



NOTIFICATION OF EX OFFICIO REFUSAL

Notified to the International Bureau of
the World Intellectual Property Organization (WIPO)
under Rule 17 (2) and 17 (5)(e) of the Common Regulations

- I. Office which pronounces the refusal:
Trademark Office
State Administration for Industry and Commerce

1, Chama Nanjie, Xichengqu,
Beijing, 100055
People's Republic of China

Tel: 8610-63219000

FAX: 8610-68050285



- II. Date of the refusal pronounced: 2015/08/18

- III. Our reference number: GJZCG1196930BHYW01

- IV. International registration number: 1196930

- V. Date of notification to China: 2014/04/03

- VI. Basic national registration number:

Basic national application number: 011538048

- VII. The mark is refused for the following goods and/or services:

3: Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring preparations; soaps; perfumery; essential oils; cosmetics; hair lotions; dentifrices; adhesives for affixing false eyelashes; adhesives for affixing false hair; adhesives for cosmetic purposes; after-shave lotions; almond milk for cosmetic purposes; almond oil; almond soap; aloe vera preparations for cosmetic purposes; alum stones [astringents]; amber [perfume]; ammonia [volatile alkali] [detergent]; antiperspirant soap; antiperspirants [toiletries]; antistatic preparations for household purposes; aromatics [essential oils]; astringents for cosmetic purposes; badian essence; balms other than for medical purposes; bases for flower perfumes; bath salts, not for medical purposes; beard dyes; beauty masks; bergamot oil; bleaching preparations [decolorants] for cosmetic purposes; bleaching salts; bleaching soda; breath freshening sprays; breath freshening strips; cake flavourings [essential oils]; cakes of soap; canned pressurized air for cleaning and dusting purposes; cleaning chalk; cleaning preparations; cleansing milk for toilet purposes; cloths impregnated with a detergent for cleaning; cobblers' wax; color-brightening chemicals for household purposes [laundry]; color-removing preparations; colorants for toilet purposes; cosmetic creams; cosmetic dyes; cosmetic kits; cosmetic pencils; cosmetic preparations for baths; cosmetic preparations for eyelashes; cosmetic preparations for skin care; cosmetic preparations for slimming purposes; cosmetics for animals; cotton sticks for cosmetic purposes; cotton wool for cosmetic purposes; decorative transfers for cosmetic purposes; degreasers other than for use in manufacturing processes; dental bleaching gels; denture polishes; deodorant soap; deodorants for human beings or for animals; deodorants for pets; depilatories; depilatory wax; detergents other than for use in manufacturing operations and for medical purposes; disinfectant soap; douching preparations for personal sanitary or deodorant purposes [toiletries]; dry-cleaning preparations; dry shampoos; drying agents for dishwashing machines; eau de cologne; essential oils of cedarwood; essential oils of citron; essential oils of lemon; ethereal essences; ethereal oils; extracts of flowers [perfumes]; eyebrow cosmetics; eyebrow pencils; fabric softeners for laundry use; false eyelashes; false nails; flavorings for beverages [essential oils]; floor wax; floor wax removers [scouring preparations]; fumigation preparations [perfumes]; gaultheria oil; geraniol; greases for cosmetic purposes; hair dyes; hair spray; hair waving preparations; heliotropine; henna [cosmetic dye]; hydrogen peroxide for cosmetic purposes; incense; ionone [perfumery]; jasmine oil; javelle water; joss sticks; lacquer-removing preparations; laundry bleach; laundry blueing; laundry glaze; laundry preparations; laundry soaking preparations; laundry starch; laundry wax; lavender oil; lavender water; leather bleaching preparations; leather preservatives [polishes]; lip glosses; lipsticks; lotions for cosmetic purposes; make-up; make-up powder; make-up preparations; make-up removing preparations; mascara; massage gels other than for medical purposes;

medicated soap; mint essence [essential oil]; mint for perfumery; mouth washes, not for medical purposes; musk [perfumery]; mustache wax; nail art stickers; nail care preparations; nail polish; neutralizers for permanent waving; non-slipping liquids for floors; non-slipping wax for floors; oil of turpentine for degreasing; oils for cleaning purposes; oils for cosmetic purposes; oils for perfumes and scents; oils for toilet purposes; paint stripping preparations; pastes for razor strops; perfumes; petroleum jelly for cosmetic purposes; polish for furniture and flooring; polishing creams; polishing paper; polishing preparations; polishing rouge; polishing wax; pomades for cosmetic purposes; potpourris [fragrances]; preparations for cleaning dentures; preparations for unblocking drain pipes; preparations to make shiny the leaves of plants; quillaia bark for washing; rose oil; rust removing preparations; sachets for perfuming linen; safrol; scale removing preparations for household purposes; scented water; scented wood; scouring solutions; shampoos; shampoos for pets; shaving preparations; shaving soap; shaving stones [astringents]; shining preparations [polish]; shoe cream; shoe polish; shoe wax; shoemakers' wax; skin whitening creams; smoothing preparations [starching]; soap; soap for brightening textile; soap for foot perspiration; soda lye; stain removers; starch glaze for laundry purposes; sun-tanning preparations [cosmetics]; sunscreen preparations; tailors' wax; talcum powder, for toilet use; terpenes [essential oils]; tissues impregnated with cosmetic lotions; toilet water; toiletries; tripoli stone for polishing; turpentine, for degreasing; varnish-removing preparations; volcanic ash for cleaning; wallpaper cleaning preparations; washing soda, for cleaning; waxes for leather; whitening; windscreen cleaning liquids.

9: Apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers; recording discs; compact discs, DVDs and other digital recording media; calculating machines; data processing equipment; computers; computer software; camcorders; cameras (photography); cassette players; compact disc players; compact discs [audio-video]; compact discs [read-only memory]; computer game programs; computer keyboards; computer memory devices; computer operating programs recorded; computer peripheral devices; computer programmes [programs, recorded]; computer programs [downloadable software]; computer software, recorded; disks, magnetic; downloadable image files; downloadable music files; downloadable ring tones for mobile phones; DVD players; electronic publications, downloadable; headphones; holograms; juke boxes, musical; laptop computers; magnetic data media; microphones; monitoring apparatus, electric; monitors [computer hardware]; monitors [computer programs]; mouse pads; notebook computers; optical data media; optical discs; personal stereos; portable media players; portable telephones; record players; sound recording apparatus; sound recording carriers; sound reproduction apparatus; sound transmitting apparatus; spectacle cases; spectacle frames; sunglasses; tape-recorders; telephone apparatus; television apparatus; usb flash drives; video cassettes; video game cartridges; video recorders; computer games (software); computer game software; computer game entertainment software; downloadable software; downloadable electronic games; video game software; interactive multimedia computer game programs; games software for use on mobile phones, tablets and other electronic mobile devices; games software downloadable to mobile phones, tablets and other electronic mobile devices; apps featuring computer games.

14: Precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes; jewellery; precious stones; agates; alloys of precious metal; amulets [jewellery, jewelry (Am.)]; badges of precious metal; beads for making jewelry; bracelets [jewellery, jewelry (Am.)]; brooches [jewellery, jewelry (Am.)]; busts of precious metal; chains [jewellery, jewelry (Am.)]; charms [jewellery, jewelry (Am.)]; cloisonné jewellery [jewelry (Am.)]; coins; copper tokens; cuff links; diamonds; earrings; gold thread [jewellery, jewelry (Am.)]; gold, unwrought or beaten; hat ornaments of precious metal; ingots of precious metals; iridium; ivory [jewellery, jewelry (Am.)]; jet, unwrought or semi-wrought; jewelry; jewelry of yellow amber; key rings [trinkets or fobs]; lockets [jewellery, jewelry (Am.)]; medals; necklaces [jewellery, jewelry (Am.)]; olivine [gems]; ornamental pins; ornaments [jewellery, jewelry (Am.)]; ornaments of jet; osmium; palladium; paste jewellery; pearls [jewellery, jewelry (Am.)]; pearls made of ambroid [pressed amber]; pins [jewellery, jewelry (Am.)]; platinum [metal]; precious metals, unwrought or semi-wrought; rhodium; rings [jewellery, jewelry (Am.)]; ruthenium; semi-precious stones; shoe ornaments of precious metal; silver thread; silver, unwrought or beaten; spinel [precious stones]; spun silver [silver wire]; statues of precious metal; statuettes of precious metal; tie clips; tie pins; wire of precious metal [jewellery, jewelry (Am.)]; works of art of precious metal; key rings of common metal; plastic key rings.

16: Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; stationery; adhesives for stationery or household purposes; paint brushes; typewriters and office requisites (except furniture); printers' type; printing blocks; address plates for addressing machines; address stamps; addressing machines; adhesive bands for stationery or household purposes; adhesive tape dispensers [office requisites]; adhesive tapes for stationery or household purposes; adhesives [glues] for

stationery or household purposes;albums;almanacs;announcement cards [stationery];aquarelles;atlases;balls for ball-point pens;binding strips [bookbinding];blotters;bookbinding apparatus and machines [office equipment];bookbinding cords;bookends;booklets;bookmarkers;books;cabinets for stationery [office requisites];calendars;cards;cases for stamps [seals];catalogues;chalk for lithography;charcoal pencils;chart pointers, non-electronic;chromos;clipboards;clips for offices;comic books;compasses for drawing;composing frames [printing];composing sticks;correcting fluids [office requisites];correcting ink [heliography];correcting tapes [office requisites];covers [stationery];credit card imprinters, non-electric;decalcomanias;diagrams;document files [stationery];document holders [stationery];document laminators for office use;drawing instruments;drawing pads;drawing pens;drawing rulers;drawing squares;drawing T-squares;duplicators;elastic bands for offices;electrotypes;embroidery designs [patterns];engraving plates;engravings;envelope sealing machines, for offices;envelopes [stationery];erasing products;erasing shields;etchings;fabrics for bookbinding;files [office requisites];finger-stalls [office requisites];flags of paper;flyers;folders for papers;folders [stationery];forms, printed;fountain pens;french curves;galley racks [printing];geographical maps;glue for stationery or household purposes;gluten [glue] for stationery or household purposes;graphic prints;graphic representations;graphic reproductions;greeting cards;gummed cloth for stationery purposes;gummed tape [stationery];gums [adhesives] for stationery or household purposes;hand labelling appliances;handbooks [manuals];handwriting specimens for copying;hctographs;holders for checkbooks [cheque books];holders for stamps [seals];house painters' rollers;index cards [stationery];indexes;indian inks;ink;ink sticks;ink stones [ink reservoirs];inking pads;inking ribbons;inking ribbons for computer printers;inkstands;inkwells;isinglass for stationery or household purposes;labels, not of textile;ledgers [books];letter trays;letters [type];lithographic stones;lithographic works of art;lithographs;loose-leaf binders;magazines [periodicals];manifolds [stationery];marking pens [stationery];mimeograph apparatus and machines;moisteners for gummed surfaces [office requisites];moisteners [office requisites];money clips;musical greeting cards;newsletters;newspapers;nibs;nibs of gold;note books;numbering apparatus;numbers [type];office perforators;office requisites, except furniture;oleographs;pads [stationery];paintbrushes;painters' brushes;paintings [pictures], framed or unframed;pamphlets;pantographs [drawing instruments];paper clasps;paper-clips;paper knives [office requisites];paper sheets [stationery];paper shredders for office use;paperweights;passport holders;pen cases;pen clips;pen wipers;pencil holders;pencil lead holders;pencil leads;pencil sharpeners, electric or non-electric;pencil sharpening machines, electric or non-electric;pencils;penholders;pens [office requisites];perforated cards for jacquard looms;periodicals;pictures;plans;portraits;postage meters for office use;postcards;posters;printed publications;printed timetables;printers' blankets, not of textile;printers' reglets;printing sets, portable [office requisites];printing type;prints [engravings];prospectuses;punches [office requisites];rollers for typewriters;rubber erasers;school supplies [stationery];scrapers [erasers] for offices;sealing compounds for stationery purposes;sealing machines for offices;sealing stamps;sealing wafers;sealing wax;seals [stamps];self-adhesive tapes for stationery or household purposes;song books;spools for inking ribbons;square rulers;stamp pads;stamp stands;stamps [seals];stands for pens and pencils;stapling presses [office requisites];starch paste [adhesive] for stationery or household purposes;steel letters;steel pens;stencil plates;stencils;stickers [stationery];tags for index cards;thumbtacks;tickets;tracing needles for drawing purposes;tracing patterns;trading cards other than for games;transparencies [stationery];trays for sorting and counting money;typewriter keys;typewriter ribbons;typewriters, electric or non-electric;wood pulp board [stationery];wristbands for the retention of writing instruments;writing brushes;writing cases [sets];writing cases [stationery];writing instruments;writing materials;writing or drawing books;writing pads;writing paper;writing slates.

18:Leather and imitations of leather, and goods made of these materials and not included in other classes; animal skins;hides;trunks and travelling bags;umbrellas and parasols;walking sticks;alpenstocks;attaché cases;backpacks;bags;bags for campers;bags for climbers;bags for sports;bandoliers;beach bags;boxes of leather or leather board;boxes of vulcanised fibre;briefcases;butts [parts of hides];canes;card cases [notecases];cases, of leather or leatherboard;casings, of leather, for springs;cattle skins;chain mesh purses;chamois leather, other than for cleaning purposes;chin straps, of leather;curried skins;frames for umbrellas or parasols;fur;game bags [hunting accessories];garment bags for travel;goldbeaters' skin;handbag frames;handbags;hat boxes of leather;haversacks;imitation leather;key cases;kid;leather laces;leather leads;leather straps;leather twist;leather, unworked or semi-worked;leatherboard;moleskin [imitation of leather];music cases;net bags for shopping;parasols;pelts;pocket wallets;pouch baby carriers;pouches, of leather, for packaging;purses;school bags;shopping bags;sling bags for carrying infants;slings for carrying infants;straps for skates;straps for soldiers' equipment;straps of leather [saddlery];suitcase handles;suitcases;tool bags of leather, empty;travelling bags;travelling sets [leatherware];travelling trunks;trunks [luggage];umbrella covers;umbrella

handles;umbrella or parasol ribs;umbrella rings;umbrella sticks;umbrellas;valises;valves of leather;vanity cases, not fitted;walking cane handles;walking stick seats;wheeled shopping bags.

20:Furniture;mirrors;picture frames;goods (not included in other classes) of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics;armchairs;baby changing platforms;bakers' bread baskets;bamboo;bamboo curtains;barrels, not of metal;baskets, not of metal;bed casters, not of metal;beds;bedsteads of wood;benches [furniture];bins, not of metal;bins of wood or plastic;book rests [furniture];bottle caps, not of metal;bottle casings of wood;bottle closures, not of metal;bottle racks;cabinet work;carts for computers [furniture];cask hoops, not of metal;cask stands, not of metal;casks of wood for decanting wine;chests for toys;chests of drawers;chopping blocks [tables];closures, not of metal, for containers;coat hangers;coatstands;containers, not of metal, for liquid fuel;containers, not of metal [storage, transport];corks;corks for bottles;costume stands;cots;counters [tables];covers for clothing [wardrobe];crates;cupboards;deck chairs;desks;dinner wagons [furniture];display stands;divans;doors for furniture;draughtman's tables;dressing tables;easy chairs;embroidery frames;fans for personal use, non-electric;filing cabinets;fireguards;fishing baskets;floating containers, not of metal;flower-pot pedestals;flower-stands [furniture];furniture;furniture of metal;furniture partitions of wood;garment covers [storage];gun racks;hairdressers' chairs;hampers [baskets];hand-held mirrors [toilet mirrors];handling pallets, not of metal;hat stands;head-rests [furniture];high chairs for babies;hospital beds;index cabinets [furniture];infant walkers;letter boxes, not of metal or masonry;library shelves;loading pallets, not of metal;lockers;magazine racks;massage tables;mattresses;meat chests, not of metal;medicine cabinets;mirror tiles;mirrors [looking glasses];mobile boarding stairs, not of metal, for passengers;newspaper display stands;office furniture;packaging containers of plastic;picture frame brackets;pillows;plaited straw, except matting;plate racks;playpens for babies;racks [furniture];rattan;reeds [plaiting materials];school furniture;screens [furniture];screw tops, not of metal, for bottles;seats;seats of metal;settees;shelves for filing-cabinets [furniture];shelves for storage;shoulder poles [yokes];showcases [furniture];sideboards;silvered glass [mirrors];sofas;spring mattresses;stair rods;standing desks;stands for calculating machines;staves of wood;stools;stoppers, not of metal;straw edgings;straw plaits;table tops;tables; tables of metal;tanks, not of metal nor of masonry;taps for casks, not of metal;tea carts;towel closets [furniture];transport pallets, not of metal;trays, not of metal;trestles [furniture];trolleys [furniture];troughs, not of metal, for mixing mortar;typing desks;umbrella stands;vats, not of metal;wall plugs, not of metal; washstands [furniture];water beds, not for medical purposes;wickerwork;wood ribbon;writing desks.

24:Textiles and textile goods, not included in other classes;bed covers;banners;bath linen, except clothing; bed blankets;bed clothes;bed covers of paper;bed linen;billiard cloth;bolting cloth;brocades;buckram; bunting;calico;canvas for tapestry or embroidery;chenille fabric;cheviots [cloth];cloth;cotton fabrics;covers for cushions;crepe [fabric];crepon;damask;diapered linen;dimity;eiderdowns [down coverlets];elastic woven material;esparto fabric;fabric;fabric for footwear;fabric of imitation animal skins;fabrics for textile use;face towels of textile;flags, not of paper;flannel [fabric];frieze [cloth];gauze [cloth];glass cloths [towels];haircloth [sackcloth];handkerchiefs of textile;hat linings, of textile, in the piece;hemp cloth;hemp fabric;household linen;jersey [fabric];jute fabric;knitted fabric;linen cloth;lingerie fabric;lining fabric for shoes;linings [textile]; loose covers for furniture;mattress covers;moleskin [fabric];mosquito nets;napkins, of cloth, for removing make-up;non-woven textile fabrics;pillow shams;pillowcases;printed calico cloth;quilts;ramie fabric;rayon fabric;sanitary flannel;serviettes of textile;sheets [textile];silk [cloth];silk fabrics for printing patterns;sleeping bags [sheeting];table runners;taffeta [cloth];textile material;tick [linen];ticks [mattress covers];towels of textile;traced cloth for embroidery;travelling rugs [lap robes];tulle;upholstery fabrics;velvet;wall hangings of textile;washing mitts;woollen cloth;zephyr [cloth];bean bag [cushion] covers.

25:Clothing;footwear;headgear;aprons [clothing;babies' pants [clothing];bandanas [neckerchiefs];bath robes;bath sandals;bath slippers;bathing caps;bathing trunks;beach clothes;beach shoes;belts [clothing];berets; bibs, not of paper;boas (necklets);boots;boots for sports;brassieres;caps [headwear];clothing for gymnastics; clothing of imitations of leather;clothing of leather;coats;dresses;dressing gowns;ear muffs [clothing];esparto shoes or sandals;hats;headbands [clothing];jackets [clothing];jerseys [clothing];jumper dresses;knitwear [clothing];masquerade costumes;money belts [clothing];neckties;outerclothing;pants;paper hats [clothing]; pullovers;pyjamas;ready-made clothing;sandals;shirts;shoes;skirts;slippers;socks;sweaters;tee-shirts;trousers; underpants;underwear;vests;waterproof clothing.

28:chips for gambling;gaming machines for gambling;pachinkos;roulette wheels;slot machines [gaming machines].

29:All the goods.

30:All the goods.

32:All the goods.

41:entertainment;sporting and cultural activities;amusements;providing casino facilities [gambling]; electronic desktop publishing;entertainer services;entertainment information;film production, other than advertising films;gambling;game services provided on-line from a computer network;games equipment rental;organization of competitions [education or entertainment];party planning entertainment];production of music;production of shows;providing amusement arcade services;providing karaoke services;providing on-line electronic publications, not downloadable;publication of books;publication of electronic books and journals on-line;providing recreation facilities;scriptwriting services;writing of texts, other than publicity texts;electronic games services, including provision of computer games on line, on social networks, or by means of a global computer network;providing electronic games for use on mobile phones, tablets and other electronic mobile devices;providing enhancements within online computer and electronic games; providing electronic games for download to mobile phones, tablets and other electronic mobile devices; providing interactive single and multi-player electronic games via the Internet electronic communication networks or via a global computer network;publishing of computer game software, electronic games and video game software.

VIII. Reason(s) of refusal:

Prior national and/or international mark(s). (See Item XI)

This mark is similar to the earlier mark(s).

The goods and/or services listed in Column VII are similar to those of the earlier application and/or earlier registration.

The sign has a direct indication to the characteristics and features of all goods eatable listed in Item VII. Meanwhile, services and goods related to gambling are not accepted in China for the purpose of trademark registration.

IX. Applicable legal provisions of the refusal:

Article(s): (See the excerpts of the laws and regulations)

Trademark Law Article 30&22&11(i)(2)

X. Reference to review of refusal:

1. Time limit for review: within 15 days from receipt of this notification.

2. Competent authority: Trademark Review and Adjudication Board under the State Administration for Industry and Commerce.

3. The application for review shall be filed through a qualified Chinese agency or attorney. (A list of qualified agencies and attorneys in Chinese can be found at <http://www.ctmo.gov.cn> or <http://sbj.saic.gov.cn>)

XI. Informations concerning the earlier mark(s):

Mark:

地利生 DELICIOUS

Date of application:

2010/11/08

Number of application:

8819310

Date of priority:

Date of registration:

2011/11/21

Number of registration:

Non-Madrid 8819310

Name of the holder:

ZHANG CHUN GUO XIN XIAN DAI NONG YE KE JI FA ZHAN GU FEN YOU XIAN GONG
SI

Address of the holder:

JI LIN SHENG ZHANG CHUN SHI SHUANG YANG QU ZHANG QING GONG LU 1 6 GONG
LI CHU (XING FU CUN MA JIA ZI TUN) CHINA

Goods/services: class 30

米；谷类制品；人食用的去壳谷物；面粉；面粉制品；甜食；糖；蜂蜜；以谷物为主的零食小吃；豆粉；

Device:



Mark:

杜雪维斯 DELICIOUS

Date of application:

2010/12/28

Number of application:

8997329

Date of priority:

Date of registration:

2012/01/07

Number of registration:

Non-Madrid 8997329

Name of the holder:

GUI LIN SHI TUO RUI SHANG MAO YOU XIAN GONG SI

Address of the holder:

GUANG XI ZHUANG ZU ZI ZHI QU GUI LIN SHI XIANG SHAN QU HUAN CHENG NAN
ER LU 1 2 HAO 1 DONG 1 - 1 0 - C 2 HAO FANG CHINA

Goods/services: class 30

以谷物为主的零食小吃；含淀粉食物；以米为主的零食小吃；糕点；食用芳香剂；甜食；装饰圣诞树用糖果；(意式)面食；茶；可可制品；

Device:

杜雪维斯
DELICIOUS

Mark:

迪蕾鲜 DELICIOUS

Date of application:

2011/01/26

Number of application:

9093483

Date of priority:

Date of registration:

2012/02/07

Number of registration:

Non-Madrid 9093483

Name of the holder:

ZHONG QING XIANG ZHI WEI SHANG MAO YOU XIAN GONG SI

Address of the holder:

ZHONG QING SHI JIANG BEI QU YU BEI SAN CUN 3 0 HAO 3 9 - 8 CHINA

Goods/services: class 30

咖啡调味香料(调味品); 马铃薯粉; 食用冰粉; 酱油; 咖喱粉(调味品); 调味品; 胡椒(调味品); 沙拉用调味品; 食品用香料(含醚和香精油除外); 家用嫩肉剂;

Device:



Mark:

迪蕾克 DELICIOUS D

Date of application:

2011/02/28

Number of application:

9153987

Date of priority:

Date of registration:

2012/03/07

Number of registration:

Non-Madrid 9153987

Name of the holder:

SHANG HAI YI AN SHI PIN QI YE YOU XIAN GONG SI

Address of the holder:

SHANG HAI SHI JIA DING QU JIA TANG GONG LU 1 1 0 8 HAO CHINA

Goods/services: class 30

甜食；饼干；糖果；巧克力；糕点；月饼；以谷物为主的零食小吃；面包；蛋糕；豆沙；

Device:



DELICIOUS

— 迪蕾克 —

Mark:

迪力思 DELICIOUS

Date of application:

2012/07/20

Number of application:

11231777

Date of priority:

Date of registration:

2013/12/14

Number of registration:

Non-Madrid 11231777

Name of the holder:

ZHANG WEI 1 3 1 1 2 6 1 9 8 3 0 5 2 9 2 4 3 4

Address of the holder:

HE BEI SHENG HENG SHUI SHI GU CHENG XIAN XIN ZHUANG XIANG TAO HU
ZHUANG CUN 1 0 0 HAO CHINA

Goods/services: class 30

巧克力; 咖啡; 薄荷糖; 巧克力饮料; 华夫饼干; 蛋糕; 口香糖; 麦丽素; 冰淇淋; 以谷物为主的零食小吃;

Device:

迪力思
Delicious

Mark:

臻味 DELICIOUS

Date of application:

2013/03/07

Number of application:

12229022

Date of priority:

Date of registration:

2014/08/14

Number of registration:

Non-Madrid 12229022

Name of the holder:

BEI JING ZHEN WEI FANG SHI PIN YOU XIAN GONG SI

Address of the holder:

BEI JING SHI FANG SHAN QU ZHOU KOU DIAN ZHEN NAN HAN JI CUN CUN WEI HUI
XI 3 0 0 MI CHINA

Goods/services: class 30

咖啡; 馅饼; 蜂蜜; 谷类制品; 面粉制品; 玉米花; 冰淇淋;

Device:



Mark:

迪利克丝 DELICIOUS

Date of application:

2013/06/05

Number of application:

12706682

Date of priority:

Date of registration:

2015/08/21

Number of registration:

Non-Madrid 12706682

Name of the holder:

YUE JIAN PING 41078219851027071X

Address of the holder:

HE NAN SHENG HUI XIAN SHI HU QIAO XIANG QING XIA FO CUN CHINA

Goods/services: class 30

茶; 蜂蜜; 谷类制品; 食用淀粉; 调味品; 番茄酱(调味品); 酵母; 食品用香料(不包括含醚香料和香精油); 烹任用谷蛋白添加剂;

▲待删商品▲

以谷物为主的零食小吃;

Device:

迪利克丝
Delicious

Mark:

得利斯 DELICIOUS

Date of application:

1992/09/25

Number of application:

665273

Date of priority:

Date of registration:

2013/11/14

Number of registration:

Non-Madrid 665273

Name of the holder:

BEI JING DE LI SI TOU ZI YOU XIAN GONG SI

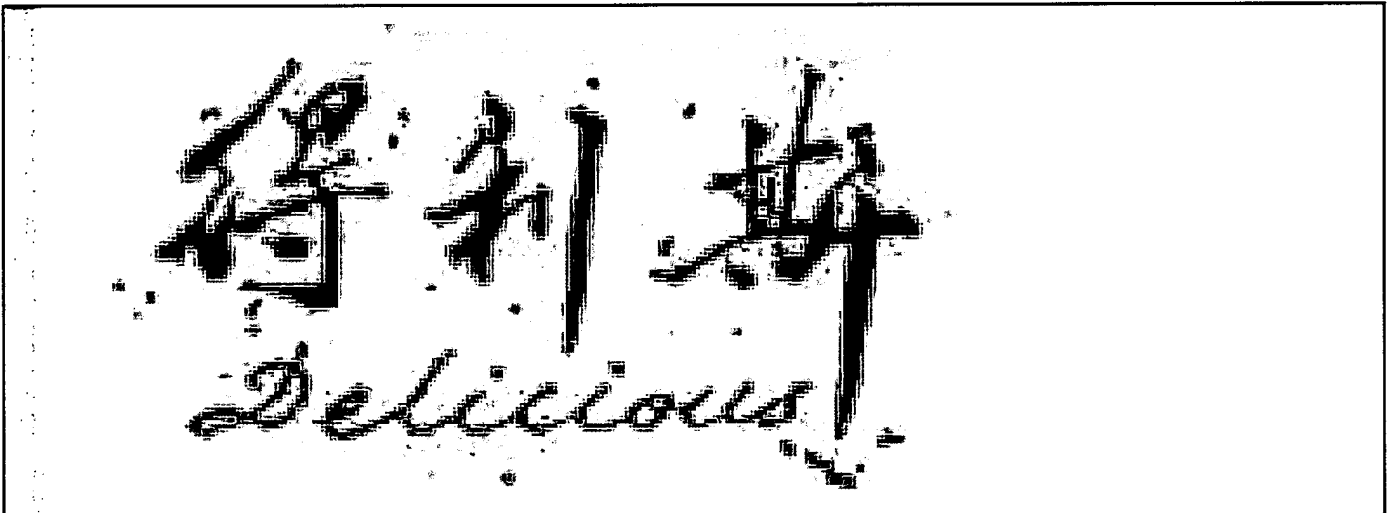
Address of the holder:

BEI JING SHI CHANG PING QU HUI LONG GUAN ZHEN DING FU HUANG ZHUANG 5 1 0
HAO CHINA

Goods/services: class 32

糖浆及其他供饮料用制剂;

Device:



Mark:

齐鸣;HEALTHY DELICIOUS VOLLEY

Date of application:

2006/01/16

Number of application:

5121566

Date of priority:

Date of registration:

2008/11/28

Number of registration:

Non-Madrid 5121566

Name of the holder:

XING LONG XIAN CHAO YANG SHI PIN YOU XIAN GONG SI

Address of the holder:

HE BEI SHENG XING LONG XIAN BAN BI SHAN ZHEN XIAO ZI ZHUANG CUN CHINA

Goods/services: class 32

啤酒; 无酒精果汁饮料; 矿泉水; 纯净水(饮料); 花生牛奶(软饮料); 可乐; 乳酸饮料(果制品,非奶); 奶茶(非奶为主); 蒸馏水(饮料); 饮料制剂;

Device:



Mark:

园汁园味;DELICIOUS

Date of application:

2007/10/10

Number of application:

6314941

Date of priority:

Date of registration:

2011/02/14

Number of registration:

Non-Madrid 6314941

Name of the holder:

DA LIAN LU: ZHU SHI PIN YOU XIAN GONG SI

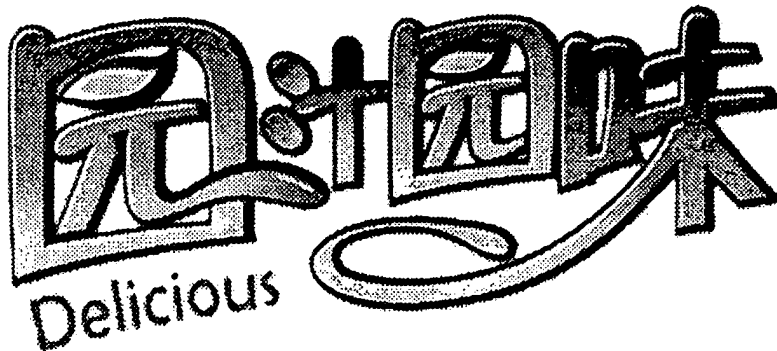
Address of the holder:

LIAO NING SHENG ZHUANG HE SHI AN ZI SHAN XIANG DONG HUA LU CUN CHINA

Goods/services: class 32

果汁; 无酒精果汁饮料; 蔬菜汁(饮料); 果茶(不含酒精); 水果饮料(不含酒精); 番茄汁(饮料); 以蜂蜜为主的无酒精饮料; 啤酒; 无酒精饮料; 植物饮料;

Device:



园汁园味
Delicious

Mark:

园汁园味 DELICIOUS

Date of application:

2011/07/18

Number of application:

9733117

Date of priority:

Date of registration:

2012/09/07

Number of registration:

Non-Madrid 9733117

Name of the holder:

DA LIAN LU: ZHU SHI PIN YOU XIAN GONG SI

Address of the holder:

LIAO NING SHENG ZHUANG HE SHI AN ZI SHAN XIANG DONG HUA LU CUN CHINA

Goods/services: class 32

啤酒; 无酒精果汁饮料; 果汁; 蔬菜汁(饮料); 番茄汁(饮料); 无酒精饮料; 果茶(不含酒精); 水果饮料(不含酒精); 以蜂蜜为主的无酒精饮料; 饮料香精;

Device:



Mark:

DOLICIOUS

Date of application:

2010/02/09

Number of application:

8064890

Date of priority:

Date of registration:

2011/02/14

Number of registration:

Non-Madrid 8064890

Name of the holder:

DOLE FOOD COMPANY,INC.

Address of the holder:

ONE DOLE DRIVE, WESTLAKE VILLAGE, CALIFORNIA 91362-7300, USA

Goods/services: class 32

果汁；浓缩果汁；果蔬汁；水果奶昔饮料；无酒精果汁饮料；饮料制剂；冷冻果汁饮料(饮料)；果肉酱浓缩液；果浆；制饮料用糖浆；

Device:

DOLICIOUS

Mark:

DELICIOUS

Date of application:

2005/03/25

Number of application:

4564258

Date of priority:

Date of registration:

2008/10/14

Number of registration:

Non-Madrid 4564258

Name of the holder:

DOUBLE BAY NEWSPAPERS PTY LIMITED

Address of the holder:

170 BOURKE ROAD ALEXANDRIA NSW 2015 AUSTRALIA

Goods/services: class 41

通过电视、无线设备和全球计算机网络提供有关饮食、娱乐和文娱生活的娱乐信息；

Device:

DELICIOUS

Mark:

爱尚美食 DELICIOUS STYLE

Date of application:

2012/08/06

Number of application:

11311886

Date of priority:

Date of registration:

2014/04/28

Number of registration:

Non-Madrid 11311886

Name of the holder:

HUAN QIU DIAN GUANG WEN HUA CHUAN MEI (BEI JING) YOU XIAN GONG SI

Address of the holder:

BEI JING SHI MEN TOU GOU QU SHI LONG BEI LU 1 2 HAO 1 0 3 C SHI CHINA

Goods/services: class 41

节目制作; 电视文娱节目; 无线电文娱节目; 广播和电视节目制作; 录音棚服务; 配音; 音响设备出租; 新闻记者服务; 录像带录制; 文字出版(广告宣传材料除外);

Device:



Mark:

美味

Date of application:

2008/07/14

Number of application:

6837978

Date of priority:

Date of registration:

2010/04/21

Number of registration:

Non-Madrid 6837978

Name of the holder:

DEAR BODY LIMITED

Address of the holder:

SUITE LG01, CHANCERY HOUSE CHANCERY LANE LONDON, UNITED KINGDOM

Goods/services: class 3

浴盐; 浴液; 化妆品; 香水; 牙膏; 芬芳袋(干花瓣与香料的混合物); 动物用化妆品; 香料; 鞋蜡; 洗洁精;

Device:

美味

Mark:

DELICIOUS 得利斯

Date of application:

1992/09/25

Number of application:

666556

Date of priority:

Date of registration:

2013/11/21

Number of registration:

Non-Madrid 666556

Name of the holder:

BEI JING DE LI SI TOU ZI YOU XIAN GONG SI

Address of the holder:

BEI JING SHI CHANG PING QU HUI LONG GUAN ZHEN DING FU HUANG ZHUANG 5 1 0
HAO CHINA

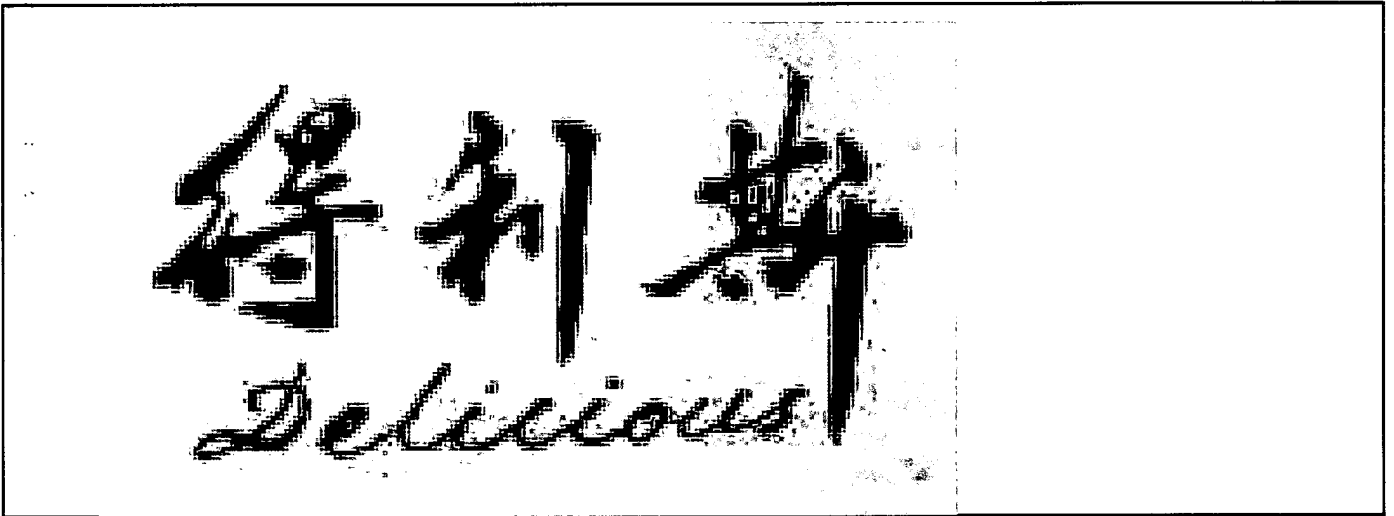
Goods/services: class 9

音像设备；衡器；量具；电气通用元器件；吸尘器；

▲待删商品▲

电子计算机及外部设备；电子；

Device:



Mark:

DELICIOUS

Date of application:

2009/07/06

Number of application:

7522036

Date of priority:

Date of registration:

2011/02/14

Number of registration:

Non-Madrid 7522036

Name of the holder:

COLORFUL ACCESSORIES COMPANY LIMITED

Address of the holder:

FLAT/RM 803A 8/F WEST COAST INT'L BLDG 290-296 UN CHAU ST SHAM SHUI PO KL
HONGKONG CHINA

Goods/services: class 9

眼镜链; 擦眼镜布; 光学矫正透镜片(光); 眼镜盒; 眼镜(光学); 眼镜玻璃; 眼镜框; 眼镜架; 眼镜; 太阳镜;

Device:

The word "Delicious" is written in a large, bold, black cursive script. The letters are thick and connected, with a classic, flowing style. The 'D' is particularly large and ornate, starting with a high loop. The overall appearance is that of a trademark logo for a brand.

Mark:

DELICIOUS

Date of application:

2009/07/23

Number of application:

7565313

Date of priority:

Date of registration:

2011/06/14

Number of registration:

Non-Madrid 7565313

Name of the holder:

YI WU SHI QING PENG HUA ZHUANG PIN YOU XIAN GONG SI

Address of the holder:

ZHE JIANG SHENG YI WU SHI YI WU JING JI KAI FA QU KE JI CHAN YE JI JU YUAN B QU
5 CHUANG CHINA

Goods/services: class 9

电池; 照相机(摄影); 电话机; 电熨斗; 手提电话;
▲已删商品▲
眼镜; 计算机; 电开关; DVD播放机; 眼镜盒;

Device:

DELICIOUS

Mark:

得利斯

Date of application:

1992/09/25

Number of application:

663876

Date of priority:

Date of registration:

2013/10/28

Number of registration:

Non-Madrid 663876

Name of the holder:

BEI JING DE LI SI TOU ZI YOU XIAN GONG SI

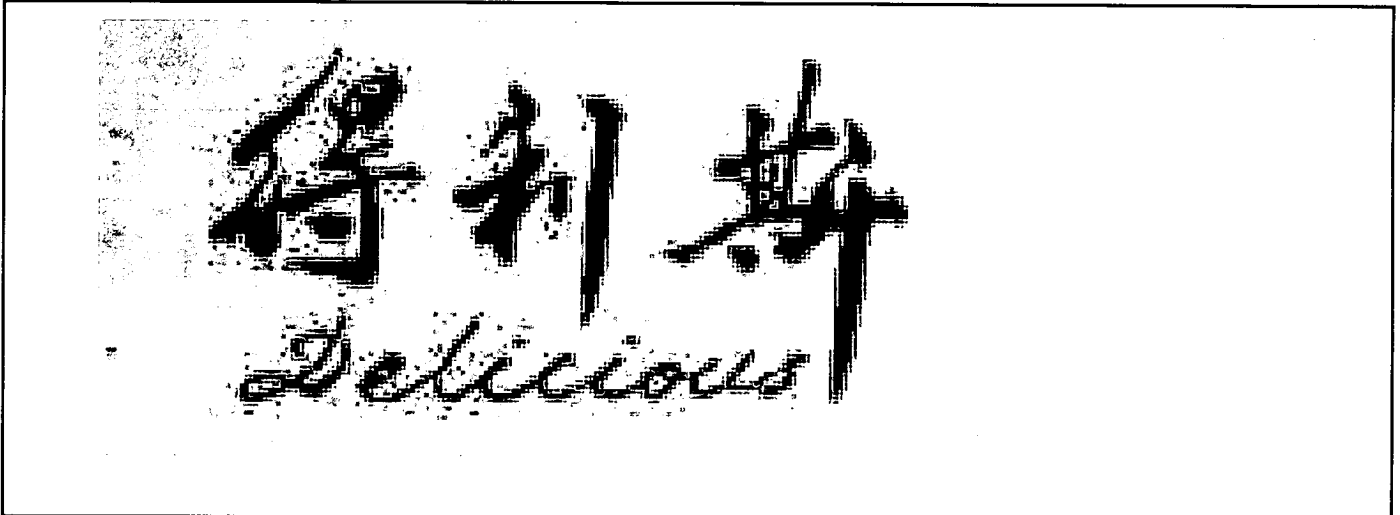
Address of the holder:

BEI JING SHI CHANG PING QU HUI LONG GUAN ZHEN DING FU HUANG ZHUANG 5 1 0
HAO CHINA

Goods/services: class 14

贵金属; 珠宝; 首饰; 宝石;

Device:



Mark:

DELICIOUS

Date of application:

2005/03/25

Number of application:

4564257

Date of priority:

Date of registration:

2008/09/14

Number of registration:

Non-Madrid 4564257

Name of the holder:

DOUBLE BAY NEWSPAPERS PTY LIMITED

Address of the holder:

170 BOURKE ROAD ALEXANDRIA NSW 2015 AUSTRALIA

Goods/services: class 16

印刷品; 印刷出版物; 杂志(期刊); 印刷目录表; 期刊; 书籍; 报纸; 学术期刊; 明信片; 粘贴物(文具); 不干胶纸; 文具; 书写工具; 钢笔; 印刷品(宣传和广告材料);

Device:

DELICIOUS

Mark:

得利斯 DELICIOUS

Date of application:

1992/09/25

Number of application:

663806

Date of priority:

Date of registration:

2013/10/28

Number of registration:

Non-Madrid 663806

Name of the holder:

BEI JING DE LI SI TOU ZI YOU XIAN GONG SI

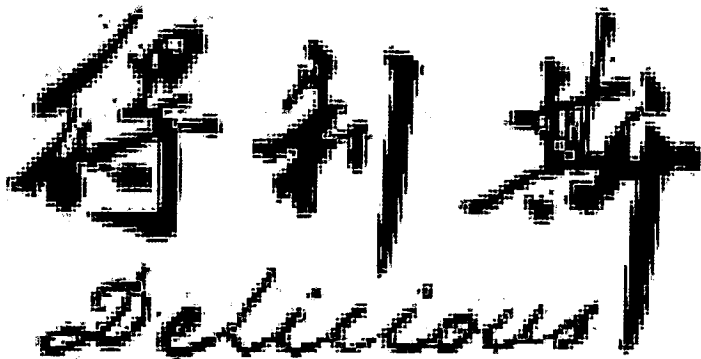
Address of the holder:

BEI JING SHI CHANG PING QU HUI LONG GUAN ZHEN DING FU HUANG ZHUANG 5 1 0
HAO CHINA

Goods/services: class 18

皮革; 人造皮革; 箱; 包; 裘皮; 雨伞; 手杖;

Device:



得利斯
Delicious

Mark:

DELICIOUS

Date of application:

2009/07/06

Number of application:

7522035

Date of priority:

Date of registration:

2010/11/07

Number of registration:

Non-Madrid 7522035

Name of the holder:

COLORFUL ACCESSORIES COMPANY LIMITED

Address of the holder:

FLAT/RM 803A 8/F WEST COAST INT'L BLDG 290-296 UN CHAU ST SHAM SHUI PO KL
HONGKONG CHINA

Goods/services: class 18

士兵装备用系带；皮制系带；溜冰鞋皮带；捆扎用皮带；皮制带子；皮线；皮制绳索；皮箍带；
皮肩带；(斜挂在肩上的)子弹带；

Device:

The word "Delicious" is written in a large, elegant, black cursive script. The letters are thick and fluid, with a classic, slightly ornate style. The 'D' is particularly large and decorative, with a prominent swirl. The overall appearance is that of a handwritten signature or a high-quality calligraphic logo.

Mark:

得利斯 DELICIOUS

Date of application:

1992/09/25

Number of application:

663748

Date of priority:

Date of registration:

2013/10/28

Number of registration:

Non-Madrid 663748

Name of the holder:

BEI JING DE LI SI TOU ZI YOU XIAN GONG SI

Address of the holder:

BEI JING SHI CHANG PING QU HUI LONG GUAN ZHEN DING FU HUANG ZHUANG 5 1 0
HAO CHINA

Goods/services: class 20

家具及其部件；非金属容器；镜子；竹木工艺品；

Device:



得利斯
Delicious

Mark:

DELICIOUS

Date of application:

2002/10/08

Number of application:

3329099

Date of priority:

Date of registration:

2014/05/28

Number of registration:

Non-Madrid 3329099

Name of the holder:

SUN HONG YU A 1 1 0 3 5 0 9 9 2

Address of the holder:

GUANG DONG SHENG SHEN ZHEN SHI NAN SHAN QU HOU HAI DA DAO HAI DE SAN
DAO TIAN LI ZHONG YANG SHANG WU GUANG CHANG A - 2 6 0 6 B CHINA

Goods/services: class 25

鞋(脚上的穿着物); 靴; 鞋垫; 套鞋; 鞋面; 鞋帮; 鞋; 鞋罩;

Device:

Delicious

Mark:

得利斯 DELICIOUS

Date of application:

1992/09/25

Number of application:

662834

Date of priority:

Date of registration:

2013/10/21

Number of registration:

Non-Madrid 662834

Name of the holder:

BEI JING DE LI SI TOU ZI YOU XIAN GONG SI

Address of the holder:

BEI JING SHI CHANG PING QU HUI LONG GUAN ZHEN DING FU HUANG ZHUANG 5 1 0
HAO CHINA

Goods/services: class 24

布; 纺织品挂毯; 毛巾; 毛巾被; 浴巾; 枕巾; 床单; 枕套; 锦旗;

Device:



Mark:

DELICIOUS

Date of application:

2008/02/28

Number of application:

6568411

Date of priority:

Date of registration:

2011/02/28

Number of registration:

Non-Madrid 6568411

Name of the holder:

KIM JONG SOO

Address of the holder:

1-405 772-1 SAMHO APT BANGBAEDONG SEOCHOGU SEOUL KOREA

Goods/services: class 25

服装; 皮衣(服装); 童装; 羽绒服装; 帽子; 袜; 围巾; 裤带;
▲已删商品▲
靴; 鞋;

Device:

DELICIOUS

Mark:

得利斯

Date of application:

1992/09/25

Number of application:

665146

Date of priority:

Date of registration:

2013/11/14

Number of registration:

Non-Madrid 665146

Name of the holder:

SHAN DONG DE LI SI SHI PIN GU FEN YOU XIAN GONG SI

Address of the holder:

SHAN DONG SHENG ZHU CHENG SHI CHANG CHENG ZHEN ZHU DI CHINA

Goods/services: class 29

豆制品;

Device:



得利斯
Delicious

Mark:

和记十二味

Date of application:

2005/12/06

Number of application:

5044855

Date of priority:

Date of registration:

2009/04/14

Number of registration:

Non-Madrid 5044855

Name of the holder:

GAO JUN SHUN 1 4 2 3 2 6 1 9 6 1 1 1 2 8 1 8 3 8

Address of the holder:

SHAN XI SHENG LIN XIAN AN YE XIANG AN YE CUN CHINA

Goods/services: class 29

肉；死家禽；腌肉；豆腐制品；食用油；香肠；猪肉；板鸭；牛肚；肝；

Device:



和记十二味
12 Delicious

Mark:

齐鸣;HEALTHY DELICIOUS VOLLEY

Date of application:

2006/01/16

Number of application:

5121568

Date of priority:

Date of registration:

2008/11/28

Number of registration:

Non-Madrid 5121568

Name of the holder:

XING LONG XIAN CHAO YANG SHI PIN YOU XIAN GONG SI

Address of the holder:

HE BEI SHENG XING LONG XIAN BAN BI SHAN ZHEN XIAO ZI ZHUANG CUN CHINA

Goods/services: class 29

肉; 鱼制食品; 罐头; 豆腐制品; 土豆片; 蛋; 牛奶制品; 食用油; 蔬菜色拉; 果冻;

Device:



Mark:

品得兴;DELICIOUS

Date of application:

2008/04/15

Number of application:

6660092

Date of priority:

Date of registration:

2010/05/14

Number of registration:

Non-Madrid 6660092

Name of the holder:

XU HONG TAO 33082119710925747X

Address of the holder:

ZHE JIANG SHENG QU ZHOU SHI QU JIANG QU NIAN LI ZHEN CHINA

Goods/services: class 29

牛肚; 板鸭; 油炸丸子; 泡菜; 笋干; 猪肉食品; 干蔬菜; 肉; 死家禽; 虾(非活);

Device:



Mark:

德利诗 DSL DSL DELICIOUS

Date of application:

2009/11/06

Number of application:

7815770

Date of priority:

Date of registration:

2011/03/07

Number of registration:

Non-Madrid 7815770

Name of the holder:

HEI LONG JIANG SHENG SHUANG CHENG SHI FU ZENG SHI PIN YOU XIAN GONG SI

Address of the holder:

HEI LONG JIANG SHENG SHUANG CHENG SHI XING FU XIANG JIU YUAN CUN CHINA

Goods/services: class 29

猪肉食品；油炸丸子；肉；香肠；火腿；鱼制食品；鱿鱼；咸菜；食用油；豆腐制品；

Device:



Mark:

合味鲜 DELICIOUS

Date of application:

2010/01/07

Number of application:

7975914

Date of priority:

Date of registration:

2011/03/28

Number of registration:

Non-Madrid 7975914

Name of the holder:

ZHONG QING MEI TENG SHANG MAO YOU XIAN GONG SI

Address of the holder:

ZHONG QING SHI JIANG BEI QU QIAO BEI CUN 2 6 2 HAO 6 - 6 CHINA

Goods/services: class 29

肉干; 鱼肉干; 肉罐头; 腌水果; 腌制蔬菜; 蛋粉; 牛奶制品; 精制坚果仁; 发菜; 豆腐制品;

Device:



Mark:

好食煮義

Date of application:

2010/07/06

Number of application:

8455164

Date of priority:

Date of registration:

2013/12/21

Number of registration:

Non-Madrid 8455164

Name of the holder:

TAO HEUNG GROUP LIMITED

Address of the holder:

NO.18,DAI FAT STREET,TAI PO INDUSTRIAL ESTATE,TAI PO,N.T.,HONG KONG CHINA

Goods/services: class 29

肉；鱼(非活)；家禽(非活)；猎物(非活)；浓肉汁；腌渍水果；腌渍蔬菜；干制水果；干制蔬菜；煮熟水果；煮熟蔬菜；果冻；果酱；水果酱；蛋；牛奶；牛奶制品；食用油脂；肉制食品；鱼制食品；家禽制食品；猎物制食品；肉制速成食品；鱼制速成食品；家禽制速成食品；猎物制速成食品；盒装汤；配午餐盒的汤；

Device:



Mark:

蕾享 美味 DELICIOUS

Date of application:

2010/09/01

Number of application:

8627840

Date of priority:

Date of registration:

2011/12/14

Number of registration:

Non-Madrid 8627840

Name of the holder:

WU SHENG FU 3 5 0 5 8 2 1 9 8 1 0 2 0 7 3 0 5 8

Address of the holder:

FU JIAN SHENG JIN JIANG SHI AN HAI ZHEN WU DAI CUN WU XING LU 3 2 HAO CHINA

Goods/services: class 29

烤紫菜; 紫菜; 肉干; 话梅; 鱼肉干; 咸菜; 果冻; 冬菇; 蔬菜汤料;

Device:



Mark:

迪蕾鲜;DELICIOUS

Date of application:

2011/01/26

Number of application:

9093249

Date of priority:

Date of registration:

2014/02/21

Number of registration:

Non-Madrid 9093249

Name of the holder:

ZHONG QING XIANG ZHI WEI SHANG MAO YOU XIAN GONG SI

Address of the holder:

ZHONG QING SHI JIANG BEI QU YU BEI SAN CUN 3 0 HAO 3 9 - 8 CHINA

Goods/services: class 29

罐装水果; 花生酱; 果酱; 芝麻酱; 腌制蔬菜; 番茄汁; 咸菜; 黄油; 奶茶(以奶为主); 食用油脂;

Device:



Mark:

得乐食 DELICIO

Date of application:

2011/07/12

Number of application:

9710398

Date of priority:

Date of registration:

2012/11/14

Number of registration:

Non-Madrid 9710398

Name of the holder:

LIN YI XIN CHENG JIN LUO ROU ZHI PIN JI TUAN YOU XIAN GONG SI

Address of the holder:

SHAN DONG SHENG LIN YI SHI LAN SHAN QU JIN LUO KE JI YUAN CHINA

Goods/services: class 29

肉；火腿；香肠；食用水生植物提取物；加工过的槟榔；蛋；豆奶(牛奶替代品)；牛奶制品；水果色拉；果冻；干食用菌；

▲已删商品▲

肉罐头；鱼制食品；以果蔬为主的零食小吃；腌制蔬菜；食用油；精制坚果仁；豆腐制品；

Device:



Mark:

园汁园味 DELICIOUS

Date of application:

2011/07/18

Number of application:

9733010

Date of priority:

Date of registration:

2012/10/14

Number of registration:

Non-Madrid 9733010

Name of the holder:

DA LIAN LU: ZHU SHI PIN YOU XIAN GONG SI

Address of the holder:

LIAO NING SHENG ZHUANG HE SHI AN ZI SHAN XIANG DONG HUA LU CUN CHINA

Goods/services: class 29

罐装水果; 蔬菜罐头; 冷冻水果; 葡萄干; 水果蜜饯; 蜜饯; 橄榄蜜饯; 果酱; 苹果酱; 精制坚果仁;

Device:



Mark:

旺小丫 DELICIOUS

Date of application:

2012/04/20

Number of application:

10801414

Date of priority:

Date of registration:

2015/05/07

Number of registration:

Non-Madrid 10801414

Name of the holder:

NI XIU WU 330381198406246738

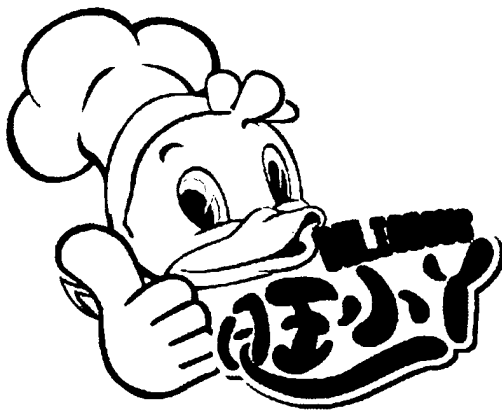
Address of the holder:

ZHE JIANG SHENG RUI AN SHI JIN CHUAN XIANG LIN SHENG CUN CHINA

Goods/services: class 29

猪肉食品；熏肉；盐腌肉；肉；肉干；鱼制食品；肉罐头；水果蜜饯；腌制蔬菜；精制坚果仁；

Device:



Mark:

臻味 DELICIOUS

Date of application:

2013/03/07

Number of application:

12229066

Date of priority:

Date of registration:

2014/08/14

Number of registration:

Non-Madrid 12229066

Name of the holder:

BEI JING ZHEN WEI FANG SHI PIN YOU XIAN GONG SI

Address of the holder:

BEI JING SHI FANG SHAN QU ZHOU KOU DIAN ZHEN NAN HAN JI CUN CUN WEI HUI
XI 3 0 0 MI CHINA

Goods/services: class 29

肉；鱼制食品；肉罐头；果肉；腌制蔬菜；蛋；牛奶制品；食用油；水果色拉；明胶；加工过的坚果；干食用菌；豆腐；

Device:



Mark:

美味 6+1

Date of application:

2011/01/19

Number of application:

9069502

Date of priority:

Date of registration:

2012/12/07

Number of registration:

Non-Madrid 9069502

Name of the holder:

SHANG HAI AN WANG QI YE FA ZHAN YOU XIAN GONG SI

Address of the holder:

SHANG HAI SHI JIA DING QU ZHEN NAN LU 4 9 8 0 HAO CHINA

Goods/services: class 29

肉; 鱼(非活的); 罐装水果; 葡萄干; 碎杏仁; 精制坚果仁; 以果蔬为主的零食小吃; 加工过的松子; 冬菇; 木耳;

Device:



Mark:

得利斯

Date of application:

1992/09/25

Number of application:

665146

Date of priority:

Date of registration:

2013/11/14

Number of registration:

Non-Madrid 665146

Name of the holder:

SHAN DONG DE LI SI SHI PIN GU FEN YOU XIAN GONG SI

Address of the holder:

SHAN DONG SHENG ZHU CHENG SHI CHANG CHENG ZHEN ZHU DI CHINA

Goods/services: class 30

咖啡; 可可; 茶; 糖; 面包; 谷类制品; 豆制品; 食用淀粉; 酱油; 醋; 盐; 调味品;

Device:



得利斯
Delicious

Mark:

蒂瑞丝;DELICIOUS

Date of application:

2003/08/27

Number of application:

3693249

Date of priority:

Date of registration:

2005/06/07

Number of registration:

Non-Madrid 3693249

Name of the holder:

ZHENG CHUN FA

Address of the holder:

TIAN JIN SHI HONG QIAO QU DING ZI GU SHENG ZAI LOU 1 1 HAO 3 0 1 - 3 0 2 CHINA

Goods/services: class 30

冰淇淋;

▲已删商品▲

巧克力; 可可饮料; 糖果; 可可制品; 果冻; 蛋糕; 蛋糕; 咖啡; 月饼;

Device:

蒂瑞丝
DELICIOUS

Mark:

齐鸣;HEALTHY DELICIOUS VOLLEY

Date of application:

2006/01/16

Number of application:

5121567

Date of priority:

Date of registration:

2009/03/21

Number of registration:

Non-Madrid 5121567

Name of the holder:

XING LONG XIAN CHAO YANG SHI PIN YOU XIAN GONG SI

Address of the holder:

HE BEI SHENG XING LONG XIAN BAN BI SHAN ZHEN XIAO ZI ZHUANG CUN CHINA

Goods/services: class 30

含牛奶的巧克力饮料; 糖果; 蜂蜜; 糕点; 八宝饭; 谷类制品; 面粉制品; 豆浆; 冰淇淋;
▲已删商品▲
茶;

Device:



Mark:

很好恰;DELICIOUS

Date of application:

2006/11/13

Number of application:

5720537

Date of priority:

Date of registration:

2009/12/28

Number of registration:

Non-Madrid 5720537

Name of the holder:

LIU LI JUAN 4 2 0 2 0 3 1 9 7 9 0 7 0 7 2 1 6 9

Address of the holder:

HU BEI SHENG HUANG SHI SHI HUAN HU LU 5 6 - 4 1 HAO CHINA

Goods/services: class 30

可可; 糖果; 蜂蜜; 面包; 谷类制品; 面粉制品; 玉米花; 食用面筋; 食用淀粉产品; 食品防腐盐;

Device:

很好恰
Delicious

Mark:

香驴坊;DELICIOUS DONKEY

Date of application:

2006/11/27

Number of application:

5746416

Date of priority:

Date of registration:

2009/11/21

Number of registration:

Non-Madrid 5746416

Name of the holder:

LI JIN LONG 410103198503050198

Address of the holder:

HE NAN SHENG ZHENG ZHOU SHI ER QI QU XI GONG FANG 11 HAO LOU 2 DAN
YUAN 21 HAO CHINA

Goods/services: class 30

豆浆; 茶饮料;

▲已删商品▲

火烧; 肉泡馍; 面粉; 糕点; 粥; 糖果; 面粉制品; 冰糕;

Device:



Mark:

优浓;DELICIOUS

Date of application:

2007/10/29

Number of application:

6347546

Date of priority:

Date of registration:

2010/02/28

Number of registration:

Non-Madrid 6347546

Name of the holder:

SHANG HAI GUAN SHENG YUAN SHI PIN YOU XIAN GONG SI

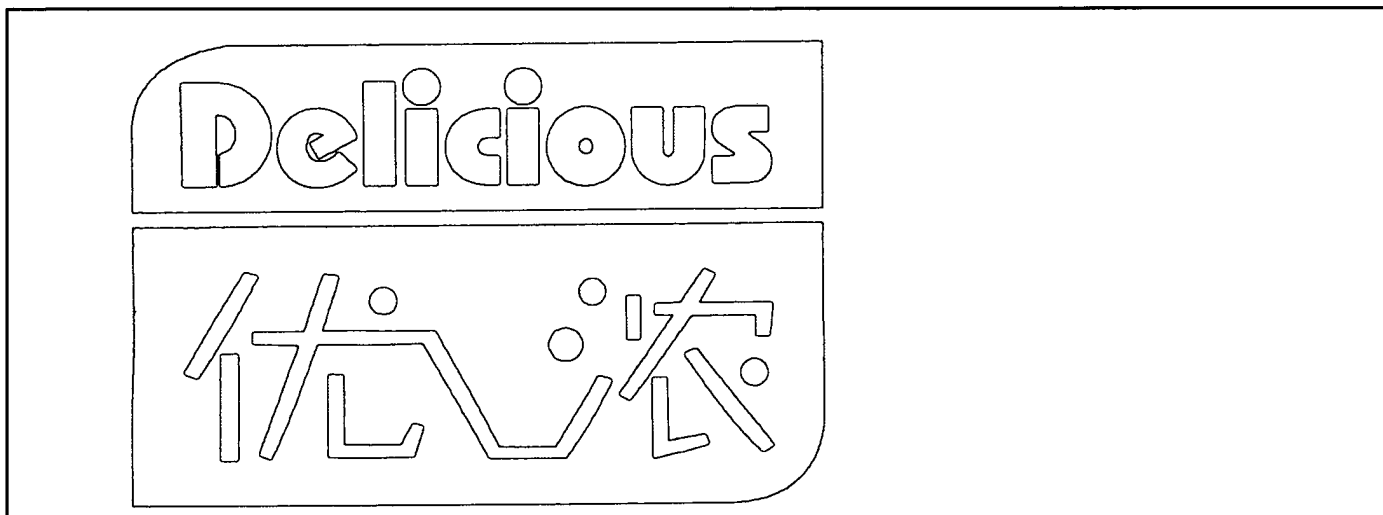
Address of the holder:

SHANG HAI SHI CAO BAO LU 2 2 0 HAO CHINA

Goods/services: class 30

糖果; 巧克力; 花生糖果; 软糖(糖果); 薄荷糖; 果冻(糖果); 牛奶硬块糖(糖果); 食用蜂胶(蜂胶); 茶; 蜂蜜;

Device:



Mark:

美味丹;DELICIOUS

Date of application:

2008/06/30

Number of application:

6810093

Date of priority:

Date of registration:

2010/04/21

Number of registration:

Non-Madrid 6810093

Name of the holder:

BEI JING SHI MEI DAN SHI PIN YOU XIAN GONG SI

Address of the holder:

BEI JING SHI DA XING QU PANG GE ZHUANG GONG YE QU 1 0 PAI 1 9 HAO CHINA

Goods/services: class 30

饼干; 饼干(曲奇); 华夫饼干; 蛋糕; 薄烤饼; 糖点(酥皮糕点); 面包; 糕点; 小黄油饼干; 月饼;

Device:



Mark:

美味丹;DELICIOUS

Date of application:

2008/06/30

Number of application:

6810094

Date of priority:

Date of registration:

2010/04/21

Number of registration:

Non-Madrid 6810094

Name of the holder:

BEI JING SHI MEI DAN SHI PIN YOU XIAN GONG SI

Address of the holder:

BEI JING SHI DA XING QU PANG GE ZHUANG GONG YE QU 1 0 PAI 1 9 HAO CHINA

Goods/services: class 30

饼干; 饼干(曲奇); 华夫饼干; 蛋糕; 薄烤饼; 糖点(酥皮糕点); 面包; 糕点; 小黄油饼干; 月饼;

Device:



Mark:

迪莉赛斯;DELICIOUS

Date of application:

2008/07/29

Number of application:

6868878

Date of priority:

Date of registration:

2010/05/07

Number of registration:

Non-Madrid 6868878

Name of the holder:

GONG SHI LAI 2 1 0 4 0 3 1 9 6 8 1 0 1 5 3 9 1 2

Address of the holder:

LIAO NING SHENG FU SHUN SHI XIN FU QU NAN TAI ER LU 9 HAO LOU 1 DAN YUAN 3
0 1 HAO CHINA

Goods/services: class 30

糕点; 粽子; 元宵; 饺子; 方便面; 米; 面粉; 调味品; 糖; 食用冰;

Device:



Mark:

德利诗 DSL DELICIOUS

Date of application:

2009/11/06

Number of application:

7815831

Date of priority:

Date of registration:

2010/12/21

Number of registration:

Non-Madrid 7815831

Name of the holder:

HEI LONG JIANG SHENG SHUANG CHENG SHI FU ZENG SHI PIN YOU XIAN GONG SI

Address of the holder:

HEI LONG JIANG SHENG SHUANG YA SHAN SHI XING FU XIANG JIU YUAN CUN CHINA

Goods/services: class 30

甜食；谷类制品；面粉制品；含淀粉食物；调味品；酱菜(调味品)；豆酱(调味品)；龙虾片；春卷；以谷物为主的零食小吃；

Device:



Mark:

好食煮义 DELICIOUS

Date of application:

2010/07/06

Number of application:

8455165

Date of priority:

Date of registration:

2011/08/14

Number of registration:

Non-Madrid 8455165

Name of the holder:

TAO HEUNG GROUP LIMITED

Address of the holder:

NO.18,DAI FAT STREET,TAI PO INDUSTRIAL ESTATE,TAI PO,N.T.,HONG KONG CHINA

Goods/services: class 30

米; 面粉制品; 谷类制品; 面包; 糕点; 糖果; 冰制品; 蜂蜜; 食品用糖蜜; 酵母; 发酵粉; 食盐; 芥末; 醋; 调味酱油; 调味品; 带有菜肴的速食盒饭; 不带有菜肴的速食盒饭; 米粉; 面粉制品; 盒饭; 米粉制成的面包条; 面粉制成的面包条; 带有熟食的盒饭; 方便面; 熟食盒饭; 配有饮料的熟食盒饭; 配有饮料的午餐熟食盒饭; 馅饼(点心); 肉馅饼; 饺子; 春卷;

Device:



Mark:

蕾享 DELICIOUS

Date of application:

2010/09/01

Number of application:

8627839

Date of priority:

Date of registration:

2011/09/14

Number of registration:

Non-Madrid 8627839

Name of the holder:

WU SHENG FU 3 5 0 5 8 2 1 9 8 1 0 2 0 7 3 0 5 8

Address of the holder:

FU JIAN SHENG JIN JIANG SHI AN HAI ZHEN WU DAI CUN WU XING LU 3 2 HAO CHINA

Goods/services: class 30

酱菜(调味品); 鸡精(调味品); 调味品; 调味酱油; 醋; 豆豉; 地瓜粉; 面粉制品; 面条;

Device:



Relevant Provisions of the Law and the Regulations

(Excerpts)

Trademark Law of China

Article 10 The following signs shall not be used as trademarks:

- (1) those identical with or similar to the State name, national flag, national emblem, national anthem, military flag, military emblem, military anthem, or decorations etc, of the People's Republic of China, and those identical with the names or symbols of the Central State government organizations, or with the names of the particular venues, where the Central State government organizations are located, or with the names or graphs of the symbolic buildings of the Central State government organizations;
- (2) those identical with or similar to the State names, national flags, national emblems or military flags etc, of foreign countries, unless consent has been given by the government of the relevant country;
- (3) those identical with or similar to the names, flags or emblems etc, of international intergovernmental organizations, unless consent has been given by the relevant organization or the public is not likely to be misled by such use;
- (4) those identical with or similar to official signs or hallmarks indicating control and warranty, unless authorization has been given;
- (5) those identical with or similar to names or symbols of the Red Cross or the Red Crescent;
- (6) those having the nature of discrimination against any nationality;
- (7) those having the fraudulence, which will easily mislead the public as to the features such as qualities of the goods, or the places of the origins;
- (8) those detrimental to socialist morality or customs, or having other unhealthy influences.

The geographical names of the administrative divisions at or above the county level or the foreign geographical names well-known to the public shall not be used as trademarks, but such geographical names as have otherwise meanings or as an element of a

collective mark or a certification mark shall be exclusive. Where a trademark using any of the above-mentioned geographical name has been approved and registered, it shall continue to be valid.

Article 11 The following signs shall not be registered as trademarks:

- (1) those which consist exclusively of the generic names, designs, or models of the goods in respects of which the trademark is used;
- (2) those which consist exclusively of direct indications of the quality, primary raw material, functions, intended purpose, weight, quantity or other characteristics of goods;
- (3) other signs which are devoid of any distinctive character.

Where trademarks under the preceding paragraph have acquired distinctiveness through use and become easily distinguishable, they may be registered as trademarks.

Article 12 Where a three-dimensional sign is applied for registration of a trademark, it shall not be registered if it consists exclusively of the shape which results from the nature of the goods themselves, the shape of goods which is necessary to obtain a technical result, or the shape which gives substantial value to the goods.

Article 16 Where a trademark contains or consists of a geographical indication with respect to goods not originating in the place indicated, misleading the public as to the true place of origin, the application for registration shall be refused and the use of the mark shall be prohibited. But for those marks that have obtained registration in good faith shall continue to be valid.

Geographical indications mentioned in the preceding paragraph are indications that identify a particular good as originating in a region, where a given quality, reputation or other characteristics of the goods is essentially attributable to its natural or human factors.

Article 22 An applicant for the registration of a trademark shall, in accordance with the prescribed classification of goods, in the application, indicate the class(es) and the indications of goods in respect of which the trademark is to be used.

An applicant can apply for the registration of the same trademark on the

different classes of goods through one application.

Applications for trademark registration and other related documents shall be submitted in writing or electronic format.

Article 23 Where a registered trademark needs to acquire the exclusive right to be used in respect of goods beyond the approved range of use, a new application for registration shall be filed.

Article 30 Where a trademark the registration of which has been applied for is not in conformity with the relevant provisions of this Law, or it is identical with or similar to the trademark of another party that has, in respect of the same or similar goods, been registered or, after examination, preliminarily approved, the Trademark Office shall refuse the application and shall not publish the said trademark.

Article 31 Where two or more applicants apply for the registration of identical or similar trademarks for the same or similar goods, the preliminary approval, after examination, and the publication shall be made for the trademark that was first filed. Where applications are filed on the same day, the preliminary approval, after examination, and the publication shall be made for the trademark that was used earliest, and the applications of the others shall be refused and their trademarks shall not be published.

Article 33 The prior right owner or any interested party who believes that the trademark stands in violation of the provisions of second and third paragraphs of Article 13, Article 15, first paragraph of Article 16, Article 30, 31 and 32 of this law, or any party who believes that the trademark stands in violation of the provisions of Article 10, 11 and 12 of this law may, within three months from the date of the publication, file an opposition against the trademark that has, after examination, been preliminarily approved. If no opposition has been filed at the expiration of the specified period, the registration shall be approved, a certificate of trademark registration shall be issued and the trademark shall be published.

Article 35 Where it is decided that the registration shall be approved by the

Trademark Office, a certificate of trademark registration shall be issued and the trademark shall be published. Where the Opponent is dissatisfied with the decision, he or it may, pursuant to Article 44 and 45 of this law, apply for a declaration that the trademark is invalid to the Trademark Review and Adjudication Board.

Where it is decided that the registration shall not be approved by the Trademark Office and the Opposed party is dissatisfied with the decision, he or it may, within fifteen days from receipt of the notification, apply for a review to the Trademark Review and Adjudication Board. The Trademark Review and Adjudication Board shall make a decision within twelve months from receipt of the application and notify both the Opponent and the Opposed party in writing. The administrative authority for industry and commerce under the State Council may grant a six-month extension under certain circumstances. Where the Opposed party is dissatisfied with the decision of the Trademark Review and Adjudication Board, he or it may, within thirty days from receipt of the notification, institute legal proceedings with the people's court. The people's court shall notify the Opponent as a third party to the litigation.

Article 42 Where a registered trademark is assigned, the assignor and assignee shall sign an agreement for the assignment and jointly file an application with the Trademark Office. The assignee shall guarantee the quality of the goods in respect of which the registered trademark is used.

When a registered trademark is to be assigned, the trademark registrant shall assign in a lump all of its similar trademarks in respect of the identical goods, or, identical or similar trademarks in respect of the similar goods.

With respect to applications for the assignment of registered trademarks, which may produce confusion or other adverse effects, the Trademark Office shall refuse them, and shall notify the applicants in writing and give the reasons therefor.

The assignment of a registered trademark shall be published after it has been approved.

The assignee shall enjoy the exclusive right to use the trademark from the date of publication.

Article 50 Where a registered trademark has been cancelled, invalidated or has not been renewed at the expiration, the Trademark Office shall, during one year from the date of the cancellation, invalidation or expiration, approve no application for the registration of a trademark that is identical with or similar to the said trademark.

Regulations for the Implementation of Trademark Law

Rule 13 Anyone who applies for registration of a trademark shall file an application based on the published Classification of Goods and Services. For each application for registration of a trademark, the applicant shall submit to the Trademark Office one copy of the Application for Trademark Registration and one copy of reproduction of the trademark; if applying for the registration of the combination of colors or a sign with the designated color or colors as a trademark, one copy of colored reproduction of the trademark and one copy of the black and white design shall be submitted; if applying for the registration of trademark without designated color or colors, the black and white design shall be submitted.

The reproductions of a trademark must be clear, easy to be pasted up, printed on smooth and clear durable paper or use photographs as a substitute, and the length and breadth of which shall be not more than ten centimeters and not less than five centimeters each.

If applying for the registration of a three-dimensional sign as a trademark, the applicant shall make a statement in the application, explain how to use the trademark, and submit a reproduction including perspectives of at least three different sides of the mark thereof by which the three-dimensional shape can be determined.

If applying for the registration of the combination of colors as a trademark, the applicant shall make a statement in the application, and explain how to use the trademark.

If applying for the registration of a sound

as a trademark, the applicant shall make a statement in the application, submit the audio reproduction as requested, describe the sound and explain how to use the trademark. The description shall describe the said sound by musical notation or numbered musical notation with explanatory words; if the said sound could not be described by musical notation or numbered musical notation, it shall be describe in words. The trademark description shall be in conformity with the sound sample.

If applying for the registration of a collective mark or a certification mark, the applicant shall make a statement in the application, and submit the documents certifying the qualifications of the subjects and the rules on the administration of the use of the mark.

Where a trademark is, or consists of, foreign words, their Chinese meanings shall be indicated.

Rule 15 The class(es) and indications of goods or services shall be listed in the application as specified in the Classification of Goods and Services; where any goods or services are not included in the Classification of Goods and Services, a description of the goods or services in question shall be attached to the application.

Applications for trademark registration and other related documents submitted in writing shall be typewritten or printed.

The preceding paragraph applies to other trademark affairs.

Rule 19 Where two or more applicants apply respectively on the same day for the registration of identical or similar trademarks in respect of the same or similar goods, both or all of the applicants shall, within 30 days from the date of receipt of the notification of the Trademark Office, submit the evidence of prior use of such trademarks before applying for registration. Where the use started on the same day or none is yet in use, both or all of the applicants may, within 30 days from the date of receipt of the notification of the Trademark Office, conduct consultations on their own and submit a written agreement to the Trademark Office; if they are not willing to conduct consultations or they fail to reach an agreement through consultations, the

Trademark Office shall notify both or all of the applicants to determine one of them by drawing lots and refuse the applications for registration filed by others. Where an applicant has been notified by the Trademark Office but fails to participate in the drawing of lots, the application filed by such an applicant shall be considered abandoned, and the Trademark Office shall notify the applicant in writing who does not participate in the drawing of lots.

Rule 43 Anyone who applies for the territorial extension to China, and requests for the protection of a three-dimensional sign, combination of colors or sound as a trademark, or the protection of collective trademark or certification trademark, within three months from the date of recording the trademark in the International Register, shall submit the materials required by Rule 13 through the trademark agency established in accordance with laws in China. If the applicant fails to submit the relevant materials within the time limit, such application shall be refused.

Rule 45 The opponent who is in conformity with Article 33 of The Trademark Law may file an opposition to the Trademark Office against a request for territorial extension to China within 3 months from the first day of the next month following the publication of the International Registration Gazette by the World Intellectual Property Organization.

The Trademark Office shall notify the International Bureau the opposition in the form of provisional refusal before the expiry of the applicable refusal period.

The Opposed party may make a response within 30 days from receipt of the provisional refusal transmitted by the International Bureau. The response and other related evidence shall be submitted through the trademark agency established in accordance with laws in China.

Rule 47 For the assignment of territorial extensions designating China, the assignee shall have a real and effective industrial or commercial establishment in, or be domiciled in a contracting party, or be a national of a contracting state or a state member of a contracting organization.

Where an assignor fails to assign in a lump all his or its identical or similar marks in

respects of the same or similar goods or services, the Trademark Office shall notify the holder of international registration to rectify the situation within 3 months from the date of the notification; if the situation is not rectified at the expiration of the time limit, or if the assignment of a trademark is likely to produce confusion or bears other adverse effects, the Trademark Office shall decide that the said assignment has no effect in China, and declare it to the International Bureau.

Rule 48 For the limitation of list of goods and services of territorial extensions designating China, if the limitation does not comply with the requirements on the classification of goods or services enforced in China, or enlarges the original list of goods and services, the Trademark Office shall decide that the limitation has no effect in China, and declare it to the International Bureau.

Administrative Reconsideration Law

Article 9 Any citizen, legal person or any other organization, who considers that a specific administrative act has infringed upon his or its lawful rights and interests, may file an application for administrative reconsideration within 60 days from the day when he or it knows the specific administrative act, except that the time limit prescribed in laws exceeds 60 days.

If the time limit prescribed by law is delayed due to force majeure or other special reasons, the time limit shall be accounted continuously from the day when the obstacle is removed.

Administrative Procedure Law

Article 39 If a citizen, a legal person or any other organization brings a suit directly before a people's court, he or it shall do so within three months from the day when he or it knows that a specific administrative act has been undertaken, except as otherwise provided for by law.