



**ESTONIAN PATENT OFFICE  
TRADEMARK DEPARTMENT**

**THE PROTOCOL RELATING TO THE MADRID AGREEMENT  
CONCERNING THE INTERNATIONAL REGISTRATION OF MARKS**

**NOTIFICATION OF *EX OFFICIO* PROVISIONAL REFUSAL**

notified to the International Bureau of the World Intellectual Property Organization (WIPO)  
according to Article 5 of the Madrid Protocol

- I. Name and address of the office refusing protection: 1 (6)
- The Estonian Patent Office  
Trademark Department  
Toompuiestee 7  
15041 Tallinn  
ESTONIA  
Telephone: + 372 62 77 931  
Telefax: + 372 62 77 912**
- II. Number of the international registration which is the subject of the provisional refusal:
- 1251421**
- III. Other information concerning the international registration which is the subject of the provisional refusal:  
verbal elements of the mark: **START (fig.)**
- IV. The grounds for this provisional refusal are the following:
1. The trademark is similar with the following trademark, which is registered for similar kind of services in class 35 (copy of the registration enclosed):
- START**, registered 07.09.2005, OHIM filing number 003529054. The name and the address of the owner of the mark are:  
Owner: Start, Philip  
Address: 59 Rivington Street  
London EC2A3QB  
Country: GB
2. The trademark is similar with the following trademark, which is registered for similar kind of services in class 35 (copy of the registration enclosed):
- START**, registered 09.07.2015, filing date 16.12.2013, OHIM filing number 012433538. The name and the address of the owner of the mark are:  
Owner: start: bausparkasse e.Gen.  
Address: Liechtensteinstr. 111-115  
Wien 1091  
Country: AT

3. The trademark is similar with the following trademark, which is registered for similar kind of services in class 35 (copy of the registration enclosed):

**START (fig.)**, registered 03.08.1998, OHIM filing number 000221804. The name and the address of the owner of the mark are:

Owner: Start Holding B.V.

Address: Stavorenweg 6

Gouda 2803 PT

Country: NL

4. The trademark is similar with the following trademark, which is registered for similar kind of services in class 35 (copy of the registration enclosed):

**Start (fig.)**, registered 20.03.2000, OHIM filing number 000710970. The name and the address of the owner of the mark are:

Owner: United Intellectual Property B.V.

Address: P.J. Oudweg 61

Almere 1314 CK

Country: NL

5. The trademark is similar with the following trademark, which is registered for similar kind of services in class 35 (copy of the registration enclosed):

**Start (fig.)**, registered 05.10.2001, OHIM filing number 000764704. The name and the address of the owner of the mark are:

Owner: United Intellectual Property B.V.

Address: P.J. Oudweg 61

Almere 1314 CK

Country: NL

6. The trademark is similar with the following trademark, which is registered for similar kind of services in class 35 (copy of the registration enclosed):

**Start (fig.)**, registered 16.02.2000, OHIM filing number 000824763. The name and the address of the owner of the mark are:

Owner: United Intellectual Property B.V.

Address: P.J. Oudweg 61

Almere 1314 CK

Country: NL

7. The trademark is similar with the following trademark, which is registered for similar kind of services in classes 35 and 42 (copy of the registration enclosed):

**start (fig.)**, registered 18.06.2008, OHIM filing number 002930949. The name and the address of the owner of the mark are:

Owner: Start Limited

Address: 2 Sheraton Street, Soho

London W1F 8BF

Country: GB

8. The trademark is similar with the following trademark, which is registered for similar kind of services in classes 35 and 42 (copy of the registration enclosed):

**start (fig.)**, registered 07.07.2010, OHIM filing number 006077861. The name and the address of the owner of the mark are:

Owner: Start Anywhere Group Limited

Address: 39 Cambridge Place  
Cambridge CB2 1NS

Country: GB

9. The trademark is similar with the following trademark, which is registered for similar kind of services in classes 35 and 42 (copy of the registration enclosed):

**start (fig.)**, registered 11.03.2013, OHIM filing number 011172053. The name and the address of the owner of the mark are:

Owner: Start Limited

Address: 2 Sheraton Street, Soho  
London W1F 8BF

Country: GB

10. The trademark is similar with the following trademark, which is registered for similar kind of services in class 35 (copy of the registration enclosed):

**start (fig.)**, registered 21.07.2015, filing date 16.12.2013, OHIM filing number 012431921. The name and the address of the owner of the mark are:

Owner: start: bauparkasse e.Gen.

Address: Liechtensteinstr. 111-115  
Wien 1091

Country: AT

11. The trademark is similar with the following trademark, which is registered for similar kind of services in class 35 (copy of the registration enclosed):

**start (fig.)**, registered 18.07.2015, filing date 16.12.2013, OHIM filing number 012433298. The name and the address of the owner of the mark are:

Owner: start: bauparkasse e.Gen.

Address: Liechtensteinstr. 111-115  
Wien 1091

Country: AT

The written consent from the owners of the above-mentioned trademarks is required for protection in Estonia for services indicated in items VI.1-VI.11.

- V. Provision of the Estonian Trademark Act applicable on the subject (enclosed):  
Section 10 subsection 1(2) and subsection 2.

VI. 1. The ground referred to in item IV.1 affects following services in class 35: Commercial information agencies; import-export agencies; demonstration of goods; presentation of goods on all communication media, for retail sale; grouping of electric battery goods, electric batteries for vehicles, including, lead acid batteries for starting recreational and utility automobiles, automobiles-taxis and vehicles for special use, battery boxes, battery cases, anode batteries, acidimeters for batteries, high voltage batteries, batteries for lighting, batteries for pocket lamps, electric batteries for vehicles, electric batteries, including, batteries for powering telecommunication equipment in case of damage and for powering telephone switchboards, galvanic batteries, plates for batteries, including, grids for batteries, solar batteries, battery chargers, chargers for electric batteries (except the transport thereof) for the benefit of others enabling customers to conveniently view and purchase those goods through all means of those, including, electronic media, and particularly, by means of web sites and/or television programs (teleshopping); commercial information and advice for consumers (consumer advice shop); sales promotion for others; auctioneering; organization of trade fairs for commercial purposes.

2. The ground referred to in item IV.2 affects all services in class 35.

3. The ground referred to in item IV.3 affects following services in class 35: Business management; advisory services for business management; business organization consultancy; business management and organization consultancy; business management consultancy; business management assistance.

4. The ground referred to in item IV.4 affects following services in class 35: Business management; administrative processing of purchase orders; commercial information agencies; import-export agencies; cost price analysis; company efficiency expert services; compilation of statistics; market study; business investigations; economic forecasting; business information; systematization of data in a central file; compilation of information into computer databases; computerized file management; commercial administration of the licensing of the goods and services of others; advisory services for business management; business organization consultancy; business management and organization consultancy; business management consultancy; marketing; distribution of samples; sales promotion for others; organization of exhibitions for commercial or advertising purposes; auctioneering; organization of trade fairs for commercial or advertising purposes; commercial business appraisal; business management assistance; market research; business research; business inquiries; telemarketing services; data search in computer files for others; price comparison services.

5. The ground referred to in item IV.5 affects following services in class 35: Business management; administrative processing of purchase orders; commercial information agencies; import-export agencies; cost price analysis; company efficiency expert services; compilation of statistics; market study; business investigations; economic forecasting; business information; systematization of data in a central file; compilation of information into computer databases; computerized file management; commercial administration of the licensing of the goods and services of others; advisory services for business management; business organization consultancy; business management and organization consultancy; business management consultancy; marketing; distribution of samples; sales promotion for others; organization of exhibitions for commercial or advertising purposes; auctioneering; organization of trade fairs for commercial or advertising purposes; commercial business appraisal; business management assistance; market research; business research; business inquiries; telemarketing services; data search in computer files for others; price comparison services.

6. The ground referred to in item IV.6 affects following services in class 35: Business management; administrative processing of purchase orders; commercial information agencies; import-export agencies; cost price analysis; company efficiency expert services; compilation of statistics; market study; business investigations; economic forecasting; business information; systematization of data in a central file; compilation of information into computer databases; computerized file management; commercial administration of the licensing of the goods and services of others; advisory services for business management; business organization

consultancy; business management and organization consultancy; business management consultancy; marketing; distribution of samples; sales promotion for others; organization of exhibitions for commercial or advertising purposes; auctioneering; organization of trade fairs for commercial or advertising purposes; commercial business appraisal; business management assistance; market research; business research; business inquiries; telemarketing services; data search in computer files for others; price comparison services.

7. The ground referred to in item IV.7 affects all services in class 42 and following services in class 35: Business management; administrative processing of purchase orders; commercial information agencies; import-export agencies; cost price analysis; company efficiency expert services; compilation of statistics; market study; business investigations; economic forecasting; business information; systematization of data in a central file; compilation of information into computer databases; computerized file management; commercial administration of the licensing of the goods and services of others; advisory services for business management; business organization consultancy; business management and organization consultancy; business management consultancy; marketing; distribution of samples; sales promotion for others; organization of exhibitions for commercial or advertising purposes; auctioneering; organization of trade fairs for commercial or advertising purposes; commercial business appraisal; business management assistance; market research; business research; business inquiries; telemarketing services; data search in computer files for others; price comparison services.

8. The ground referred to in item IV.8 affects all services in class 42 and following services in class 35: Business management; administrative processing of purchase orders; commercial information agencies; import-export agencies; cost price analysis; company efficiency expert services; compilation of statistics; market study; business investigations; economic forecasting; business information; commercial administration of the licensing of the goods and services of others; advisory services for business management; business organization consultancy; business management and organization consultancy; business management consultancy; marketing; distribution of samples; sales promotion for others; organization of exhibitions for commercial or advertising purposes; auctioneering; organization of trade fairs for commercial or advertising purposes; commercial business appraisal; business management assistance; market research; business research; business inquiries; telemarketing services; price comparison services.

9. The ground referred to in item IV.9 affects all services in class 42 and following services in class 35: Business management; administrative processing of purchase orders; commercial information agencies; import-export agencies; cost price analysis; company efficiency expert services; compilation of statistics; market study; business investigations; economic forecasting; business information; systematization of data in a central file; compilation of information into computer databases; computerized file management; commercial administration of the licensing of the goods and services of others; advisory services for business management; business organization consultancy; business management and organization consultancy; business management consultancy; marketing; distribution of samples; sales promotion for others; organization of exhibitions for commercial or advertising purposes; auctioneering; organization of trade fairs for commercial or advertising purposes; commercial business appraisal; business management assistance; market research; business research; business inquiries; telemarketing services; data search in computer files for others; price comparison services.

10. The ground referred to in item IV.10 affects all services in class 35.

11. The ground referred to in item IV.11 affects all services in class 35.

- VII. The owner of the registration may request a review of the provisional refusal. The request shall be received by Estonian Patent Office no later than within 4 months from the date of the provisional refusal.

The time limit expires **17/06/2016** (dd/mm/yyyy).

**The request has to be filed through the authorized patent attorney of the Republic of Estonia** (section 13 subsection 2 of the Estonian Trademark Act). List of patent attorneys is available at <http://www.epa.ee/>

**Please note** that if the owner of the registration fails to respond by the due date, the registration shall be deemed to be withdrawn for goods and services mentioned in item VI (section 38 subsection 2 of the Estonian Trademark Act). The owner may request that processing be resumed if the owner failed to perform the acts due to force majeure or some other impediment independent of the owner or the representative of the owner (section 47 subsection 3 of the Estonian Trademark Act).

**Please note** that if the mark is protected subsequent to reviewal of the provisional refusal an interested person may contest the owners right to a trade mark within two months as of the publication of the trade mark (section 41 subsection 2 of the Estonian Trademark Act).

- VIII. Date on which the provisional refusal was pronounced: 17/02/2016 (dd/mm/yyyy).

- IX. Signature of the Office:



Ekke-Kristian Erilaid  
Senior Examiner



## CTM file information

**START**  
**003529054**

### Trade mark information

|                       |                                       |                          |                    |
|-----------------------|---------------------------------------|--------------------------|--------------------|
| Name                  | <b>START</b>                          | Filing date              | <b>31/10/2003</b>  |
| Filing number         | <b>003529054</b>                      | Registration date        | <b>07/09/2005</b>  |
| Basis                 | <b>CTM</b>                            | Expiry date              | <b>31/10/2023</b>  |
| Date of receipt       | <b>05/11/2003</b>                     | Designation date         |                    |
| Type                  | <b>Word</b>                           | Filing language          | <b>English</b>     |
| Nature                | <b>Individual</b>                     | Second language          | <b>Italian</b>     |
| Nice classes          | <b>18, 35 ( Nice Classification )</b> | Application reference    | <b>T11689EU/SW</b> |
| Vienna Classification |                                       | Trade mark status        | <b>Registered</b>  |
|                       |                                       | Acquired distinctiveness | <b>No</b>          |

### Goods and services

English (en) ▼

**18** Leather and imitations of leather, and goods made of these materials; trunks and travelling bags; umbrellas, parasols and walking sticks; bags, handbags and rucksacks; purses and wallets; suitcases; belts; parts and fittings for all the aforesaid goods.

**35** The bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods in a retail clothing store, department store, supermarket; the bringing together of a variety of goods, enabling customers to conveniently view and purchase those goods from a general merchandise catalogue by means of mail order or by means of telecommunications; the bringing together of a variety of goods, enabling customers to conveniently view and purchase those goods from an Internet web site specialising in clothing, or from a general merchandise Internet web site, or other interactive electronic platforms.

### Description

No entry

### Owners

#### Start, Philip

|              |                        |               |                            |                        |  |
|--------------|------------------------|---------------|----------------------------|------------------------|--|
| ID           | <b>177939</b>          | Country       | <b>GB - United Kingdom</b> | Correspondence address |  |
| Organisation | <b>Philip Start</b>    | State/country | <b>n/a</b>                 | Philip Start           | Can be accessed and changed by authorised user via the User Area |
| Legal status | <b>Physical person</b> | Town          | <b>London</b>              | 59 Rivington Street    |  |
|              |                        | Post code     | <b>EC2A3QB</b>             | London EC2A3QB         | Can be accessed and changed by authorised user via the User Area |
|              |                        | Address       | <b>59 Rivington Street</b> | REINO UNIDO            |  |

Can be accessed and

## Representatives

### LONDON IP LTD

|              |                     |              |   |                            |                   |
|--------------|---------------------|--------------|---|----------------------------|-------------------|
| ID           | <b>44263</b>        | Country      | <b>GB - United Kingdom</b>                                  | Correspondence address     | 00 44-2075026987  |
| Organisation | <b>n/a</b>          | State/county | <b>n/a</b>  | LONDON IP LTD              |                   |
| Legal status | <b>Legal person</b> | Town         | <b>Lymington</b>  | Lymington Business Centre  | 00 44-2076813345  |
| Type         | <b>Association</b>  | Post code    | <b>SO41 9BR</b>   | Solent House Cannon Street |                   |
|              |                     | Address      | <b>Lymington Business Centre Solent House Cannon Street</b> | REINO UNIDO                | info@londonip.com |

## Correspondence

|  | From     | Procedure | Filing number   | Subject             | Date       | Actions |
|--|----------|-----------|---|---------------------|------------|---------|
|  |          | CTM       | 003529054   | Surveillance letter | 26/11/2015 |         |
|  |          | CTM       | 003529054   | Surveillance letter | 12/11/2015 |         |
|  |          | CTM       | 003529054   | Surveillance letter | 02/07/2015 |         |
|  |          | CTM       | 003529054   | Surveillance letter | 07/04/2015 |         |
|  |          | CTM       | 003529054   | Surveillance letter | 07/04/2015 |         |
|  |          | CTM       | 003529054   | Surveillance letter | 26/12/2014 |         |
|  | Recordal | 009033948 | C.2.1. - Representative - change of name & address - entry on the register - automatic template | 28/11/2014          |            |         |
|  | Recordal | 008793682 | Letter to OHIM  | 09/09/2014          |            |         |
|  | Recordal | 008793682 | Application form and attachment   | 09/09/2014          |            |         |
|  | Recordal | 008793682 | Invitation to retransmit a fax communication (Rule 80(2) CTMIR)                                 | 09/09/2014          |            |         |

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## IR transformation

No entry

## Seniority

No entry

## Exhibition priority

No entry

## Priority

No entry





## CTM file information

**START**  
**012433538**

### Trade mark information

|                       |   |                          |                   |
|-----------------------|---|--------------------------|-------------------|
| Name                  | <b>START</b>  | Filing date              | <b>16/12/2013</b> |
| Filing number         | <b>012433538</b>                                      | Registration date        | <b>09/07/2015</b> |
| Basis                 | <b>CTM</b>  | Expiry date              | <b>16/12/2023</b> |
| Date of receipt       | <b>16/12/2013</b>                                     | Designation date         |                   |
| Type                  | <b>Word</b>   | Filing language          | <b>German</b>     |
| Nature                | <b>Individual</b>                                     | Second language          | <b>English</b>    |
| Nice classes          | <b>16, 35, 36, 38, 41, 42 ( Nice Classification )</b> | Application reference    | <b>310/13</b>     |
| Vienna Classification |   | Trade mark status        | <b>Registered</b> |
|                       |   | Acquired distinctiveness | <b>No</b>         |

### Goods and services

English (en) ▼

**16** Trays for sorting and counting money; All the aforesaid goods of class 16, not being in connection with entertainment in the fields of music, audio and video.

**35** Cost price analysis; Business inquiries; Business management and organization consultancy; Providing business information via a web site; Computerised file management; Business consulting services; Office functions; Business investigation; Commercial information and advice for consumers [consumer advice shop]; Business information; Building promoter services, namely organizational arranging of building projects; Marketing services; Advertising; Business consultancy and advisory services; Business administration; Dissemination of advertising matter; Advertising by mail order; Compilation of information into computer databases; Direct mail advertising (dissemination of tracts, prospectuses, printed matter); Organisational consultancy; Consultancy relating to business organisation; Assistance in management of business activities; Mediation and conclusion of commercial transactions for others; Development of usage concepts for real estate with regard to professional business matters (facility management); Arranging of contracts, for others, for the buying and selling of goods; Sponsoring in the form of advertising; Organisation of trade fairs for commercial or advertising purposes; Business appraisals; Arranging of commercial and business contacts; Mediation of trade business for third parties.

**36** Estate brokerage; Development of usage concepts for real estate with regard to financial matters (facility management); Real estate agency; Property (Real estate -) management; Real estate management, and brokerage, rental and leasing of real estate (facility management); Real estate affairs; Real-estate valuations; Leasing of office space; Mutual funds; Insurance brokerage; Arranging letting of real estate; Issuance of debit cards; Issuance of credit cards; Issuing of travellers' cheques; Banking; Banking in the form of online banking; Providing financial information via a web site; Deposit of valuables; Brokerage; Stockbroking services; Savings banks and building societies; Building, namely the financial preparation of building projects; Provident fund services; Stocks and bonds brokerage; Rent collection; Electronic transfer of funds; Insurance information; Financial information; Factoring; Financial analysis; Financial consultancy; Financial sponsorship; Evaluation (Financial -) [insurance, banking, real estate]; Financing services; Financial affairs; Monetary affairs; Currency trading and exchange services; Apartment house management; Installment loans; Investment services; Credit agencies; Credit leasing; Online banking; Arranging finance for construction projects; Loans [financing]; Financial management; Trusteeships; Insurance; Safe deposit services; Accommodation (leasing of -) [apartments]; Debt collection agencies; Financial sponsorship; Financial consultancy.

**38** Telecommunications; Telecommunications by means of platforms and portals on the Internet; Electronic mail.

**41** Providing of training; Providing on-line electronic publications, not downloadable; Organisation and conducting of sporting and cultural events; Arranging and conducting of symposiums; Arranging and conducting of seminars; Competitions (Organization of -) [education or entertainment]; All the aforesaid services of class 41, not being in connection with entertainment in the fields of music, Of audio and Videos.

**42** Development of usage concepts for real estate with regard to technical matters (facility management); Preparation of data processing programmes.

## Description

No entry

## Owners

### start:bausparkasse e.Gen.

|              |                              |              |                               |  |  |
|--------------|------------------------------|--------------|-------------------------------|--|--|
| ID           | <b>609656</b>                | Country      | <b>AT - Austria</b>           | Correspondence address   |  |
| Organisation | <b>start:bausparl e.Gen.</b> | State/county | <b>n/a</b>                    | start:bausparkasse e.Gen.<br>Liechtensteinstr. 111-115<br>A-1091 Wien<br>AUSTRIA | Can be accessed and changed by authorised user via the User Area |
| Legal status | <b>Legal entity</b>          | Town         | <b>Wien</b>                   |  |  |
|              |                              | Post code    | <b>1091</b>                   |  |  |
|              |                              | Address      | <b>Liechtenstein: 111-115</b> |  | Can be accessed and changed by authorised user via the User Area |
|              |                              |              |                               |  | Can be accessed and changed by authorised user via the User Area |

## Representatives

### HÖHNE, IN DER MAUR & PARTNER RECHTSANWÄLTE OG

|              |                     |              |                            |   |                 |
|--------------|---------------------|--------------|----------------------------|---|-----------------|
| ID           | <b>18512</b>        | Country      | <b>AT - Austria</b>        | Correspondence address                        |                 |
| Organisation | <b>n/a</b>          | State/county | <b>n/a</b>                 | HÖHNE, IN DER MAUR & PARTNER RECHTSANWÄLTE OG | 00 43-1521750   |
| Legal status | <b>Legal person</b> | Town         | <b>Wien</b>                | Mariahilfer Str. 20                           | 00 43-15217521  |
| Type         | <b>Association</b>  | Post code    | <b>1070</b>                | A-1070 Wien<br>AUSTRIA                        | office@h-i-p.at |
|              |                     | Address      | <b>Mariahilfer Str. 20</b> |   |                 |

## Correspondence

| From | Procedure | Filing number | Subject                                    | Date       | Actions |
|------|-----------|---------------|--|------------|---------|
|      | CTM       | 012433538     | Surveillance letter                        | 26/11/2015 |         |
|      | CTM       | 012433538     | Surveillance letter                        | 16/11/2015 |         |
|      | CTM       | 012433538     | Surveillance letter                        | 16/11/2015 |         |
|      | CTM       | 012433538     | Surveillance letter                        | 12/11/2015 |         |
|      | CTM       | 012433538     | Surveillance letter                        | 29/09/2015 |         |
|      | CTM       | 012433538     | Certificate of Registration                | 13/07/2015 |         |
|      | CTM       | 012433538     | Cover letter for registration certificate. | 13/07/2015 |         |
|      | CTM       | 012433538     | Surveillance letter                        | 02/07/2015 |         |
|      | CTM       | 012433538     | Surveillance letter                        | 07/04/2015 |         |
|      | CTM       | 012433538     | Surveillance letter                        | 07/04/2015 |         |

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## CTM file information

**start**  
**000221804**

## Graphic representation



## Trade mark information

|                       |   |                          |                   |
|-----------------------|---|--------------------------|-------------------|
| Name                  | <b>start</b>  | Filing date              | <b>11/04/1996</b> |
| Filing number         | <b>000221804</b>  | Registration date        | <b>03/08/1998</b> |
| Basis                 | <b>CTM</b>  | Expiry date              | <b>11/04/2016</b> |
| Date of receipt       | <b>11/04/1996</b>   | Designation date         |                   |
| Type                  | <b>Figurative</b>   | Filing language          | <b>Dutch</b>      |
| Nature                | <b>Individual</b>   | Second language          | <b>English</b>    |
| Nice classes          | <b>35, 41, 42 ( Nice Classification )</b>                               | Application reference    | <b>T8040639EM</b> |
| Vienna Classification | <b>26.11.05, 26.11.06, 26.11.08, 26.11.99 ( Vienna Classification )</b> | Trade mark status        | <b>Registered</b> |
|                       |   | Acquired distinctiveness | <b>No</b>         |

## Goods and services

English (en) ▼

**35** Employment agency services; consultancy regarding personnel and personnel affairs; business organisation management and accounting consultancy; deployment, loaning and secondment of personnel; personnel recruitment; personnel selection; labour market research and analysis; office functions relating to the supply of and demand for work.

**41** Providing of training; courses.

**42** Careers guidance; vocational guidance; psychological testing for the selection of personnel.

## Description

No entry

## Owners

### Start Holding B.V.

|              |                           |               |                         |  |  |
|--------------|---------------------------|---------------|-------------------------|--|--|
| ID           | <b>36595</b>              | Country       | <b>NL - Netherlands</b> | Correspondence address   | Can be accessed and changed by authorised user via the User Area |
| Organisation | <b>Start Holding B.V.</b> | State/country | <b>n/a</b>              | Start Holding B.V.<br>Stavorenweg 6<br>2803 PT Gouda<br>PAÍSES BAJOS |  |
| Legal status | <b>Legal entity</b>       | Town          | <b>Gouda</b>            |  |  |
|              |                           | Post code     | <b>2803 PT</b>          |  | Can be accessed and changed by authorised user via the User Area |
|              |                           | Address       | <b>Stavorenweg 6</b>    |  |  |
|              |                           |               |                         |  | Can be accessed and changed by authorised user via the User Area |

## Representatives

### NLO SHIELDMARK B.V.

|              |                     |               |  |   |                   |
|--------------|---------------------|---------------|--|---|-------------------|
| ID           | <b>10770</b>        | Country       | <b>NL - Netherlands</b>  | Correspondence address  | 00 31-703312500   |
| Organisation | <b>n/a</b>          | State/country | <b>n/a</b>   | NLO SHIELDMARK B.V.<br>Postbus 29720<br>NL-2502 LS Den Haag<br>PAÍSES BAJOS |                   |
| Legal status | <b>Legal person</b> | Town          | <b>Den Haag</b>  |   | 00 31-703527589   |
| Type         | <b>Association</b>  | Post code     | <b>2595DA</b>  |   |                   |
|              |                     | Address       | <b>New Babylon City Offices.<br/>2e étage<br/>Anna van Buerenplein<br/>21A</b> |   | trademarks@nlo.nl |

## Correspondence

|  | From | Procedure | Filing number | Subject   | Date       | Actions |
|--|------|-----------|---------------|---|------------|---------|
|  |      | CTM       | 000221804     | Surveillance letter   | 16/11/2015 |         |
|  |      | CTM       | 000221804     | Surveillance letter   | 16/11/2015 |         |
|  |      | CTM       | 000221804     | Surveillance letter   | 12/11/2015 |         |
|  |      | Recordal  | 010106089     | L601A : Notification of the need to renew a CTM registration                                    | 19/10/2015 |         |
|  |      | CTM       | 000221804     | Miscellaneous   | 07/04/2015 |         |
|  |      | CTM       | 000221804     | Surveillance letter   | 07/04/2015 |         |
|  |      | CTM       | 000221804     | Surveillance letter   | 07/04/2015 |         |
|  |      | Recordal  | 009360820     | C.2.1. - Representative - change of name & address - entry on the register - automatic template | 24/03/2015 |         |
|  |      | Recordal  | 008340005     | Application form and attachment   | 22/04/2014 |         |
|  |      | Recordal  | 008340005     | T725M - Registration of recordal C.2.2 / B.9.2  | 28/03/2014 |         |

Showing 1 to 10 of 70 entries

## IR transformation



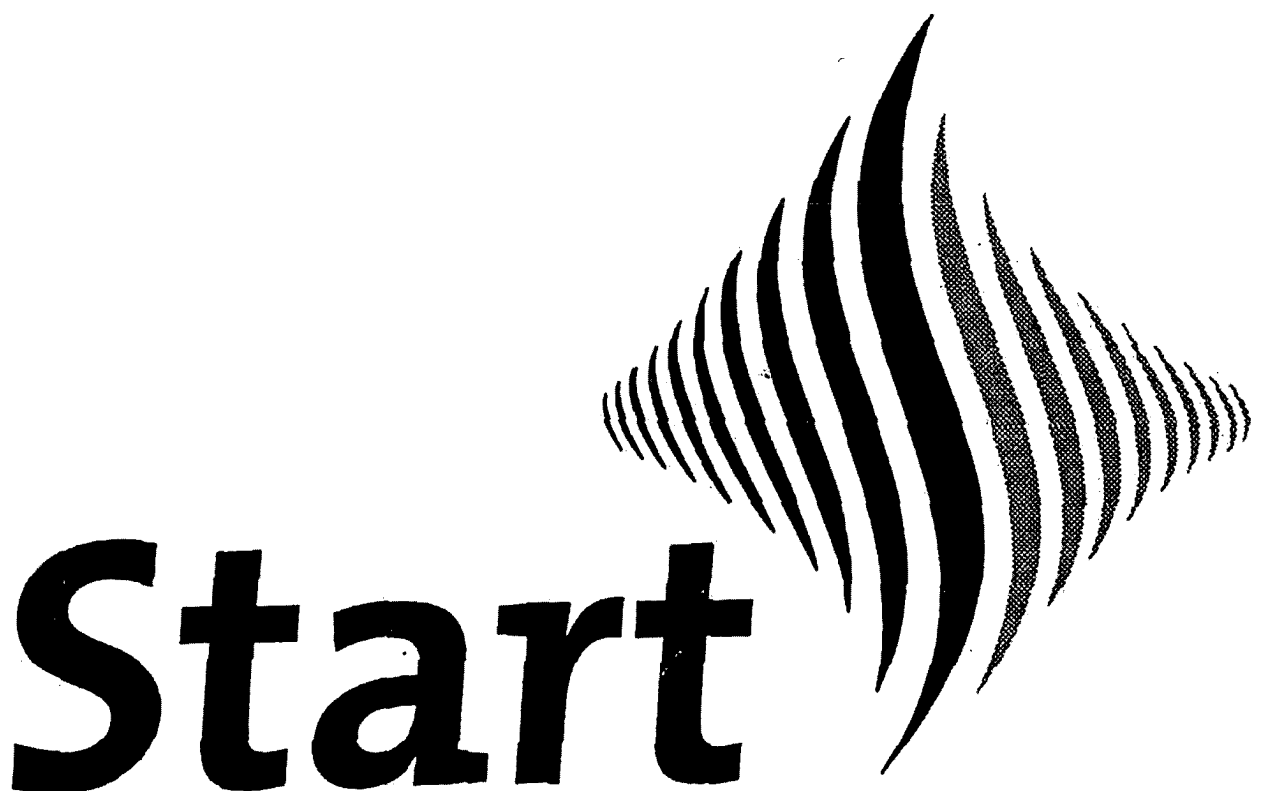
OFFICE FOR HARMONIZATION  
IN THE INTERNAL MARKET  
(TRADE MARKS AND DESIGNS)

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## CTM file information

**Start**  
000710970

## Graphic representation



## Trade mark information

|                       |   |                          |                   |
|-----------------------|---|--------------------------|-------------------|
| Name                  | <b>Start</b>  | Filing date              | <b>29/12/1997</b> |
| Filing number         | <b>000710970</b>  | Registration date        | <b>20/03/2000</b> |
| Basis                 | <b>CTM</b>  | Expiry date              | <b>29/12/2017</b> |
| Date of receipt       | <b>29/12/1997</b>   | Designation date         |                   |
| Type                  | <b>Figurative</b>   | Filing language          | <b>Dutch</b>      |
| Nature                | <b>Individual</b>   | Second language          | <b>English</b>    |
| Nice classes          | <b>35, 41, 42 ( Nice Classification )</b>                     | Application reference    | <b>T8040637EM</b> |
| Vienna Classification | <b>25.07.20, 26.04.03, 26.04.05 ( Vienna Classification )</b> | Trade mark status        | <b>Registered</b> |
|                       |   | Acquired distinctiveness | <b>No</b>         |

## Goods and services

English (en) ▼

**35** Advertising and business, including employment agencies and personnel management consultancy; disposal, secondment, temporarily employing and lending out of personnel; personnel recruitment and selection; outplacement; marketing and market research and analysis; opinion polls; business management and organisation consultancy; statistical information; administrative services within the scope of the demand and supply of work, including bookkeeping and salary administration; advertising agencies and advertising; distribution of promotional items; organization of exhibitions for commercial or advertising purposes; setting up and managing databases; providing information for business purposes, also through telecommunication networks like Internet, cablenet or other forms of datatransfer.

**41** Education and entertainment, including education, teaching, courses, trainings and seminars, like correspondence courses; development of exams; organization of exhibitions for educational purposes; organization of sports events; publication, editing, lending out and distribution of books, newspapers, magazines and other periodicals.

**42** Vocational guidance services; careers guidance; psychological and psychotechnical research for the benefit of personnel recruitment and selection; rental of access-time to a computerdatabase via Internet, cablenet or other forms of datatransfer; computerprogramming; professional consultancy, non business; software-development.

## Description

No entry

## Owners

### United Intellectual Property B.V.

|              |  |               |                         |                                   |  |
|--------------|--|---------------|-------------------------|-----------------------------------|--|
| ID           | <b>174713</b>                            | Country       | <b>NL - Netherlands</b> | Correspondence address            |  |
| Organisation | <b>United Intellectual Property B.V.</b> | State/country | <b>n/a</b>              | United Intellectual Property B.V. | Can be accessed and changed by authorised user via the User Area |
|              |  | Town          | <b>Almere</b>           | P.J. Oudweg 61                    |  |
| Legal status | <b>Legal entity</b>                      | Post code     | <b>1314 CK</b>          | NL-1314 CK Almere                 | Can be accessed and changed by authorised user via the User Area |
|              |  | Address       | <b>P.J. Oudweg 61</b>   | PAÍSES BAJOS                      |  |
|              |  |               |                         |                                   | Can be accessed and changed by authorised user via the User Area |

## Representatives

### NLO SHIELDMARK B.V.

|              |                     |               |  |                        |                   |
|--------------|---------------------|---------------|--|------------------------|-------------------|
| ID           | <b>10770</b>        | Country       | <b>NL - Netherlands</b>  | Correspondence address |                   |
| Organisation | <b>n/a</b>          | State/country | <b>n/a</b>   | NLO SHIELDMARK B.V.    | 00 31-703312500   |
| Legal status | <b>Legal person</b> | Town          | <b>Den Haag</b>  | Postbus 29720          |                   |
| Type         | <b>Association</b>  | Post code     | <b>2595DA</b>  | NL-2502 LS Den Haag    | 00 31-703527589   |
|              |                     | Address       | <b>New Babylon City Offices.<br/>2e étage<br/>Anna van Buerenplein<br/>21A</b> | PAÍSES BAJOS           | trademarks@nlo.nl |

## Correspondence

| From | Procedure | Filing number | Subject             | Date       | Actions |
|------|-----------|---------------|---------------------|------------|---------|
| CTM  |           | 000710970     | Surveillance letter | 16/11/2015 |         |



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## CTM file information

**Start**  
**000764704**

## Graphic representation



## Trade mark information

|                       |   |                          |                   |
|-----------------------|---|--------------------------|-------------------|
| Name                  | <b>Start</b>  | Filing date              | <b>29/12/1997</b> |
| Filing number         | <b>000764704</b>  | Registration date        | <b>05/10/2001</b> |
| Basis                 | <b>CTM</b>  | Expiry date              | <b>29/12/2017</b> |
| Date of receipt       | <b>29/12/1997</b>   | Designation date         |                   |
| Type                  | <b>Figurative</b>   | Filing language          | <b>Dutch</b>      |
| Nature                | <b>Individual</b>   | Second language          | <b>English</b>    |
| Nice classes          | <b>35, 41, 42 ( Nice Classification )</b>   | Application reference    | <b>T8040633EM</b> |
| Vienna Classification | <b>25.05.01, 26.11.12, 26.11.13, 26.11.98, 29.01.01, 29.01.04 ( Vienna Classification )</b> | Trade mark status        | <b>Registered</b> |
|                       |   | Acquired distinctiveness | <b>No</b>         |

## Goods and services

English (en) ▼

**35** Employment agencies and personnel management consultancy; disposal, secondment, temporarily employing and lending out of personnel; personnel recruitment and selection; outplacement; market research and analysis; opinion polls; business management and organisation consultancy; statistical information; administrative services within the scope of the demand and supply of work, including bookkeeping and salary administration; organization of exhibitions for commercial or advertising purposes; setting up and managing databases; providing information for business purposes, also through telecommunication networks like Internet, cablenet or other forms of datatransfer.

**41** Education and entertainment, including education, teaching, courses, trainings and seminars, like correspondence courses; development of exams; organization of exhibitions for educational purposes; organization of sports events; publication, editing, lending out and distribution of books, newspapers, magazines and other periodicals

**42** Vocational guidance services; careers guidance; psychological and psychotechnical research for the benefit of personnel recruitment and selection; rental of access-time to a computerdatabase via Internet, cablenet or other forms of datatransfer; computerprogramming; professional consultancy, non business; software-development.

## Description

English (en) ▼

### Description

**Colour** Blue and red.

## Owners

### United Intellectual Property B.V.

|              |  |               |                         |                                   |  |
|--------------|--|---------------|-------------------------|-----------------------------------|--|
| ID           | <b>174713</b>                            | Country       | <b>NL - Netherlands</b> | Correspondence address            |  |
| Organisation | <b>United Intellectual Property B.V.</b> | State/country | <b>n/a</b>              | United Intellectual Property B.V. | Can be accessed and changed by authorised user via the User Area |
|              |  | Town          | <b>Almere</b>           | P.J. Oudweg 61                    |  |
| Legal status | <b>Legal entity</b>                      | Post code     | <b>1314 CK</b>          | NL-1314 CK Almere                 | Can be accessed and changed by authorised user via the User Area |
|              |  | Address       | <b>P.J. Oudweg 61</b>   | PAÍSES BAJOS                      |  |
|              |  |               |                         |                                   | Can be accessed and changed by authorised user via the User Area |

## Representatives

### NLO SHIELDMARK B.V.

|              |                     |               |  |                        |                   |
|--------------|---------------------|---------------|--|------------------------|-------------------|
| ID           | <b>10770</b>        | Country       | <b>NL - Netherlands</b>  | Correspondence address |                   |
| Organisation | <b>n/a</b>          | State/country | <b>n/a</b>   | NLO SHIELDMARK B.V.    | 00 31-703312500   |
| Legal status | <b>Legal person</b> | Town          | <b>Den Haag</b>  | Postbus 29720          |                   |
| Type         | <b>Association</b>  | Post code     | <b>2595DA</b>  | NL-2502 LS Den Haag    | 00 31-703527589   |
|              |                     | Address       | <b>New Babylon City Offices.<br/>2e étage<br/>Anna van Buerenplein<br/>21A</b> | PAÍSES BAJOS           | trademarks@nlo.nl |

## Correspondence





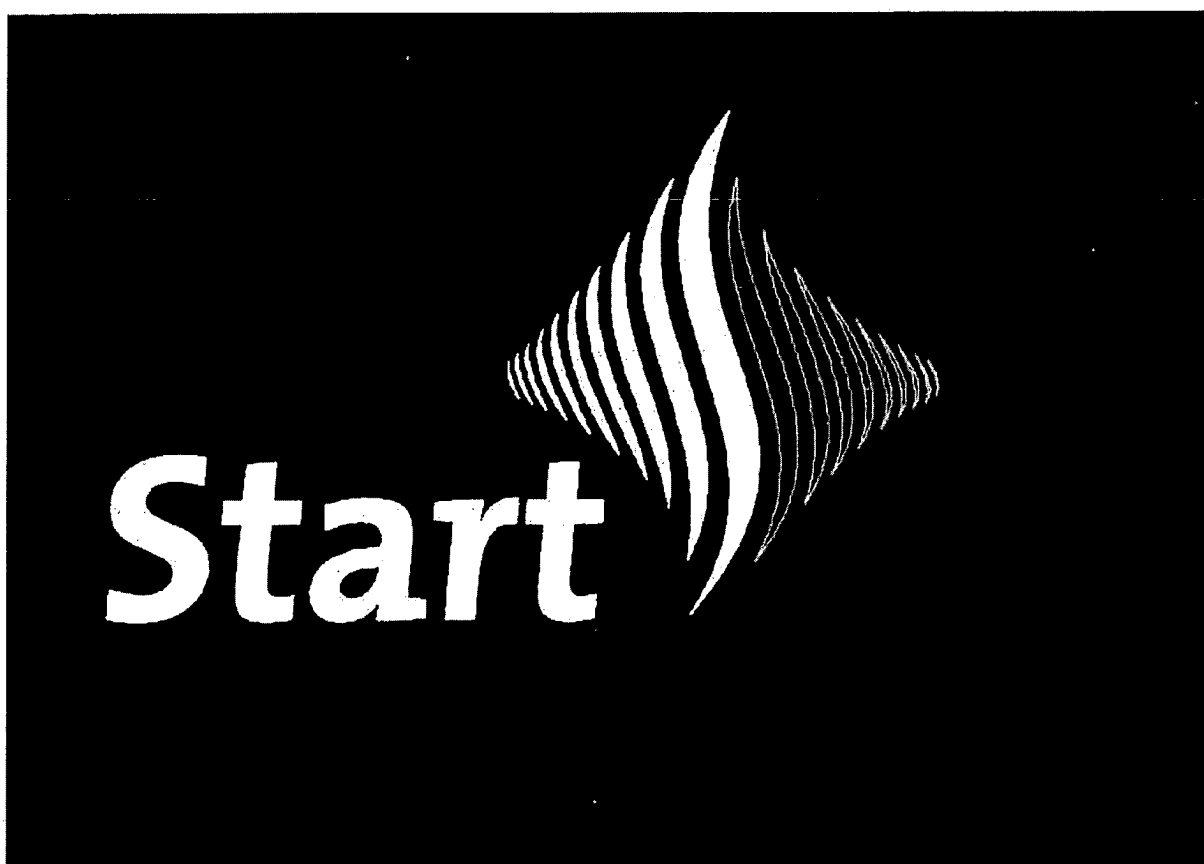
OFFICE FOR HARMONIZATION  
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## CTM file information

**Start**  
**000824763**

## Graphic representation



## Trade mark information

|                       |   |                          |                   |
|-----------------------|---|--------------------------|-------------------|
| Name                  | <b>Start</b>  | Filing date              | <b>13/05/1998</b> |
| Filing number         | <b>000824763</b>  | Registration date        | <b>16/02/2000</b> |
| Basis                 | <b>CTM</b>  | Expiry date              | <b>13/05/2018</b> |
| Date of receipt       | <b>13/05/1998</b>   | Designation date         |                   |
| Type                  | <b>Figurative</b>   | Filing language          | <b>Dutch</b>      |
| Nature                | <b>Individual</b>   | Second language          | <b>English</b>    |
| Nice classes          | <b>35, 41, 42 ( Nice Classification )</b>                               | Application reference    | <b>T8040630EM</b> |
| Vienna Classification | <b>25.05.01, 25.07.20, 26.04.03, 26.04.05 ( Vienna Classification )</b> | Trade mark status        | <b>Registered</b> |
|                       |   | Acquired distinctiveness | <b>No</b>         |

## Goods and services

English (en) ▼

- 35** Employment agencies and personnel management consultancy; disposal, secondment, temporarily employing and lending out of personnel; personnel recruitment and selection; outplacement; market research and analysis; opinion polls; business management and organisation consultancy; statistical information; administrative services within the scope of the demand and supply of work, including bookkeeping and salary administration; organization of exhibitions for commercial or advertising purposes; setting up and managing databases; providing information for business purposes, also through telecommunication networks like Internet, cablenet or other forms of datatransfer.
- 41** Education and entertainment, including education, teaching, courses, trainings and seminars, like correspondence courses; development of exams; organization of exhibitions for educational purposes; organization of sports events; publication, editing, lending out and distribution of books, newspapers, magazines and other periodicals
- 42** Vocational guidance services; careers guidance; psychological and psychotechnical research for the benefit of personnel recruitment and selection; rental of access-time to a computerdatabase via Internet, cablenet or other forms of datatransfer; computerprogramming; professional consultancy, non business; software-development.

## Description

English (en) ▼

### Description

Colour Orange and white on a blue background.

## Owners

### United Intellectual Property B.V.

|              |  |              |                         |                                   |  |
|--------------|--|--------------|-------------------------|-----------------------------------|--|
| ID           | <b>174713</b>                            | Country      | <b>NL - Netherlands</b> | Correspondence address            |  |
| Organisation | <b>United Intellectual Property B.V.</b> | State/county | <b>n/a</b>              | United Intellectual Property B.V. | Can be accessed and changed by authorised user via the User Area |
| Legal status | <b>Legal entity</b>                      | Town         | <b>Almere</b>           | P.J. Oudweg 61                    |  |
|              |  | Post code    | <b>1314 CK</b>          | NL-1314 CK Almere                 | Can be accessed and changed by authorised user via the User Area |
|              |  | Address      | <b>P.J. Oudweg 61</b>   | PAÍSES BAJOS                      |  |
|              |  |              |                         |                                   | Can be accessed and changed by authorised user via the User Area |

## Representatives

### NLO SHIELDMARK B.V.

|              |                     |              |                                  |                        |                   |
|--------------|---------------------|--------------|----------------------------------|------------------------|-------------------|
| ID           | <b>10770</b>        | Country      | <b>NL - Netherlands</b>          | Correspondence address |                   |
| Organisation | <b>n/a</b>          | State/county | <b>n/a</b>                       | NLO SHIELDMARK B.V.    | 00 31-703312500   |
| Legal status | <b>Legal person</b> | Town         | <b>Den Haag</b>                  | Postbus 29720          |                   |
| Type         | <b>Association</b>  | Post code    | <b>2595DA</b>                    | NL-2502 LS Den Haag    | 00 31-703527589   |
|              |                     | Address      | <b>New Babylon City Offices.</b> | PAÍSES BAJOS           |                   |
|              |                     |              | <b>2e étage</b>                  |                        | trademarks@nlo.nl |
|              |                     |              | <b>Anna van Buerenplein</b>      |                        |                   |
|              |                     |              | <b>21A</b>                       |                        |                   |



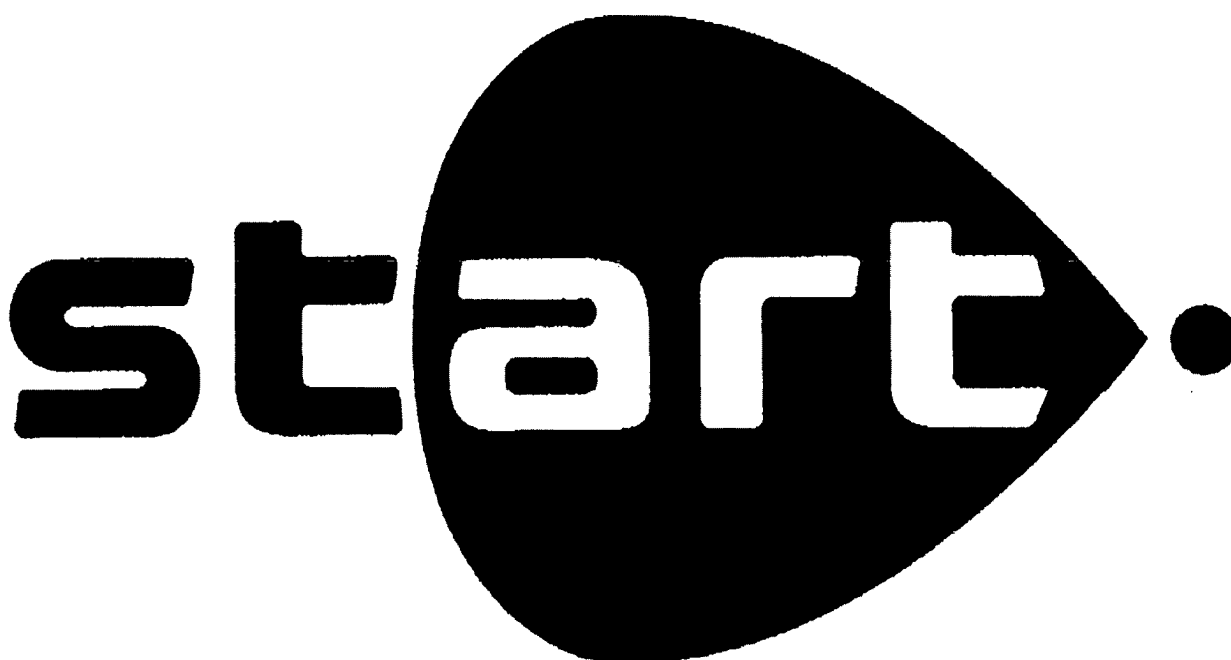
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## CTM file information

**start.**  
002930949

## Graphic representation



## Trade mark information

|                       |   |                          |                            |
|-----------------------|---|--------------------------|----------------------------|
| Name                  | <b>start.</b>   | Filing date              | <b>13/11/2002</b>          |
| Filing number         | <b>002930949</b>  | Registration date        | <b>18/06/2008</b>          |
| Basis                 | <b>CTM</b>  | Expiry date              | <b>13/11/2022</b>          |
| Date of receipt       | <b>13/11/2002</b>   | Designation date         |                            |
| Type                  | <b>Figurative</b>   | Filing language          | <b>English</b>             |
| Nature                | <b>Individual</b>   | Second language          | <b>French</b>              |
| Nice classes          | <b>35, 38, 41, 42 ( Nice Classification )</b>                                     | Application reference    | <b>T32810A/RMA/DDR/NPA</b> |
| Vienna Classification | <b>24.17.02, 26.03.01, 26.03.06, 26.03.19, 26.03.24 ( Vienna Classification )</b> | Trade mark status        | <b>Registered</b>          |
|                       |   | Acquired distinctiveness | <b>No</b>                  |

## Goods and services

English (en) ▼

**35** Advertising; business management, business administration; office functions; promotional and advertising services related to corporate identity; direct mail services; business management services; account management services; project management services; digital asset management services; management of digital assets including images and artwork; content management services namely reviewing, editing, formatting and placing information in marketing material; all aforementioned services not in

the field of temporary work procurement and employee recruitment.

**38** Telecommunications; e-mail services; Internet portal services; Internet service providers; SMS messaging services.

**41** Education; providing of training; entertainment; sporting and cultural activities; training and teaching; exhibition services; organisation of events; copy writing; commissioned writing; provision of content for websites, television brochures, newsletters, marketing material, radio, magazines and newspapers; provision of online electronic publications; creation of point of sale material; creation of exhibition material; production services related to film; photography services; content management services namely reviewing, editing, formatting and placing information in brochures, newsletters, magazines, newspapers and on television and radio; all aforementioned services not in the field of temporary work procurement and employee recruitment.

**42** Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; legal services; coding and scripting services; content management services namely, reviewing, uploading and placing information on Internet websites; web hosting services; computer software creation services; product design services; illustration services; graphic design services; branding design services; graphic design strategy services; packaging design services; point of sale design services; website design services; CD Rom design services; advertising design services; exhibition design services; information technology management services; design services related to corporate or entertainment events; design services related to corporate identity; design services related to literature; design services related to information; design services related to film; design services related to animation; all aforementioned services not in the field of temporary work procurement and employee recruitment.

## Description

No entry

## Owners

### Start Limited

|              |                      |               |                                |   |  |
|--------------|----------------------|---------------|--------------------------------|---|--|
| ID           | <b>149289</b>        | Country       | <b>GB - United Kingdom</b>     | Correspondence address  |  |
| Organisation | <b>Start Limited</b> | State/country | <b>n/a</b>                     | Start Limited<br>2 Sheraton Street<br>Soho<br>London W1F 8BF<br>REINO UNIDO | Can be accessed and changed by authorised user via the User Area |
| Legal status | <b>Legal entity</b>  | Town          | <b>London</b>                  |   |  |
|              |                      | Post code     | <b>W1F 8BF</b>                 |   | Can be accessed and changed by authorised user via the User Area |
|              |                      | Address       | <b>2 Sheraton Street, Soho</b> |   | Can be accessed and changed by authorised user via the User Area |

## Representatives

### FOX WILLIAMS LLP

|              |                     |               |                            |  |                            |
|--------------|---------------------|---------------|----------------------------|--|----------------------------|
| ID           | <b>41458</b>        | Country       | <b>GB - United Kingdom</b> | Correspondence address   |                            |
| Organisation | <b>n/a</b>          | State/country | <b>London, City of</b>     | FOX WILLIAMS LLP<br>10 Finsbury Square<br>London London, City of EC2A 1AF<br>REINO UNIDO | 00 44-2076282000           |
| Legal status | <b>Legal person</b> | Town          | <b>London</b>              |  | 00 44-2076282100           |
| Type         | <b>Association</b>  | Post code     | <b>EC2A 1AF</b>            |  | trademarks@foxwilliams.com |
|              |                     | Address       | <b>10 Finsbury Square</b>  |  |                            |

## Correspondence

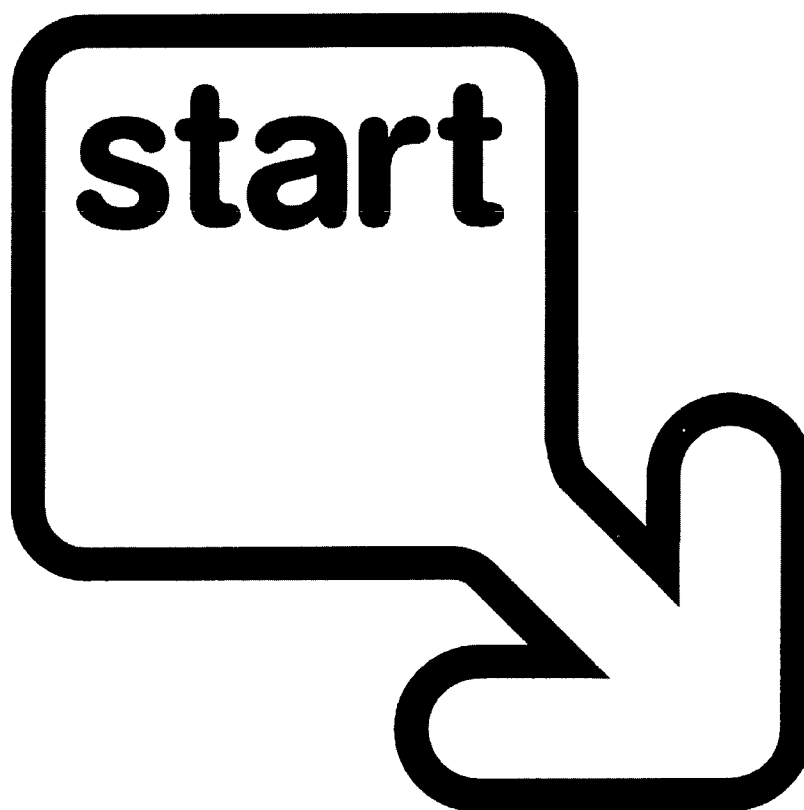
| From     | Procedure | Filing number | Subject   | Date       | Actions |
|----------|-----------|---------------|---|------------|---------|
| Recordal |           | 010268889     | C.2.1. - Representative - change of name & address - entry on the register - automatic template | 17/11/2015 |         |
| Recordal |           | 010268889     | Letter to OHIM  | 16/11/2015 |         |
| CTM      |           | 002930949     | Surveillance letter   | 02/07/2015 |         |
| CTM      |           | 002930949     | Surveillance letter   | 15/01/2014 |         |



## CTM file information

**start**  
006077861

## Graphic representation



## Trade mark information

|                       |   |                          |                      |
|-----------------------|---|--------------------------|----------------------|
| Name                  | <b>start</b>  | Filing date              | <b>06/07/2007</b>    |
| Filing number         | <b>006077861</b>  | Registration date        | <b>07/07/2010</b>    |
| Basis                 | <b>CTM</b>  | Expiry date              | <b>06/07/2017</b>    |
| Date of receipt       | <b>06/07/2007</b>   | Designation date         |                      |
| Type                  | <b>Figurative</b>   | Filing language          | <b>English</b>       |
| Nature                | <b>Individual</b>   | Second language          | <b>Italian</b>       |
| Nice classes          | <b>35, 36, 37, 42 ( Nice Classification )</b>                           | Application reference    | <b>SJL/EMT69465B</b> |
| Vienna Classification | <b>24.15.01, 26.04.01, 26.04.05, 26.04.22 ( Vienna Classification )</b> | Trade mark status        | <b>Registered</b>    |
|                       |   | Acquired distinctiveness | <b>No</b>            |

## Goods and services

English (en) ▼

**35** Business services including operation of businesses; business planning services; market research; rental of office machines and equipment; telephone answering services provided in the field of business but not relating to employment services.

**36** Financial services; insurance services; rental of offices and office space; real estate management services; leasing of real estate, commercial buildings and offices.

**37** Property development services; development of buildings, properties, and real estate; building construction and demolition services; supervision of buildings during construction and demolition; on-site building project management services; repair, renovation, restoration, refurbishment, decoration, maintenance and servicing of properties, buildings and offices; cleaning of properties, buildings and offices; the provision, installation and maintenance of lighting for business and residential properties; construction, maintenance, cleaning and repair of telecommunication, heating, lighting and environmental control systems; installation and repair of alarm systems; information, advice and consultancy services relating thereto.

**42** Architectural services; design and planning services; services for the planning of buildings, properties and offices; space planning; surveying services; property evaluation; project management services; rental of computer equipment; information, advisory and consultancy services relating to the aforesaid services.

## Description

No entry

## Owners

### Start Anywhere Group Limited

|              |                                     |              |                            |                              |  |
|--------------|-------------------------------------|--------------|----------------------------|------------------------------|--|
| ID           | <b>302511</b>                       | Country      | <b>GB - United Kingdom</b> | Correspondence address       |  |
| Organisation | <b>Start Anywhere Group Limited</b> | State/county | <b>n/a</b>                 | Start Anywhere Group Limited | Can be accessed and changed by authorised user via the User Area |
|              |                                     | Town         | <b>Cambridge</b>           | 39 Cambridge Place           |  |
|              |                                     | Post code    | <b>CB2 1NS</b>             | Cambridge CB2 1NS            | Can be accessed and changed by authorised user via the User Area |
| Legal status | <b>Legal entity</b>                 | Address      | <b>39 Cambridge Place</b>  | REINO UNIDO                  |  |
|              |                                     |              |                            |                              | Can be accessed and changed by authorised user via the User Area |

## Representatives

### MARKS & CLERK LLP

|              |                     |              |                            |                        |                        |
|--------------|---------------------|--------------|----------------------------|------------------------|------------------------|
| ID           | <b>10578</b>        | Country      | <b>GB - United Kingdom</b> | Correspondence address |                        |
| Organisation | <b>n/a</b>          | State/county | <b>n/a</b>                 | MARKS & CLERK LLP      | 00 44-2074200000       |
| Legal status | <b>Legal person</b> | Town         | <b>London</b>              | 90 Long Acre           |                        |
| Type         | <b>Association</b>  | Post code    | <b>WC2E 9RA</b>            | London WC2E 9RA        | 00 44-2078363339       |
|              |                     | Address      | <b>90 Long Acre</b>        | REINO UNIDO            |                        |
|              |                     |              |                            |                        | london@marks-clerk.com |

## Correspondence

| From | Procedure | Filing number | Subject             | Date       | Actions |
|------|-----------|---------------|---------------------|------------|---------|
| CTM  |           | 006077861     | Surveillance letter | 16/11/2015 |         |
| CTM  |           | 006077861     | Surveillance letter | 16/11/2015 |         |



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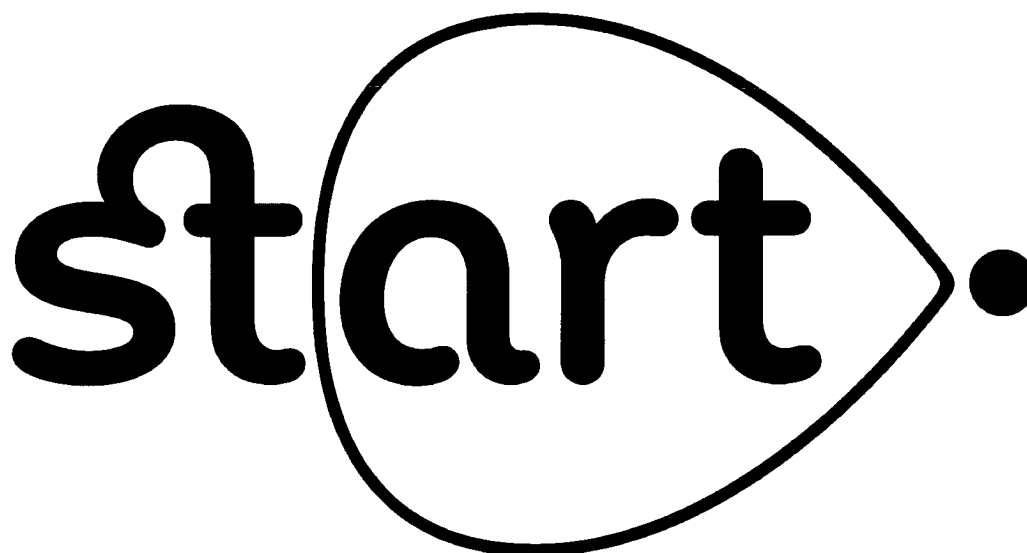
## CTM file information

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**start**  
**011172053**

## Graphic representation

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## Trade mark information

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|                       |   |                          |                    |
|-----------------------|---|--------------------------|--------------------|
| Name                  | <b>start</b>                                  | Filing date              | <b>07/09/2012</b>  |
| Filing number         | <b>011172053</b>                              | Registration date        | <b>11/03/2013</b>  |
| Basis                 | <b>CTM</b>                                    | Expiry date              | <b>07/09/2022</b>  |
| Date of receipt       | <b>07/09/2012</b>                             | Designation date         |                    |
| Type                  | <b>Figurative</b>                             | Filing language          | <b>English</b>     |
| Nature                | <b>Individual</b>                             | Second language          | <b>Italian</b>     |
| Nice classes          | <b>35, 38, 41, 42 ( Nice Classification )</b> | Application reference    | <b>S/0641/0019</b> |
| Vienna Classification | <b>26.13.25 ( Vienna Classification )</b>     | Trade mark status        | <b>Registered</b>  |
|                       |   | Acquired distinctiveness | <b>No</b>          |

## Goods and services

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English (en)

**35** Advertising; business management; business administration; writing of business reports; direct mail marketing services; digital marketing services; business management services; account management services; project management services; marketing consultancy services; provision of marketing material; acquisition, storage, indexing, securing, searching, exporting, transforming and retrieval of digital files for others; acquisition, indexing, securing, searching, transforming and retrieval of manual files for others; corporate identity services.

**38** Telecommunications services; e-mail services; Internet access services; SMS (Short Messaging Service) messaging services.

**41** Providing of training; entertainment; organization of events; copy writing; commissioned writing; provision of content for websites, television, brochures, newsletters, radio, magazines and newspapers; provision of online electronic publications; photography services.

**42** Technological services and research and design relating thereto; research services; design and development of computer hardware and software; coding and scripting services; content management services namely reviewing; uploading and placing information on Internet websites; content management services namely reviewing, editing, formatting and placing information in brochures, newsletters, marketing material, magazines, newspapers and on television and radio; web hosting services; computer software creation services; product design services; illustration services; graphic design strategy services; branding design services; literature design services; information design services packaging design services; point of sale design services; website design services; CD Rom design services; advertising design services; exhibition design services; film design; animation design; information technology management services; writing of computer programs.

## Description

No entry

## Owners

### Start Limited

|              |                      |               |                                |                        |  |
|--------------|----------------------|---------------|--------------------------------|------------------------|--|
| ID           | <b>149289</b>        | Country       | <b>GB - United Kingdom</b>     | Correspondence address |  |
| Organisation | <b>Start Limited</b> | State/country | <b>n/a</b>                     | Start Limited          | Can be accessed and changed by authorised user via the User Area |
| Legal status | <b>Legal entity</b>  | Town          | <b>London</b>                  | 2 Sheraton Street      |  |
|              |                      | Post code     | <b>W1F 8BF</b>                 | Soho                   |  |
|              |                      | Address       | <b>2 Sheraton Street, Soho</b> | London W1F 8BF         | Can be accessed and changed by authorised user via the User Area |
|              |                      |               |                                | REINO UNIDO            |  |
|              |                      |               |                                |                        | Can be accessed and changed by authorised user via the User Area |

## Representatives

### FOX WILLIAMS LLP

|              |                     |               |                            |                             |                            |
|--------------|---------------------|---------------|----------------------------|-----------------------------|----------------------------|
| ID           | <b>41458</b>        | Country       | <b>GB - United Kingdom</b> | Correspondence address      |                            |
| Organisation | <b>n/a</b>          | State/country | <b>London, City of</b>     | FOX WILLIAMS LLP            | 00 44-2076282000           |
| Legal status | <b>Legal person</b> | Town          | <b>London</b>              | 10 Finsbury Square          |                            |
| Type         | <b>Association</b>  | Post code     | <b>EC2A 1AF</b>            | London London, City of EC2A | 00 44-2076282100           |
|              |                     | Address       | <b>10 Finsbury Square</b>  | 1AF                         |                            |
|              |                     |               |                            | REINO UNIDO                 | trademarks@foxwilliams.com |

## Correspondence





**OFFICE FOR HARMONIZATION  
IN THE INTERNAL MARKET**  
(TRADE MARKS AND DESIGNS)

*Protect your intellectual property in the European Union*

## CTM file information

**START**  
**012431921**

## Graphic representation



## Trade mark information

|                       |   |                          |                   |
|-----------------------|---|--------------------------|-------------------|
| Name                  | <b>START</b>  | Filing date              | <b>16/12/2013</b> |
| Filing number         | <b>012431921</b>                                      | Registration date        | <b>21/07/2015</b> |
| Basis                 | <b>CTM</b>  | Expiry date              | <b>16/12/2023</b> |
| Date of receipt       | <b>16/12/2013</b>                                     | Designation date         |                   |
| Type                  | <b>Figurative</b>                                     | Filing language          | <b>German</b>     |
| Nature                | <b>Individual</b>                                     | Second language          | <b>English</b>    |
| Nice classes          | <b>16, 35, 36, 38, 41, 42 ( Nice Classification )</b> | Application reference    | <b>310/13</b>     |
| Vienna Classification | <b>24.17.01 ( Vienna Classification )</b>             | Trade mark status        | <b>Registered</b> |
|                       |   | Acquired distinctiveness | <b>No</b>         |

## Goods and services

English (en) ▼

**16** Trays for sorting and counting money All the aforesaid goods of class 16, not being in connection with entertainment in the fields of music, audio and video.

**35** Cost price analysis; Business inquiries; Business management and organization consultancy; Providing business information via a web site; Computerised file management; Business consulting services; Office functions; Business investigation; Commercial information and advice for consumers [consumer advice shop]; Business information; Building promoter services, namely organizational arranging of building projects; Marketing services; Advertising; Business consultancy and advisory services; Business administration; Dissemination of advertising matter; Advertising by mail order; Compilation of information into computer databases; Organisational consultancy; Consultancy relating to business organisation; Assistance in management of business activities; Mediation and conclusion of commercial transactions for others; Development of usage concepts for real estate with regard to professional business matters (facility management); Arranging of trading and economic contacts, also over the Internet; arranging commercial transactions for third parties,

also within the framework of e-commerce; Arranging of contracts, for others, for the buying and selling of goods; Sponsoring in the form of advertising; Organisation of trade fairs for commercial or advertising purposes; Business appraisals; Dissemination of advertisements.

**36** Estate brokerage; Development of usage concepts for real estate with regard to financial matters (facility management); Real estate agency; Property (Real estate -) management; Real estate management, and brokerage, rental and leasing of real estate (facility management); Real estate affairs; Real-estate valuations; Leasing of office space; Mutual funds; Insurance brokerage; Arranging letting of real estate; Issuance of debit cards; Issuance of credit cards; Issuing of travellers' cheques; Banking; Banking in the form of online banking; Providing financial information via a web site; Deposit of valuables; Brokerage; Stockbroking services; Savings banks and building societies; Building, namely the financial preparation of building projects; Provident fund services; Stocks and bonds brokerage; Rent collection; Electronic transfer of funds; Insurance information; Financial information; Factoring; Financial analysis; Financial consultancy; Financial sponsorship; Evaluation (Financial -) [insurance, banking, real estate]; Financing services; Financial affairs; Monetary affairs; Currency trading and exchange services; Apartment house management; Installment loans; Investment services; Credit agencies; Credit leasing; Online banking; Arranging finance for construction projects; Loans [financing]; Financial management; Trusteeships; Insurance; Safe deposit services; Accommodation (leasing of -) [apartments]; Debt collection agencies; Financial sponsorship; Financial consultancy.

**38** Telecommunications; Telecommunications by means of platforms and portals on the Internet; Electronic mail.

**41** Providing of training; Providing on-line electronic publications, not downloadable; Organisation and conducting of sporting and cultural events; Arranging and conducting of symposiums; Arranging and conducting of seminars; Competitions (Organization of -) [education or entertainment]; All the aforesaid services of class 41, not being in connection with entertainment in the fields of music, Of audio and Videos.

**42** Development of usage concepts for real estate with regard to technical matters (facility management); Preparation of data processing programmes.

## Description

English (en)

**Description** The word "START" in black on a transparent background, with the individual letters being joined to one another. Next to the text on the right are two dots, one above the other, which resemble a colon, the upper one black and the lower one in the lighter colour grey.

**Colour** Grey and black.

## Owners

### start:bausparkasse e.Gen.

|              |                              |              |                               |                           |  |
|--------------|------------------------------|--------------|-------------------------------|---------------------------|--|
| ID           | <b>609656</b>                | Country      | <b>AT - Austria</b>           | Correspondence address    |  |
| Organisation | <b>start:bausparl e.Gen.</b> | State/county | <b>n/a</b>                    | start:bausparkasse e.Gen. | Can be accessed and changed by authorised user via the User Area |
|              |                              | Town         | <b>Wien</b>                   | Liechtensteinstr. 111-115 |  |
| Legal status | <b>Legal entity</b>          | Post code    | <b>1091</b>                   | A-1091 Wien               |  |
|              |                              | Address      | <b>Liechtenstein: 111-115</b> | AUSTRIA                   | Can be accessed and changed by authorised user via the User Area |
|              |                              |              |                               |                           | Can be accessed and changed by authorised user via the User Area |

## Representatives

### HÖHNE, IN DER MAUR & PARTNER RECHTSANWÄLTE OG

|              |                     |              |                            |  |                 |
|--------------|---------------------|--------------|----------------------------|--|-----------------|
| ID           | <b>18512</b>        | Country      | <b>AT - Austria</b>        | Correspondence address                     |                 |
| Organisation | <b>n/a</b>          | State/county | <b>n/a</b>                 | HÖHNE, IN DER MAUR & PARTNER RECHTSANWÄLTE | 00 43-1521750   |
| Legal status | <b>Legal person</b> | Town         | <b>Wien</b>                | OG   | 00 43-15217521  |
| Type         | <b>Association</b>  | Post code    | <b>1070</b>                | Mariahilfer Str. 20                        |                 |
|              |                     | Address      | <b>Mariahilfer Str. 20</b> | A-1070 Wien                                |                 |
|              |                     |              |                            | AUSTRIA                                    | office@h-i-p.at |



## CTM file information

**START**  
**012433298**

## Graphic representation



## Trade mark information

|                       |   |                          |                   |
|-----------------------|---|--------------------------|-------------------|
| Name                  | <b>START</b>  | Filing date              | <b>16/12/2013</b> |
| Filing number         | <b>012433298</b>  | Registration date        | <b>18/07/2015</b> |
| Basis                 | <b>CTM</b>  | Expiry date              | <b>16/12/2023</b> |
| Date of receipt       | <b>16/12/2013</b>   | Designation date         |                   |
| Type                  | <b>Figurative</b>   | Filing language          | <b>German</b>     |
| Nature                | <b>Individual</b>   | Second language          | <b>English</b>    |
| Nice classes          | <b>16, 35, 36, 38, 41, 42 ( Nice Classification )</b>         | Application reference    | <b>310/13</b>     |
| Vienna Classification | <b>26.01.98, 29.01.04, 29.01.96 ( Vienna Classification )</b> | Trade mark status        | <b>Registered</b> |
|                       |   | Acquired distinctiveness | <b>No</b>         |

## Goods and services

English (en) ▼

**16** Trays for sorting and counting money, all the aforesaid goods of class 16, not being in connection with entertainment in the fields of music, audio and video.

**35** Cost price analysis; Business inquiries; Business management and organization consultancy; Providing business information via a web site; Computerised file management; Business consulting services; Office functions; Business investigation; Commercial information and advice for consumers [consumer advice shop]; Business information; Building promoter services, namely organizational arranging of building projects; Marketing services; Advertising; Business consultancy and advisory services; Business administration; Dissemination of advertising matter; Advertising by mail order; Compilation of information into computer databases; Organisational consultancy; Consultancy relating to business organisation; Assistance in management of business activities; Mediation and conclusion of commercial transactions for others; Development of usage concepts for real estate with regard to professional business matters (facility management); Arranging of contracts, for others, for the buying and selling of goods; Sponsoring in the form of advertising; Organisation

of trade fairs for commercial or advertising purposes; Business appraisals; Dissemination of advertisements; Arranging of commercial and business contacts; Mediation of trade business for third parties.

**36** Estate brokerage; Development of usage concepts for real estate with regard to financial matters (facility management); Real estate agency; Property (Real estate -) management; Real estate management, and brokerage, rental and leasing of real estate (facility management); Real estate affairs; Real-estate valuations; Leasing of office space; Mutual funds; Insurance brokerage; Arranging letting of real estate; Issuance of debit cards; Issuance of credit cards; Issuing of travellers' cheques; Banking; Banking in the form of online banking; Providing financial information via a web site; Deposit of valuables; Brokerage; Stockbroking services; Savings banks and building societies; Building, namely the financial preparation of building projects; Provident fund services; Stocks and bonds brokerage; Rent collection; Electronic transfer of funds; Insurance information; Financial information; Factoring; Financial analysis; Financial consultancy; Financial sponsorship; Evaluation (Financial -) [insurance, banking, real estate]; Financing services; Financial affairs; Monetary affairs; Currency trading and exchange services; Apartment house management; Installment loans; Investment services; Credit agencies; Credit leasing; Online banking; Arranging finance for construction projects; Loans [financing]; Financial management; Trusteeships; Insurance; Safe deposit services; Accommodation (leasing of -) [apartments]; Debt collection agencies; Financial sponsorship; Financial consultancy.

**38** Telecommunications; Telecommunications by means of platforms and portals on the Internet; Electronic mail.

**41** Providing of training; Providing on-line electronic publications, not downloadable; Organisation and conducting of sporting and cultural events; Arranging and conducting of symposiums; Arranging and conducting of seminars; Competitions (Organization of -) [education or entertainment]; All the aforesaid services of class 41, not being in connection with entertainment in the fields of music, Of audio and Videos.

**42** Development of usage concepts for real estate, with regard to technical matters; Preparation of data processing programmes.

## Description

English (en)

**Description** The trademark consists of the word "START" in black on a transparent background, the individual letters being joined to one another, to the right thereof are two dots one above the other, resembling a colon, the upper dot is blue and the lower dot is grey.

**Colour** Blue, grey, black.

## Owners

### start:bausparkasse e.Gen.

| ID           | 609656                    | Country      | AT - Austria              | Correspondence address   |  |
|--------------|---------------------------|--------------|---------------------------|--|--|
| Organisation | start:bausparkasse e.Gen. | State/county | n/a                       | start:bausparkasse e.Gen.<br>Liechtensteinstr. 111-115<br>A-1091 Wien<br>AUSTRIA | Can be accessed and changed by authorised user via the User Area |
| Legal status | Legal entity              | Town         | Wien                      |  |  |
|              |                           | Post code    | 1091                      |  |  |
|              |                           | Address      | Liechtenstein:<br>111-115 |  | Can be accessed and changed by authorised user via the User Area |
|              |                           |              |                           |  | Can be accessed and changed by authorised user via the User Area |

## Representatives

### HÖHNE, IN DER MAUR & PARTNER RECHTSANWÄLTE OG

| ID           | 18512        | Country      | AT - Austria         | Correspondence address                        |                 |
|--------------|--------------|--------------|----------------------|---|-----------------|
| Organisation | n/a          | State/county | n/a                  | HÖHNE, IN DER MAUR & PARTNER RECHTSANWÄLTE OG | 00 43-1521750   |
| Legal status | Legal person | Town         | Wien                 |   |                 |
| Type         | Association  | Post code    | 1070                 | Mariahilfer Str. 20<br>A-1070 Wien<br>AUSTRIA | 00 43-15217521  |
|              |              | Address      | Mariahilfer Str.-20- |   | office@h-i-p.at |

## **Extract from the Estonian Trademark Act**

### **§ 10. Relative circumstances which preclude legal protection**

- (1) Legal protection shall not be granted to the following trade marks:
- 2) trade marks which are identical or similar to an earlier trade mark which has been granted legal protection with regard to identical goods or services or goods or services of a similar kind designated by the trade mark, if there exists a likelihood of confusion on the part of the consumers, which includes association of the trade mark with the earlier trade mark;
- (2) Circumstances specified in clauses (1) 2)–6) of this section which preclude legal protection are not taken into account if the proprietor of the earlier trade mark or another earlier right consents to the grant of legal protection in writing.

### **§ 13. Representative for performing acts related to legal protection of trade marks**

- (2) A person with no residence, seat or commercial or industrial enterprise operating in Estonia shall authorise a patent attorney as the person's representative to perform procedures related to trade marks at the Patent Office and at the Board of Appeal, except the filing of an application.

### **§ 41. Adjudication of appeals and revocation applications**

- (2) An interested person may contest an applicant's right to a trade mark at the Industrial Property Board of Appeal if circumstances specified in subsection 9 (1) or § 10 of this Act which preclude legal protection exist. The term for filing a revocation application is two months from the publication of the notice of the decision to register a trade mark.

### **§ 38. Examination of trade marks**

- (2) If an examination reveals circumstances which preclude the legal protection of a trade mark, the Patent Office shall notify the applicant thereof and set a term of at least two months for the elimination of the said circumstances or provision of explanations. If the applicant fails to respond by the due date, the application is deemed to be withdrawn.

### **§ 47. Withdrawal of applications, termination and resumption of processing**

- (3) An applicant may request that processing be resumed if the Patent Office terminated processing having deemed the application to be withdrawn pursuant to §§ 37, 38 or 46 of this Act and the applicant failed to perform the acts due to *force majeure* or some other impediment beyond the control of the applicant or a representative of the applicant.