and oil skimmers. Minimizes toxic waste removal. Brightens aluminum, brass and copper. Use cold or hot. **SAFE** for ALL brands of aqueous parts washers, deburring, ultrasonics, floor scrubbers, pressure and steam cleaners. Low foam and free rinsing. No defoamer needed. Also available in liquid and neutral-pH. Works in hard, soft and deionized water. Phosphate free and rust inhibited. **CAUTION:** Oakite, ZEP, Planisol or TASC users, you may have to use less Green Power. Try 1 to 2 oz. per gallon, then increase if necessary.

[Request Quote](#)

#002- THE NATURAL - ADHESIVE AND RESIN STRIPPER
Replaces acetone, MEK, 1,1,1, trichloroethane and other flammable hazardous solvents. Strips away and dissolves urethane, epoxy, cyanoacrylate, polymer and other adhesives and resins, paints, etc. Safe for the environment. Cost effective by filtering. Example: 1 drum of "The Natural" can equal 10 drums of acetone, MEK, or 1,1,1, trichloroethane.

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[Request Quote](#)

#003- RAPID RINSE- PROTOTYPE CLEANER

Stereolithography rinse agent. Removes Ciba-Geigy, Allied Signal, 3D Systems and other rapid prototype resins. Other uses: dissolves grease, oil, paint, adhesives and resins. Replaces flammable and hazardous solvents. High dielectrical strength makes an excellent electric motor degreaser.

[Request Quote](#)

#004- GREEN POWER CONCRETE GLEEM

Low foam floor scrubber formula. Lifts the grease and oil out of the concrete pores for easy rinse or pick-up by floor scrubbers. Cleans and removes plastisols, paints, inks, acrylic cements, etc. Super concentrated, 1/2 to 1 oz. per gallon. One bucket makes 7-8 drums of cleaner. Saves valuable floor space.

[Request Quote](#)

#005- RUST BLOCK

A powdered formula designed to be used in conjunction with "Green Power" Cleaner/ Degreaser or other aqueous cleaners to bolster rust inhibiting properties. "Rust Block" can also be used by itself to inhibit and block rust on cast iron and steel parts. Can be easily washed off for future painting or coating.

[Request Quote](#)

#006- CABLE SLICK

Water-based, environmentally friendly, concentrated lubricant for wire sheathing lines Used in CV equipment to reduce friction at interface and drag points. 5-10% concentration with water.

[Request Quote](#)

#040- BUFF AWAY BUFFING COMPOUND REMOVER

A water based cleaner specially formulated for rapid removal of Tripoli & Rouge buffing compounds.

[Request Quote](#)

#050- STEAM CLEANER

A general purpose heavy duty formula. For use in steam cleaning equipment. Will not clog pipes or hoses or corrode machinery. Cleans all surfaces including aluminum and painted surfaces. Highly concentrated for maximum economy. Use on heavy machinery and machinery parts, mechanical equipment, general maintenance or vehicle chassis, industrial concrete floors, etc. Use approximately 2 to 6 oz. of liquid per gallon of water to clean most articles.

[Request Quote](#)

#100- CITRUS POWER (POWDER)

A powdered degreaser with a high concentration of oil and dirt dissolving emulsifiers. Uses natural citrus solvents to offer excellent degreasing and deodorizing. Use for concrete cleaning, hard surface cleaning, and soak tank cleaning. The powder is orange in color and becomes a light green solution when mixed with water.

[Request Quote](#)

#101- DEGREASER "0"

A high solids, cleaner and degreaser with the added cleaning power and the freshness of natural orange solvents. Degrease "0" is water dilutable and will instantly dissolve greasy, oily soils and wash dirt away. May be used by hand or with a high pressure

machine.

[Request Quote](#)

#101C- CITRUS EXTRACTION CLEANER

Low-foam, specifically designed for carpet extraction equipment and mechanical scrubbers.

[Request Quote](#)

#102- OIL EATER

This is a non-butyl solvent, concentrated all-purpose cleaner /deodorizer designed to emulsify and disperse soil, grease, oil and grime. An environmentally safe cleaner for use on oily areas. Use with a pressure washer for trucks and other oily surfaces (USDA)

[Request Quote](#)

#103- GREEN POWER ULTRASONIC CLEANER

This product is an all-purpose cleaner that is specifically designed to be used in ultrasonic cleaners. Use 2 to 4 ounces per gallon of water to effectively clean soils and remove oil and dirt from surfaces in ultrasonic baths.

[Request Quote](#)

#104- BLANKET AND ROLLER WASH

Evaporating wash designed for the printing industry. Simply wipe on and wipe off. Removes ink from blankets, rollers, and equipment. Dries without leaving residue. Elongates the life of rollers when used properly.

[Request Quote](#)

#104A- WATER MISCIBLE BLANKET AND ROLLER WASH

Designed for added economy.

[Request Quote](#)

#105- ALKALINE COIL CLEAN/BRIGHT

Spray or soak, and rinse. Leaves shine. Non acid formula.

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#105A- ACID COIL CLEANER

Acid coil cleaner dissolves scale, dirt and other soils on coils of air conditioning and refrigeration units. Also used to remove scale from air conditioning and boiler units.

[Request Quote](#)

#106- BUTYL APC

Solvent based all purpose cleaner for tough, burnt-on carbon and greases.

[Request Quote](#)

#107- ORANGE NATURAL 20 CONCENTRATE

A natural water dilutable citrus product that derives its strength from citrus extracts and biodegradable surfactants. This orange based formula removes black heel marks, tar, gum, asphalt stains, carpet stains, scuff marks, ink, oil, grease and a variety of other difficult soils from ceramic, Formica, glass, vinyl, tile and concrete. Use straight for solvent like degreasing action. Heavy soils use 15-20 oz. per gallon. Light soils use 4-05 oz per gallon.

[Request Quote](#)

[Request Quote](#)

#115/110- ORANGE PLUS DEGREASER 80 / ORANGE GREASE DIGESTER

100% natural super citrus degreasers for the quickest acting natural degreasing. Can be diluted with water for degreasing or odor control. Use by drip or pouring in drains and grease traps to clean and de-clog. Use for maintenance of grease traps and drains to prevent build-up. Removes grease, tar, ink, decals, grime, dirt, etc. Use on tools, equipment cables, tire marks, lift stations. Note #115 can be made non-emulsifiable for floating lift station degreaser if requested. #115 Forms a milky stable emulsion when mixed with water. #110 will dilute almost clear with water.

[Request Quote](#)

#117/116- ORANGE PLUS DEGREASER SUPER 100 / ORANGE PLUS

A super strength product that derives 100% of its power from solvents extracted from orange peels. This product contains no chlorinated solvents or harsh chemicals and is not corrosive. The natural product will clean and deodorize in one step. Use for all purpose degreasing, and removing tar, asphalt, and tire marks. Also effective for tile and tub cleaning, spot removal, and many other thorough cleaning jobs. Use this product where a tough solvent is needed and environmentally safe products are demanded.

[Request Quote](#)

#118- CITRA-LIFT ORGANIC LIFT STATION CLEANER

100% Natural floating degreaser. Designed specifically for cleaning lift stations and controlling odors. Step 1: Quickly forms an odor barrier by floating and capping lift station. Step 2: Creates a pleasant smelling citrus environment. Step 3: Quickly saponifies grease and organic obstructions. A revolutionary, safe formula that floats up and down with the rise and fall of the station platform, keeping the sides of the station clean. CITRA-LIFT cleans off soil, dissolves grease and oil, softens solid waste, and eliminates objectionable odors.

[Request Quote](#)

#119- OG - ORGANIC

A unique, NATURAL, cold solvent, degreaser and deodorizer contains a natural organic citrus solvent derived from orange peels. This solvent is designed to remove dirt, grease, oil and grime from metallic and non-metallic surfaces. Cleaning is quick and simple without the danger or injury to working parts. Ideally suited for use on electric motors, electronic equipment, ignition systems, generators, power tools, etc. Also used on air conditioning, refrigeration and all types of mechanical equipment. It is a highly effective, waterless cleaner, with high solvency and low toxicity, designed for use in all types of industrial degreasing operations.

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#120- ORANGE SOLV (EMULSIFIABLE DEGREASER)

This product is a solvent degreaser. Dilute with kerosene or other inexpensive solvent. It is designed to be a low cost, but effective, emulsifiable degreaser, without the traditional solvent odors. The citrus solvent makes this more effective, easier to use, and more marketable than traditional emulsifiable degreasers.

[Request Quote](#)

#121- GRAFFITI GONE

A PAINTABLE graffiti remover used to dissolve graffiti and make removal of unsightly markings fast and easy. This formula does not use toxic chemicals such as methylene chloride. Graffiti gone will remove most paint, ink, lipstick, magic marker and other forms of graffiti. This product works best when used with hot water under pressure to wash off.

[Request Quote](#)

#123- THIN PAINT AND GRAFFITI REMOVER

A similar product to #122. This thin formula may be brushed on or immersed parts into solution.

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#124- GRAFFITI GUARD

^ clear coating used to form a barrier between surfaces and graffiti. This product makes graffiti less damaging to surfaces it is applied to. Graffiti guard creates a barrier so paints do not penetrate surfaces. This action makes graffiti removal quick and easy. ATTENTION! CITY, STATE AND FEDERAL AGENCIES. GREEN POWER WANTS TO HELP IN THE WAR AGAINST UNSIGHTLY GRAFFITTI. WE WILL DISCOUNT OR CONTRIBUTE THIS PRODUCT.

[Request Quote](#)

#124- PAINT, GRAFFITI, AND VARNISH REMOVER

Viscous stripper for removing the toughest coatings from vertical or downward surfaces. Quickly and easily removes the toughest paints and graffiti. This product is an efficient product for removing old varnish and urethane from wood or concrete floors. Pour or brush on, wait a few minutes then brush or wash away old coatings.

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#125- OVEN AND GRILL (JELL)

This high-alkaline, thick oven cleaner offers positive removal of baked-on grease and burnt carbon. The jell formula clings to vertical surfaces. Brush or wipe on, let stand, then rinse. Use on ovens, grills, fryers, stoves, waffle irons, etc.

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#126- OVEN AND GRILL (NON-JELL)

A liquid oven and grill cleaner. This product has free alkali and sequestering agents that remove grease and burnt on carbon. Fast acting formula is sprayed on surfaces and wiped or rinsed off.

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#127 -2020 MULTI PURPOSE

Hi foaming, approved, multi-purpose butyl type cleaner. This formula has a high concentration of biodegradable detergents. Mild to hands. Use for general maintenance and vehicle cleaning. Low alkalinity.

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#128- NEUTRAL pH CLEANER

Mild viscous cleaner. The perfect product for cleaning and maintaining finished floors. Does not harm finish or affect surface gloss. Excellent mild general purpose cleaner with controlled sudsing. Used for marble, wood, linoleum, finished floors, and water safe surfaces.

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#129- NEUTRAL pH SPRING DETERGENT

A mild neutral cleaner, deodorizer. Controlled foaming with fresh scents. Concentrated product for economical cleaning for finished floors and other hard surfaces.

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[Request Quote](#)

#130- SASSASHINE FLOOR MAINTENENCE CLEANER

One step floor maintenance cleaner. Cleans, buffs and shines all in one effort, preserving your floor wax shine. Neutral pH.

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#135- VEHICLE WASH

Concentrated blend of mild alkaline detergents and synthetic wetting agents to effectively clean vehicle surfaces. Requires minimum agitation of the surface and is free rinsing. Can be used manually or mechanically. Use on buses, trucks, trailers, pla

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#135A- WASH & WAX

Mild, high foaming automobile and vehicle wash with wax to wash away dirt and rinse free. Leaves luster without leaving film. Dilute 1 to 4 oz./per gallon.

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#136- TRUCK WASH (powder)

Clean shine formula. Easily washes road grime.

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#136A- CPW 2001

Extra strength formula for cold pressure vehicle, truck and bus washing.

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#137- AUTO WASH

This car wash is a blend of emulsifying agents and detergents. Emulsifies dirt and road film rapidly. It is a high sudsing and free rinsing concentrate. The non-streaking formula is used manually and is mild to hands.

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#138- SPEED STRIPPER

New no rinse floor stripper. Solvent floor stripper dissolves, finishes without the use of alkalis or ammonia. Saves labor and time, does not require a stripping pad.

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#139- BLITZ STRIPPER

Strong stripper that removes all floor polishes including detergent resistant waxes and acrylics. This economical one-step stripper emulsifies the old finish and can be picked up with a wet vacuum.

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#140- SYNTHETIC STRIPPER

Effective acrylic and wax stripper. This powerful stripper removes old wax and finish quickly. Synthetic stripper is made to be used straight or dilute with up to 10 parts water. Mop on and mop off or use stripping pad for difficult areas. Rinsing is required before applying new finish.

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#141- AMMONIATED SYNTHETIC STRIPPER

Effective acrylic and wax stripper. This powerful stripper removes old wax and finish quickly. Synthetic stripper is made to be used straight or dilute with up to 10 parts water. Mop on and mop off or use stripping pad for difficult areas. Rinsing is required before applying new finish. - **With ammonia.**

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#142- ANTI-STAT LIQUID

Clear liquid used to inhibit static build-up and dissipate static charge. Use on floors and carpets.

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#145- PINK LOTION SOAP

New formula rich, thick, pearled lotion soap with almond scent. Leaves hands clean without drying skin.

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#146- HAND SOAP (15%)

Coconut oil hand soap available for washing hands without drying. Good sudsing, non-harsh, natural soap. Available in 20% and 40% upon request.

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#147- POWDERED HAND SOAP

Borax based soap combination for superior cleaning with out drying or chaffing hands

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#148- HAND/DISH WASH (POWDER)

Mild to the hands, but tough on the cuisine.

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#149- HAND/DISH WASHING LIQUID

A lemon scented, thick, hand, dish, and glassware cleaner. A very mild concentrate detergent cleaner designed to effectively clean kitchen utensils by hand.

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#150- MEDICATED HAND SOAP

A concentrated lotion / hand soap with emollients and a clean scent. Designed to clean and condition hands and leave them germ free.

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Green Umbrella ColorFlash™



Green Umbrella Concrete Dye is a solvent based, but is VOC compliant with the use of acetone making it an environmentally friendly. This translucent dye uses exceptionally fine molecules of color and deeply penetrates almost all concrete surfaces. This product is very successful when coloring concrete. Although GU Dye is colorfast, it is not UV stable in all conditions. Green Umbrella Concrete Dye provides 22 standard color possibilities for stencils, patterns, logos and color combinations—with crisp and vibrant color definition.

Green Umbrella Concrete Dye is specially formulated for use in manufacturing and light assembly plants, warehouse/distribution centers, food service operations, retail stores & showrooms, parking decks, garages, airports, hospitals and any other places where polished concrete surfaces are maintained.

SAFER FOR THE ENVIRONMENT

Green Umbrella Concrete Dye is a responsible alternative for professionals concerned about the environmental impact of acid stains. Green Umbrella Concrete Dye is compliant with all state VOC standards, and contains no harmful residues.

GREEN UMBRELLA CONCRETE DYE IS AN ENVIRONMENTALLY RESPONSIBLE PRODUCT

GREEN UMBRELLA AT WOC 2014

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Booth N863 (Map it)



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GREEN UMBRELLA CONCRETE DYE IS AN ENVIRONMENTALLY RESPONSIBLE PRODUCT

SUPERIOR FEATURES

- Rich color intensity with a wide variety of colors
- Quick drying
- For polished and non-polished concrete
- VOC compliant
- Easy application
- Great for indoors
- Excellent for stencils and artwork

EASY TO APPLY – SIMPLE TO MAINTAIN

Green Umbrella Concrete Dye is easy to use. Simply mix with one gallon of acetone & penetrating agent and apply using a GU Sprayer with a #8 gray tip for coverage of approximately 400 sq. ft. per gallon. Green Umbrella Concrete Dye dries in minutes. Floors are easy to maintain by auto-scrubbing or damp mopping.

* Please note, that as of 2/01/06 the United States Environmental Protection Agency's June 18, 1995 volatile organic compounds (VOC) classification for acetone remains in effect. The EPA has granted acetone VOC-exempt status. In addition, acetone is not a hazardous air pollutant (HAP) under the Clean Air Act Amendment of 1990. Most states, such as California, follow these federal guidelines. Check with your individual state if the question arises.



Green Umbrella ColorFlash

Environmentally Responsible Product
Green Umbrella ColorFlash is a water-based, non-toxic, and non-flammable concrete dye. It is designed to provide a rich, long-lasting color to concrete surfaces. The dye is made from natural pigments and is safe for use indoors and outdoors. It is easy to apply and dries quickly, making it a convenient choice for contractors and homeowners alike.

Key Features:

- VOC Compliant
- Easy Application
- Quick Drying
- Excellent for Stencils and Artwork

Product Information:

- Product Name: Green Umbrella ColorFlash
- Product Code: GU-CF-001
- Net Weight: 1 Gallon (128 fl. oz.)
- Coverage: Approximately 400 sq. ft. per gallon (when mixed with acetone and penetrating agent)

Manufacturer: Green Umbrella Products, Inc.
1000 Green Umbrella Drive, Suite 100, Dallas, TX 75242
Phone: 870-917-2054 | Fax: 870-917-2055
www.greenumbrellaproducts.com

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 <p>a u t o</p> <p><i>"WOW! Is right! I've never spent so little time to get such a deep, long lasting shine on my car."</i></p> <p>Tim Banker - Cape Cod, Massachusetts :: See More Testimonials ::</p>	 <p>h o m e</p> <p><i>"Granite countertops sealed and beautiful in minutes. Windows that sparkle.These are just a few of the benefits that I have discovered since using Nanotech WOW! The name fit's the product."</i></p> <p>Lois Crossville, Tennessee</p>	 <p>s p o r t s</p> <p><i>".... I've never seen anything that could completely prevent barnacles from growing like this. The potential of your polish in savings to the marine and boating industries is huge."</i></p> <p>Perry Harbor Master - Cape Cod Massachusetts</p>
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<p>Previously only available to pros and industry. You've never had a finish that's as fast, easy and effective for your car. Use it inside and out - on every surface but the steering wheel, gas and brake pedals.</p> <p>Stop brake dust from clicking on wheels. Provides UV protection for paint like tropical sun screen. Use on your windshield like water repellent products. Use on the dash and console like vinyl armor products. Use it on rubber door seals to help stop doors from freezing shut. Stop fingerprints on windows, the uses are endless!</p> <p>:: Go to Uses Button for details ::</p>	<p>Crossville, Tennessee :: See More Testimonials ::</p> <hr/> <p>Free of solvents, petroleum compounds, combustible propellants and noxious gasses, environmentally friendly, WOW! leaves every surface in your home smooth, beautiful and protected. Shiny surfaces gleam as never before and matte finishes, like fine furniture, show a deep, rich luster you only saw when they were new.</p> <p>Surfaces are easier to clean, because dust, spills, dirt and grime won't stick. Use it on your stainless appliances, sink and grill. Keep your cabinets and furniture clean with just a damp micro fiber cloth after you use WOW; no need for expensive and potentially harmful cleaning agents.</p> <p>:: Go to Uses Button for details ::</p>	<p>Massachusetts :: See More Testimonials ::</p> <hr/> <p>Nanotechnology delivers polymer particles that are so fine they bond to and penetrate every surface better than any regular waxes or polishes you know. Eco-friendly and UV protective, These miniaturized molecules can prevent barnacle growth!</p> <p>Smoother hulls mean smoother sailing, faster on plane and big fuel savings. Use it top side for faster clean up back in port and better protection for all surfaces - even soft sides, Plexiglas and sails - from the sun, salt and soil - minimize oxidation and corrosion (CAUTION too slick for walking surfaces.)</p> <p>:: Go to Uses Button for details ::</p>
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Non-Toxic Home Cleaning

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Safe, non-toxic formulas, techniques and products for cleaning in your home:

- [1. Homemade Substitutions](#)
- [2. Formulas](#)
- [3. Healthy Home Cleaning Habits](#)
- [4. Commercial Non-Toxic Household Products](#)

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Today's modern home is loaded with toxic and polluting substances designed to make domestic life easier.

The cost of these commercial, chemical-based products can be high -- long term health concerns for the family, and environmental pollution caused by their manufacture and disposal. In the US, for example, 1 in 3 people suffer from allergies, asthma, sinusitis or bronchitis (US National Center for Health Statistics). Treatment for these conditions should include reducing synthetic chemicals in the home environment.

For many home-cleaning chores, you can make your own cleaning products using the formulas listed below.

A growing number of commercial non-toxic home cleaning products are also available, as healthier and environmentally responsible alternatives. Your use of these products helps promote the growth of green businesses which are contributing to a sustainable economy.

1. Homemade Substitutions

There are many inexpensive, easy-to-use natural alternatives which can safely be used in place of commercial household products. Here is a list of common, environmentally safe

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Non-toxic cleaning products
for your home



place of commercial household products. Here is a list of common, environmentally safe products which can be used alone or in combination for a wealth of household applications.

- **Baking Soda** - cleans, deodorizes, softens water, scours.
- **Soap** - unscented soap in liquid form, flakes, powders or bars is biodegradable and will clean just about anything. Avoid using soaps which contain petroleum distillates.
- **Lemon** - one of the strongest food-acids, effective against most household bacteria.
- **Borax** - (sodium borate) cleans, deodorizes, disinfects, softens water, cleans wallpaper, painted walls and floors.
- **White Vinegar** - cuts grease, removes mildew, odors, some stains and wax build-up.
- **Washing Soda** - or SAL Soda is sodium carbonate decahydrate, a mineral. Washing soda cuts grease, removes stains, softens water, cleans wall, tiles, sinks and tubs. Use care, as washing soda can irritate mucous membranes. Do not use on aluminum.
- **Isopropyl Alcohol** - is an excellent disinfectant. (It has been suggested to replace this with ethanol or 100 proof alcohol in solution with water. There is some indication that isopropyl alcohol buildup contributes to illness in the body. See <http://drclark.ch/g>)
- **Cornstarch** - can be used to clean windows, polish furniture, shampoo carpets and rugs.
- **Citrus Solvent** - cleans paint brushes, oil and grease, some stains. (Citrus solvent may cause skin, lung or eye irritations for people with multiple chemical sensitivities.)

Is Borax Safe? Borax is considered a mild skin irritant similar to baking soda. The [MSDS](#) lists borax as a health hazard of 1, similar to salt and baking soda. A health concern with borax is with its potential to disrupt the reproductive system. Studies have not been done in humans regarding this; however, potential reproductive issues in mice are suspected from high levels of ingested borax. Use of borax for home cleaning formulas, where no borax is ingested, has not been shown to pose health hazards. Borax is a natural substance which is non-carcinogenic, does not accumulate in the body, or absorb through the skin. It is not harmful to the environment.

2. Formulas

Combinations of the above basic products can provide less harmful substitutions for many commercial home products. In most cases, they're also less expensive. Here are some formulas for safe, alternative home care products:

Note: These formulas and substitutions are offered to help minimize the use of toxic substances in your home, and reduce the environmental harm caused by the manufacture, use and disposal of toxics. Results may vary and cannot be guaranteed to be 100% safe and effective. Before applying any cleaning formulations, test in small hidden areas if possible. Always use caution with any new product in your home.

Make sure to keep all home-made formulas well-labeled, and out of the reach of children.

All-Purpose Cleaner: Mix 1/2 cup vinegar and 1/4 cup baking soda (or 2 teaspoons borax) into 1/2 gallon (2 liters) water. Store and keep. Use for removal of water deposit stains on shower stall panels, bathroom chrome fixtures, windows, bathroom mirrors, etc. Or use a citrus-based [natural all-purpose cleaner](#).

Another alternative are [microfiber cloths](#) which lift off dirt, grease and dust without the need for cleaning chemicals, because they are formulated to penetrate and trap dirt. There are a number of different brands. A good quality cloth can last for several years.

Air Freshener: Commercial air fresheners mask smells and coat nasal passages to diminish the sense of smell.



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Nellie's All-Natural Dishwasher Powder



The Eartheasy Store

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- Baking soda or vinegar with lemon juice in small dishes absorbs odors around the house.
- Having houseplants helps reduce odors in the home.
- Prevent cooking odors by simmering vinegar (1 tbsp in 1 cup water) on the stove while cooking. To get such smells as fish and onion off utensils and cutting boards, wipe them with vinegar and wash in soapy water.
- Keep fresh coffee grounds on the counter.
- Grind up a slice of lemon in the garbage disposal.
- Simmer water and cinnamon or other spices on stove.
- Place bowls of fragrant dried herbs and flowers in room.

Bathroom mold: Mold in bathroom tile grout is a common problem and can be a health concern. Mix one part hydrogen peroxide (3%) with two parts water in a spray bottle and spray on areas with mold. Wait at least one hour before rinsing or using shower.

Carpet stains: Mix equal parts white vinegar and water in a spray bottle. Spray directly on stain, let sit for several minutes, and clean with a brush or sponge using warm soapy water.

For fresh grease spots, sprinkle corn starch onto spot and wait 15 - 30 minutes before vacuuming.

For a heavy duty carpet cleaner, mix 1/4 cup each of salt, borax and vinegar. Rub paste into carpet and leave for a few hours. Vacuum.

Chopping block cleaner: Rub a slice of lemon across a chopping block to disinfect the surface. For tougher stains, squeeze some of the lemon juice onto the spot and let sit for 10 minutes, then wipe.

Coffee and tea stains: Stains in cups can be removed by applying vinegar to a sponge and wiping. To clean a teakettle or coffee maker, add 2 cups water and 1/4 cup vinegar; bring to a boil. Let cool, wipe with a clean cloth and rinse thoroughly with water.

Deodorize:

- Plastic food storage containers - soak overnight in warm water and baking soda
- In-sink garbage disposal units - grind up lemon or orange peel in the unit
- Carpets - sprinkle baking soda several hours before vacuuming
- Garage, basements - set a sliced onion on a plate in center of room for 12 - 24 hours

Dishwasher Soap: Mix equal parts of borax and washing soda, but increase the washing soda if your water is hard.

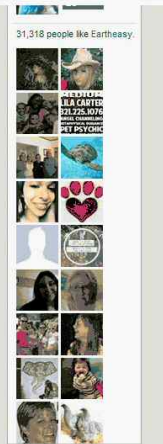
If you want to use a commercial dishwashing soap, try [CitraDish](#) or [Nellie's All-Natural dishwasher powder](#), which contain no bleach or phosphates.

Dishwashing Soap: Commercial low-phosphate detergents are not themselves harmful, but phosphates nourish algae which use up oxygen in waterways. A detergent substitution is to use liquid soap. Add 2 or 3 tablespoons of vinegar to the warm, soapy water for tough jobs. Or use a citrus-based [natural dish soap](#).

Disinfectant: Mix 2 teaspoons borax, 4 tablespoons vinegar and 3 cups hot water. For stronger cleaning power add 1/4 teaspoon liquid castile soap. Wipe on with dampened cloth or use non-aerosol spray bottle. (This is not an antibacterial formula. The average kitchen or bathroom does not require antibacterial cleaners.)

To disinfect kitchen sponges, put them in the dishwasher when running a load.

Drain Cleaner: For light drain cleaning, mix 1/2 cup salt in 4 liters water, heat (but not to a boil) and pour down the drain. For stronger cleaning, pour about 1/2 cup baking soda down the drain, then 1/2 cup vinegar. The resulting chemical reaction can break fatty acids down into soap and glycerine, allowing the clog to wash down the drain. After 15



acids down into soap and glycerine, allowing the clog to wash down the drain. After 10 minutes, pour in boiling water to clear residue. Caution: only use this method with metal plumbing. Plastic pipes can melt if excess boiling water is used. Also, do not use this method after trying a commercial drain opener--the vinegar can react with the drain opener to create dangerous fumes.

A commercial alternative is to use [CitraDrain Build-Up Remover](#) which uses natural enzymes to safely eliminate grease, oil, soap residue and more to keep pipes flowing properly.

Fabric softener: To reduce static cling, dampen your hands, then shake out your clothes as you remove them from the drier. Line-drying clothing is another alternative.

Floor Cleaner and Polish:

vinyl and linoleum: mix 1 cup vinegar and a few drops of baby oil in 1 gallon warm water. For tough jobs, add 1/4 cup borax. Use sparingly on linoleum.

wood: apply a thin coat of 1:1 vegetable oil and vinegar and rub in well.

painted wood: mix 1 teaspoon washing soda into 1 gallon (4L) hot water.

brick and stone tiles: mix 1 cup white vinegar in 1 gallon (4L) water; rinse with clear water.

Most floor surfaces can be easily cleaned using a solution of vinegar and water. For damp-mopping wood floors: mix equal amounts of white distilled vinegar and water. Add 15 drops of pure peppermint oil; shake to mix.

Furniture Polish: For varnished wood, add a few drops of lemon oil into a 1/2 cup warm water. Mix well and spray onto a soft cotton cloth. Cloth should only be slightly damp. Wipe furniture with the cloth, and finish by wiping once more using a dry soft cotton cloth. Or use [CitraWood](#), a natural wood polish.

For unvarnished wood, mix two tps each of olive oil and lemon juice and apply a small amount to a soft cotton cloth. Wring the cloth to spread the mixture further into the material and apply to the furniture using wide strokes. This helps distribute the oil evenly.

Laundry Detergent: Mix 1 cup Ivory soap (or Fels Naptha soap), 1/2 cup washing soda and 1/2 cup borax. Use 1 tsp for light loads; 2 tsp for heavy loads. Commercial [natural biodegradable laundry detergents](#) are also now available online and in select stores.

Lime Deposits: You can reduce lime deposits in your teakettle by putting in 1/2 cup (125ml) white vinegar and 2 cups water, and gently boiling for a few minutes. Rinse well with fresh water while kettle is still warm.

To remove lime scale on bathroom fixtures, squeeze lemon juice onto affected areas and let sit for several minutes before wiping clean with a wet cloth.

Marks on walls and painted surfaces: Many ink spots, pencil, crayon or marker spots can be cleaned from painted surfaces using baking soda applied to a damp sponge. Rub gently, then wipe and rinse.

Metal Cleaners and Polishes:

aluminum: using a soft cloth, clean with a solution of cream of tartar and water.

brass or bronze: polish with a soft cloth dipped in lemon and baking-soda solution, or vinegar and salt solution. Another method is to apply a dab of ketchup on a soft cloth and rub over tarnished spots.

chrome: polish with baby oil, vinegar, or aluminum foil shiny side out.

copper: soak a cotton rag in a pot of boiling water with 1 tablespoon salt and 1 cup white vinegar. Apply to copper while hot; let cool, then wipe clean. For tougher jobs, sprinkle baking soda or lemon juice on a soft cloth, then wipe. For copper cookware, sprinkle a lemon wedge with salt, then scrub. A simpler method is to apply a dab of ketchup on a soft cloth and rub over tarnished spots.

ketchup on a soft cloth and rub over tarnished spots.

gold: clean with toothpaste, or a paste of salt, vinegar, and flour.

silver: line a pan with aluminum foil and fill with water; add a teaspoon each of baking soda and salt. Bring to a boil and immerse silver. Polish with soft cloth.

stainless steel: clean with a cloth dampened with undiluted white vinegar, or olive oil. For stainless cookware, mix 4 tbs baking soda in 1 qt water, and apply using a soft cloth. Wipe dry using a clean cloth. For stainless steel sinks, pour some club soda on an absorbent cloth to clean, then wipe dry using a clean cloth.

Mold and Mildew: Use white vinegar or lemon juice full strength. Apply with a sponge or scrubby.

Mothballs: The common mothball is made of paradichlorobenzene, which is harmful to liver and kidneys. Cedar chips in a cheesecloth square, or cedar oil in an absorbent cloth will repel moths. The cedar should be 'aromatic cedar', also referred to as juniper in some areas. Cedar chips are available at many craft supply stores, or make your own using a plane and a block of cedar from the lumberyard.

Homemade moth-repelling sachets can also be made with lavender, rosemary, vetiver and rose petals.

Dried lemon peels are also a natural moth deterrent - simply toss into clothes chest, or tie in cheesecloth and hang in the closet.

Oil and Grease Spots: For small spills on the garage floor, add baking soda and scrub with wet brush. Or use [CitraSolv nontoxic degreaser](#).

Oven Cleaner: Moisten oven surfaces with sponge and water. Use 3/4cup baking soda, 1/4cup salt and 1/4cup water to make a thick paste, and spread throughout oven interior. (avoid bare metal and any openings) Let sit overnight. Remove with spatula and wipe clean. Rub gently with fine steel wool for tough spots. Or use Arm & Hammer Oven Cleaner, declared nontoxic by Consumers Union.

Paint Brush Cleaner: Non-toxic, citrus oil based solvents are now available commercially under several brand names. Citra-Solve is one brand. This works well for cleaning brushes of oil-based paints. Paint brushes and rollers used for an on-going project can be saved overnight, or even up to a week, without cleaning at all. Simply wrap the brush or roller snugly in a plastic bag, such as a used bread or produce bag. Squeeze out air pockets and store away from light. The paint won't dry because air can't get to it. Simply unwrap the brush or roller the next day and continue with the job. Fresh paint odors can be reduced by placing a small dish of white vinegar in the room.

Rust Remover: Sprinkle a little salt on the rust, squeeze a lime over the salt until it is well soaked. Leave the mixture on for 2 - 3 hours. Use leftover rind to scrub residue.

Scouring Powder: For top of stove, refrigerator and other such surfaces that should not be scratched, use baking soda. Apply baking soda directly with a damp sponge.

Shoe Polish: Olive oil with a few drops of lemon juice can be applied to shoes with a thick cotton or terry rag. Leave for a few minutes; wipe and buff with a clean, dry rag.

Stickers on walls: Our children covered the inside of their room doors with stickers. Now they are grown, but the stickers remained. To remove, sponge vinegar over them several times, and wait 15 minutes, then rub off the stickers. This also works for price tags (stickers) on tools, etc.

Toilet Bowl Cleaner: Mix 1/4 cup baking soda and 1 cup vinegar, pour into basin and let it set for a few minutes. Scrub with brush and rinse. A mixture of borax (2 parts) and lemon juice (one part) will also work.

Tub and Tile Cleaner: For simple cleaning, rub in baking soda with a damp sponge and rinse with fresh water. For tougher jobs, wipe surfaces with vinegar first and follow with baking soda as a scouring powder. (Vinegar can break down tile grout, so use sparingly.)

Wallpaper Remover: Mix equal parts of white vinegar and hot water, apply with sponge over the old wallpaper to soften the adhesive. Peel off the lifting paper and reapply the mixture to stubborn patches. Open the room windows or use a fan to dissipate the pungent vinegar smell.

Water Rings on Wood: Water rings on a wooden table or counter are the result of moisture that is trapped under the topcoat, but not the finish. Try applying toothpaste or mayonnaise to a damp cloth and rub into the ring. Be careful not to run too vigorously so as not to mar the finish. Once the ring is removed, buff the entire wood surface.

Window Cleaner: Mix 2 teaspoons of white vinegar with 1 liter (qt) warm water. Use crumpled newspaper or cotton cloth to clean. Only use the black and white newspapers, not the colored ones. Don't clean windows if the sun is on them, or if they are warm, or streaks will show on drying. Be sure to follow the recipe, because using too strong a solution of vinegar will etch the glass and eventually cloud it. The All-Purpose Cleaner (above) also works well on windows, or you can buy [CitraClear natural window and glass cleaner](#).

3. Healthy Home Cleaning Habits

Exchange Indoor Air

Many modern homes are so tight there's little new air coming in. Open the windows from time to time or run any installed exhaust fans. In cold weather, the most efficient way to exchange room air is to open the room wide - windows and doors, and let fresh air in quickly for about 5 minutes. The furnishings in the room, and the walls, act as 'heat sinks', and by exchanging air quickly, this heat is retained.

Minimize Dust

Remove clutter which collects dust, such as old newspapers and magazines. Try to initiate a 'no-shoes-indoors' policy. If you're building or remodeling a home, consider a central vacuum system; this eliminates the fine dust which portable vacuum cleaners recirculate.

Use Cellulose Sponges

Most household sponges are made of polyester or plastic which are slow to break down in landfills, and many are treated with triclosan, a chemical that can produce chloroform (a suspected carcinogen) when it interacts with the chlorine found in tap water. Instead try cellulose sponges, available at natural foods stores, which are biodegradable and will soak up spills faster since they're naturally more absorbent. For general household cleaning, try [Skoy Eco-Cleaning Cloths](#). These cleaning cloths are non-toxic, extremely absorbent (15x paper towels), reusable, and biodegradable.

Keep Bedrooms Clean

Most time at home is spent in the bedrooms. Keep pets out of these rooms, especially if they spend time outdoors.

Use Gentle Cleaning Products

Of the various commercial home cleaning products, drain cleaners, toilet bowl cleaners and oven cleaners are the most toxic. Use the formulas described above or purchase 'green' commercial alternatives. Avoid products containing ammonia or chlorine, or petroleum-based chemicals; these contribute to respiratory irritation, headaches and other complaints.

Clean from the Top Down:

When house cleaning, save the floor or carpet for last. Clean window blinds and shelves first and then work downwards. Allow time for the dust to settle before

shelves first and then with commands. After time for the dust to settle before vacuuming.

4. Commercial Non-Toxic Household Products

In the marketplace today, we are seeing the emergence of new products which are safe and non-toxic to use for home cleaning tasks, without sacrificing effectiveness. Here below are natural cleaning products which Eartheasy currently stocks. These products meet our standards for safety and effectiveness.



CitraSolv Concentrated Natural Cleaner and Degreaser - Made from limonene, the clear liquid from the peel of the orange. Its concentrated form allows you to use it for a wide variety of your cleaning needs: whether full-strength for the toughest stains, or diluted for every-day household cleaning. Unlike other heavy-duty cleaners, CitraSolv is made from natural ingredients and leaves behind a fresh orange fragrance. Learn more: [Click to view CitraSolv Concentrated Natural Cleaner and Degreaser](#).



CitraSolv Natural Multi-Purpose Cleaner - Made from the same ingredients as CitraSolv concentrated solution, this Multi-Purpose cleaner is ideal for use on many surfaces, including stainless steel, wood, porcelain, aluminum and other surfaces. The easy-to-use trigger bottle can be refilled by diluting CitraSolv Concentrated Cleaner with water. Learn more: [Click to view CitraSolv Multi-Purpose Cleaner](#).



KitchenStone Cleaning Block - An environmentally friendly, pumice-like cleaning block made from recycled materials. It provides safe, non-toxic cleaning of baked-on messes in your kitchen. The KitchenStone works well on hot or cold surfaces, and can be safely used on most kitchenware including ovens, ceramics, glassware, pots, pans, and other cooking surfaces. Learn more: [Click to view KitchenStone Cleaning Block](#).



Soap Nuts 100% Natural, Biodegradable Laundry Liquid - 100% biodegradable laundry soap. The main ingredient is saponin, a natural low-sudsing cleaner that is very effective, yet safe for even the most sensitive skin. Learn more: [Click to view Soap Nuts Laundry Liquid](#).



Nellie's All-Natural Laundry Soda - Made with Sodium Silicate and Coconut oil-based surfactants, Nellie's laundry soda is hypoallergenic, leaves no residue and is biodegradable. Great for baby clothes and for people with allergies or sensitive skin. This product also comes as **nuggets**, which dissolve readily in cold or hot water. Learn more: [Click to view Nellie's All Natural Soap](#).



Nellie's All-Natural Oxygen Brightener - This chlorine-free Oxygen Whitener releases a boost of oxygen for bleaching stains, while cleaning and brightening colours and whites. It's color-safe, septic-safe, and environmentally safe. Learn more: [Click to view Nellie's All Natural Oxygen](#)



environmentally safe. Learn more. [Click to view Nellie's All Natural Oxygen Brightener.](#)



Nellie's PVC-Free Dryer Balls - The unique design of the Dryerballs lift and separate fabrics while relaxing fibers. The result is less lint and wrinkles, softer clothes, more absorbent towels and a reduced drying time of up to 25%. Learn more: [Click to view Nellie's Dryer Balls.](#)



Skoy Eco Cleaning Cloths - An absorbent, biodegradable and natural multi-use cloth. Use in your kitchen, bathroom, and on most surface areas in your home or office. SKOY cloth can be used in place of your sponge, wash cloth or paper towels. It's equivalent to 15 rolls of paper towels! Learn more: [Click to view the Skoy Eco Cleaning Cloths.](#)

And there's more! [Click here to see all our nontoxic home cleaning products.](#)

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Who We Are

We at **Cruzngreen** set out to combine our passion for our cars with our concern for the *environment*. To that end, we investigated several "*eco friendly*" *waterless car care products*. Our extensive research and testing led us to the *Croftgate USA* products we represent. Not only are they high performance *eco responsible car care products*, but their performance is second to none. We strive to conserve water, eliminate contaminated run off, and protect our natural resources while offering the finest *car care products* in the world.

What We Do

Who likes to cruise in a dirty ride? No one. But let's face it, it's a lot of work and takes a lot of time to clean AND detail a vehicle the conventional way. And who knew what it actually does to our vehicle's finish and how it impacts our environment? Imagine being able to *clean and detail your ride*, give it better protection and a deeper shine while being *environmentally responsible* in minutes instead of hours. What could you do with all of your extra time? Would you rather be cruising or cleaning? We make all of this possible by providing you with the finest **HIGH PERFORMANCE ECO-RESPONSIBLE WATERLESS CAR CARE PRODUCTS**.

Click On The Pictures Below For Video Demos Of Our Products

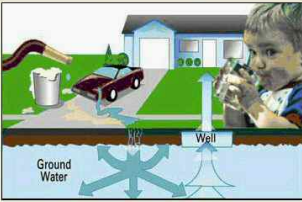


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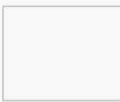
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OUR PRODUCTS

- Industrial All Purpose Cleaner / Degreaser
- Heavy Oil Degreaser
- Industrial Odor Eliminator
- Restaurant and Food Processing Cleaner / Degreaser
- Anti-Bacterial Cleaner and Sanitizer

PRODUCTS



Industrial All Purpose Cleaner / Degreaser



Anti-Bacterial Cleaner and Sanitizer



Restaurant and Food Processing Degreaser



Heavy Oil Degreaser

BioClean Technologies' products are 100% eco-friendly cleaners and degreasers with perfect ratings of zero for the Material Safety Data Sheet ("MSDS") Hazard Rating categories of Health, Fire, Reactivity and Special. These cleaning products contain no VOC's and operate with a normal PH so they're easy to use, handle and dispose.

WHAT MAKES OUR PRODUCTS UNIQUE

- **Cleans Effectively** - Green cleaners have a stigma associated with them that they do not clean well, which is not the case with BioClean Technologies. Our products use advanced chemistry and Bimolecular theories to create unique synergistic chemical reactions that produce cleaning products far superior to earlier environmentally safe formulas.
- **Safe to Use** - The natural ingredients used to make BioClean Technologies' products are on the NSF, DFE, and CleanGredient List resulting in completely safe products to use with no special training, handling, shipping or storage requirements.
- **Priced Competitively** - Unlike many other green cleaning agents, BioClean Technologies' products are priced competitively against traditional, non-green products. You do not have to pay a premium to be environmentally friendly.
- **100% Eco-Friendly** - BioClean Technologies' products are 100% eco-friendly cleaners and degreasers with perfect ratings of zero for the Material Safety Data Sheet ("MSDS") Hazard Rating categories of Health, Fire, Reactivity and Special. Even its most celebrated competitor, Simple Green, cannot claim that.

HISTORY OF THE PRODUCTS

These miraculous cleaning molecules were originally developed to cleanup oil spills in a biodegradable way. Many cleaning products using this technology have been developed through the years but their formulas and technology have stayed stagnant as well. BioClean's commitment is to produce cleaning products with the latest advancements in this scientific field. Our research will be constant and our projects will always reflect the latest developments in this challenging field of bimolecular cleaning agents. Our goal is to someday be able to replace every saponic, traditional cleaner with an environmentally safe BioClean cleaning product. Try any of our products and you will realize that with the superior performance of these products that day is not far into the future.



WHO WE ARE

BioClean Technologies originated to provide powerful cleaners

QUICK MENU

Industrial All Purpose Cleaner /



Our Address:
30262 Crown Valley Parkway,
Suite B518 Laguna Niguel,
CA 92677

Phone:
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BioClean Technologies originated to provide powerful cleaners and degreasers while being eco-friendly. It does not believe in compromising performance or health for cleanliness. BioClean Technologies' products are 100% eco-friendly cleaners and degreasers with perfect ratings of zero for the Material Safety Data Sheet ("MSDS") Hazard Rating categories of Health, Fire, Reactivity, and Special.

Industrial Air - Purpose Cleaners /
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Heavy Oil Degreaser
Industrial Odor Eliminator
Restaurant and Food Processing
Cleaner / Degreaser
Anti-Bacterial Cleaner and Sanitizer

HISTORY OF THE PRODUCTS

These miraculous cleaning molecules were originally developed decades ago to clean soils in a biodegradable way. Many cleaning products using this technology have been developed through the years but their formulas and technology have stayed stagnant as well. BioClean has identified recent advancements in this biomolecular field and is committed to producing cleaning products that reflect the latest developments. Our research will be constant and our projects will always reflect the latest science associated with this challenging field of chemistry. Our goal is to someday be able to replace every traditional cleaner with an environmentally safe BioClean cleaning product. Try any of our products and you will realize that with the superior performance of these products that day is not far into the future.



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The Next Wave in Safer Cleaning Technology

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A Revolutionary Alternative to Traditional Chemical Dispensing

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Certifications

Featuring the highest standards of Green compliance of any cleaning product on the market.

As a testament to our environmental leadership, the United States Environmental Protection Agency awarded Eco Concepts a Champions Award for our development of safer cleaning detergents.

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Roots

Over a Decade of Research & Development:

It all started in the year 2000...

Researchers working to harness the power of natural materials from the ocean discovered that products we use everyday need not be harmful to the planet, nor dangerous to people, to be highly effective or competitively priced. Building on those principles, and working with leading scientists in cleaning chemistry, Eco Concepts has fully realized this vision.

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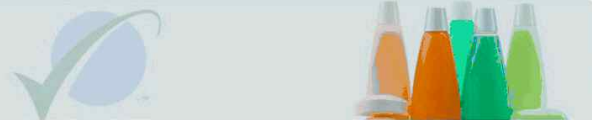
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AFLINK, Inc.	AFFLAB Green Origin Floor Seal & Finish
Alan Chemical Corporation	Chemically Green Floor Stripper
Alan Chemical Corporation	Chemically Green Zinc-Free Seal & Finish
American Cleaning Solutions	Focus FS 22 Floor Stripper
American Cleaning Solutions	Focus ZF 33 Zinc-Free Seal and Finish
American Formula	Green Choice Enviro Shine ZF Zinc Free Floor Finish
American Formula	Green Choice Enviro Strip Environmental Floor Stripper
Battenv Park Industries	Green Floor Finish
Battenv Park Industries	Green Floor Stripper
BETCO Corporation	Green Earth Floor Finish

















Filter results



















By Category:
[- Select -]





















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








By Standard:
[GS-40 Floor-Care Products for Indu]













Search results


















	BETCO Corporation	Green Earth Floor Stripper
	BETCO Corporation	Green Earth Prelude Floor Finish and Sealer
	Birsch Industries, Inc.	Green 20% Floor Finish
	Birsch Industries, Inc.	Green All Strip
	Brady Industries	Clean Solutions Floor Finish & Sealer
	Brady Industries	Clean Solutions Heavy Duty Floor Stripper
	Burlin & Company	TerraGreen Stripper
	Burlin & Company	TerraGreen ZF Environmental Finish
	Buckeye International, Inc.	Penetrate Environmental Floor Stripper
	Buckeye International, Inc.	Verde Environmental Floor Finish
	Buckeye International, Inc.	Verde Ultra
	California Prison Industry Authority (CalPIA)	California Green Floor Finish
	California Prison Industry Authority (CalPIA)	California Green Floor Stripper
	Carroll Company	EnviroPatrol Metal Free Floor Finish
	Carroll Company	EnviroPatrol Wax & Finish Remover
	Champion Chemical Co.	Finish and Sealer
	Champion Chemical Co.	Finish NZ Green Floor
	ChemBlend International	e Coat Zinc-Free Floor Finish
	ChemBlend International	e Multisif Low Odor Floor Stripper
	Corcraft Products	Green Line Floor Finish





















	Corcraft Products	Green Line Wax Remover
	Crown Chemical	Green Path Floor Finish
	Crown Chemical	Green Path Floor Stripper
	Dawson Products Company	Crystal Brite Environmentally Responsible Floor Finish
	Dawson Products Company	Mefesr Environmentally Responsible Floor Stripper
	Diversey, Inc.	Aquaria Floor Finish
	Diversey, Inc.	Attac® SC High Efficiency Floor Stripper (CDCC As Used Skin/Eye & Acute Tox)
	Diversey, Inc.	Pro Strip™ SC (CDCC-As-Used Skin/Eye, Acute Tox)
	Dymasol, Inc.	All Green Floor Stripper
	Dymasol, Inc.	Green Light Floor Finish
	Earth Group, Inc.	Enviro - Shine
	Earth Group, Inc.	Enviro - Strip
	Eco Concepts, Inc.	Green Concepts 349 Stripper
	Eco Concepts, Inc.	Green Concepts 41 Floor Finish Remover
	Eco Concepts, Inc.	Green Concepts 42 Floor Finish Metal-Free
	Eco Concepts, Inc.	Green Concepts 44 Atlantic Finish
	Eco Concepts, Inc.	Green Concepts 45 Pacific Finish
	Eco Concepts, Inc.	Green Concepts Green Floor Finish Remover

	Eco Concepts, Inc.	Green Concepts Pacific Metal-Free Finish
	Ecolab	FacilPro Heavy Duty Low Odor Floor Finish REMover
	Ecolab	FacilPro Low Maintenance Floor Finish
	Ecolab	Heavy Duty Low Odor Floor Finish Remover
	Ecolab	Low Maintenance Floor Finish
	Ecolab	Phazer Low Maintenance Floor Finish
	Ecologic Solutions	C-12 Floor Finish and Sealer
	Edmar Cleaning Corporation	Logichem Emerald ZF Green Seal & Floor Finish
	Edmar Cleaning Corporation	Logichem Odor-Less Green Stripper
	Emulso Corporation	FFC Zinc Free Floor Finish
	Emulso Corporation	FSC Low Odor Floor Stripper
	Enviro-Brands, LLC	Enviro-Chem Arctic Blast + Low-Odor Super Stripper
	Essential Industries, Inc.	G2 Green Finish
	Essential Industries, Inc.	Green Finish
	Essential Industries, Inc.	Green Finish II
	Essential Industries, Inc.	Green Strip
	Franklin Cleaning Technology	Green Option Floor Sealer/Finish
	Franklin Cleaning Technology	Green Option Floor Stripper
	Fuller Brush Company	Earth-Gard Floor Sealer/Finish
	Fuller Brush Company	Earth-Gard Floor Stripper

	Fuller Brush Company	Earth-Gard Floor Stripper
	Fuller Brush Company	Green Option Floor Stripper
	Georgia Correctional Industries	GREENKLEEN Floor Finish
	Georgia Correctional Industries	GREENKLEEN Floor Stripper
	Griffin Chemical Co.	Green Max™ Metal Free Floor Finish
	Hercules & Hercules, Inc.	Stellar Green Floor Finish
	Hilliard Industries, Inc.	#527 New and Improved One Plus Zinc-Free Floor Polish
	Hilliard Industries, Inc.	#964 Green Select Stripper
	Hilliard Industries, Inc.	EP-22™ High Solids, Environmentally Preferred Zinc-Free Floor Polish
	JAD Corporation of America	Building Pro Green Speed Floor Stripper
	JAD Corporation of America	Building Pro Safe Coat Zinc-Free Seal & Finish
	Kemsol Products	E2 Finish for Floors
	M.D. Stetson Company	118 EPS Environmentally Preferable Stripper
	M.D. Stetson Company	Code: Green #1 Transcend Floor Finish
	M.D. Stetson Company	Code: Green #2 Universal Floor Finish
	M.D. Stetson Company	Code: Green #3 Harmony Stripper
	Maintex	High Sierra Dura ZF Floor Finish
	Maintex	High Sierra Trend ES Environmental Floor Stripper

	Floor Stripper
 Multi-Clean	Clear Essence Zinc Free Floor Finish
 Multi-Clean	Ultra-Stripper Floor Finish Remover
 National Chemical Laboratories, Inc.	EARTH SENSE ASPIRE Sealer/Finish
 National Chemical Laboratories, Inc.	EARTH SENSE Evergreen Finish
 National Chemical Laboratories, Inc.	EARTH SENSE GREEN IMPACT Environmentally Responsible No-Rinse Speed Stripper
New England Maintenance Depot	Eco-G Floor Finish
New England Maintenance Depot	Eco-Strip Floor Stripper
 Northeast Janitorial Supply, Inc.	Northeast Greenline Floor Finish
Ostrom Chemical Co. Ltd.	Gleam Enviro Floor Finish
Patco Management	Patco Healthy Green Floor Finish
Patco Management	Patco Healthy Green Floor Stripper
PEN Products	Clean 'n Green Floor Finish
PEN Products	Clean 'n Green Floor Stripper
 Pioneer Eclipse Corporation	EnviroStar Green Floor Coating
 Pioneer Eclipse Corporation	EnviroStar Green Floor Stripper
 Pioneer Eclipse Corporation	Envirostar Green HS25 Floor Coating
 Pioneer Eclipse Corporation	EnviroStar Green Low Odor Floor Stripper
PRIDE Enterprises	Environmentally Preferred Gloss Pro I Floor Finish 20%
PRIDE Enterprises	Environmentally Preferred Green All Strip Floor Finish Stripper Concentrate
 Pro Chem, Inc.	Pro Earth Floor Shine
 Pro Chem, Inc.	Pro Earth Floor Strip
 Pro-Link, Inc.	Green Certified Floor Stripper

		
	Pro-Link, Inc.	Green Certified Zinc Free Floor Finish
	Ramsey by JohnsonDiversay	Ramsey Clean Break GS Floor Stripper
	Ridley's Vacuum and Janitorial Supply	Eco-Kote
	ServiceMaster Clean	Green For Floor Finish
	ServiceMaster Clean	Green For Floor Finish Remover
	Simoniz USA	Green Scene GS-10 Floor Stripper
	Simoniz USA	Green Scene GS-Stripper Floor Stripper
	Simoniz USA	Green Scene ZF Finish Zinc Free Floor Finish
	Simoniz USA	Green Scene ZF-25 Floor Finish
	Snappy Solutions, Inc.	Green Life/La Vida Verde Floor Stripper
	Snappy Solutions, Inc.	Green Life/La Vida Verde Zinc Free Floor Seal & Finish
	Spartan Chemical Company, Inc.	FloorFront™ Floor Finish
	Spartan Chemical Company, Inc.	Green Solutions Floor Finish Remover
	Spartan Chemical Company, Inc.	Green Solutions Floor Sealer & Finish
	Staples Contract & Commercial, Inc.	Sustainable Earth by Staples SEB 80 Floor Finish and Sealer
	Staples Contract & Commercial, Inc.	Sustainable Earth by Staples OCD 02 Wax and Finish Remover Concentrated
	Staples Contract & Commercial, Inc.	Sustainable Earth by Staples SEB 83 Wax and Finish Remover Super-














	Staples	Maxima High Performance Super Concentrated
	State Industrial Products	Evolution High Solids Floor Finish
	State Industrial Products	Evolution High Solids Floor Finish
	Sterling Sanitary Supply	Enviro-Chem Everglades + Zinc Free Floor Seal/Finish
	Status Building Solutions	Green Clean Floor Finish
	Synthetic Labs	Syntec Dura Green Zinc-Free Floor Finish
	Synthetic Labs	Syntec Retract Low Odor Floor Stripper
	The Dajdre Imus Environmental Health Center	Imus GTC Zinc-Free Floor Finish
	Ticor	Green Force™ Floor Finish
	Ticor	Green Force™ Floor Stripper
	Twi-Laq Industries, Inc.	Sun Glo Lighting Environmentally Responsible Floor Stripper
	Twi-Laq Industries, Inc.	Sun Glo Thunder Environmentally Responsible Floor Sealer/Finish
	United Laboratories	UNIGREEN Floor Stripper
	United Laboratories	UNIGREEN Zinc-Free Seal & Finish
	Waxie Sanitary Supply	Pure Advantage
	Waxie Sanitary Supply	Pure Armor
	Waxie Sanitary Supply	Waxie-Green Floor Stripper
	Waxie Sanitary Supply	Waxie-Green Renew Cleaner and Maintainer
	Zep Sales & Service	Green Link Floor Finish
	Zep Sales & Service	Green Link Floor Stripper



All Products

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For more than 35 years, Simple Green® has been producing environmentally friendly cleaning products that are non-toxic and biodegradable. Our current product line includes more than 20 different cutting-edge cleaning products for home and professional use. We are committed to doing our part to protect the planet — and will continue to develop new and innovative products that are responsible choices for the many generations to come.

 Simple Green® All-Purpose Cleaner	 Simple Green® All-Purpose Wipes	 Simple Green® Ready-To-Use All-Purpose Cleaner - Free & Clear	 Simple Green® Ready-To-Use All-Purpose Cleaner	
 Now at The Home Depot Simple Green® Laundry - Sunshine Fresh	 No Scents or Dyes Simple Green® Laundry - Free & Clear	 Simple Green® All-Purpose Wipes - Lemon Scent	 Simple Green® All-Purpose Cleaner - Lemon Scent	
				



Simple Green® Stone Cleaner



Simple Green® Stone Polish



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Simple Green® Heavy-Duty Cleaner - Pressure Washer Concentrate



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Simple Green® Naturals Bathroom Cleaner

				
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Simple Green® Wash & Wax	Simple Green® All-Wheel Cleaner	Extreme Simple Green® Motorsports Cleaner & Degreaser	Simple Green® Bike Cleaner & Degreaser - Aerosol	Simple Green® Bike Cleaner & Degreaser
				
Simple Green® House & Skating Cleaner - Pressure Washer Concentrate	Simple Green® Hand Cleaner Gel	Simple Green® Deck & Fence Cleaner - Pressure Washer Concentrate	Simple Green® Concrete & Driveway Cleaner - Pressure Washer Concentrate	

*These formulas are orally non-toxic per The Globally Harmonized System of Classification and Labeling of Chemicals and readily biodegradable per OECD 301D.

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SEVENTH GENERATION



The purpose of cleaning is to protect the health of the people that live, work, visit or study in the buildings you maintain, not just to make the buildings shiny. Green cleaning gives us the opportunity to create a truly clean environment while taking into consideration all of the impact our methods and products might have on human health and the planet, both short and long term. Since we don't always know what those consequences are, it's a good idea to make conservative, eco-friendly choices. All of Seventh Generation's cleaning products are eco-friendly, green, and all natural, yet still as effective as their traditional counterparts. All of these Seventh Generation cleaning products qualify for **FREE SHIPPING**.

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Seventh Generation® Liquid Laundry 2X Ultra Concentrated Detergent, Free & Clear, 50 oz bottle 6/CS \$69.20 \$71.93	Seventh Generation Free & Clear™ Dish Washing Liquid CASE \$72.40 \$58.39	Seventh Generation Free and Clear™ Natural Toilet Bowl Cleaner CASE \$52.20 \$43.39	Seventh Generation Free & Clear™ Natural Glass & Surface Cleaner CASE \$49.00 \$41.67	Seventh Generation Free and Clear™ Natural All Purpose Cleaner CASE \$51.20 \$43.64

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Kenn
President

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Clorox Green Works are biodegradable, made with plant derived ingredients and are not tested on animals. You can order products like [dishwashing liquid soap](#), [all purpose cleaner](#), and [glass cleaner](#) with **FREE SHIPPING on all orders \$50 & over**. Clean with the power you expect from Clorox, but with non-toxic and safe ingredients, all with great prices and next day shipping. Place your order today!

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Green Works™ Wipes 62 Wipes per Canister/ 6 Canisters per Case \$75.75 \$68.86	Green Works® Liquid Laundry Detergent 4/90 OZ CS \$66.00 \$69.35	Clorox Green Works Natural All Purpose Cleaner CASE \$63.60 \$53.65	Clorox Green Works™ Natural All Purpose Cleaner 'Ready to Use' Refill 64 oz. Bottle CASE \$62.60 \$56.83	Clorox Green Works® Natural Dishwashing Liquid, 38-oz Bottle. CASE \$67.00 \$62.03
Clorox Green Works® Natural Dishwashing Liquid, Gallon Bottle CASE \$98.40 \$79.35	Clorox® Green Works™ Glass & Surface Cleaner Trigger Sprayer 32-oz. Bottle CASE \$69.00 \$65.14	Clorox® Green Works™ Natural Bathroom Cleaner 24-oz. Trigger Sprayer Bottle CASE \$49.70 \$45.81		

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Examining Attorney
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