

In reply please quote our reference

Your reference : -

 Our reference
 : 2016/1812877561S

 Date
 : 07 March 2016

 Writer's direct line
 : +65 63302754

WORLD INTELLECTUAL PROPERTY ORGANIZATION INTERNATIONAL REGISTRATIONS DEPARTMENT 34, CHEMIN DES COLOMBETTES, 1211 GENEVA 20 SWITZERLAND

CC:

SENSI VIGNE & VINI S.R.L. c/o K L TAN & ASSOCIATES
144A NEIL ROAD
SINGAPORE 088873

(Your ref.: TKL/ASL/T12892Opp)

Dear Sir/Madam

INTERNATIONAL REGISTRATION NO. 1269362 TRADE MARK NO. 40201518075R CASE NUMBER(S): C010140201518075R CASE TYPE: Trademark Opposition BETWEEN SENSI VIGNE & VINI S.R.L. AND "VINPROM PESHTERA" S.A.

NOTIFICATION OF REFUSAL OF PROTECTION BASED ON OPPOSITION MADE PURSUANT TO RULE 17(1) TO (3) OF THE COMMON REGULATIONS UNDER THE MADRID AGREEMENT CONCERNING THE INTERNATIONAL REGISTRATION OF MARKS AND THE PROTOCOL RELATING TO THAT AGREEMENT

1. Office making the notification:

Intellectual Property Office of Singapore

2. International Registration Number:

1269362

3. Singapore Trade Mark Number(s) issued by the Intellectual Property Office of Singapore for this international registration:

Singapore Trade Mark Number: 40201518075R

Class Number(s): 33

4. Name of holder of the international registration:

"VINPROM PESHTERA" S.A.





5. Grounds of the opposition:

Pursuant to the institution of opposition proceedings against the trade mark in the above international registration, we issue this refusal letter. The grounds of the opposition are set out in the attached Statement(s) of Grounds filed together with Notice(s) of Opposition (Form(s) TM 11).

6. Goods and/or services affected by the refusal:

This refusal covers all the goods and/or services of the international registration.

7. Information relating to subsequent procedure and deadline to observe:

If the holder wishes to reply to the opposition, he must file a Counter-Statement together with Form HC6 for each Singapore trade mark number and the requisite fee for every class of goods or services in respect of which protection is opposed at the Intellectual Property Office of Singapore <u>within 4 months</u> from the date of this letter. At the same time, he must serve a copy of the Counter-Statement and Form HC6 on the opponent.

If the holder wishes to file for an extension of time to file his Counter-Statement(s), he may submit a request via Form HC3 to the Hearings and Mediation Group, Singapore. The holder must send a notice to any person or party who will be affected by such extension, requesting his consent. The holder's request for extension must be supported by such notice and such consent, if obtained.

The total extension of time for which the Registrar may allow to file the counter-statement shall not exceed 6 months from the date of this letter.

8. Address for service in Singapore:

If the holder does not have an address for service in Singapore, he must lodge one Form CM1 which should be filed together with his Counter-Statement(s). Each Form CM1 must contain the relevant Singapore trade mark number(s). Please note that where the request relates to more than one Singapore trade mark number, the total fee payable will be based on the number of Singapore trade mark indicated in the form. A copy of Form CM1 must also be served on the opponent.

Form CM1, Form HC3 and Form HC6 and the requisite fees payable are available at the web site of the Intellectual Property Office of Singapore at http://www.ipos.gov.sg/Services/HearingsandMediation/HearingsandMediationForms.aspx

9. We also attach:

- (a) Details of the conflicting mark upon which the opposition is based;
- (b) Form HC6 for the holder to file his Counter-Statement (Form HC6 should be used for each Singapore trade mark number in respect of which protection is opposed);
- (c) Form CM1 for the holder to file an address for service in Singapore;
- (d) Singapore payment form;
- (e) The relevant provisions of the Singapore Trade Marks Act; and
- (f) Form HC3 for the holder to request for extension of time.

Ms Chee Sze Yin Assistant Registrar Hearings & Mediation Group





Encl: Grounds of Opposition - TM11 - C010140201518075R

Encl: Grounds of Opposition - Grounds of Opposition - C010140201518075R

Encl:Cover Letter - Cover Letter - C010140201518075R

Encl:Others - Details of Mark - 40201500867X

Encl:Others - Provisions of Singapore Law

Encl:Others - FormCM1-OTC Encl:Others - FormHC3-OTC

Encl:Others - FormHC6-OTC

Encl:Others - Singapore Payment Form

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SINGAPORE TRADE MARKS ACT (CHAPTER 332) TRADE MARKS RULES

FORM TM11	Notice of Opposition				
5301					
Pre-requisites: a. Please have a copy of the statement of grounds on which the notice of opposition is made ready.					
<u>Estimated Time:</u> This form may take approximately	<u>Estimated Time:</u> This form may take approximately 4 - 8 minutes to complete.				
must be given, in addition to the c. The fee is payable on a per cl	n International Registration Designating Singapore, the international registration number ne Application No., the Case No. and the Class No. ass basis. been served on the other party at the same time" is not selected, the document will not be				
PART 1 Reference					
Applicant/Agent Reference	TKL/ASL/T12892Opp				
IPOS Reference (if applicable)	2016/1794458539U				
PART 2 Application No					
Application No.*	4 0 2 0 1 5 1 8 0 7 5 R				
International Registration No.	1269362				
Case No.	C010140201518075R				
Class No. this Opposition relates to*	3 3				
Total No. of Classes this Opposition relates to	1				
PART 3 Name of Applic	cant*				
Note: If there is insufficient space,	please use the continuation sheet in CS 4.				
UEN/ Company Code (if applicable)	M 0 0 0 0 5 8 3 0 W				
Name	"VINPROM PESHTERA" S.A.				
Sole Proprietor or Partners' Name (if sole proprietorship or partnership)					

PART 4 Details of Oppo	onent*	
Note: If there is insufficient space,	please use the continuat	tion sheet CS 1.
UEN/ Company Code (if applicable)	M 0 0 0 0	1 2 4 7 S
Name	SENSI VIGNE	& VINI S.R.L.
Address	Singapore Addres	SS
	service fo	gapore address is to be used as the address for or the purposes of this application. is is crossed, it is not necessary to fill up the address for service in in part 7.)
	Block/ House No.	
	Street Name	
	Level - Unit	-
	Building Name	
	Postal Code	
	Foreign Address	
	Line 1	VIA CERBAIA, 107,
	Line 2	FRAZIONE CERBAIA
	Line 3	I-51035 LAMPORECCHIO (PT) IT
Nationality or Country of Incorporation*	ITALY	
State of Incorporation (mandatory for USA corporations)		
Country of Residency (mandatory for individuals)		
Sole Proprietor or Partners' Name (if sole proprietorship or partnership)		

PART 5 Request Type*		
This opposition relates to (Cross one box only)	X	a pending trade mark application
(orodo one box only)		an amendment of a pending trade mark application after publication
		an alteration of a registered trade mark
		an amendment of regulations governing the use of a collective mark or certification mark
PART 6 Grounds of Op	position*	
Grounds of Opposition	1) Bas	sed on Absolute Grounds for Refusal of Registration
(Please Select)		S7(1)(a) – mark does not satisfy the definition of a trade mark
·		S7(1)(b) – mark is not distinctive
		S7(1)(c) – mark denotes the characteristics of goods or services such as quality, purpose, value, origin etc
		S7(1)(d) – mark has become customary in the current language or in the bona fide and established practices of trade
		S7(3)(a) – mark consists of a shape which results from nature of goods
		S7(3)(b) – mark consists of a shape which is necessary to obtain a technical result
		S7(3)(c) – mark consists of a shape which gives substantial value to goods
		S7(4)(a) – mark is contrary to public policy or morality
		S7(4)(b) - mark is deceptive
		S7(5) – use of the mark is prohibited by written law or rule of law
		S7(6) – application of the mark is made in bad faith
		S7(7) – mark contains or consists of a GI in respect of a wine or spirit
		S7(11) – mark contains or consists of a flag or emblem etc. of a Convention country or an international organisation of which one or more Convention countries are members, protected under the Paris Convention or the TRIPS Agreement and contravenes Section 56 and/or Section 57
		S7(13) – mark contains or consists of the Singapore Crest, Presidential Coat of Arms, Royal Arms, etc and contravenes Rule 12 and/or mark consists of a name, initials etc of body corporate etc and contravenes Rule 13

	Others (to input)
w ·	
	2) Based on Relative Grounds for Refusal of Registration
	S8(1) – mark is identical to an earlier mark and is for identical goods or services
	S8(2)(a) – mark is identical to an earlier mark and is for similar goods or services
	X S8(2)(b) – mark is similar to an earlier mark and is for identical or similar goods or services
	S8(3) – mark, applied before 1 July 2004, is identical with or similar to an earlier mark that is well known in Singapore and is for dissimilar goods or services
	X S8(4)(b)(i) – mark, applied on or after 1 July 2004, is identical or similar to an earlier mark that is well known in Singapore
	S8(4)(b)(ii) – mark, applied on or after 1 July 2004, is identical or similar to an earlier mark that is well known to the public at large in Singapore
	$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$
	S8(7)(b) – mark is prevented from use by virtue of an earlier right, in particular, by virtue of the law of copyright or law protecting designs
	Others (to input)
PART 7 Contact Details	
<u>Note</u> : a. Where an agent with UEN is a	appointed, the fields for "Agent UEN/ Company Code", "Agent Name" and "Address for
Service in Singapore" should I "Representative or C/O Name	be completed. Where an individual or an agent without UEN is appointed, the sub-field " and "Address for Service in Singapore" should be completed instead.
b. The address for service in Sing	gapore need not be filled up if the person's address in Part 4 is to be used as an address for
service in Singapore. c. For the purpose of this procee indicated in this box.	eding, official correspondences will be sent to the address for service in Singapore as
Agent UEN/ Company	
Code	5 3 1 3 1 2 0 9 K
Agent Name	K L TAN & ASSOCIATES
, .g	N L TAIN & ASSUCIATES

Representative or C/O Name	
	Address for Service in Singapore Block/ House No. Street Name NEIL ROAD Level - Unit Building Name Postal Code 0 8 8 8 7 3
Contact Person (if applicable)	
Direct Telephone No. (if applicable)	
Email Address (if applicable)	mail@kltan.com.sg
PART 8 Attachments	
Please attach a statement	of grounds on which the notice of opposition is made.
i icase attaon a statomont t	of grounds of which the house of opposition is made.
PART 9 Declaration*	grounds on which the notice of opposition is made.
	By Person Filing the Form
PART 9 Declaration*	
PART 9 Declaration*	By Person Filing the Form I, the undersigned, do hereby declare that the information furnished above is true to the best of my knowledge.
PART 9 Declaration*	By Person Filing the Form I, the undersigned, do hereby declare that the information furnished
PART 9 Declaration*	By Person Filing the Form I, the undersigned, do hereby declare that the information furnished above is true to the best of my knowledge. By Agent I, the undersigned, do hereby declare that: i. I have been duly authorised to act as an agent on behalf of the
PART 9 Declaration*	By Person Filing the Form I, the undersigned, do hereby declare that the information furnished above is true to the best of my knowledge. By Agent I, the undersigned, do hereby declare that:
PART 9 Declaration*	By Person Filing the Form I, the undersigned, do hereby declare that the information furnished above is true to the best of my knowledge. By Agent I, the undersigned, do hereby declare that: i. I have been duly authorised to act as an agent on behalf of the person(s) filing this form. ii. The information furnished above on behalf of the person(s) filing
PART 9 Declaration*	By Person Filing the Form I, the undersigned, do hereby declare that the information furnished above is true to the best of my knowledge. By Agent I, the undersigned, do hereby declare that: i. I have been duly authorised to act as an agent on behalf of the person(s) filing this form. ii. The information furnished above on behalf of the person(s) filing this form is true to the best of the person(s)' knowledge. A copy has been served on the other party at same time.
PART 9 Declaration* Declaration	By Person Filing the Form I, the undersigned, do hereby declare that the information furnished above is true to the best of my knowledge. By Agent I, the undersigned, do hereby declare that: i. I have been duly authorised to act as an agent on behalf of the person(s) filing this form. ii. The information furnished above on behalf of the person(s) filing this form is true to the best of the person(s)' knowledge. A copy has been served on the other party at same time. (applicable for National applications only)

No. of Extra Sheets Attached to this Form	sheet(s)	
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THE TRADE MARKS ACT (CAP 332)

In the Matter of Trade Mark Application No. 40201518075R (International Registration No. 1269362) "SENSE" in Class 33 in the name of "Vinprom Peshtera" S.A.

And

In the Matter of an Opposition thereto By Sensi Vigne & Vini S.R.L

STATEMENT OF GROUNDS OF OPPOSITION

We, Sensi Vigne & Vini S.R.L., a company incorporated under the laws of Italy of Via Cerbaia, 107, Frazione Cerbaia, I-51035 Lamporecchio (PT), Italy (hereinafter referred to as "the Opponent") hereby give notice of our intention to oppose the registration of the Trade Mark Application Number 40201518075R (hereinafter referred to as "the Application") in respect of the trade mark "SENSE" ("the Applicant's Mark") in Class 33 in the name of "Vinprom Peshtera" S.A. (hereinafter referred to as "the Applicant") for "Alcoholic beverages (except beers), including alcoholic energy drinks" ("the Application Goods") and published on Page 189 of the Singapore Trade Marks Journal No. 052/2015 dated 24 December 2015. The Application was filed on 18 June 2015.

The Grounds of Opposition are as follows:

- 1. The Opponent is a leading Italian wine producer established in 1890 and based in Lamporecchio, Italy. The Opponent's company name, Sensi Vigne & Vini S.R.L. bears the name of the founding family of the company and the fourth generation of the family continues to operate its wine business with its wines sold in leading countries in four continents, including in Singapore. The Opponent garners international awards for its wines annually, including the Berliner Wine Trophy (2011 to 2015), Decanter World Wine Awards (various years from 1999 to 2014) and International Wine Challenge (various years from 2002 to 2013). The Opponent's products range from sparkling wines to exclusive vintages that are available online and in retail stores in Singapore and are also sold in drinking and dining establishments, including wine bars and fine restaurants in Singapore.
- 2. The Opponent is the registered proprietor of Singapore TM 40201500867X (International Registration No. 1174331 "18 K SENSI" in Class 33 for "Wines; aperitifs, sparkling wines, spirits and liqueurs; except beer" with a filing date of 29 October 2014 ("the

Opponent's Mark") which predates the Applicant's Mark and constitutes an "earlier trade mark" under Section 2 (1) of the Trade Marks Act (Cap. 332) ("the Act"). Registration of the Applicant's Mark should therefore be refused under Section 8(2)(b) of the Act because it is visually, aurally and phonetically very similar to the Opponent's Mark and is to be registered for goods or services similar to which the Opponent's Mark is protected and there exists a likelihood of confusion on the part of the public. In particular, especially among non-native English speakers in Singapore, the Applicant's Mark may be pronounced "sens-ee" which is aurally and phonetically identical with the distinctive portion of the Opponent's Mark "SENSI". Furthermore, the Applicant's Mark is strikingly similar to the Opponent's Mark visually in that the first four letters of the distinctive portion "SENSI" in the Opponent's Mark are identical and the final letter "E" is visually similar to the final letter "I" in the Opponent's Mark.

- 3. The Opponent's Mark is registered in respect of "Wines; aperitifs, sparkling wines, spirits and liqueurs; except beer" ("the Opponent's Goods") while the goods sought to be registered under the Applicant's Mark are ""Alcoholic beverages (except beers), including alcoholic energy drinks" ("the Applicant's Goods") which overlap with and are in essence identical to the Opponent's Goods and will follow the identical trade channels as the Opponent's Goods. Registration of the Applicant's Mark is therefore likely to cause confusion on the part of public. In particular, the public may mistake the Applicant's Goods for the Opponent's Goods and/or believe that they originate from the same source as the Opponent's Goods.
- 4. Further and/or in the alternative, the Opponent is also the proprietor of the trade mark "SENSI" that is its company name and also a well known trade mark within the meaning of Section 2(1) of the Act, in that it constitutes an unregistered trade mark that is well known in Singapore and that belongs to a person who is a national of a Convention country, namely Italy, whether or not that person carries on business, or has any goodwill in Singapore ("the Opponent's SENSI Mark"). The Opponent's SENSI Mark has been used alone and as an element in combination marks that have been registered in internationally more particularly described in Annex A to denote the Opponent's Goods in Singapore and worldwide for many years and has become strongly associated with the Opponent.
- 5. The Applicant's Mark is aurally and phonetically identical or similar to the Opponent's SENSI Mark. In particular, especially among non-native English speakers in Singapore, the Applicant's Mark may be pronounced "sens-ee" which is aurally and phonetically identical with the Opponent's SENSI Mark. Furthermore, the Applicant's Mark is visually

strikingly similar to the Opponent's **SENSI** Mark in that the first four letters are identical and the final letter "E" is visually similar to the final letter "I" in the Opponent's SENSI Mark. The Application therefore offends Section 8(4)(a) read with 8(4)(b)(i) of the Act in that the Applicant's Mark is similar to the Opponent's **SENSI** Mark which is well known in Singapore and use of the Applicant's Mark in relation to the goods for which the Applicant's Mark is sought to be registered would indicate a connection between those goods and the Opponent and is likely to damage the interests of the Opponent.

7. Further and/or in the alternative, the Application offends Section 8(7)(a) and should not be registered as its use in Singapore is liable to be prevented by virtue of any rule of law (in particular, the law of passing off) protecting unregistered trade marks, namely the Opponent's SENSI Mark, used in the course of trade.

8. Registration and use of the Applicant's Mark by the Applicant would interfere with the trading activities and legitimate use by the Opponent of its aforementioned trade marks and would not be in the interests of the public and trade.

9. By reason of the matters stated above and by virtue of the law and in the exercise of the Registrar's discretion, the Opponent prays that the Application be refused and the opposition may be allowed with costs against the Applicant.

Address for service in these proceedings: K.L. Tan & Associates 144A Neil Road Singapore 088873

Dated the 24th day of February, 2016

Agents for the Opponent K.L. Tan & Associates

To: The Registrar of Trade Marks
Intellectual Property Office of Singapore

"Vinprom Peshtera" S.A.
"Dunav" bul.
BG-4000 Plovdiv
Bulgaria

ANNEX A

Trade Mark	International Regn No	Class/Goods
SENSI (stylized)	726307	Class 29 Olive oil for food Class 33 Spirits; wines
18 K SENSI	1174331	Class 33 Wines; aperitifs, sparkling wines, spirits and liqueurs; except beer
Dolcevita SENSI DOLCEVITA DEI SENSI (design)	1127549	Class 33 Wine; aperitifs, spirits and liqueurs; except beer
SENSI CAMPOLUCE (design)	1127550	Class 33 Wine; aperitifs, spirits and liqueurs; except beer
CANTO ROSSO DEI SENSI VITICOLTORI DAL 1890 (design)	1127751	Class 33 Wine; aperitifs, spirits [beverages] and liqueurs; except beer
MEMORIE DEI SENSI	1138832	Class 33 Wine; aperitifs, spirits [beverages] and liqueurs; except beer
PRIMAVERA DEI SENSI PRIMAVERA DEI SENSI	1152320	Class 33 Wine; aperitifs, spirits [beverages] and liqueurs; except beer
VIAGGIO SENSI VIAGGIO SENSI	1184756	Class 33 Wines; spirits; liqueurs; alcoholic beverages excluding beer

Trade Mark	International Regn No	Class/Goods
SENSIWINE SENSIWINE	1242767	Class 33 Wines; alcoholic aperitifs, sparkling wines, liqueurs and alcoholic beverages excluding beer

Trade Mark	Community TM No.	Class / Goods
SENSI (stylized)	11631983	Class 29 Olive oil for food Class 33 Wine; Spirits; Liqueurs; Alcoholic beverages (except beers) Class 35 Services carried out for and/or on behalf of others in advertising and business sectors; Public relations and market research; Advertising and promotion for the marketing of wines, spirits, aperitifs and liquers.
LUNGARNO CABERNET TOSCANA- SENSI (design)	4371696	Class 33 Wines from Tuscany
18 K SENSI	12167409	Class 33 Wine; Alcoholic aperitifs; Sparkling wine; Liqueurs and alcoholic beverages (except beers)
SPRITZIN' BY SENSI SPRITZIN' BY SENSI	13409719	Class 33 Wine; Alcoholic aperitifs; Sparkling wine; Liqueurs and alcoholic beverages (except beers

THE TRADE MARKS ACT (CAP. 332)

IN THE MATTER OF Trade Mark No. 40201518075R "SENSE" in Class 33 in the name of Vinprom Peshtera S.A.

AND

IN THE MATTER OF an Opposition thereto by Sensi Vigne & Vini S.R.L

NOTICE OF OPPOSITION TO APPLICATION FOR REGISTRATION OF A TRADE MARK

Tan Kee Leng (Ms)/ Ang Su-Lin (Ms) K.L. Tan & Associates 144A Neil Road Singapore 088873

REF: TKL/ASL/T12892

K. L. TAN & ASSOCIATES

UEN No.: 53131209K

Advocates & Solicitors Commissioners for Oaths
Registered Patent Agent Agents for Trademarks & Designs Notary Public

144-A Neil Road, Singapore 088873

E-Mail: mail@kltan.com.sg

Tel: (65) 6227 3581

Fax: (65) 6227 0116

(We do not accept service of Court

documents by fax)

Our Ref: TKL/ASL/T12892OPP Your Ref: OPP 40201518075R

24 February 2016

By IP2SG Portal

The Registrar of Trade Marks Intellectual Property Office of Singapore 51 Bras Basah Road #04-01 Manulife Centre Singapore 189554.

Attn: Hearings and Mediation Group

Dear Sir/Madam,

International Registration No. 1269362 Singapore Trademark Application No 40201518075R

Mark: SENSE Class: 33

Applicant: "Vinprom Peshtera" S.A.

Opposition thereto by Sensi Vigne & Vini S.R.L

We act for the Opponent of the above opposition proceedings.

We file herewith the following documents for your attention:

- 1. Form 11 for Notice of Opposition
- 2. Statement of Grounds of Opposition

Yours faithfully,

K.L.Tan & Associates

TAN Kee Leng (Ms)/ ANG Su-Lin (Ms)

cc. Client

Trade Mark No. 40201500867X

18 K SENSI

- International Registration Designating Singapore International Registration No. 1174331 Date of International Registration 10/07/2013 Date of Notification of 15/01/2015 International Registration Subsequent Designation No. 1 Date of Subsequent Designation 29/10/2014 Date of Notification of 1.5/01/2015 Subsequent Designation Date of Completion of 22/07/2015 Registration Procedure Transformation Application under Madrid Protocol Replacement Application under Madrid Protocoi Application Type Trade Mark Trade Mark Type Conventional Mark Description of Particular Feature (s) of Mark Class(es) 33 Converted Application No. Filing Date 29/10/2014 Mark Status Registered Mark Status Date 29/10/2014 Status Update Date 22/07/2015 Expiry Date 10/07/2023 Publication Date 15/05/2015

International Application No.

International Registration No.

Mark index

Words In Mark 18 k sensi

m Specification of Goods or Services

1) Class No. Class 33

Goods / Services Wines; aperitifs, sparkling wines, spirits and liqueurs; except been

Class Status Registered

- Current Applicant or Proprietor Betails

1) Name SENSI VIGNE & VINT S.R.L.

UEN / Company Code M00001247S

Country of Incorporation Italy

Address Via Cerbaia, 107,

Frazione Cerbala

I-51035 Lamporecchio (PT) IT

Yerms of Use - Privary Statement - Rate this e-Service - 2

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PROVISIONS OF SINGAPORE LAW

TRADE MARKS ACT (CHAPTER 332)

Section 2(1) Interpretation

"trade mark" means any sign capable of being represented graphically and which is capable of distinguishing goods or services dealt with or provided in the course of trade by a person from goods or services so dealt with or provided by any other person.

"earlier trade mark" means —

- (a) a registered trade mark or an international trade mark (Singapore), the application for registration of which was made earlier than the trade mark in question, taking account (where appropriate) of the priorities claimed in respect of the trade marks; or
- (b) a trade mark which, at the date of application for registration of the trade mark in question or (where appropriate) of the priority claimed in respect of the application, was a well known trade mark.

and includes a trade mark in respect of which an application for registration has been made and which, if registered, would be an earlier trade mark by virtue of paragraph (a) subject to its being so registered.

Section 8 Relative grounds for refusal of registration

- (1) A trade mark shall not be registered if it is identical with an earlier trade mark and the goods or services for which the trade mark is sought to be registered are identical with the goods or services for which the earlier trade mark is protected.
- (2) A trade mark shall not be registered if because —
- (a) it is identical with an earlier trade mark and is to be registered for goods or services similar to those for which the earlier trade mark is protected; or
- (b) it is similar to an earlier trade mark and is to be registered for goods or services identical with or similar to those for which the earlier trade mark is protected, there exists a likelihood of confusion on the part of the public.
- (4) Subject to subsection (5), where an application for registration of a trade mark is made on or after 1st July 2004, if the whole or an essential part of the trade mark is identical with or similar to an earlier trade mark, the later trade mark shall not be registered if —
- (a) the earlier trade mark is well known in Singapore; and
- (b) use of the later trade mark in relation to the goods or services for which the later trade mark is sought to be registered —
- (i) would indicate a connection between those goods or services and the proprietor of the earlier trade mark, and is likely to damage the interests of the proprietor of the earlier trade mark; or
- (ii) if the earlier trade mark is well known to the public at large in Singapore —
- (A) would cause dilution in an unfair manner of the distinctive character of the earlier trade mark; or
- (B) would take unfair advantage of the distinctive character of the earlier trade mark.

- (5) A trade mark shall not be refused registration by virtue of subsection (4) if the application for the registration of the trade mark was filed before the earlier trade mark became well known in Singapore, unless it is shown that the application was made in bad faith.
- (7) A trade mark shall not be registered if, or to the extent that, its use in Singapore is liable to be prevented —
- (a) by virtue of any rule of law (in particular, the law of passing off) protecting an unregistered trade mark or other sign used in the course of trade.

SINGAPORE TRADE MARKS ACT / PATENTS ACT / REGISTERED DESIGNS ACT (CHAPTER 332 / 221 / 266) TRADE MARKS RULES / PATENT RULES / REGISTERED DESIGNS RULES

FORM CM1 Request to Appoint, Change or Remove Agent <u>Estimated Time:</u> This form may take approximately 2 - 7 minutes to complete. General: * denotes mandatory fields. b. Where the request is made to appoint, change or discharge an agent, the fees payable is based on per IP application number. Please file one form for each IP type (i.e. only Trade Marks, Designs or Patents). For Patents, attention is drawn to sections 104 and 105 of the Patents Act, rules 90 and 105 of the Patents Rules, and the Patents (Patent Agents) Rules 2001. Please e-file CM 2 if you are amending the name and/or Singapore Address for Service of Agent PART 1 Reference Applicant/ Agent Reference **IPOS** Reference (if applicable) PART 2 **Application No.*** Note. Application number refers to Designs Number / Patent Application Number/ Trade Marks Number. International Registration No. and International Application No. are applicable to Trade Marks only All the numbers listed below must belong to the same applicant/proprietor indicated in Part 3 and of the same IP type (i.e. Trade Marks, Designs or Patents only). Please use a separate form if otherwise. If there is insufficient space, please use the continuation sheet CS 3. Application No./ International Registration No./ International Application PART 3 Person for whom an Agent is to be Appointed, Changed or Removed* Note: If there is insufficient space, please use the continuation sheet in CS 4. (Note: Cross only one Applicant/ Proprietor Others checkbox) UEN/ Company Code (if applicable) Name

V1.20140214 Page 1 of 5

Sole Proprietor or Partners' Name (if sole proprietorship or partnership)		
PART 4 Type of Reque	st*	
Please cross the relevant box to in	ndicate the type	e of request. Note that separate forms should be used for different requests
Type of Request* (Note:Cross only one checkbox)		Request to appoint or change an agent. (Please fill up Part 5, 8-10)
		Request to remove an agent on record. (Please fill up Part 5-10)
PART 5 Matter on whic	h the Ager	nt or Address for Service is Authorised for
(ii)** If registration/grant has been	renewed at lea r service on re	r revocation, invalidation, rectification or opposition, please select <others> ast once, this selection will not update the address for service on renewal newal matters as well as the Master address for service, please select / grant> option.</others>
Matter on which the Agent or Address for		For all matters relating to the application, registration/ grant**, except those matters expressly excluded
Service is Authorised for (<u>Note</u> :Cross only one checkbox)		Renewal and all matters relating to registration/ grant
		Renewal
		For all matters relating to the licence (Specify Licence Reference No.)
		For all matters relating to the security interest (Specify Security Interest Reference No.)
		For all matters on behalf of the Initiator for revocation, invalidation or rectification or opposition (Specify Case No.)
		Form MM2(E) (for Trade Marks)
		Other MM Forms except MM1, MM2, MM3, MM16, MM17 and MM18 (for Trade Marks)
		Others (Please state the specific transaction)

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PART 6 Details of Ager	t on Record to be Removed
Note: For removal of agent authorised for please complete Part 6B.	r all matters, please complete Part 6A. For removal of agent authorised for other matters,
PART 6A Agent Authoris	ed for All Matters
UEN/ Company Code (if applicable) Name	
PART 6B Agent Authoris	ed for Other Matters
UEN/ Company Code (if applicable) Name	
PART 7 New Address f	or Service*
Note: a. The official correspondence w	ill be sent to the address for service in Singapore as indicated in this box.
	,
Representative or C/O Name	
	Address for Service in Singapore
	Block/ House No.
	Street Name
	Level - Unit
	Building Name
	Postal Code
	T distal distal
Contact Person (if applicable)	
Direct Talantara Na	· · · · · · · · · · · · · · · · · · ·
Direct Telephone No. (if applicable)	
Email Address (if applicable)	

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PART 8 Effective Date	or Change		
Note: Any effective date entered n above changes will take effect imn	ist not be more than 1 month from the date of request. If no effective date is entered, the ediately.		
Effective Date for Change (DD/MM/YYYY)			
PART 9 Contact Details			
Note: a. Where an agent with UEN is appointed, the fields for "Agent UEN/ Company Code", "Agent Name" and "Address for Service in Singapore" should be completed. Where an individual or an agent without UEN is appointed, the sub-field "Representative or C/O Name" and "Address for Service in Singapore" should be completed instead. b. The official correspondence will be sent to the address for service in Singapore as indicated in this box.			
Agent UEN/ Company Code			
Agent Name			
Representative or C/O Name			
	Address for Service in Singapore		
	Block/ House No.		
	Street Name		
	Level - Unit		
	Building Name		
	Postal Code		
Contact Person (if applicable)			
Direct Telephone No. (if applicable)			
Email Address (if applicable)			

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PART 10 Declaration*						
Declaration	By Person Filing the Form					
	I, the undersigned, do hereby declare that the information furnished above is true to the best of my knowledge.					
	By Agent					
	I, the undersigned, do hereby declare that :					
	 I have been duly authorised to act as an agent on behalf of the person(s) filing this form. 					
	ii. The information furnished above on behalf of the person(s) filing this form is true to the best of the person(s)' knowledge.					
Name						
Signature						
Date (DD/MM/YYYY)						
No. of Extra Sheets Attached to this Form	sheet(s)					

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SINGAPORE TRADE MARKS ACT / PATENTS ACT / REGISTERED DESIGNS ACT (CHAPTER 332 / 221 / 266) TRADE MARKS RULES / PATENT RULES / REGISTERED DESIGNS RULES

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Request for Extension of Time

Pre-requisites:

Please have a copy of the notice and each written consent, if any, ready. For details relating to the notice and written consent, if any, ready. For details relating to the notice and written consent, if any, ready. For details relating to the notice and written consent, if any, ready. For details relating to the notice and written consent, if any, ready. For details relating to the notice and written consent, if any, ready.

<u>Estimated Time:</u> This form may take approximately 1 - 5 minutes to complete.

<u>General</u>

- * denotes mandatory field.
- b. Please note that for certain types of request, there is no fee payable.
- For Patents, attention is drawn to sections 104 and 105 of the Patents Act, rules 90 and 105 of the Patents Rules, and the Patents (Patent Agents) Rules 2001.

d. The fee for Trade Marks is pa	/able on a per class basis
PART 1 Reference	
Applicant/ Agent Reference	
IPOS Reference (if applicable)	
PART 2 Application No	•
Application No.*	
International Registration No. (for Trade Marks only)	
Case No.*	
Class No. (for Trade Marks only)	
Total No. of Classes (for Trade Marks only)	
PART 3 Name of Applic	:ant/ Proprietor*
Note: If there is insufficient space,	please use the continuation sheet in CS 4.
UEN/ Company Code (if applicable)	
Name	
Sole Proprietor or Partners' Name (if sole proprietorship or partnership)	

PART 4 Details of Pers	on Filing this Requ	est for an Extension of Time*
	quest is/are the proprietor	(s) mentioned in part 3 above, this part is to be left empty. If there is
UEN/ Company Code (if applicable) Name		
Address	service fo	gapore address is to be used as the address for or the purposes of this application. is is crossed, it is not necessary to fill up the address for service in
	Block/ House No.	
	Street Name	
	Level - Unit	-
	Building Name	
	Postal Code	
	Foreign Address	
	Line 1	
	Line 2	
	Line 3	
Nationality or Country of Incorporation*		
State of Incorporation (Mandatory for USA corporations)		
Country of Residency (Mandatory for Individuals)		
Sole Proprietor or Partners' Name (if Sole Proprietorship or Partnership)		

PART 5 Extension of T	ime Request Details*
Applicable Due Date* (DD/MM/YYYY)	
No. of prior extension of time request filed*	
Is this the first request for an extension of time for the relevant matter for which an extension is sought?*	Yes No
Duration of extension requested for:*	Weeks or
	Months
Extension of Time in Relation to:* (Note: Cross only one	Counter-Statement
checkbox)	Evidence
	Taxation Matters
	Others
Reason for Extension of Time Request*	
	<u> </u>
PART 6 Contact Details)
Service in Singapore" should "Representative or C/O Name b. The address for service in Sinservice in Singapore. c. For the purpose of this proceed in this box, and must be the singapore.	appointed, the fields for "Agent UEN/ Company Code", "Agent Name" and "Address for be completed. Where an individual or an agent without UEN is appointed, the sub-field "and "Address for Service in Singapore" should be completed instead. gapore need not be filled up if the person's address in Part 4 is to be used as an address for eding, official correspondence will be sent to the address for service in Singapore as indicated ame as the one on our record. The service in Singapore in Singapore.
Agent UEN/ Company Code	
Agent Name	

Representative or C/O Name	
	Address for Service in Singapore Block/ House No.
	Street Name
	Level - Unit
	Building Name
	Postal Code
Contact Person (if applicable)	
Direct Telephone No. (if applicable)	
Email Address (if applicable)	
PART 7 Attachments	
Please attach all supporting	documents.
PART 8 Declaration*	
Declaration	By Person Filing the Form
	I, the undersigned, do hereby declare that the information furnished above is true to the best of my knowledge.
	By Agent
	I, the undersigned, do hereby declare that :
	 I have been duly authorised to act as an agent on behalf of the person(s) filing this form.
Indicate if applicable. However, for a request for an extension of time to file counter	person(s) filing this form. ii. The information furnished above on behalf of the person(s) filing
However, for a request for an	person(s) filing this form. ii. The information furnished above on behalf of the person(s) filing this form is true to the best of the person(s)' knowledge.

Signature	
Date (DD/MM/YYYY)	
No. of Extra Sheets Attached to this Form	sheet(s)

SINGAPORE TRADE MARKS ACT / PATENTS ACT / REGISTERED DESIGNS ACT (CHAPTER 332 / 221 / 266) TRADE MARKS RULES / PATENT RULES / REGISTERED DESIGNS RULES

FORM HC6



Counter-statement

Pre-requisites:

- Please have a copy of the statement with details of
 - (i) the grounds on which you rely on to support your application/ registration/ amendment/ alteration ready.

For Trade Marks

- (ii) Please have a copy of the statement with details of any allegations in the notice of opposition/application for revocation / declaration of invalidity/ rectification that you are admitting ready.
- (iii) Please use one Form HC6 for every Form TM11 received.
- (iv) If the Form HC6 relates to an International Registration Designating Singapore or a Protected International Trade Mark (Singapore), the international registration number must be given, in addition to the Application No., the Case No. and the Class No.
- (v) The fee for Trade Marks is payable on a per class basis.
- (vi) For revocations under the ground of non-use (section 22(1)(a) and/or section 22(1)(b) of the Trade Marks Act), if filing any evidence of use with this Form HC6, please do so by statutory declaration.

For Designs

(vii) Please have a copy of the statement with details of any allegations in the application for revocation that you are admitting ready.

For Patents

(viii) if the Form HC6 is made in accordance with an application for revocation of a Patent, please have in addition, an amendment of the specification of the Patent, if any ready.

<u>Estimated Time:</u> This form may take approximately 9-13 minutes to complete.

- General

 a. * denotes mandatory field.
- b. For Patents, attention is drawn to sections 104 and 105 of the Patents Act, rules 90 and 105 of the Patents Rules, and the Patents (Patent Agents) Rules 2001.
- If the declaration "A copy has been served on the other party at the same time" is not selected, the document will not be taken as filed.

PART 1 Reference	
Applicant/ Agent Reference	
IPOS Reference (if applicable)	
PART 2 Application No	
Application No.*	
International Registration No. (for Trade Marks only)	
Case No.*	
Class No. this Counter- Statement relates to (for Trade Marks only)	
Total No. of Classes this Counter-Statement relates to (for Trade Marks only)	

PART 3 Name of Applic	ant/ Proprietor*	
<u>Note:</u> If there is insufficient space,	please use the continuation sheet in CS 4.	
UEN/ Company Code (if applicable)		
Name		
Sole Proprietor or Partners' Name (if sole proprietorship or partnership)		
PART 4 Details of Pers	on Seeking to File the Counter-Statement*	
Note: If the person filing this reque	st is/ are the applicant/ proprietor mentioned in part 3 above, this part is to be left empty. If	
there is insufficient space, please	se the continuation sheet in CS 1.	
UEN/ Company Code (if applicable)		
Name		
Address	Singapore Address	
	This Singapore address is to be used as the address for service for the purposes of this form. (Note: If this is crossed, it is not necessary to fill up the address for service is Singapore in part 5.)	
	Block/ House No.	
	Street Name	
	Level - Unit	
	Building Name	
	Postal Code	
	Foreign Address	
	Line 1	
	Line 2	
	Line 3	

Nationality or Country of Incorporation*	
State of Incorporation (mandatory for USA corporations)	
Country of Residency (mandatory for individuals)	
Sole Proprietor or Partners' Name (if sole proprietorship or partnership)	
PART 5 Contact Details	*
Service in Singapore" should be "Representative or C/O Name b. The address for service in Singapore.	opointed, the fields for "Agent UEN/ Company Code", "Agent Name" and "Address for the completed. Where an individual or an agent without UEN is appointed, the sub-field and "Address for Service in Singapore" should be completed instead. If you are a same address for need not be filled up if the person's address in Part 4 is to be used as an address for ding, official correspondence will be sent to the address for service in Singapore as indicated.
Agent UEN/ Company Code	
Agent Name	
Representative or C/O Name	
	Address for Service in Singapore
	Block/ House No.
	Street Name
	Level - Unit
	Building Name
	Postal Code
Contact Person (if applicable)	
Direct Telephone No. (if applicable)	
Email Address (if applicable)	

PART 6 Attachments*

Please provide the following information on a separate sheet of paper:

- (a) Details of the grounds upon which the applicant/ proprietor** of the trade mark/ design/ patent relies to support the application/ registration/ amendment/ alteration**
- (b) Details of any allegations in the notice of opposition/ application for revocation/ declaration of invalidity/ rectification** that the applicant/ proprietor** is admitting

(** delete where appropriate)

For Trade Marks, for revocations under the ground of non-use (section 22(1)(a) and/or section 22(1)(b) of the Trade Marks Act), if filing any evidence of use with this Form HC6, please do so by way of a statutory declaration.

PART 7 Declaration*	
Declaration	By Person Filing the Form
	I, the undersigned, do hereby declare that the information furnished above is true to the best of my knowledge.
	By Agent
	I, the undersigned, do hereby declare that :
	 I have been duly authorised to act as an agent on behalf of the person(s) filing this form.
	ii. The information furnished above on behalf of the person(s) filing this form is true to the best of the person(s)' knowledge.
	A copy has been served on the other party at the same time.
Name	
Signature	
Date (DD/MM/YYYY)	
No. of Extra Sheets Attached to this Form	sheet(s)



PAYMENT FORM

This Form is to be completed, in duplicate, when making payments.

(1) <u>Name and Addr</u>	ess of Payer				For Office	Use:		***************************************	
(2) Agent Code:									
(3) Payment Mode (p	please tick): NETS/Casl	ncard	☐ Cheque	es ·		· · · · · · · · · · · · · · · · · · ·			
(4a) TM No.**	TM 1	TM 4	TM 19	TM 26	TM 27	Indicate fo	Other F		(6) Total Fees
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(4b) Patent No.**	PF 01	PF 14	PF 23	PF 37	PF 41	(5)			Y - 3. Y
(4b) Patent No.**	PF 01	PF 14	PF 23	PF 37	PF 41	(5)			
(4b) Patent No.**	PF 01	PF 14	PF 23	PF 37	PF 41	(5)			
(4b) Patent No.**	PF 01	PF 14	PF 23	PF 37	PF 41	(5) Indicate fo	orm number	& amount.	
(4b) Patent No.**	PF 01	PF 14	PF 23	PF 37	PF 41	(5) Indicate fo		& amount.	\$
(4b) Patent No.**	PF 01	PF 14	PF 23	PF 37	PF 41	(5) Indicate for	I Amount	& amount. Payable:	
						(5) Indicate for	I Amount	& amount. Payable:	
						(5) Indicate for	I Amount	& amount. Payable:	
						(5) Indicate for	I Amount	& amount. Payable:	
						Tota (5) Indicate for	I Amount	& amount. Payable: ees & amount.	

INTELLECTUAL PROPERTY OFFICE OF SINGAPORE

51 Bras Basah Road #04-01 Manulife Centre Singapore 189554 REPUBLIC OF SINGAPORE

^{**}Separate Payment Form (TM81) is required for payment of different registrable IP. This is not a receipt.

<u>Note</u>

1) Payment hours:

Monday to Friday: 8.30am - 5.00pm

- 2) Fill in the Payer's name & address
- 3) Indicate the payment mode:
 - If payment mode is by cheque, the cheque has to be made payable to:
 - "Intellectual Property Office of Singapore"
 - If payment mode is by GIRO, please indicate your Agent Code
- 4) Fill in the Trade Mark, Patent or Design Number. For new application, this column should be left blank.
- 5) Please submit separate Payment Form (TM81) for payment of different registrable IP.