

**THE PROTOCOL
RELATING TO THE MADRID AGREEMENT
CONCERNING THE INTERNATIONAL REGISTRATION OF MARKS
PROVISIONAL REFUSAL OF PROTECTION**

Rule 17(1)

I. Office making the notification: STATE PATENT BUREAU OF THE REPUBLIC OF LITHUANIA Kalvarijų g. 3, LT-09310 Vilnius LITHUANIA <div style="text-align: right;">Tel.: (370-5) 27 80 267 Fax.: (370-5) 27 50 723</div>	
II. Number of the international registration:	1 229 913
III. Name of the holder and other indications of the international registration: Name of the holder: LAARA ENTERPRISES LIMITED Verbal elements of the Mark: rio royal Basic registration: RU, 16.04.2014, 511291	
IV. Provisional refusal based on an opposition <div style="display: flex; justify-content: space-between;"><div style="width: 40%;"><u>Name and address of the opponent:</u></div><div style="width: 60%; text-align: right;">KEMECO S.R.L. Via Partanna Mondello, 39/N I-90151 Palermo (IT)</div></div> <div style="display: flex; justify-content: space-between;"><div style="width: 40%;"><u>Name and address of the representative:</u></div><div style="width: 60%; text-align: right;">Marija Lenkutienė Patentinių paslaugų centras, UAB J.Basanavičiaus g. 11/1 LT-03108 Vilnius Tel. +370 5 212 3558, Fax. +370 5 212 3557</div></div>	
V. <input type="checkbox"/> Provisional refusal for all the goods and services. <input checked="" type="checkbox"/> Provisional refusal for some of the goods: all goods in class 3. [followed by an indication of the goods and/or services which are affected or are not affected]	
X. Date of the notification of provisional refusal: 29.04.2015	
XI. Signature or official seal of the Office making the notification: <div style="display: flex; align-items: center; justify-content: space-between;"><div style="width: 30%;">Head of the Register Administration Subdivision</div><div style="width: 30%; text-align: center;"> PREKIŲ ŽENKLŲ IR DIZAINO SKYRIUS</div><div style="width: 30%; text-align: right;"> Stela Ivanova</div></div>	

* - if the space available is insufficient, see a continuation sheet

Number of continuation sheets: 16

CONTINUATION SHEET

No: 1 of IV

VI. Grounds for refusal [(where applicable, see item VII)]:

- ☒ The mark would infringe rights acquired by third parties resulting from an earlier registration(s)
- ☐ Other grounds.

Opposition filed with the Division of Appeals of the State Patent Bureau on: 31.03.2015 No. PTZ-169

VII. Information relating to an earlier mark:*

Community Trade Marks (copy enclosed):

No 000416156

No 000416164

No 003927753

No 007586845

National registration (extract enclosed):

International registration (copy enclosed):

No 657143

No 658283

No 776034

VIII. Corresponding essential provisions of the Lithuanian Law on Trade Marks [(see text under XII)]:*

Article 7 (1)(2)

IX. Information relating to subsequent procedure:

The proprietor of a mark of international registration against which an opposition has been filed must within a five months period from the date of this notification present a justified reply to opposition. The justified reply should be addressed to the Appeals Division of the State Patent Bureau. It should be presented in Lithuanian language and an address for the correspondence in the territory of the Republic of Lithuania should be indicated. Where the trademark owner is not a resident of the Republic of Lithuania or another member state of the European Union, neither he has subsidiary or representation registered in the Republic of Lithuania or another member state of the European Union, the justified reply should be presented through a patent attorney of the Republic of Lithuania. The list of patent attorneys is available on <http://www.vpb.gov.lt/eng/>. The time limit expires on **29.09.2015**.

XII. Corresponding essential provisions of the Lithuanian Law on Trade Marks:

Article 5. Signs of Which a Mark May Consist

Marks, with respect to which legal protection under this Law is applicable, may consist of any signs that can be represented graphically, for example:

- 1) words, personal surnames, names, artistic pseudonyms, names of the legal entities, slogans;
- 2) letters, numerals;
- 3) drawings, emblems;
- 4) three-dimensional forms (the shape of goods, their packaging or containers);
- 5) colours or combinations of colours, their compositions;
- 6) any combination of signs specified in subparagraphs 1-5 of this Article.

Article 6. Absolute Grounds for Refusal of Registration or Invalidation of a Mark

1. A sign shall not be recognised as a mark and shall be refused registration or the registration of a registered mark shall be declared invalid if:

- 1) the sign cannot constitute a mark under the requirements of Article 5;
- 2) the sign is devoid of any distinctive character;
- 3) it has become customary in the current language or in the *bona fide* and established practices of the trade;
- 4) it consists exclusively of signs or indications which may serve, in trade, to designate the kind, quality, quantity, intended purpose, value, geographical origin or the time of production of the goods or of rendering of the service, the mode of production or other characteristics of the goods and/or services;
- 5) the sign is of such a nature as to mislead the public, for instance as to the nature, quality or geographical origin of the goods and/or services;
- 6) the sign is contrary to accepted principles of morality or public policy, including ethics of society and humanitarian principles;
- 7) the sign consists exclusively of the shape which results from the nature of the goods themselves or the shape of goods which is necessary to obtain a technical result or the shape which gives substantial value to the goods;
- 8) the sign consists of the official or traditional (abbreviated) state name of the Republic of Lithuania, or armorial bearings, flag or other state heraldic objects or any imitation from a heraldic point of view, also official signs and hallmarks indicating control and warranty, stamps, medals or marks of distinction, unless the permission for their use in a mark has been issued according to the established procedure by the institution authorised by the Government of the Republic of Lithuania;
- 9) it consists of the signs the registration of which has not been authorised by the competent authorities of other states or international organisations and the registration of which is to be refused or invalidated pursuant to Article 6ter of the Paris Convention;
- 10) it is a sign of high symbolic value, in particular a religious symbol;
- 11) it contains or consists of a geographical indication with respect to goods not originating in the territory indicated, if use of the indication in the mark for such goods in the Republic of Lithuania is of such a nature as to mislead the public as to the true place of origin of the goods. The above provision shall also be applicable against a geographical indication which, although literally true as to the place of origin of the goods, falsely represent to the public that the goods originate in another territory;
- 12) it contains or consists of a geographical indication identifying wines for wines or spirits for spirits not originating in the place indicated by the geographical indication in question, even where the true origin of the goods is indicated or the geographical indication is used in translation or accompanied by expressions such as "kind", "type", "style", "imitation" or the like.

2. In the cases provided for in subparagraphs 2, 3 or 4 of paragraph 1 of this Article, a sign may be recognised as a mark and its registration may not be invalidated if, before the date of application for registration, after the date of filing of the application or registration of the mark and following the use which has been made of it, it has acquired distinctive character.

Article 7. Other Grounds for the Invalidation of Registration

1. Registration of a mark shall be declared invalid if the mark is:

- 1) identical with an earlier mark, and the goods and/or services for which the mark is registered are identical with the goods and/or services for which the earlier mark is applied for or is registered;
- 2) identical with or similar to the earlier mark and because of the identity or similarity of the goods and/or services covered by the marks there exists a likelihood of confusion on the part of the public; the likelihood of confusion includes the likelihood of association with the earlier mark;
- 3) identical with the mark recognised as well-known in the Republic of Lithuania in the manner prescribed by Article 9 of this Law, the proprietor of which is another person, or because of its similarity to the mark it is liable to mislead the public;
- 4) identical with the name of the legal entity or processing a misleading likelihood to the name of the legal entity, whose proprietor is another person who acquired the right to the name of the legal entity in the Republic of Lithuania before the date of filing of the application for the registration of the mark or the date of the priority, if on the specified date the firm had a right to engage in identical or similar trade to which the goods and/or services covered by the registered mark may be attributed;

5) identical with the geographical indication protected in the Republic of Lithuania or possessing a misleading likelihood thereto, except for the indication incorporated in the mark as the disclaimer, for which registration is applied for by a person entitled to use the geographical indication;

6) identical with the protected industrial design or any other object of industrial property, literary, scientific or artistic work protected under the copyright, the name or surname or artistic pseudonym of a famous person, or the portrait of another person or its likelihood to the above is misleading, except in cases where consent has been granted by the owner of the rights or the successor to them.

7) identical with, or similar to, an earlier Community trade mark and where the later mark has been registered for goods and (or) services which are not similar to those for which the earlier Community trade mark is registered, where the earlier Community trade mark has a reputation in the European Community and where the use of the later mark without due cause would take unfair advantage of, or be detrimental to, the distinctive character or the repute of the earlier Community trade mark.

8) identical with, or similar to, an earlier trade mark and where the later mark has been registered for goods and (or) services which are not similar to those for which the earlier trade mark is registered, where the earlier trade mark has a reputation in the Republic of Lithuania and where the use of the later mark without due cause would take unfair advantage of, or be detrimental to, the distinctive character or the repute of the earlier Community trade mark (...)

3. Registration of the mark may be declared invalid where it becomes evident that the application for the registration of a mark was made in bad faith by the applicant.

Article 11. Filing of an Application

2. (...) Foreign nationals who are not permanent residents of the Republic of Lithuania or another member state of the European Union, or another state of the European Economic Area and legal persons of foreign states who do not have a subsidiary or representation registered in the Republic of Lithuania or another member state of the European Union, or another state of the European Economic Area shall file applications to the State Patent Bureau and perform all actions relating to the registration of the mark with the State Patent Bureau, including also representation at the Appeals Division, through the patent attorney of the Republic of Lithuania (...)

Article 18. Opposition

1. Within a period of three months following the publication of the registered Mark in the Official Bulletin of the State Patent Bureau, the interested person may give to the Appeals Division a justified written opposition to registration of the mark on the grounds that it may not be registered under Articles 6 and 7 of this Law (...)

7. The decision made by the Appeals Division may be appealed against to the Vilnius County Court within six months from the day of adoption thereof.

8. Decisions made by the Appeals Division shall be published in the Official Bulletin of the State Patent Bureau.

Article 19. Appeal and Opposition Examination at the State Patent Bureau

1. Appeals and oppositions are examined at the written or public oral proceedings of the Appeals Division (...)

3. (...) Where appeals and oppositions are examined at the oral proceedings the applicant, the interested person, the proprietor of the mark against which opposition has been filed or the representatives of the above persons are invited to take part in the examination proceedings of the Appeals Division, however their absence shall not prevent from examination of the appeal or opposition (...)

Article 34. Special Provisions Applicable to International Registration of a Mark

(...)

4. The proprietor of a mark of international registration against which an opposition has been filed must within a five months period from the date of Notification of Refusal to the International Bureau appoint his representative in the manner laid down in paragraph 2 of Article 11 of this Law and present a justified reply to opposition. Failure to present a justified reply to the opposition shall be considered as a refusal to take part in the examination of the opposition and shall not prevent the Appeals Division from examining the opposition in the absence of the proprietor of the mark of international registration or his representative. If the proprietor of the mark of international registration to which the opposition is filed fails to appoint his representative, the decision made by the Appeals Division shall not be communicated to the proprietor of the mark of international registration (...)

Article 49. Institutions Having Jurisdiction in Disputes Relating to Marks

1. The Appeals Division of the State Patent Bureau shall deal with disputes provided for in Article 18 of this Law.

2. The Vilnius County Court shall deal with disputes relating to:

- 1) decisions of the Appeals Division of the State Patent Bureau;
- 2) invalidation of registration of a mark;
- 3) revocation of registration of a mark;
- 4) enforcement of the proprietor's rights;
- 5) recognition of the mark as well-known in the Republic of Lithuania;
- 6) Community trade marks as defined in the Council Regulation on Community Trade Mark.



**OFFICE FOR HARMONIZATION
IN THE INTERNAL MARKET**
(TRADE MARKS AND DESIGNS)

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CTM file information

RIO CASAMIA
000416156

Actions and communications

Graphic representation



Trade mark information

Name	RIO CASAMIA	Filing date	27/12/1996
Filing number	000416156	Registration date	26/11/1998
Basis	CTM	Expiry date	27/12/2016
Date of receipt	27/12/1996	Designation date	
Type	Figurative	Filing language	Italian
Nature	INDIVIDUAL	Second language	English
Nice classes	3 (Nice Classification)	Application reference	C000726
Vienna Classification	26.04.02, 26.04.05, 26.04.06, 26.04.24, 27.01.12 (Vienna Classification)	Trade mark status	Registered
		Acquired distinctiveness	No

Goods and services

English (en)



3 Cleaning, polishing, scouring and abrasive preparations; domestic and industrial cleaning preparations; detergents for baths and lavatories.

Owners

KEMECO S.R.L.

ID	20671	Country	IT - Italy	Correspondence address	
Organisation	KEMECO S.R.L.	State/county	n/a	KEMECO S.R.L.	Can be accessed and changed by authorised user via the User Area
Legal status	Legal Entity	Town	Palermo	Via Partanna Mondello, 39/N	
		Post code	90151	IT-90151 Palermo	Can be accessed and changed by authorised user via the User Area
		Address	Via Partanna Mondello, 39/N	ITALIA	Can be accessed and changed by authorised user via the User Area



OFFICE FOR HARMONIZATION
IN THE INTERNAL MARKET
(TRADE MARKS AND DESIGNS)

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CTM file information

RIO AZZURRO WC IGIENE TOTALE FINO IN FONDO
000416164

Graphic representation



Trade mark information

Name	RIO AZZURRO WC IGIENE TOTALE FINO IN FONDO	Filing date	27/12/1996
Filing number	000416164	Registration date	17/09/1998
Basis	CTM	Expiry date	27/12/2016
Date of receipt	27/12/1996	Designation date	
Type	Figurative	Filing language	Italian
Nature	INDIVIDUAL	Second language	English
Nice classes	3 (Nice Classification)	Application reference	C000725
Vienna Classification	05.03.20, 05.05.19, 05.07.06, 12.03.07, 24.15.02, 25.01.92, 27.01.12 (Vienna Classification)	Trade mark status	Registered
		Acquired distinctiveness	No

Goods and services

English (en)



- 3** Cleaning, polishing, scouring and abrasive preparations; domestic and industrial cleaning preparations; detergents for baths and lavatories.

Owners

KEMECO S.R.L.

ID	20671	Country	IT - Italy	Correspondence address	
Organisation	KEMECO S.R.L.	State/county	n/a	KEMECO S.R.L.	Can be accessed and changed by authorised user via the User Area
Legal status	Legal Entity	Town	Palermo	Via Partanna Mondello, 39/N	
		Post code	90151	IT-90151 Palermo	Can be accessed and changed by authorised user via the User Area
		Address	Via Partanna Mondello, 39/N	ITALIA	Can be accessed and changed by authorised user via the User Area



OFFICE FOR HARMONIZATION
IN THE INTERNAL MARKET
(TRADE MARKS AND DESIGNS)

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CTM file information

RIO melaceto
003927753

Graphic representation



Trade mark information

Name	RIO melaceto	Filing date	08/07/2004
Filing number	003927753	Registration date	17/10/2005
Basis	CTM	Expiry date	08/07/2024
Date of receipt	08/07/2004	Designation date	
Type	Figurative	Filing language	Italian
Nature	INDIVIDUAL	Second language	English
Nice classes	3 (Nice Classification)	Application reference	C004528
Vienna Classification		Trade mark status	Registered

05.07.21, 05.07.23 (Vienna
Classification)

Acquired distinctiveness

No

Goods and services

English (en)



3 Cleaning, polishing, scouring and abrasive preparations, household and industrial cleaning preparations; detergents for baths and toilets.

Owners

KEMECO S.R.L.

ID	20671	Country	IT - Italy	Correspondence address	
Organisation	KEMECO S.R.L.	State/county	n/a	KEMECO S.R.L.	Can be accessed and changed by authorised user via the User Area
Legal status	Legal Entity	Town	Palermo	Via Partanna Mondello, 39/N	
		Post code	90151	IT-90151 Palermo	Can be accessed and changed by authorised user via the User Area
		Address	Via Partanna Mondello, 39/N	ITALIA	Can be accessed and changed by authorised user via the User Area

CTM file information

RIO AZZURRO BUM BUM
007586845

Graphic representation



Trade mark information

Name	RIO AZZURRO BUM BUM	Filing date	06/02/2009
Filing number	007586845	Registration date	23/02/2011
Basis	CTM	Expiry date	06/02/2019
Date of receipt	06/02/2009	Designation date	
Type	Figurative	Filing language	Italian
Nature	INDIVIDUAL	Second language	English
Nice classes	3 (Nice Classification)	Application reference	C008116
Vienna Classification	01.15.24 (Vienna Classification)	Trade mark status	Registered
		Acquired distinctiveness	No

Goods and services

English (en)
3 Toilet soaps; cleaning, polishing and scouring preparations, except for metal cleaning preparations, scouring powder, shoe polish, floor wax, starch and starch preparations, dye additives for linen, stain removing preparations; perfumery.

Description

English (en)

Description
Colour White, blue, light blue.

Owners

KEMECO S.R.L.

ID	20671	Country	IT - Italy	Correspondence address	
Organisation	KEMECO S.R.L.	State/county	n/a	KEMECO S.R.L.	Can be accessed and changed by authorised user via the User Area
Legal status	Legal Entity	Town	Palermo	Via Partanna Mondello, 39/N	
		Post code	90151	IT-90151 Palermo	Can be accessed and changed by authorised user via the User Area
		Address	Via Partanna Mondello, 39/N	ITALIA	Can be accessed and changed by authorised user via the User Area

657143

27.4.2015

151 **Date of the registration**
27.06.1996

180 **Expected expiration date of the registration/renewal**
27.06.2016

270 **Language of the application**
French

Current Status

732 **Name and address of the holder of the registration**
KEMECO S.R.L. Via Partanna Mondello, 39/N I-90151 Palermo Italy

812 **Contracting State or Contracting Organization in the territory of which the holder has a real and effective industrial or commercial establishment**
IT (Italy)

740 **Name and address of the representative**
JACOBACCI & PARTNERS S.p.A. Via Senato, 8 I-20121 MILANO Italy

540 **Mark**



531 **International Classification of the Figurative Elements of Marks (Vienna Classification) - VCL(3)**
05.05.18 ; 12.03.01 ; 24.15.21 ; 25.01.15 ; 27.05.01

571 **Description of the mark**

Mark consisting in a rectangular frame with a dark background, featuring the word "RIO" in large fancy type consisting of big white block lettering, and underneath it the word "AZZURRO" in uppercase semi-colored type depicted on a curved semi-colored band with, at the right-hand side, large white lettering forming "WC"; above it, floral decoration; below it, designations "IGENE TOTALE FINO IN FONDO", in white lettering arranged in two lines and on semi-colored bands, with a sectional-view of a toilet bowl at the lower right-hand side.

Marque consistant dans une empreinte rectangulaire à fonds pleine, comprenant le mot "RIO" en de grands caractères fantastiques à grosse bande vide, avec en-dessous le mot "AZZURRO" en caractères majuscules demi coloré sur le fonds d'une bande demi coloré courbée avec à droite de grands caractères vide formant "WC"; au-dessus, décoration floréale; au-dessous, dénominations "IGENE TOTALE FINO IN FONDO", en caractères vides sur deux lignes et sur bandes demi coloré, avec à droite dessin d'une tasse de "WC" en section.

511 **International Classification of Goods and Services for the Purposes of the Registration of Marks**

(Nice Classification) - NCL(6)

03 Products for domestic and industrial cleaning; detergents for baths and for toilets.

822 Basic registration

IT (Italy), 27.06.1996, 682204

300 Data relating to priority under the Paris Convention and other data relating to registration of the mark in the country of origin

IT (Italy), 28.05.1996, TO 96 C001555

831 Designation(s) under the Madrid Agreement

DZ (Algeria)

832 Designation(s) under the Madrid Protocol

EE (Estonia), LT (Lithuania), UZ (Uzbekistan)

834 Designation(s) under the Madrid Protocol by virtue of Article 9sexies

AL (Albania), AM (Armenia), AT (Austria), AZ (Azerbaijan), BA (Bosnia and Herzegovina), BG (Bulgaria), BX (Benelux), BY (Belarus), CU (Cuba), CY (Cyprus), CZ (Czech Republic), DE (Germany), ES (Spain), FR (France), HR (Croatia), HU (Hungary), KG (Kyrgyzstan), KP (Democratic People's Republic of Korea), KZ (Kazakhstan), LI (Liechtenstein), LR (Liberia), LV (Latvia), MA (Morocco), MC (Monaco), MD (Republic of Moldova), ME (Montenegro), MK (The former Yugoslav Republic of Macedonia), MN (Mongolia), PL (Poland), PT (Portugal), RO (Romania), RS (Serbia), RU (Russian Federation), SD (Sudan), SI (Slovenia), SK (Slovakia), TJ (Tajikistan), UA (Ukraine), VN (Viet Nam)

Registration

450 Publication number and date

1997/1 Gaz, 27.02.1997(1996/9 Gaz,01.10.1996)

831 Designation(s) under the Madrid Agreement

AL (Albania), AM (Armenia), AT (Austria), AZ (Azerbaijan), BA (Bosnia and Herzegovina), BG (Bulgaria), BX (Benelux), BY (Belarus), CH (Switzerland), CN (China), CU (Cuba), CZ (Czech Republic), DE (Germany), DZ (Algeria), EG (Egypt), ES (Spain), FR (France), HR (Croatia), HU (Hungary), KG (Kyrgyzstan), KP (Democratic People's Republic of Korea), KZ (Kazakhstan), LI (Liechtenstein), LR (Liberia), LV (Latvia), MA (Morocco), MC (Monaco), MD (Republic of Moldova), MK (The former Yugoslav Republic of Macedonia), MN (Mongolia), PL (Poland), PT (Portugal), RO (Romania), RU (Russian Federation), SD (Sudan), SI (Slovenia), SK (Slovakia), TJ (Tajikistan), UA (Ukraine), UZ (Uzbekistan), VN (Viet Nam), YU (Serbia and Montenegro)

580 Date of recording (date of notification from which the time limit to notify the refusal starts)

23.01.1997

The refusal period has expired and no notification of provisional refusal has been recorded (application of Rule 5 preserved)

AL (Albania)

The refusal period has expired and no notification of provisional refusal has been recorded (application of Rule 5 preserved)

AM (Armenia)

The refusal period has expired and no notification of provisional refusal has been recorded (application of Rule 5 preserved)

AT (Austria)

The refusal period has expired and no notification of provisional refusal has been recorded (application of Rule 5 preserved)

AZ (Azerbaijan)

WIPO - ROMARIN - International Registration Details

658283

27.4.2015

- 151 **Date of the registration**
28.05.1996
- 180 **Expected expiration date of the registration/renewal**
28.05.2016
- 270 **Language of the application**
French

Current Status

- 732 **Name and address of the holder of the registration**
KEMECO S.R.L. Via Partanna Modello 39/N I-90151 PALERMO Italy
- 812 **Contracting State or Contracting Organization in the territory of which the holder has a real and effective industrial or commercial establishment**
IT (Italy)
- 740 **Name and address of the representative**
JACOBACCI & PARTNERS S.p.A. Via Senato, 8 I-20121 MILANO Italy
- 540 **Mark**



- 531 **International Classification of the Figurative Elements of Marks (Vienna Classification) - VCL(3)**
24.01.05 ; 25.01.15 ; 27.01.01 ; 27.05.01
- 571 **Description of the mark**
Mark composed of a full background whose base is curved, containing the word "RIO" in large half-coloured fancy type with, below, the word "CASAMIA" curved in half-coloured upper-case type.
Marque composée d'un fonds plein dont la base est courbée, contenant la dénomination "RIO" en de grands caractères de fantaisie demi colorés avec, au-dessous, le mot "CASAMIA" courbé en des caractères demi colorés majuscules.
- 511 **International Classification of Goods and Services for the Purposes of the Registration of Marks (Nice Classification) - NCL(6)**
03 Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps.
- 822 **Basic registration**
IT (Italy), 17.02.1992, 560580
- 831 **Designation(s) under the Madrid Agreement**
DZ (Algeria)
- 832 **Designation(s) under the Madrid Protocol**
LT (Lithuania), UZ (Uzbekistan)
- 834 **Designation(s) under the Madrid Protocol by virtue of Article 9sexies**
AL (Albania), AM (Armenia), AT (Austria), AZ (Azerbaijan), BA (Bosnia and Herzegovina), BG

776034

27.4.2015

151 **Date of the registration**
18.12.2001

180 **Expected expiration date of the registration/renewal**
18.12.2021

270 **Language of the application**
French

Current Status

732 **Name and address of the holder of the registration**
KEMECO S.R.L. Via Partanna Mondello, 39/N I-90151 Palermo Italy

812 **Contracting State or Contracting Organization in the territory of which the holder has a real and effective industrial or commercial establishment**
IT (Italy)

740 **Name and address of the representative**
JACOBACCI & PARTNERS S.p.A. Via Senato, 8 I-20121 MILANO Italy

540 **Mark**



531 **International Classification of the Figurative Elements of Marks (Vienna Classification) - VCL(4)**
05.03.11 ; 26.02.01 ; 27.05.01

571 **Description of the mark**

The mark comprises an essentially circular shape with a thick half-tone outline, interrupted in the lower part; in the upper part there is the drawing of two leaves; in the centre, there is the word "RIO" in original capital letters in thick font in half-tone; below this, there is the word MELACETO in a rainbow shape, in half-tone lowercase font with shadow effect; all the above on an empty background.

La marque consiste dans un empreinte de forme substantiellement circulaire avec un épais contour en demi-teinte, interrompu dans la partie inférieure; dans la partie supérieure se trouve le dessin de deux feuilles; au centre de l'empreinte, le mot "RIO" en caractères d'imprimerie originaux majuscules à traits épais en demi-teinte; en dessous se trouve le mot MELACETO disposé en arc de cercle, en caractères d'imprimerie minuscules en demi-teinte avec un fin effet d'ombre; le tout étant sur fond vide.

566 **Translation of the mark or of words contained in the mark**

"RIO MELACETO"

511 **International Classification of Goods and Services for the Purposes of the Registration of Marks (Nice Classification) - NCL(7)**

03 Bleaching preparations and other substances for laundry use; cleaning, polishing, grease removing and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices.

822 **Basic registration**

IT (Italy), 18.12.2001, 857766

300 **Data relating to priority under the Paris Convention and other data relating to registration of the mark in the country of origin**

IT (Italy), 08.08.2001, TO2001C002677

832 **Designation(s) under the Madrid Protocol**

DK (Denmark), EE (Estonia), FI (Finland), GB (United Kingdom), GR (Greece), IE (Ireland), IS (Iceland), LT (Lithuania), NO (Norway), SE (Sweden)

834 **Designation(s) under the Madrid Protocol by virtue of Article 9sexies**

AT (Austria), BG (Bulgaria), BX (Benelux), CH (Switzerland), CY (Cyprus), CZ (Czech Republic), DE (Germany), ES (Spain), FR (France), HU (Hungary), LV (Latvia), MC (Monaco), PL (Poland), PT (Portugal), RO (Romania), RU (Russian Federation), SI (Slovenia), SK (Slovakia), SM (San Marino)

527 **Indications regarding use requirements**

GB (United Kingdom), IE (Ireland)

Registration

450 **Publication number and date**

2002/5 Gaz, 18.04.2002

831 **Designation(s) under the Madrid Agreement**

AT (Austria), BX (Benelux), CH (Switzerland), CZ (Czech Republic), DE (Germany), ES (Spain), FR (France), MC (Monaco), PT (Portugal), RO (Romania), SK (Slovakia), SM (San Marino)

832 **Designation(s) under the Madrid Protocol**

DK (Denmark), EE (Estonia), FI (Finland), GB (United Kingdom), GR (Greece), IE (Ireland), IS (Iceland), LT (Lithuania), NO (Norway), SE (Sweden)

527 **Indications regarding use requirements**

GB (United Kingdom), IE (Ireland)

580 **Date of recording (date of notification from which the time limit to notify the refusal starts)**

28.03.2002

The refusal period has expired and no notification of provisional refusal has been recorded (application of Rule 5 preserved)

AT (Austria)

The refusal period has expired and no notification of provisional refusal has been recorded (application of Rule 5 preserved)

BX (Benelux)

The refusal period has expired and no notification of provisional refusal has been recorded (application of Rule 5 preserved)

CH (Switzerland)

The refusal period has expired and no notification of provisional refusal has been recorded (application of Rule 5 preserved)

CZ (Czech Republic)