


**THE PROTOCOL
RELATING TO THE MADRID AGREEMENT
CONCERNING THE INTERNATIONAL REGISTRATION OF MARKS**

PROVISIONAL REFUSAL OF PROTECTION

Rule 17(1)

I. Office making the notification: STATE PATENT BUREAU OF THE REPUBLIC OF LITHUANIA Kalvarijų g. 3, LT-09310 Vilnius LITHUANIA <div style="text-align: right; padding-right: 50px;">Tel.: (370-5) 27 80 267 Fax.: (370-5) 27 50 723</div>	
II. Number of the international registration:	1 269 362
III. Name of the holder and other indications of the international registration: Name of the holder: "VINPROM PESHTERA" S.A. Verbal elements of the Mark: SENSE Basic registration: BG, 05.07.2006, 55202	
IV. Provisional refusal based on an opposition <div style="display: flex; justify-content: space-between;"><div style="width: 40%;"><u>Name and address of the opponent:</u></div><div style="width: 60%; text-align: center;">SENSI VIGNE & VINI S.R.L. Via Cerbaia, 107 - Frazione Cerbaia 51035 LAMPORECCHIO (PT) (IT)</div></div> <div style="display: flex; justify-content: space-between;"><div style="width: 40%;"><u>Name and address of the representative:</u></div><div style="width: 60%; text-align: center;">Marija Lenkutienė Patentinių paslaugų centras, UAB J.Basanavičiaus g. 11/1 LT-03108 Vilnius Tel. +370 5 212 3558, Fax. +370 5 212 3557</div></div>	
V. <input checked="" type="checkbox"/> Provisional refusal for all the goods and services. <input type="checkbox"/> Provisional refusal for some of the goods: [followed by an indication of the goods and/or services which are affected or are not affected]	
X. Date of the notification of provisional refusal: 28.01.2015	
XI. Signature or official seal of the Office making the notification: <div style="display: flex; justify-content: space-between; align-items: center;"><div style="width: 30%;">Head of the Register Administration Subdivision</div><div style="width: 40%; text-align: center;"> PREKIŲ ŽENKLŲ IR DIZAINO SKYRIUS</div><div style="width: 30%; text-align: right;">Stela Ivanova</div></div>	

* - if the space available is insufficient, see a continuation sheet

CONTINUATION SHEET

No: 1 of IV

VI. Grounds for refusal [(where applicable, see item VII)]:

- ☒ The mark would infringe rights acquired by third parties resulting from an earlier registration(s)
- ☒ Other grounds. Paris Convention for the Protection of Industrial Property, Article 8, Trade Names: a trade name shall be protected in all the countries of the Union without the obligation of filing or registration, whether or not it forms part of a trademark

Opposition filed with the Division of Appeals of the State Patent Bureau on: 16.01.2016 No. PTZ-185

VII. Information relating to an earlier mark:*

Community Trade Marks (copy enclosed):

No 004371696

No 011631983

No 012167409

No 013409719

National registration (extract enclosed):

International registration (copy enclosed):

VIII. Corresponding essential provisions of the Lithuanian Law on Trade Marks [(see text under XII)]:*

Article 7 (1)(2) and 7(1)(4)

IX. Information relating to subsequent procedure:

The proprietor of a mark of international registration against which an opposition has been filed must within a five months period from the date of this notification present a justified reply to opposition. The justified reply should be addressed to the Appeals Division of the State Patent Bureau. It should be presented in Lithuanian language and an address for the correspondence in the territory of the Republic of Lithuania should be indicated. Where the trademark owner is not a resident of the Republic of Lithuania or another member state of the European Union, neither he has subsidiary or representation registered in the Republic of Lithuania or another member state of the European Union, the justified reply should be presented through a patent attorney of the Republic of Lithuania. The list of patent attorneys is available on <http://www.vpb.gov.lt/engl/>. The time limit expires on **28.06.2016**.

XII. Corresponding essential provisions of the Lithuanian Law on Trade Marks:

Article 5. Signs of Which a Mark May Consist

Marks, with respect to which legal protection under this Law is applicable, may consist of any signs that can be represented graphically, for example:

- 1) words, personal surnames, names, artistic pseudonyms, names of the legal entities, slogans;
- 2) letters, numerals;
- 3) drawings, emblems;
- 4) three-dimensional forms (the shape of goods, their packaging or containers);
- 5) colours or combinations of colours, their compositions;
- 6) any combination of signs specified in subparagraphs 1-5 of this Article.

Article 6. Absolute Grounds for Refusal of Registration or Invalidation of a Mark

1. A sign shall not be recognised as a mark and shall be refused registration or the registration of a registered mark shall be declared invalid if:

- 1) the sign cannot constitute a mark under the requirements of Article 5;
- 2) the sign is devoid of any distinctive character;
- 3) it has become customary in the current language or in the *bona fide* and established practices of the trade;
- 4) it consists exclusively of signs or indications which may serve, in trade, to designate the kind, quality, quantity, intended purpose, value, geographical origin or the time of production of the goods or of rendering of the service, the mode of production or other characteristics of the goods and/or services;
- 5) the sign is of such a nature as to mislead the public, for instance as to the nature, quality or geographical origin of the goods and/or services;
- 6) the sign is contrary to accepted principles of morality or public policy, including ethics of society and humanitarian principles;
- 7) the sign consists exclusively of the shape which results from the nature of the goods themselves or the shape of goods which is necessary to obtain a technical result or the shape which gives substantial value to the goods;
- 8) the sign consists of the official or traditional (abbreviated) state name of the Republic of Lithuania, or armorial bearings, flag or other state heraldic objects or any imitation from a heraldic point of view, also official signs and hallmarks indicating control and warranty, stamps, medals or marks of distinction, unless the permission for their use in a mark has been issued according to the established procedure by the institution authorised by the Government of the Republic of Lithuania;
- 9) it consists of the signs the registration of which has not been authorised by the competent authorities of other states or international organisations and the registration of which is to be refused or invalidated pursuant to Article 6ter of the Paris Convention;
- 10) it is a sign of high symbolic value, in particular a religious symbol;
- 11) it contains or consists of a geographical indication with respect to goods not originating in the territory indicated, if use of the indication in the mark for such goods in the Republic of Lithuania is of such a nature as to mislead the public as to the true place of origin of the goods. The above provision shall also be applicable against a geographical indication which, although literally true as to the place of origin of the goods, falsely represent to the public that the goods originate in another territory;
- 12) it contains or consists of a geographical indication identifying wines for wines or spirits for spirits not originating in the place indicated by the geographical indication in question, even where the true origin of the goods is indicated or the geographical indication is used in translation or accompanied by expressions such as "kind", "type", "style", "imitation" or the like.

2. In the cases provided for in subparagraphs 2, 3 or 4 of paragraph 1 of this Article, a sign may be recognised as a mark and its registration may not be invalidated if, before the date of application for registration, after the date of filing of the application or registration of the mark and following the use which has been made of it, it has acquired distinctive character.

Article 7. Other Grounds for the Invalidation of Registration

1. Registration of a mark shall be declared invalid if the mark is:

- 1) identical with an earlier mark, and the goods and/or services for which the mark is registered are identical with the goods and/or services for which the earlier mark is applied for or is registered;
- 2) identical with or similar to the earlier mark and because of the identity or similarity of the goods and/or services covered by the marks there exists a likelihood of confusion on the part of the public; the likelihood of confusion includes the likelihood of association with the earlier mark;
- 3) identical with the mark recognised as well-known in the Republic of Lithuania in the manner prescribed by Article 9 of this Law, the proprietor of which is another person, or because of its similarity to the mark it is liable to mislead the public;
- 4) identical with the name of the legal entity or processing a misleading likelihood to the name of the legal entity, whose proprietor is another person who acquired the right to the name of the legal entity in the Republic of Lithuania before the date of filing of the application for the registration of the mark or the date of the priority, if on the specified date the firm had a right to engage in identical or similar trade to which the goods and/or services covered by the registered mark may be attributed;

5) identical with the geographical indication protected in the Republic of Lithuania or possessing a misleading likelihood thereto, except for the indication incorporated in the mark as the disclaimer, for which registration is applied for by a person entitled to use the geographical indication;

6) identical with the protected industrial design or any other object of industrial property, literary, scientific or artistic work protected under the copyright, the name or surname or artistic pseudonym of a famous person, or the portrait of another person or its likelihood to the above is misleading, except in cases where consent has been granted by the owner of the rights or the successor to them.

7) identical with, or similar to, an earlier Community trade mark and where the later mark has been registered for goods and (or) services which are not similar to those for which the earlier Community trade mark is registered, where the earlier Community trade mark has a reputation in the European Community and where the use of the later mark without due cause would take unfair advantage of, or be detrimental to, the distinctive character or the repute of the earlier Community trade mark.

8) identical with, or similar to, an earlier trade mark and where the later mark has been registered for goods and (or) services which are not similar to those for which the earlier trade mark is registered, where the earlier trade mark has a reputation in the Republic of Lithuania and where the use of the later mark without due cause would take unfair advantage of, or be detrimental to, the distinctive character or the repute of the earlier Community trade mark (...)

3. Registration of the mark may be declared invalid where it becomes evident that the application for the registration of a mark was made in bad faith by the applicant.

Article 11. Filing of an Application

2. (...) Foreign nationals who are not permanent residents of the Republic of Lithuania or another member state of the European Union, or another state of the European Economic Area and legal persons of foreign states who do not have a subsidiary or representation registered in the Republic of Lithuania or another member state of the European Union, or another state of the European Economic Area shall file applications to the State Patent Bureau and perform all actions relating to the registration of the mark with the State Patent Bureau, including also representation at the Appeals Division, through the patent attorney of the Republic of Lithuania (...)

Article 18. Opposition

1. Within a period of three months following the publication of the registered Mark in the Official Bulletin of the State Patent Bureau, the interested person may give to the Appeals Division a justified written opposition to registration of the mark on the grounds that it may not be registered under Articles 6 and 7 of this Law (...)

7. The decision made by the Appeals Division may be appealed against to the Vilnius County Court within six months from the day of adoption thereof.

8. Decisions made by the Appeals Division shall be published in the Official Bulletin of the State Patent Bureau.

Article 19. Appeal and Opposition Examination at the State Patent Bureau

1. Appeals and oppositions are examined at the written or public oral proceedings of the Appeals Division (...)

3. (...) Where appeals and oppositions are examined at the oral proceedings the applicant, the interested person, the proprietor of the mark against which opposition has been filed or the representatives of the above persons are invited to take part in the examination proceedings of the Appeals Division, however their absence shall not prevent from examination of the appeal or opposition (...)

Article 34. Special Provisions Applicable to International Registration of a Mark

(...)

4. The proprietor of a mark of international registration against which an opposition has been filed must within a five months period from the date of Notification of Refusal to the International Bureau appoint his representative in the manner laid down in paragraph 2 of Article 11 of this Law and present a justified reply to opposition. Failure to present a justified reply to the opposition shall be considered as a refusal to take part in the examination of the opposition and shall not prevent the Appeals Division from examining the opposition in the absence of the proprietor of the mark of international registration or his representative. If the proprietor of the mark of international registration to which the opposition is filed fails to appoint his representative, the decision made by the Appeals Division shall not be communicated to the proprietor of the mark of international registration (...)

Article 49. Institutions Having Jurisdiction in Disputes Relating to Marks

1. The Appeals Division of the State Patent Bureau shall deal with disputes provided for in Article 18 of this Law.

2. The Vilnius County Court shall deal with disputes relating to:

- 1) decisions of the Appeals Division of the State Patent Bureau;
- 2) invalidation of registration of a mark;
- 3) revocation of registration of a mark;
- 4) enforcement of the proprietor's rights;
- 5) recognition of the mark as well-known in the Republic of Lithuania;
- 6) Community trade marks as defined in the Council Regulation on Community Trade Mark.



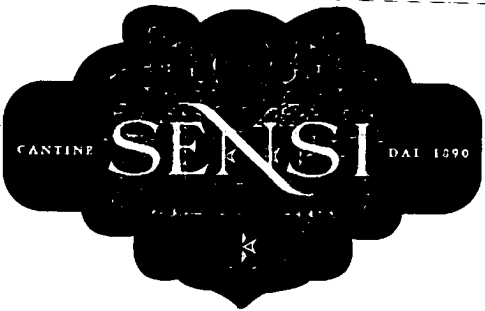
OFFICE FOR HARMONIZATION
IN THE INTERNAL MARKET
(TRADE MARKS AND DESIGNS)

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CTM file information

LUNGARNO Cabernet Toscana INDICAZIONI
GEOGRAFICA TIPICA 2005 CANTINE SENSI DAL
1890
004371696

Graphic representation



Trade mark information

Name	LUNGARNO Cabernet Toscana INDICAZIONI GEOGRAFICA TIPICA 2005 CANTINE SENSI DAL 1890	Filing date	03/05/2005
		Registration date	04/08/2006
		Expiry date	03/05/2025
Filing number	004371696	Designation date	

Basis	CTM	Filing language	Italian
Date of receipt	03/05/2005	Second language	French
Type	Figurative	Application reference	GC/mm - 05-2/0620
Nature	Individual	Trade mark status	Registered
Nice classes	33 (Nice Classification)	Acquired distinctiveness	No
Vienna Classification	01.01.04, 01.01.10, 23.05.05, 24.01.03, 24.01.07, 24.01.18, 25.01.17, 25.01.25 (Vienna Classification)		

Goods and services

English (en)

33 Wines from Tuscany.

Description

English (en)

Description The trademark consists of two irregularly-shaped labels; in the first label, at the top, is the word "LUNGARNO" written in fancy block capitals inside an essentially rectangular figure with a fancy design in the background; below is the word "CABERNET" written in fancy lower case italics except for the letter "C", which is in upper case; beneath all these words is written "TOSCANA" in fancy lower case italics except for the letter "T", which is in upper case, and "INDICAZIONE GEOGRAFICA TIPICA" in fancy block capitals, which are smaller than the previous words and "2005"; in the second label is the word "SENSI" in fancy block capitals with a coat of arms in the background, and to the left and right of the coat of arms are the words "CANTINE" and "DAL 1890" respectively.

Colour

Disclaimer CABERNET, INDICAZIONE GEOGRAFICA TIPICA, TOSCANA, 2005

Owners

SENSI VIGNE & VINI S.R.L.

ID	587494	Country	IT - Italy	Correspondence address	
Organisation	SENSI VIGNE & VINI S.R.L.	State/country	n/a	SENSI VIGNE & VINI S.R.L. VIA CERBAIA, 107 - FRAZ. CERBAIA	Can be accessed and changed by authorised user via the User Area
Legal status	Legal entity	Town	LAMPORECCH (PT)	I-51035 LAMPORECCHIO (PT) ITALIA	
		Post code	51035		Can be accessed and changed by authorised user via the User Area
		Address	VIA CERBAIA, 107 - FRAZ. CERBAIA		Can be accessed and changed by authorised user via the User Area



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CTM file information

SENSI
011631983

Graphic representation

SENSI

Trade mark information

Name	SENSI	Filing date	06/03/2013
Filing number	011631983	Registration date	25/04/2014
Basis	CTM	Expiry date	06/03/2023
Date of receipt	06/03/2013	Designation date	
Type	Figurative	Filing language	Italian
Nature	Individual	Second language	French
Nice classes	29, 33, 35 (Nice Classification)	Application reference	DOTT.FC2013/16/COM
Vienna Classification	27.05.01 (Vienna Classification)	Trade mark status	Registered
		Acquired distinctiveness	No

Goods and services

English (en) ☒

29 Olive oil for food.

33 Wine; Spirits; Liqueurs; Alcoholic beverages (except beers).

35 Services carried out for and/or on behalf of others in the advertising and business sectors; Public relations and market research; Advertising and promotion for the marketing of wines, spirits, aperitifs and liqueurs.

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OFFICE FOR HARMONIZATION
IN THE INTERNAL MARKET
(TRADE MARKS AND DESIGNS)

Protect your intellectual property in the European Union

CTM file information

18 K SENSI
012167409

Trade mark information

Name	18 K SENSI	Filing date	24/09/2013
Filing number	012167409	Registration date	18/02/2014
Basis	CTM	Expiry date	24/09/2023
Date of receipt	24/09/2013	Designation date	
Type	Word	Filing language	Italian
Nature	Individual	Second language	French
Nice classes	33 (Nice Classification)	Application reference	DOTT.AT2013/102/COM
Vienna Classification		Trade mark status	Registered
		Acquired distinctiveness	No

Goods and services

English (en) ☒

33 Wine; Alcoholic aperitifs; Sparkling wine; Liqueurs and alcoholic beverages (except beers).

Owners

SENSI VIGNE & VINI S.R.L.

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Legal status	Legal entity	Town	LAMPORECCHIO (PT)		
		Post code	51035		Can be accessed and changed by authorised user via the User Area
		Address	VIA CERBAIA, 107 - FRAZ. CERBAIA		Can be accessed and changed by authorised user via the User Area



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(TRADE MARKS AND DESIGNS)

Protect your intellectual property in the European Union

CTM file information

SPRITZIN' BY SENSI
013409719

Actions and communications

Trade mark information

Name	SPRITZIN' BY SENSI	Filing date	28/10/2014
Filing number	013409719	Registration date	11/03/2015
Basis	CTM	Expiry date	28/10/2024
Date of receipt	28/10/2014	Designation date	
Type	Word	Filing language	Italian
Nature	Individual	Second language	French
Nice classes	33 (Nice Classification)	Application reference	DOTTFC2014111COM
Vienna Classification		Trade mark status	Registered
		Acquired distinctiveness	No

Goods and services

English (en) ☒

33 Wine; Alcoholic aperitifs; Sparkling wines; Liqueurs and Alcoholic beverages (except beers).

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