

MADRID AGREEMENT AND PROTOCOL
FINAL DISPOSITION ON STATUS OF A MARK

STATEMENT OF GRANT OF PROTECTION
FOLLOWING A PROVISIONAL REFUSAL

notified to the International Bureau of the World Intellectual Property Organization in accordance with
Article 5 of the Madrid Protocol and Rule 18ter(2)(ii) of the Common Regulations.

I. Office sending the statement:

Japan Patent Office (JPO)

II. International registration number: 1145557

Mark: München 1972 26.8.-10.9. (with figurative elements)

Date of international registration: 2012/12/03

III. Holder of the international registration:

Comité International Olympique

IV. Statement indicating that the mark is protected for the following goods and/or services.

*Accepted for all the goods or services in class 25.

35 Advertising; dissemination of advertising matter via all media, in particular in the form of thematic messages centered on human values; advertising by sponsoring; business management; business administration; office functions; promoting the goods and services of others, by means of contractual agreements, in particular sponsoring and licensing agreements, enabling them to gain additional notoriety and/or enhanced image and/or a surge of sympathy derived from the notoriety and/or enhanced image resulting from cultural and sporting events, in particular international events, and/or a surge of sympathy generated by the above; promoting the goods and services of others by means of what is referred to as the initial interest factor leading the public to consider, among a multitude of competitors, goods or services presented to the public bearing signs, emblems or messages able to capture its attention; promoting the goods and services of others by means of the so-called image transfer; rental of advertising space of all type and on all media, whether digital or not; business administration of the participation of national teams to an international athletic competition, and promoting the support to said teams with the public and the

*Note

The holder is required to pay the second part of the individual fee to protect the mark concerning the international registration in Japan [, as notified in a separate communication under Rule 34(3)(C) issued at the same time as the present statement]. Where the second part of the individual fee is not paid within the applicable period, the International Registration shall be cancelled with respect to Japan [Rule 34(3)(d)].

V. Date on which the statement was sent: 2014/09/18

VI. Signature or official seal by the office:



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concerned circles; inventory management services; consultation relating to stock monitoring services; advertising by means of direct marketing for others consisting in marketing of databases; consultation for advertising by means of direct marketing for others consisting in marketing of databases; consultation services in connection with business reorganization; truck and automobile fleet management services, namely billing and consulting in connection with the administrative management of truck and automobile fleets; business administration consultancy; administrative management of power plants of others; business consultation in connection with the management of power plants, commercial services, namely agency for contracts for repair and servicing, supply chain management services and consulting services relating to the purchase and supply of chemical services and products, supply management and product inventory, cost-analysis services; consulting, marketing, analysis of prices and costs concerning devices for electrochemical purification of liquids for industrial use; administrative, commercial and technical management of computer files; the bringing together, for the benefit of others, of a range of goods so as to enable customers to view and purchase said goods at their convenience in a retail store carrying electrical goods (other than retail or wholesale services), information concerning the sale of raw materials, commercial information, commercial information agencies, retail services for clothing and footwear; promoting the sale of goods and services of others including by means of advertisements, promotional competitions, awarding of prizes and bonuses in the form of promotional lotteries, discounts, reduction tokens and value-added offers in connection with the use of payment cards; promoting sporting competitions and events for use by others; promoting concerts and cultural events for others, organization of exhibitions for commercial or advertising purposes; provision of documentation, namely direct mail advertising, distribution of advertising material, distribution of samples, reproduction of documents; advertising concerning the promotion of commercial sales of goods and services for retail sale purposes; provision of information in connection with e-commerce and electronic retail sale; provision of information concerning the purchase of goods and services on line via the Internet and other computer networks; tourist documentation services, namely advertising concerning transport, travel, hotels, accommodation, food and meals, sports, entertainment and sightseeing tours, tourist agency services.

- 41 Educational services; providing of training; entertainment; sporting activities; organization of exhibitions for cultural or educational purposes; reference libraries of literature and documentary records; televised sporting and cultural entertainment; organization of exhibitions for cultural and educational purposes; providing betting and gamble game in connection with or relating to sports; entertainment services provided during sporting events or concerning sporting events; organization of sporting activities, organization of exhibitions for cultural or educational purposes; organization of real or virtual sporting competitions; production of films, other than advertising films; production of sound and video recordings; presentation and distribution of films and of sound and video recordings; radio and television coverage of sporting events; production of television and radio programs and of videotapes; production of cartoons; production of animated programs for television; reservation of tickets for sporting events and shows; timing of sports events; organization of beauty contests; interactive entertainment; on-line betting game services; provision of games on the Internet; information concerning entertainment or education, provided on line from a data bank or the Internet; electronic game services provided by means of the Internet; providing on line electronic publications; provision of digital music from the Internet; provision of digital music from MP3 web sites; provision of sporting results; information services concerning sports and sporting events; production of audio recordings; information services concerning sporting events provided on line from a computer database or the Internet; provision of digital music (non-downloadable); offering digital music by means of telecommunications; training in the use and operation of systems for signaling and notification of crossings for the railway and transit industries; education services in the field of medical imaging and diagnosis, namely conducting of seminars, conferences, symposiums or workshops concerning the pharmaceutical industry, intended for medical practitioners and employees of pharmaceutical companies; education services, namely conducting of seminars, conferences, symposiums or workshops in the field of life sciences and biotechnology for scientists and researchers; conducting of seminars on problems in connection with industrial water treatment; training services in all the aforesaid fields; training services in the field of management and medicine by means of the use of instructions and demonstrations provided on line, via the Internet, intranets and extranets; education services, namely conducting of practical training workshops, courses and seminars including demonstrations in the field of medicine and management; design, conducting and hosting of courses, seminars and all training activities in the field of information technology; organization and performance of concerts; movie presentations; entertainment information; film production; show production; theater production services;

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operation of golf facilities; health club services (fitness training); sports camp services; presentation of live performances; film projection; organization of shows (impresario services); holiday camp services [entertainment]; provision of on-line electronic publications, not downloadable; education services, namely conducting of courses, seminars, presentations, video presentations; provision of educational material, namely conducting classes, seminars, conferences, workshops in the field of financial knowledge, and distribution of material in connection therewith; education services in the field of tourism; information services in the field of tourism, namely information services regarding entertainment; information services in the field of tourism, namely information services regarding planned sporting, and recreational activities; services in connection with entertainment for tourist assistance; assistance services for tourists concerning planned sporting and recreational activities.