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World Intellectual Property Organisation (WIPO) International Bureau 34, Chemin des Colombettes 1211 Geneva 20 Switzerland Your Reference: International Registration No: WO0000001232192 Examiner: Heather Harrison

Direct Telephone: +44(0)1633814142

Date: 07 July 2015

Please reply by **07 September 2015** quoting the International Registration number

Intl Reg No: WO000001232192

Mark: ENIGMA BY SIBERIAN HEALTH

Holder: Gorokhovskaya Tatyana Germanovna

Class(es): 3

Notification Of A Provisional Total Refusal Of Protection Based On An Opposition By The United Kingdom Intellectual Property Office In Accordance With Article 5 Of The Madrid Protocol

I am writing to inform you that following receipt of an opposition to the above trade mark, it is necessary to issue this formal provisional refusal letter. This provisional refusal covers all of the goods and services of the International Registration.

Please find attached a copy of the TM7 'Notice of Opposition', which includes details of any marks referred to in the statement of case, which was received by the United Kingdom Trade Mark Registry. Copies of these documents have been sent to the holder informing them of this provisional refusal.

If the holder of the International Registration wishes to file a counterstatement, they must complete the form TM8 'Notice of defence and counterstatement', which is available at ipo.gov.uk/tmforms and return it to this office within two months of the date of this letter, i.e. on or before 07 September 2015. This period cannot be extended, except in the circumstances described below. The holder should note that failure to file a TM8 will result in the provisional refusal being upheld.

If both parties to this dispute wish to negotiate and want to enter a 'cooling off period' then the time for filing the TM8 can be extended for a further seven months by the filing the form TM9c 'Request for a cooling off period, which is available at ipo.gov.uk/tmforms

The TM8 should be received on or before the date requested above unless a cooling off period is entered into by the parties.

The holder of the International Registration must provide us with an address for correspondence in the United Kingdom, another EEA state or the Channel Islands on a form TM33 'Appointment or change of agent or contact address', which is available at <u>ipo_gov_uk/tmforms</u> within this two month period.

If one is not provided within this time the refusal will be made final.

Yours faithfully,

Heather Harrison

Trade Marks Registry



Case details for trade mark UK 00002602684

Trade mark

Trade

ENIGMA

mark:

Status: Registered

Relevant dates

Filing date: 28 November 2011

Date of entry in register: 02 March 2012

Renewal date:

28 November 2021

List of goods

Class 3: Perfume; fine fragrance.

Class 4: Perfumed candles; scented candles.

Name and Address details

Owner(s) name: RDPR Limited

41 New England Street, New England Quarter, Brighton, United Kingdom,

BN1 4GQ

Country of Incorporation: United Kingdom

View owner's other trade marks

IPO representative name: JA Kemp

14 South Square, Gray's Inn, London,

United Kingdom, WC1R 5JJ

Publication details

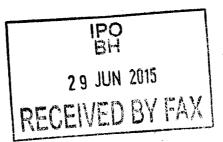
First advert:

Journal: 6919 Date of publication: 23 December 2011

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Form TM7

Notice of opposition and statement of grounds

Fed	£100	Opposition based on Se	ection 5(1) and/or 5(2) ONLY	
	£200		r including, any other grounds ander Section 5(1) and/or 5(2) and one o	or more other grounds, the fee will be £200
gro	unds on which	you are basing this opposition from if you wish to file a Fast"	de mark application or internation. Track apposition under Section	onal registration and to set out the 5(1) and/or 5(2): use Form TM7F.
	opposition concern	imber le mark you are opposing. If the is an International Registration, correct trade mark by adding "IR"	IR1232192	
	Full name of a Whose trade mark	pplicant/holder you are opposing	Gorokhovskaya Tatyana (Sermanovna
	Full name of o		RDPR Limited	
	European Econom		41 New England Street	
	European Economic Area (EEA – which includes the European Union) or the Channel Islands you must have a representative in one of these regions and complete section 4 below	New England Quarter	•	
	Complete accion	Suco:	Brighton	
			United Kingdom	Postcode BN1 4GQ
	Email address Complete if you ha us to correspond v	ve no representative and would like		
	Representativ If you have no rep	e name esentative, go to section 5.	J A Kemp	
		ied in this section must be in Eddnamic Area (EEA)	14 South Square	
,	or the Channet Isla		Gray's Inn	
		mmunicate with the his section has been	London	70.
		,	United Kingdom	Postcode WC1R 5JJ
	Email address Complete If you wo by email	; uld like us to correspond with you	mail@jakemp.com	

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5.	Related proceedings If applicable, select location of any related proceedings and enter the case number allocated	IPO Registry	UK Courts	ОНІМ
	to the proceedings.	Number		
6.	Opposition notification date If you have informed the applicant/holder of an inlention to oppose the trade mark application, designation — enter the date you notified them. [**See Note]			
	"Note: An opposition launoned without giving the appli- designation of amendment may result in the opponent	cant or holder a reasonable oppo being ineligible for an award of co	tunity to withdraw the appli sts.	ication, international
7.	Declaration	I believe that the facts s statement of grounds a		i the attached
	Signature	JA Wen	~?	
	Name (BLOCK CAPITALS)	JA KEMP		
	Date ···	29 Jun 2015		
8.	Your reference Complete if you would like us to quote this in communications with you, otherwise leave blank.	Y40360GB BRM/sbg		- Andrews
	Contact details	Ben Mooneapillay		·
	Name, daytime telephone number of the person to contact in case of query.	01865 406 100		
	Number of sheets attached to this form		1997-10-	

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Rev Sept 2013

Please tick on what grounds ১	ou are opposing the	trade mark and co	intinue to the reli	evant section(s)

✓	Opposition is based on Sections 5(1) or 5(2): The trade mark is either identical or similar to an earlier trade mark and is to be registered for identical and/or similar goods and services.
	Note: Opposition on these grounds must be made by the 'proprietor' (owner) of the earlier trade mark.
	> COMPLETE SECTION A
	Opposition is based on Section 5(3): The trade mark is either identical or similar to an earlier trade mark which has a reputation. Using the later mark would take unfair advantage of, or be detrimental to, the distinctive character or reputation of the earlier mark.
	Note: Opposition on these grounds must be made by the 'proprietor' (owner) of the earlier trade mark. Ticking this box means that the total fee for this form is £200.
	> COMPLETE SECTION B
	Opposition is based on Section 5(4)(a): Where the use of the applicant's trade mark would be contrary to law, in particular, the law of passing off.
	Note: Opposition on these grounds must be made by the 'proprietor' (owner) of the earlier right. Ticking this box means that the total fee for this form is £200.
	> COMPLETE SECTION C
	Opposition is based on Section 3: The trade mark is excluded from registration because it describes the goods/services, or is not distinctive, or consists of signs that are customary within the trade, or the application was made in bad faith.
	Note: Ticking this box means that the total fee for this form is £200.
	> COMPLETE SECTION D
	Opposition is based on other grounds.
	Note: Ticking this box means that the total fee for this form is £200.

> COMPLETE SECTION E

SECTION A: Opposition is based on sections 5(1) or 5(2) of the Trade Marks Act on the basis of an earlier registered or pending mark.

Please tick the relevant section(s) that apply.

	5(1) It is identical with an earlier mark and for Identical goods or services as the earlier mark
	5(2)(a) It is identical with an earlier mark and for similar goods or services as the earlier mark.
√	5(2)(b) It is similar to an earlier mark and for identical or similar goods or services as the earlier mark.

You must use a separate sheet for each earlier mark, so copy this sheet as many times as you need.

ABOUT THE EARLIER TRADE MARK

Trade mark number Your trade mark	000	02 602 68 4		
Type of mark Please tick	✓	UK	 Community	International

Representation of your trade mark

ENIGMA

Enter your trade mark in the space provided - use a continuation sheet if necessary.

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	<u>.</u>
	TM7

Q1.	Which goods or services	covered by the earlier trade	mark are relied upon fo	r the opposition?
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√	All goods and services
	Some goods and services (please specify below, use a continuation sheet if necessary)
	·
Q2.	STATEMENT OF USE - Was the registration or protection process for the earlier trade mark pleted 5 years or more before the publication date of the application you wish to oppose?
comp	
	Yes No > GO TO Q4
23.	Has the trade mark been used?
	Yes No > GO TO Q3b
Q3a,	For which of the goods and services listed at Q1 is trade mark use being claimed?
	All goods and services
•	Some goods and services (please specify below, use a continuation sheet if necessary)

> GO TO Q4.

	•
nil	Which goods or services in the application that you are opposing do you claim are identical or are to those covered by the earlier mark which you have listed at Q1 or Q3a (whichever is applicable)
nil	Which goods or services in the application that you are opposing do you claim are identical or
nil	Which goods or services in the application that you are opposing do you claim are identical or are to those covered by the earlier mark which you have listed at Q1 or Q3a (whichever is applicable)
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4. mili	Which goods or services in the application that you are opposing do you claim are identical or ar to those covered by the earlier mark which you have listed at Q1 or Q3a (whichever is applicable). All goods and services

The mark applied for reproduces in its entirety, the Opponent's ENIGMA mark which, in relation to the goods for which the earlier mark is registered (and for which registration of the later mark is sought), is highly distinctive. In this connection, it is an established principle of trade mark law that the scope of protection afforded to highly distinctive trade marks is greater than the scope of protection afforded to marks with a low distinctive character. Whilst the mark applied for includes the addition of the words BY SIBERIAN HEALTH, these are wholly descriptive and the word ENIGMA clearly has an independent distinctive role in the mark applied for. Moreover, it is trite law that consumers pay greater attention to the beginning of a mark. As a result, the common element ENIGMA is to be considered most noticeable and dominant in the mark applied for.

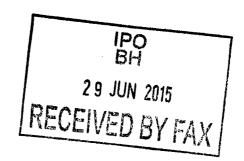
In addition, the principle of interdependence established in the Canon case provides that a lesser degree of similarity between the marks may be offset by a greater degree of similarity between the goods. The goods of the mark applied for are highly similar and, in some cases, identical to the goods of the Opponent's earlier registration. Consequently, the differences between the marks which result from the addition of the descriptive elements 'BY SIBERIAN HEALTH' to the mark applied for, ought to be offset by the close proximity of the goods against which this Opposition is directed.

In view of the above, the Applicant considers that a likelihood of confusion is inevitable,

JA · KEMP

BY FAX

UK Intellectual Property Office Concept House Cardiff Road Newport NP10 8QQ



29 June 2015

Dear Sirs

UK Designation of International Trade Mark Registration No. 1232192 ENIGMA by Siberian Health in Class 3 in the name of Gorokhovskaya Tatyana Germanovna and Opposition thereto by RDPR Limited Our Ref: Y40360GB BRM

Please find enclosed the following:

- Form TM7, a Notice of Opposition in the name of RDPR Limited;
- A Fee Sheet authorising the deduction of the official fee from our deposit account

We look forward to hearing from you.

Yours faithfully

J A KEMP

PATENT ATTORNEYS • TRADE MARK ATTORNEYS LONDON • OXFORD • MUNICH

14 South Square, Gray's Inn, London WC1R 5JJ T +44 20 3077 8600 F +44 20 7242 8932 mail@jakemp.com www.jakemp.com

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