

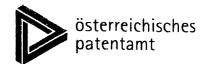
IR 74/2016/W1

MADRID AGREEMENT AND PROTOCOL MADRIDER ABKOMMEN UND PROTOKOLL

PROVISIONAL REFUSAL OF PROTECTION Rule 17 (1)

VORLÄUFIGE SCHUTZVERWEIGERUNG Regel 17 (1)

l.	Authority pronouncing the refusal: Austrian Patent Office Dresdner Straße 87 A – 1200 Vienna (Austria)	Behörde, die die Schutzverweigerung erlassen hat: Österreichisches Patentamt Dresdner Straße 87 A – 1200 Wien (Österreich)
II.	Number of the international registration: Nr. der internationalen Registrierung:	1 269 362
	Number of the basic registration / application and Nr. der Basisregistrierung / -anmeldung und Ursprungsl	
111.	Provisional refusal based on opposition(s Vorläufige Schutzverweigerung wegen eines(s) mehrerer) Widerspruchs(-sprüche)
IV.	Provisional refusal for all the goods and/ Vorläufige Schutzverweigerung für alle Warer	
V.	Grounds for refusal Gründe der vorläufigen Schutzverweigerung	
	Absolute grounds	
	Opposition(s) by opponent(s): see VI. Eingelangte Widersprüche: siehe VI.	
VI.	Information relating to earlier mark(s) or application	on(s) meldung(en)
	Type / Registration number / Mark / Filing date / Art / Registemummer /Marke / Anmeldedatum /	
	Word Mark / CTM 11631983 / SENSI / 06.03.2013 Wortmarke / CTM 11631983 / SENSI / 06.03.2013	
i	Name and address of the owner(s): Name und Adresse des(der) Inhaber(s):	
	Sensi Vigne & Vini S.R.L. Via Cerbaia, 107 – Fraz. Cerbaia I-51035 Lamporecchio (PT) Italy	
	Name and address of the representative: Name und Adresse des Vertreters:	
	Patentanwälte Mag. Dr. Paul N. Torggler, Dr. DiplIn Christoph Maschler, DiplIng. (FH) Dr. Bernhard Het Wilhelm-Greil-Str. 16 6020 Innsbruck AUSTRIA	g. Stephan Hofinger, Mag. Dr. Markus Gangl, MMag. Dr. Chenleitner, DiplPhys. Dr. Almar Lercher
	Goods and services on which the opposition is ba Waren und Dienstleistungen, auf die sich der Widerspru	sed: ch stützt:
	CI 33: Wine; Spirits; Liqueurs; Alcoholic beverages	(except beers).



Type / Registration number / Mark / Filing date /
Art / Registemummer /Marke / Anmeldedatum /

Figurative Mark / CTM 12167409 / K SENSI / 24.09.2013 Wortmarke / CTM 12167409 / 18 K SENSI / 24.09.2013

Name and address of the owner(s): Name und Adresse des(der) Inhaber(s):

Sensi Vigne & Vini S.R.L. Via Cerbaia, 107 – Fraz. Cerbaia I-51035 Lamporecchio (PT) Italy

Name and address of the representative: Name und Adresse des Vertreters:

Patentanwälte Mag. Dr. Paul N. Torggler, Dr. Dipl.-Ing. Stephan Hofinger, Mag. Dr. Markus Gangl, MMag. Dr. Christoph Maschler, Dipl.-Ing. (FH) Dr. Bernhard Hechenleitner, Dipl.-Phys. Dr. Almar Lercher Wilhelm-Greil-Str. 16
6020 Innsbruck
-AUSTRIA

Goods and services on which the opposition is based: Waren und Dienstleistungen, auf die sich der Widerspruch stützt:

All goods in Cl. 33

☑ see annexes (extract from register or opposition form) siehe Annex(e) (Auszug aus dem Register oder Widerspruchsformular)

VII. Applicable provisions of the national law (see text last pages)

Anwendbare Bestimmungen des nationalen Gesetzes (siehe Gesetzesauszug auf den letzten Seiten)

Section 29a and the following § 29a ff

- VIII. Information relating to subsequent procedure / Information über das weitere Verfahren Reply/response to the provisional refusal / Äußerung auf die Schutzverweigerung
 - (i) Time limit for reply / Äußerungsfrist: 22/05/2016
 - (ii) The appointment of a representative or if applicable a person domiciled in Austria and entitled to receive communications is compulsory (Section 61 Subsections 1 and 4 Trade Mark Act). Die Benennung eines Vertreters oder – sofern anwendbar – eines im Inland wohnhaften Zustellungsbevoll-Mächtigten verpflichtend (§ 61 Abs. 1 und 4 MSchG).
 - (iii) The original opposition request(s) and any accompanying documents will then be communicated to the person or representative appointed once a written reply has been received. Der/die Original-Widersprüche und allfällige Beilagen werden dann an die benannte Person oder den benannten Vertreter zugestellt, sobald eine schriftliche Äußerung eingelangt ist.
 - (iv) In case the trademark holder does not file within the time limit set out in (i) a written statement, which fulfills the requirements of (ii), the refusal will be declared final without further proceedings by the Austrian Patent Office. In case of more than one opposition the trademark holder has to submit one written statement responding to each opposition raised, otherwise the opposition, to which the trademark holder does not respond, will be granted in total. The same applies if no response to the absolute grounds raised –if applicable- has been submitted. Within the time limit set out in (i) the holder of the trademark also has the opportunity to request the opponent/s to furnish proof of use of the trademark/s the opposition/s is/are based on (§ 29 b (3) MSchG). The written statement and any attachment/s shall be accompanied by copies corresponding to the number of oppositions raised.

Bringt der Markeninhaber der angegriffenen Marke innerhalb der unter (i) gesetzten Frist keine schriftliche Äußerung, die die Vorgaben aus (ii) erfüllt, ein, so hat das Österreichische Patentamt ohne weiteres Verfahren die endgültige Schutzverweigerung zu verfügen. Im Falle von mehreren Widersprüchen muss sich der Markeninhaber in einem gemeinsamen Schriftsatz erkennbar zu jedem der zugestellten Widersprüche inhaltlich äußern, andernfalls wird einem Widerspruch, auf welchen keine Äußerung des Markeninhabers erfolgt ist, im vollem Umfang stattgegeben. Innerhalb der in (i) genannten Frist hat der Markeninhaber auch die Möglichkeit, den Widersprechenden aufzufordern, den Nachweis der Benutzung für die Widerspruchsmarke/n zu erbringen (§ 29 b Abs. 3 MSchG). Der schriftlichen Äußerung und allfälligen Beilagen sind Kopien in der entsprechenden Anzahl der Widersprüche anzuschließen.

(v) Authority to address the reply: see I.

Rechtsabteilung Internationales Markenwesen



Behörde, an die die Äußerung zu richten ist: siehe I. IX. Date of provisional refusal Number of Annexes: Datum der vorläufigen Schutzverweigerung Zahl der Anhänge: 2 22/02/2016 X. Signature or official seal of the Office Unterschrift oder Amtsstempel der Behör Rechtskundiges Mitglied Katrin Aichir Supplementary information XI. Zusätzliche Information Data concerning the trademark(s) cited as base for opposition may be found using the following links: Registerdaten der Widerspruchsmarke(n) finden Sie unter: http://www.patentamt.at http://www.wipo.int/ipdl/en/madrid http://oami.europa.eu/CTMOnline/RequestManager/de SearchBasic

XII.

 Corresponding essential provisions of the applicable law: Austrian Trade Mark Act (Federal Law Gazette No. 260/1970 in its current version / Bundesgesetzblatt Nr. 260/1970 idgF)

Section1

A trade mark may consist of any sign capable of being represented graphically, particularly words, including personal names, designs, letters, numerals, the shape of goods or of their packaging, provided that such signs are capable of distinguishing the goods or services of one undertaking from those of other undertakings.

Section 4

- (1) Excluded from registration shall be signs which
 - 1. consist exclusively
 - (a) of state coats of arms, national flags or other national emblems or of the coats of arms of Austrian provincial or local authorities;
 - (b) of official certification or guarantee signs which are used in Austria or pursuant to a notice to be published in the Federal Law Gazette (Section 6 subsection 2) – in a foreign state, for the same goods or services as those for which the mark is intended for, or for similar goods or services;
 - (c) of signs of international organizations to which a member state of the Paris Union for the Protection of Industrial Property belongs, provided the signs have been promulgated in the Federal Law Gazette. The last sentence of Section 6(2) shall apply to such promulgation;
 - 2. cannot constitute a trade mark in accordance with Section 1;
 - 3. are devoid of any distinctive character;
 - 4. consist exclusively of signs or indications which may serve, in trade, to designate the kind, quality, quantity, intended purpose, value, geographical origin, or the time of production of the goods or of rendering of the service, or other characteristics of the goods or services;
 - 5. consist exclusively of signs or indications which have become customary in the current language or in the bona fide and established practices of the trade to designate the good or service;
 - consist exclusively of the shape which results from the nature of the goods themselves, or of the shape of goods which is necessary to obtain a technical result, or of the shape which gives substantial value to the goods;
 - 7. are contrary to public policy or to accepted principles of morality;
 - 8. are of such a nature as to deceive the public, for instance as to the nature, quality or geographical origin of the good or service;
 - contain or consist of a geographical indication identifying wines and intended for wines which do not have that origin, or identifying spirits and intended for spirits which do not have that origin.
- (2) Registration shall, however, be admissible in the cases of subsection 1 clauses 3, 4 and 5, if the sign has acquired a distinctive character in Austria in the circles concerned following the use which has been made of it prior to application.

Section 29a

- (1) Within a period of three months following the date of publication of the registration of a mark (Section 17 subsection 5), opposition to this registration may be raised. It shall only be based on a mark fulfilling the conditions of Section 30 subsection 1. The same applies for applications subject to their registration.
- (2) In case of registration of a mark under the Madrid Agreement concerning the international registration of marks, Federal Law Gazette No. 400/1973 and under the Protocol relating to the Madrid Agreement concerning the international registration of marks, Federal Law Gazette No. 32/1999, the publication in the gazette, issued by the International Bureau of the World Intellectual Property Organization, replaces the publication referred to in subsection 1. The opposition period starts on the first day of the month following the month the gazette has been issued, in which the publication of the international registration is contained.
- (3) The substantiated opposition must be received by the Patent Office at the last day of the time period at the latest. It shall be filed

Rechtsabteilung Internationales Markenwesen



in writing and along with all attachments also in duplicate.

(4) ...

(5) ...

(6) The opportunities to file a request for cancellation with the Cancellation Department remain unaffected.

Section 29b

(1) Upon expiration of the opposition period the owner of the mark shall be informed about all oppositions timely received and be invited to submit a written reply within a reasonable period of time which may be extended upon justified reasons. Within this period, the trademark holder has the possibility to request the opponent/s to furnish proof of use of the trademark/s the opposition/s is/are based on according to section 29b subsection 3. If the owner of a contested mark does not file a written statement within the time limit, the relevant legal department shall, in accordance with the request, without any further proceedings order the total or partial invalidity of the mark, even if the opposition is based on an application not registered yet at the date the decision is taken. The provisions for the cancellation procedures in section 35 subsection 5 shall apply mutatis mutandis unless otherwise indicated hereinafter.

(2) ..

(3) If opposition is based on a mark which, at the date of the registration of the mark opposed, has been registered more than 5 years ago, the opposition shall only be granted if, following a request by the owner of the mark opposed, satisfactory evidence is provided within a reasonable period of time that the conditions for cancellation of Section 33a (no genuine use) do not apply. If within the period of 2 months following the transmittal of the documents presented to furnish evidence of genuine use the owner of the mark files a request for cancellation based on Section 33a with the competent authorities directed at the mark of the opponent and, within a reasonable period of time, furnishes evidence about this fact the opposition procedure shall be adjourned and resumed ex offico or upon request after the decision in the cancellation procedure has become final.

(4) ... (5) ...

- (6) As far as a mark has been finally declared invalid, or, as far as, following ex officio legal examination (Section 20), protection of an international registration has been refused finally, or, as far as a mark has been cancelled based on a final decision concerning a request to the Cancellation Department with retroactive effect to the beginning of the period of protection, a pending opposition to the mark shall be deemed settled to the respective extent and the parties shall be informed about this fact. The opposition procedure shall be closed in the same manner if during the pendency of the opposition procedure the procedure to register the application, the opposition is based on, is closed without leading to registration, or, if the mark, opposition is based on, finally looses protection in Austria.
- (7) Costs of the opposition procedure shall be borne by each party on its own.

Section 30 subsection 1

- (1) The owner of an earlier mark being still valid may request the cancellation of a mark provided that either
 - 1. the two marks and the goods and services the marks are registered for are identical,

or

2. the two marks and the goods and services the marks are registered for are identical or similar so that there exists a likelihood of confusion on the part of the public which includes the likelihood of association with the earlier mark.

Section 61 subsections 1 and 4

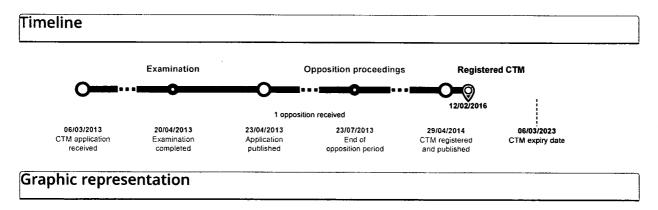
- (1) Anyone acting as representative before the Patent Office or the Supreme Patent and Trademark Senate shall have his domicile or principal place of business in Austria; in regard to attorneys at law, patent attorneys and notaries public though the respective professional regulations shall apply. The representative shall demonstrate his authorisation by a written power of attorney which shall be presented in original version or by way of a duly certified copy. If several individuals are authorised collectively, each of them shall also be authorised to represent individually.
- (4) A person having neither domicile nor principal place of business in Austria may claim rights under this Federal Act before the Patent Office only, when being represented by a representative fulfilling the requirements of subsection 1. Before the Cancellations-Department of the Patent Office such persons may only claim rights when being represented by an attorney at law, a patent attorney or a notary public. If domicile or principal place of business are within the EEA or in the Swiss Confederation the appointment of a person domiciled in Austria and authorized to receive communications will suffice to claim rights under this Federal Act.



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CTM file information

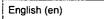
SENSI 011631983





Name	SENSI	Filing date	06/03/2013
Filing number	011631983	Registration date	25/04/2014
Basis	стм	Expiry date	06/03/2023
Date of receipt	06/03/2013	Designation date	
Туре	Figurative	Filing language	Italian
Nature	Individual	Second language	French
Nice classes	29, 33, 35 (Nice	Application reference	DOTT.FC2013/16/COM
	Classification)	Trade mark status	Registered
/lenna Classification	27.05.01 (Vienna Classification)	Acquired distinctiveness	No

Goods and services



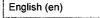
- 29 Olive oil for food.
- 33 Wine; Spirits; Liqueurs; Alcoholic beverages (except beers).

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35 Services carried out for and/or on behalf of others in the advertising and business sectors; Public relations and market research; Advertising and promotion for the marketing of wines, spirits, aperitifs and liqueurs.

Description



Description The trademark consists of the word "SENSI" written in fanciful letters.

Owners

SENSI VIGNE & VINI S.R.L.

ID Organisation

Legal status

587494

SENSI VIGNE

& VINI S.R.L.

Legal entity

Post code

Town

Address

State/county

VIA CERBAIA, 107 - FRAZ. **CERBAIA**

IT - Italy

(PT)

51035

Correspondence address

SENSI VIGNE & VINI S.R.L. VIA CERBAIA, 107 - FRAZ.

LAMPORECCH CERBAIA

I-51035 LAMPORECCHIO (PT)

ITALIA

Can be accessed and changed by authorised user

via the User Area

Can be accessed and changed by authorised user via the User Area

Can be accessed and changed by authorised user via the User Area

Representatives

DOTT. FRANCO CICOGNA & C.SRL

Organisation

Legal status

Type

14838

n/a

Legal person

Association

Country State/county

Post code

Address

IT - Italy

Milano

20122

Via Visconti

di Modrone.

n/a

Correspondence address

DOTT. FRANCO CICOGNA & C.SRL

Via Visconti di Modrone, 14/A

I-20122 Milano

ITALIA

00 39-0276000209

00 39-0276009604

ufficio@brevetticicogna.com

Correspondence

from	Proteduc	Filing number	Subject	Date	Actions
	СТМ	011631983	Surveillance letter	19/10/2015	
	СТМ	011631983	Surveillance letter	17/02/2015	
-	Recordal	009241111	C.2.1 Representative - change of name & address - entry on the register - automatic template	12/02/2015	
	СТМ	011631983	Cover letter for registration certificate.	30/04/2014	-
	СТМ	011631983	Certificate of Registration	29/04/2014	

	From	Procedure	Filing number	dubject	Date	Actions
		Opposition	002222928	Notification to opponent following withdrawal of opposition after commencement of adversarial part (no limitation).	23/04/2014	
		Opposition	002222928	Notification to applicant/holder conclusion of opposition proceedings following withdrawal of the opposition (no limitation).	23/04/2014	
	_	Opposition	002222928	Letter to OHIM	03/04/2014	
		Opposition	002222928	Suspension of proceedings - to the opponent.	06/02/2014	
		Opposition	002222928	Suspension of proceedings - to the applicant.	06/02/2014	
Showi	ng 1 to 1	Opposition O of 27 entries	002222928	Suspension of proceedings - to the applicant.	06/02/2014	

IR transformation

No entry

Seniority

No entry

Exhibition priority

No entry

Priority

No entry

Publications

13 A.1	Applications published under article 40 CTMR
14 B.2	Registrations with amendments since the application was published
15 C.2.1	Representative - Change of name and professional address
)	014 B.2

Cancellation

No entry

Recordals

Bidielin number	Dete	Section	filing number	Title	Substitle	
2015/031	16/02/2015	C.2.1	009241111	Representative	Change of name and professional address	
Showing 1 to 1 of 1 entries						

Oppositions

filing number	Date	Grounds	Opponent	Representative	Language	Reference	Status	Extent of apposition
002222928	23/07/2013	Likelihood of confusion	Sensi Seed B.V.	V.O.	French	DOTT.FC2013/16/COM	Withdrawn	Class 35 Activité, pour le compte de tiers et/ou en faveur de tiers, dans le secteur de la publicité et des affaires; Activité de

d'étude de marché; ACTIVITE CONSISTANT EN LA PUBLICITE ET LA PROMOTION DE LA COMMERCIALISATIO DE VINS, DE SPIRITUEUX, D'APERITIFS ET DE LIQUEURS.Class 29 Huile d'olive comestible.Class 33 Vins; Spiritueux; Liqueurs; Boissons alcoolisées à l'exception des	Filing number	Date	Grounds	Opponent	Representative	Language	Reference	Status	Extent of opposition
Dieres.								i	CONSISTANT EN LA PUBLICITE ET LA PROMOTION DE LA COMMERCIALISATION DE VINS, DE SPIRITUEUX, D'APERITIFS ET DE LIQUEURS. Class 29 Huile d'olive comestible. Class 33 Vins; Spiritueux; Liqueurs; Boissons alcoolisées à

Appeals

No entry

Decisions

No entry

Renewals

No entry

Trade mark relations

No entry

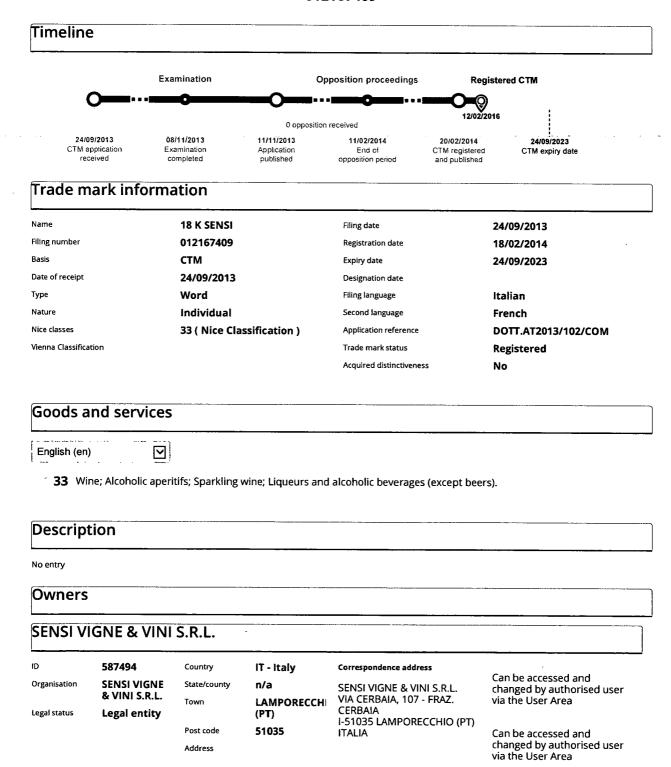


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CTM file information

18 K SENSI

012167409



VIA CERBAIA, 107 - FRAZ. **CERBAIA**

Can be accessed and changed by authorised user via the User Area

Representatives

DOTT. FRANCO CICOGNA & C.SRL

14838

Country

Post code

Address

IT - Italy

20122

Via Visconti

di Modrone, 14/A

Correspondence address

00 39-0276000209

00 39-0276009604

Organisation Legal status

Туре

n/a

Legal person

Association

State/county Town

n/a Milano

DOTT. FRANCO CICOGNA &

C.SRL Via Visconti di Modrone, 14/A I-20122 Milano

ITALIA

ufficio@brevetticicogna.com

Correspondence

CTM Reco			19/10/2015	
Reco	ordal 009241111	604 B		
		C.2.1 Representative - change of name & address - entry on the register - automatic template	12/02/2015	
СТМ	012167409	Cover letter for registration certificate.	21/02/2014	
СТМ	012167409	Certificate of Registration	20/02/2014	
СТМ	01216740	Search report transmitted (Article 38(1) and (6))	02/10/2013	
CTM	01216740	Application form and attachment	24/09/2013	

IR transformation

No entry

Seniority

No entry

Exhibition priority

No entry

Priority

Country Filing number		Date	Status		
Italy	MI2013C006484	28/06/2013	Accepted		
Showing 1 to 1 of 1 entries					

Publications

İ	Bulletin number	Date	Section	Description
	2013/214	11/11/2013	A.1	Applications published under article 40 CTMR

OHIM - eSearch Seite 3 von 3

Silletin number	Date	Section	Description	
2014/034	20/02/2014	B.2	Registrations with amendments since the application was published	
2015/031	16/02/2015	C.2.1	Representative - Change of name and professional address	
Showing 1 to 3 of 3 entries				

Cancellation

No entry

Recordals

<u>Eudictin</u> number	Date	Section	Filing number	Title	Subtitle
			008064720	Representative	Replacement of representative
2015/031	16/02/2015	C.2.1	009241111	Representative	Change of name and professional address
Showing 1 to 2 of 2	entries		A NAME OF THE PARTY OF THE PART	auto materimi y consciulore e con secto secto secto de la consciulor de la secto de la consciulor de la consciu	

Oppositions

No entry

Appeals

No entry

Decisions

No entry

Renewals

No entr

Trade mark relations

No entry